Rule 3.8A

Appendix 3C

Announcement of buy-back (except minimum holding buy-back)

Information and documents given to ASX become ASX's property and may be made public. Introduced 1/9/99. Origin: Appendix 7B. Amended 13/3/2000, 30/9/2001, 11/01/10

Name of entity	ABN/ARSN
Seven Group Holdings Limited	46 142 003 469

We (the entity) give ASX the following information.

Information about buy-back

1	Type of buy-back	On-market
2	⁺ Class of shares/units which is the subject of the buy-back (<i>eg</i> , ordinary/preference)	Ordinary shares
3	Voting rights (eg, one for one)	One for one
4	Fully paid/partly paid (and if partly paid, details of how much has been paid and how much is outstanding)	Fully paid
5	Number of shares/units in the ⁺ class on issue	281,240,870
6	Whether shareholder/unitholder approval is required for buy-back	No
7	Reason for buy-back	Ongoing capital management

8 Any other information material to a shareholder's/unitholder's decision whether to accept the offer (*eg, details of any proposed takeover bid*) The entity draws your attention to its ASX releases dated 21 February 2017 in relation to the half year ended 31 December 2016.

On-market buy-back

9	Name of broker who will act on the company's behalf	Goldman Sachs
10	Deleted 30/9/2001.	
11	If the company/trust intends to buy back a maximum number of shares - that number Note: This requires a figure to be included, not a percentage.	Up to 16,500,000 shares (being approximately equal to 5.87% of the entity's issued capital)
12	If the company/trust intends to buy back shares/units within a period of time - that period of time; if the company/trust intends that the buy-back be of unlimited duration - that intention	12 months from 12 March 2017
13	If the company/trust intends to buy back shares/units if conditions are met - those conditions	N/A

Employee share scheme buy-back

14	Number of shares proposed to be bought back	
15	Price to be offered for shares	

⁺ See chapter 19 for defined terms.

Selective buy-back

Name of person or description of 16 class of person whose shares are proposed to be bought back Number of shares proposed to be 17 bought back Price to be offered for shares 18 Equal access scheme Percentage of shares proposed to 19 be bought back Total number of shares proposed 20 to be bought back if all offers are accepted Price to be offered for shares 21 +Record date for participation in 22 offer Cross reference: Appendix 7A, clause 9.

Compliance statement

1. The company is in compliance with all Corporations Act requirements relevant to this buy-back.

or, for trusts only:

- 1. The trust is in compliance with all requirements of the Corporations Act as modified by Class Order 07/422, and of the trust's constitution, relevant to this buy-back.
- 2. There is no information that the listing rules require to be disclosed that has not already been disclosed, or is not contained in, or attached to, this form.

Sign here:

Company secretary

Date: 21 February 2017

Print name: Warren Coatsworth

+ See chapter 19 for defined terms.