INNOVATIVE

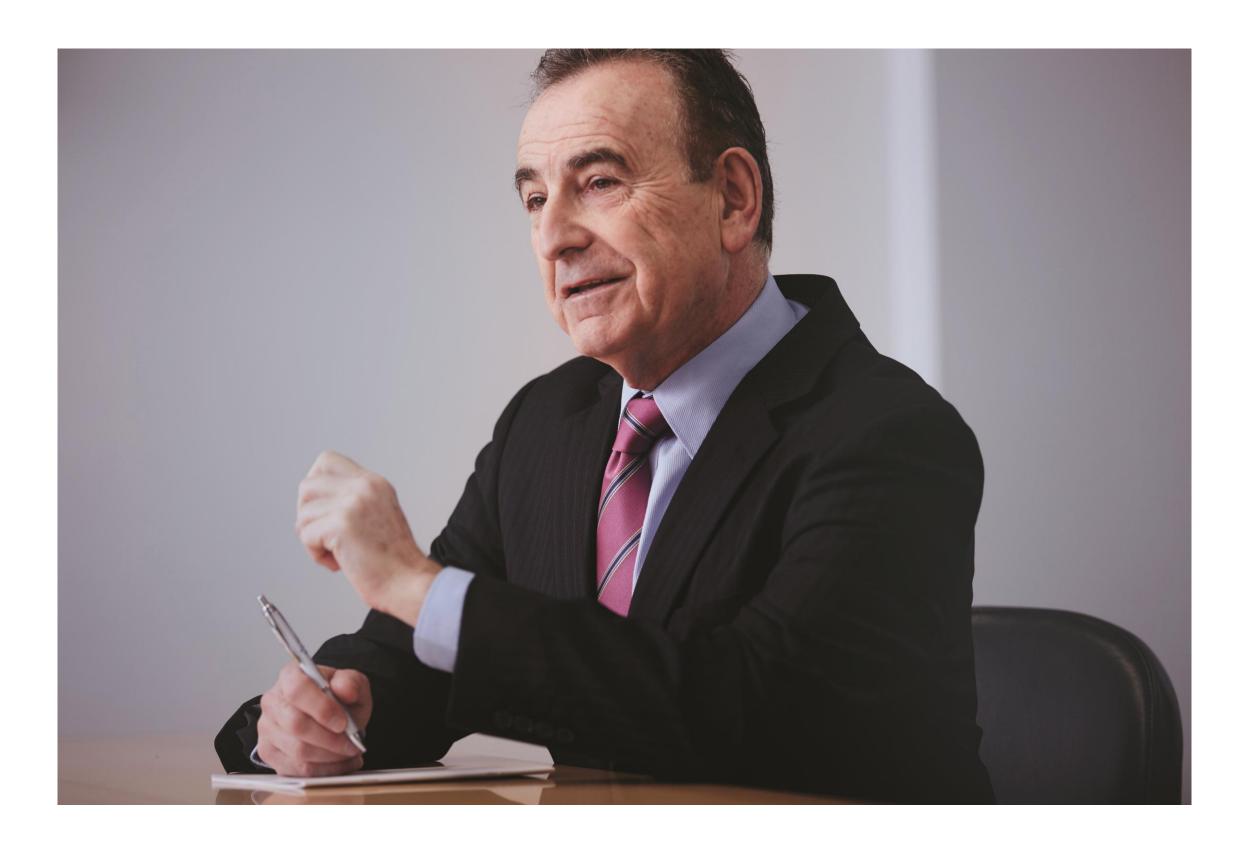


TATTS GROUP LIMITED ABN 19 108 686 040





Harry Boon Chairman











> 2016 ANNUAL REPORT

Tabling of Financial Report, Directors' Report and Auditor's Report:

- Financial Report of the Company • and its controlled entities for the year ended 30 June 2016
- Reports lodged with the ASX on 18 August 2016
- No vote on these reports is required by the Corporations Act
- Reports tabled, but will not be the subject of a resolution













> PROPOSED MERGER WITH TABCORP

COMPELLING COMMERCIAL LOGIC:

- Pro-forma enterprise value of ~\$11.3b
- Revenue of over \$5b
- EBITDA of over \$1b •
- A national footprint •
- Product offerings across wagering, lotteries, • keno and gaming services

TATTS SHAREHOLDERS WILL RECEIVE:

- 0.80 Tabcorp shares
- 42.5 cents in cash for each Tatts share
- Premium ~ 20.8%
- Tatts shareholders will own ~58% of the combined group



The Combined Group's businesses, brands and jurisdictions		Geographic reach						
Business	Key brands	VIC	NSW	АСТ	QLD	SA	TAS	NT
Wagering	TAB Luxbet SünBETS	✓	✓	✓	✓	✓	✓	~
Lotteries	Lotteries Colden Casket	✓	✓	✓	✓	✓	✓	√
Keno	KENO	✓	✓	✓	✓	✓		
Gaming and Gaming Services		✓	✓	✓	✓	✓	✓	√
Media	RACING	~	✓	✓	✓	✓	✓	✓







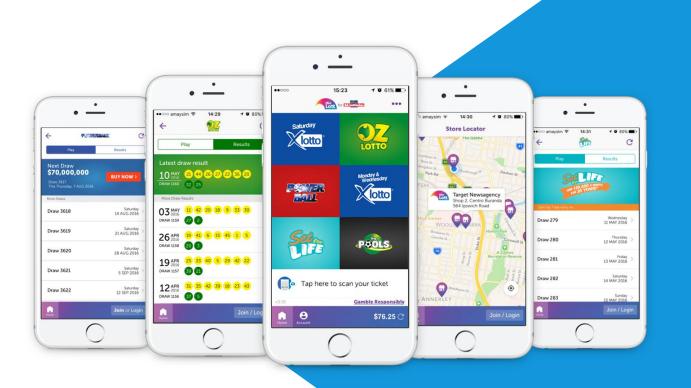


> FY16 FINANCIAL PERFORMANCE

OUTSTANDING DIGITAL SALES MOMENTUM

 \odot 32.2% for Lotteries — 13.5% of sales¹

22.5% for Wagering — 30.2% of turnover



LOTTERIES + DIGITAL POWERED RESULT

Continuing operations NPAT ① 3.8% to \$263.4m Statutory NPAT (1) 7.2% - pokies and Talarius sale impact



GROUP REVENUE $\mathsf{B} = \mathsf{O} \mathsf{N}$ up 4.4% on FY15

DIGITAL SALES 32.2% FOR LOTTERIES 22.5% FOR WAGERING



¹ Consistent with prior years this excludes South Australia, if South Australia is included, online sales grew 33.0% and represent 12.7% vs 10.4% in FY15

> FY16 FINANCIAL PERFORMANCE

SIGNIFICANT BUSINESS OUTCOMES

- Exclusive monitoring rights to monitor ~97,000 gaming machines in NSW
- Set for Life
- Dedicated lotteries app launched •
- National umbrella lotteries brand launched 'the Lott'
- Winning exclusive wagering retail licence in NT





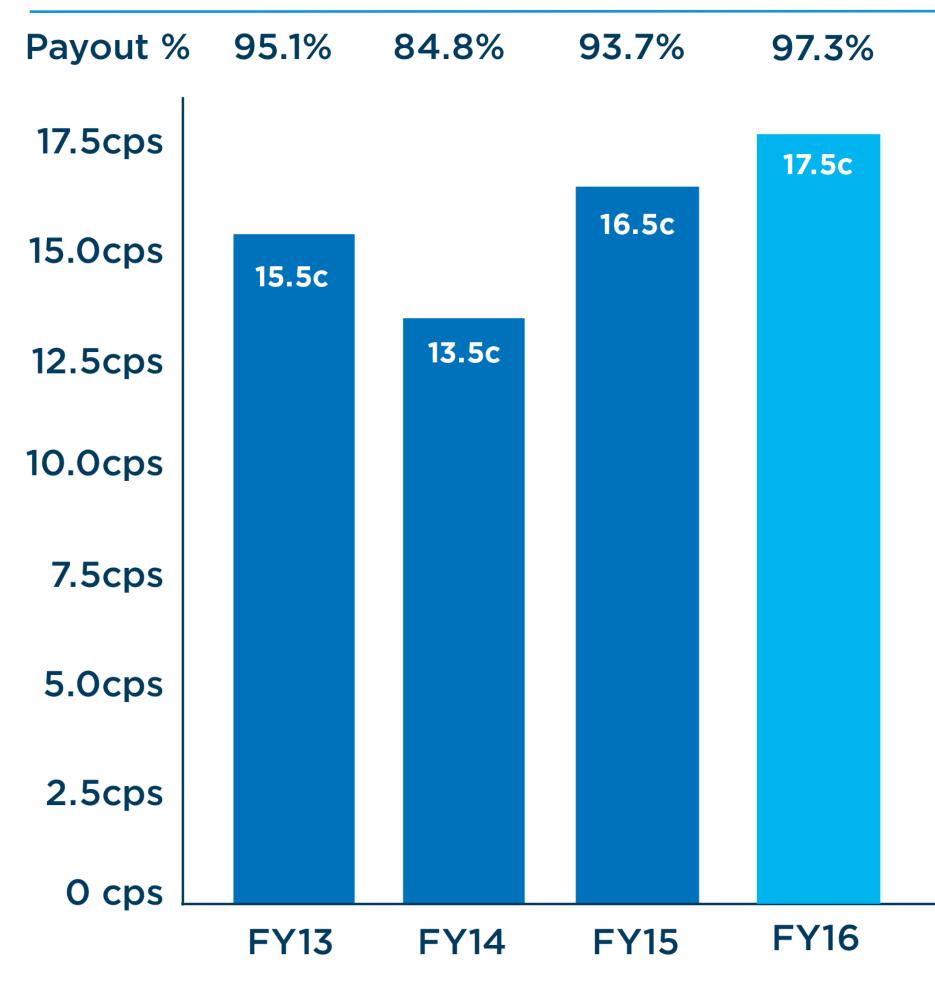






> RETURNS TO SHAREHOLDERS

DIVIDENDS PER SHARE AND PAYOUT RATIO (CONTINUING OPERATIONS)



DIVIDEND IN FY16 个 6.1%



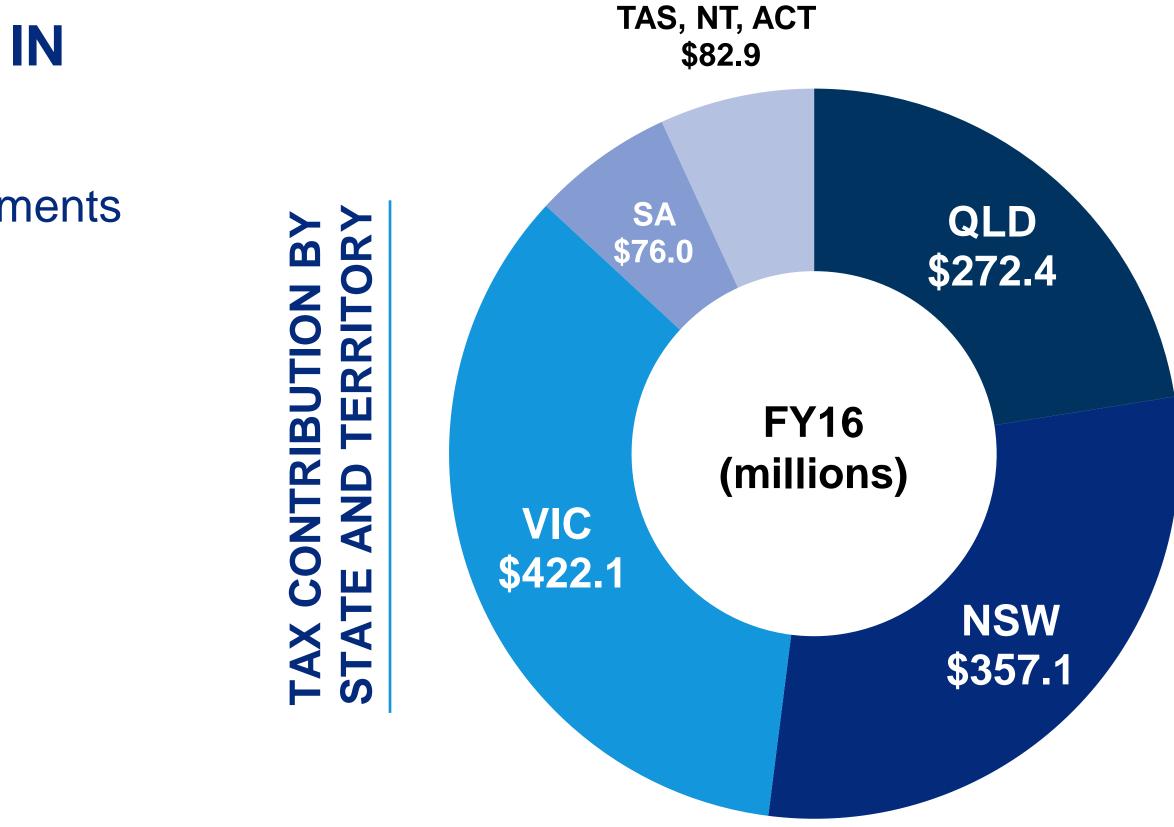


ENVIRONMENT, SOCIAL AND GOVERNANCE (ESG)

CONSIDERABLE PROGRESS MADE IN ALL AREAS OF ESG

- \$1.41b returned to state and territory governments and industry partners
- \$1.8m in charitable giving
- \$2.1m in sponsorships
- Improved diversity and gender balance
- Committed to responsible gambling

TattsGroup









> LOOKING FORWARD

LOTTERIES

- Continued enhancements to 'the Lott' app •
- Launch of 'the Lott' website •
- **Omni-channel** •
- DigiPOS •
- Instant Scratch-Its merchandising •

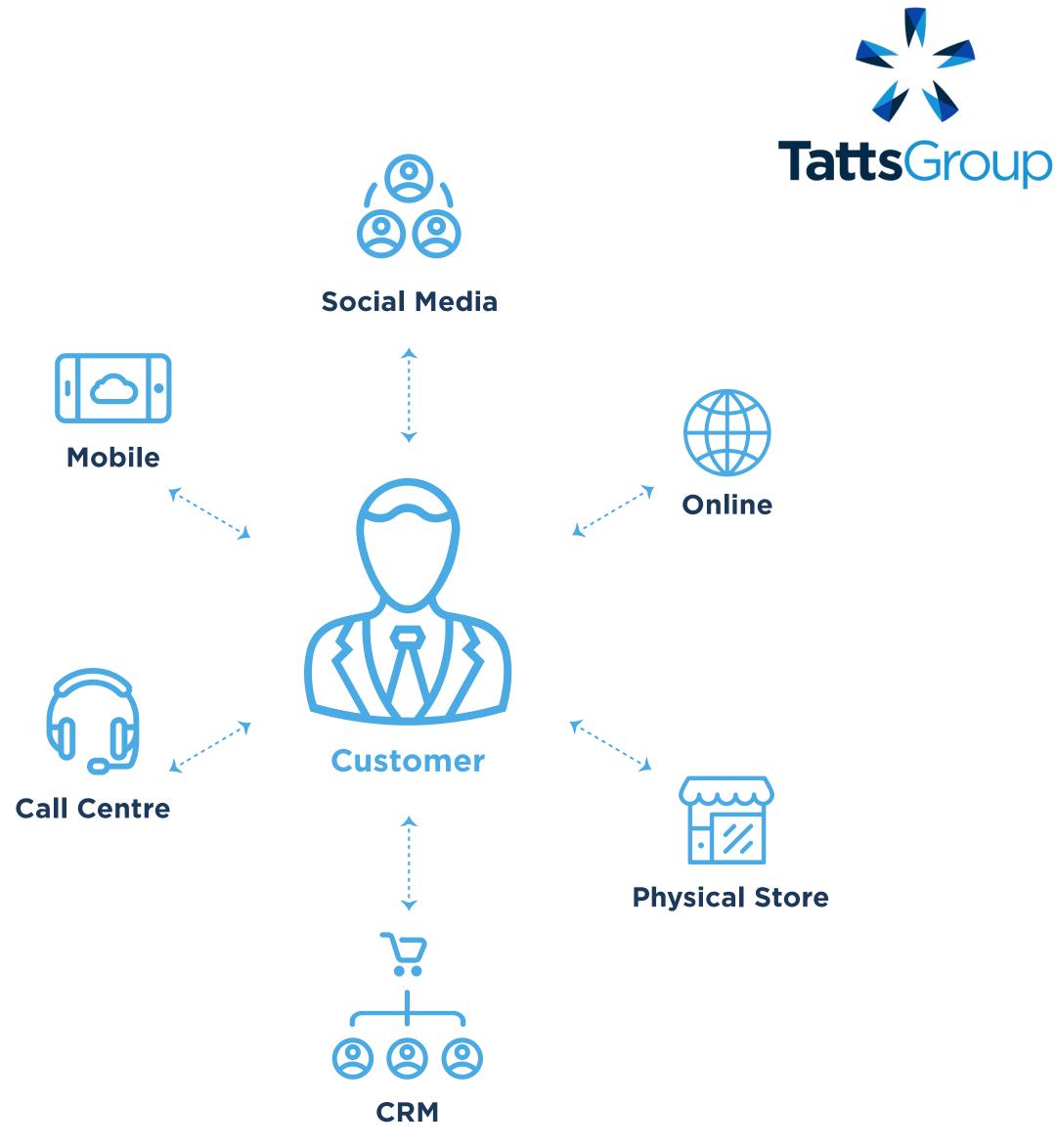
WAGERING

- Continued enhancements to the UBET app •
- Next generation UBET retail rollout
- New generation UBET terminals
- **UBET** Live •
- Affiliate marketing ٠
- Virtual sports and racing

GAMING

- MAX brand launch
- CMS system •

REGULATORY OUTLOOK IMPROVING



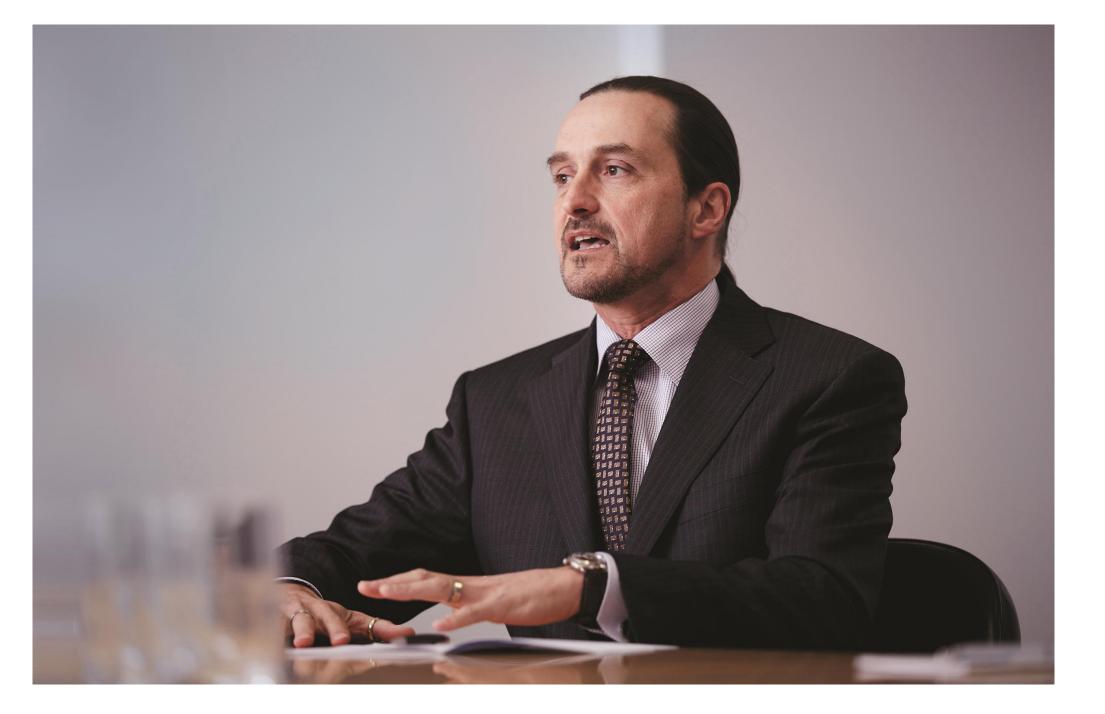






JULIEN PLAYOUST Chairman of the Remuneration & HR Committee

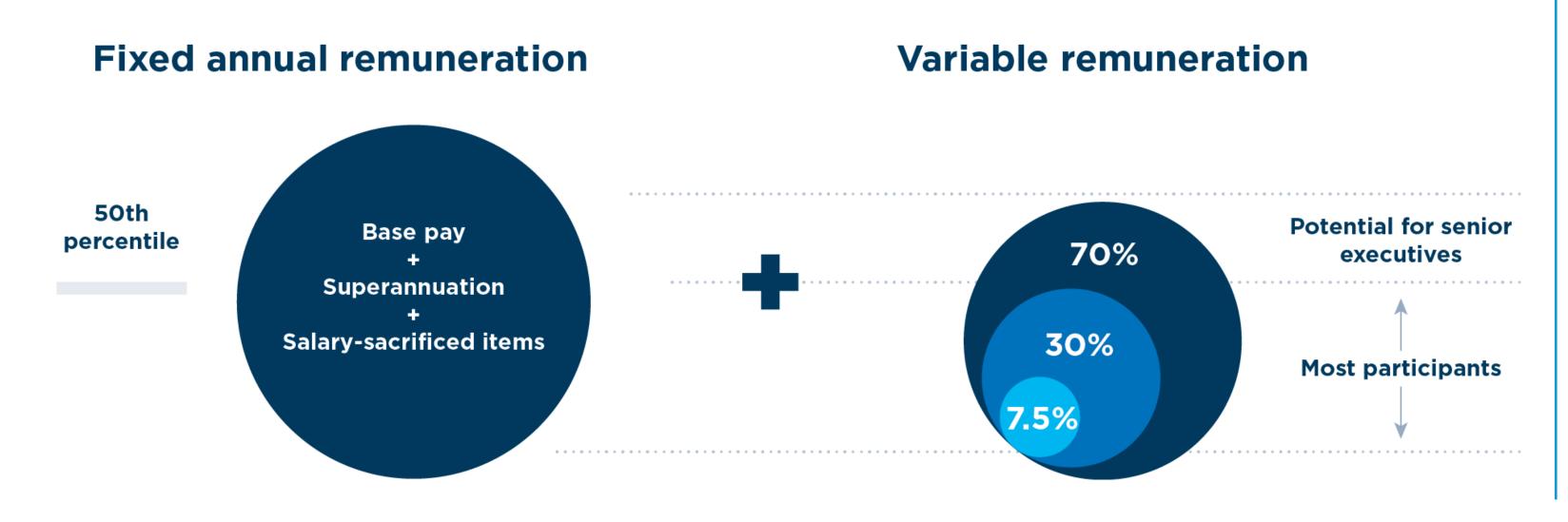












PERFORMANCE BASED INCENTIVE SCHEME

- 1,370 employees participate •
- Paid in cash, or a combination of cash and rights to restricted • shares
- Represents less than 4% of Statutory and Continuing Operations NPAT





21% KMP staff

TATTS GROUP FY16 AGM PRESENTATION





11

MANAGING DIRECTOR/CEO REMUNERATION

74% of maximum potential performance incentive achieved •

КЛ Л	NA	CI	חב	
		G		

ITEM		Weighting %	Maximum \$	Result \$	Result %
1	Financial Performance Incentive	70%	1,400,000	697,200	49.8%
2	Individual KPI Incentive	30%	600,000	558,000	93.0%
3	Special Incentive	-	-	229,800	-
TOTAL		100%	2,000,000	1,485,000	74.3%



RECTOR AND CEO PERFORMANCE INCENTIVE







REFINING REMUNERATION IN FY17

- Retain existing structure for more than 1,000 employees
- Top senior executive team:
 - Retain the best of the existing structure \checkmark
 - Add a new long term incentive easy to understand, \checkmark transparent and aligned with shareholder value creation











Thank you











DISCLAIMER

This presentation contains summary information about the current activities of Tatts Group Limited (Tatts). It should be read in conjunction with Tatts' other periodic and continuous disclosure announcements lodged with the Australian Securities Exchange (ASX), including the Annual Report and associated media release released today which are available at www.asx.com.au.

No member of Tatts gives any warranties in relation to the statements or information contained in this presentation. The information contained in this presentation is of a general nature and has been prepared by Tatts in good faith and with due care, however no representation or warranty, express or implied, is provided in relation to the accuracy or completeness of the information.

This presentation is for information purposes only and is not a prospectus, product disclosure statement or other disclosure or offering document under Australian or any other law. This presentation does not constitute an offer, invitation or recommendation to subscribe for or purchase any security and neither this presentation nor anything contained in it shall form the basis of any contract or commitment.

This presentation is not a recommendation to acquire Tatts shares. The information provided in this presentation is not financial product advice and has been prepared without taking into account any recipient's investment objectives, financial circumstances or particular needs, and should not be considered to be comprehensive or to comprise all the information which recipients may require in order to make an investment decision regarding Tatts shares.

All dollar values are in Australian dollars (A\$) unless otherwise stated. Neither Tatts nor any other person warrants or guarantees the future performance of Tatts shares or any return on any investment made in Tatts shares. This presentation may contain certain 'forward-looking statements'. Indications of, and guidance on, financial position and performance are also forward-looking statements. Any forecasts or other forward looking statements contained in this presentation are subject to known and unknown risks and uncertainties and may involve significant elements of subjective judgement and assumptions as to future events which may or may not be correct. Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties and other factors, many of which are beyond the control of Tatts, that may cause actual results to differ materially from those expressed or implied in such statements. There can be no assurance that actual outcomes will not differ materially from these statements. You are cautioned not to place undue reliance on forward-looking statements. Except as required by law or regulation (including the ASX Listing Rules), Tatts undertakes no obligation to update these forward-looking statements. Past performance information given in this presentation is given for illustrative purposes only and should not be relied upon as (and is not) an indication of future performance.







