



## **MICKIE ROSEN APPOINTED TO FAIRFAX BOARD**

**SYDNEY, 22 February 2017:** Fairfax Media Limited [ASX:FXJ] Chairman, Mr Nick Falloon, today announced the appointment of Ms Mickie Rosen as a Non-Executive Director of the Company effective 1 March 2017.

Mr Falloon said: “The Board and I are delighted Mickie has agreed to join our Board at this important time for the Company and the industry and we are confident she will make a huge contribution to Fairfax.

“Mickie has extensive operational, strategic, and investment experience at the intersection of media and technology. She has worked for both large established companies and early stage start-ups. She currently advises a range of companies globally, is a Senior Advisor to Boston Consulting Group, and is a Director of Pandora Media in the USA.

“In her most recent operational role, Mickie served as Senior Vice-President of Yahoo’s Global Media and Commerce division. Prior to Yahoo!, she was a partner with Fuse Capital, a digital media venture capital firm, and was the head of entertainment for Fox Interactive Media where she led strategic initiatives in digital, including serving as a lead on envisioning, structuring, and negotiating the creation of Hulu. Mickie has also held executive roles with The Walt Disney Company and leading movie information and ticketing company, Fandango. She built the foundation of her career at McKinsey & Company.”

In accepting the appointment, Ms Rosen said: “I am passionate about the vital role of publishing in our day to day lives, as well as the technological transformation of the industry and all the new opportunities it creates. I am honoured and excited to be joining the Fairfax Board.”

Ms Rosen is a resident of California and has an MBA from Harvard Business School.

– ENDS –

Contact:

Brad Hatch  
Director of Communications  
+61 2 9282 2168