

MARKET RELEASE

13 December 2016

Trade Me Group Limited

CHANGE OF ADMISSION CATEGORY

From the commencement of trading on Wednesday, 14 December 2016, the ASX admission category of Trade Me Group Limited (the "Company") will be changed to "ASX Foreign Exempt Listing" under listing rule 18.9.

As an ASX Foreign Exempt Listing, the Company is primarily regulated by the listing rules of its home exchange (being the NZX Main Board (NZSX)) and is exempt from complying with most of ASX's Listing Rules.

Security Code: TME

Belinda Chiu

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