# Qantas Airways Limited 1H17 Results

23 February 2017

ASX:QAN US OTC:QABSY



# Portfolio of Businesses Continues to Deliver Strong Earnings

- Delivering on our strategy to maximise long-term shareholder value
  - Underlying Profit Before Tax (PBT) \$852m, Statutory PBT \$715m
  - Strong Group Return on Invested Capital (ROIC) 21.7%<sup>1</sup>, maintaining capital discipline
  - Targeted capacity adjustments; stable margins<sup>2</sup> across Group Domestic<sup>3</sup>
  - Record Jetstar Group earnings<sup>4</sup>
  - Record earnings<sup>4</sup> from Qantas Loyalty<sup>5</sup> provides diversified earnings stream
  - All segments delivering ROIC > WACC<sup>6</sup>
  - Qantas Transformation on track to deliver \$2.1b in benefits, \$1.9b delivered to date
- Financial framework providing balance sheet strength and shareholder returns
  - 7 cents per share dividend, 50% franked
  - Continuing share buy-back with \$91m remaining in 2H17
  - Will review potential for further capital management at year end



### QANTAS GROUP DELIVERS STRONG RESULT THROUGH DISCIPLINED MANAGEMENT

# Integrated Group Portfolio With Leading Market Positions

#### **Domestic Airlines**

- Continue to remain highest and second highest margin<sup>1</sup> airlines in the domestic market
- Operating in a structurally advantaged market
- Qantas Transformation Program improves leading position

### **International Airlines**

- Structurally transformed International business
- Alliance partnerships providing expanded network with limited capital investment
- Growth in attractive markets through increased utilisation<sup>2</sup> of existing Group fleet

### Freight

 Highest domestic market share<sup>3</sup> and positioned to tap into growing Australia to China freight market

### **Qantas Loyalty**

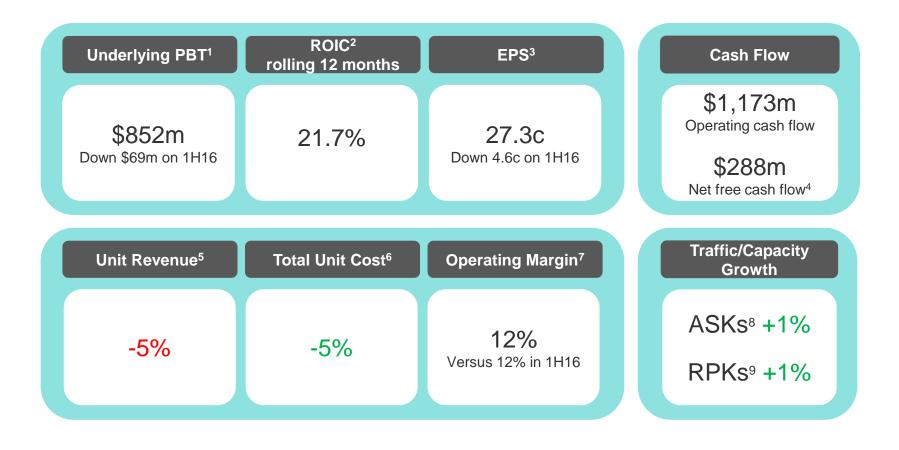
- Leading loyalty program with 11.6m members
- New Woolworths program launched<sup>4</sup>
- Continued growth through a diverse portfolio

### **Strong Financial Foundation**

- All segments delivering ROIC > 10%
- Balance Sheet strength; investment grade credit rating
- Disciplined capital investment and returns to shareholders

### STABLE EARNINGS<sup>5</sup> FROM DOMESTIC AIRLINES & LOYALTY SEGMENTS

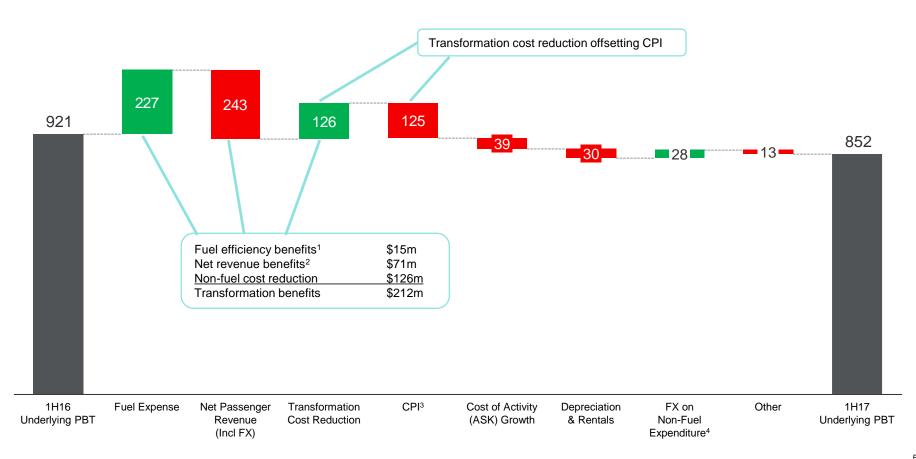
# 1H17 Key Group Financial Metrics



<sup>1.</sup> Underlying PBT is a non-statutory measure and is the primary reporting measure used by the chief operating decision-making bodies, being the Chief Executive Officer, Group Management Committee and the Board of Directors, for the purpose of assessing the performance of the Qantas Group. All items in the 1H17 Results Presentation are reported on an Underlying basis. Refer to Supplementary slide 6 for a reconciliation of Underlying to Statutory PBT. 2. Return on invested capital. For a detailed calculation please see slide 19. Calculated as ROIC EBIT for the 12 months ended 31 December 2016, divided by the 12 months average Invested Capital. 3. Statutory earnings per share. 4. Net cash from operating activities less net cash used in investing activities (excluding aircraft operating lease refinancing). 5. Ticketed passenger revenue per available seat kilometre (ASK). 6. Underlying PBT less ticketed passenger revenue per available seat kilometres (ASK). 7. Group Underlying EBIT divided by Group Total Revenue. 8. Available seat kilometres. Total number of seats available for passengers, multiplied by the number of kilometres flown. 9. Revenue passenger kilometres. Total number of passengers carried, multiplied by the number of kilometres flown.

# 1H17 Profit Bridge

# <u>Underlying Profit Before Tax (\$M)</u>



<sup>1.</sup> Includes reduction in consumption from fuel efficiency and reduction in into-plane costs following Transformation initiatives. 2. Revenue benefits less incremental costs associated with that benefit including costs of increased activity where related to a Transformation initiative. 3. Company estimate, including wage and other inflation. 4. Excluding FX on net passenger revenue and fuel.

# Segment Results CANTAS GROUP

# Integrated Group Portfolio Weighted to Domestic Australia

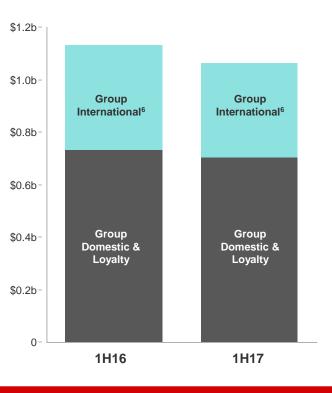
### Stable performance from Group Domestic airlines and Loyalty

- Strong and growing margin advantage at Qantas and Jetstar vs competitors<sup>1</sup>
- Continued evolution of dual brand strategy
- Loyalty business successfully navigating changes in financial services landscape

# Group International airlines earnings mixed in highly competitive revenue environment

- Qantas International delivering ROIC > 10% with cost base transformation
- Qantas Transformation Program providing margin advantage vs key regional competitors<sup>2</sup>
- First and second largest<sup>3</sup> outbound carriers from Australia
- B787-8 Dreamliner providing step-change in efficiency at Jetstar
- Network focused on strategically advantaged markets; >70% of capacity to Asia & US<sup>4</sup>

### Operating Segment EBIT<sup>5</sup>



### DOMESTIC AIRLINES & LOYALTY SEGMENTS UNDERPIN GROUP EARNINGS<sup>5</sup>

1. Operating Margin is defined as Underlying EBIT divided by total revenue. Competitor refers to Virgin Australia Domestic and Tigerair Australia. 2. Refers to Qantas International compared to Singapore Airlines and Cathay Pacific. 3. Source: BITRE, based on the number of flights for the 12 months to November 2016. 4. >70% of the total ASKs for Qantas International, Jetstar International and Jetstar Asia in 1H17. 5. Underlying EBIT. 6. Group International include Qantas International, Freight, Jetstar International Australian operations, Jetstar New Zealand (including Jetstar Regionals), Jetstar Asia (Singapore) and the contributions from Jetstar Pacific.

# **Qantas Domestic**

- Underlying EBIT of \$371m
- Improving passenger revenue trend
  - 1Q17 Unit Revenue down 3% with demand affected by negative GDP, federal election and resource markets
  - 2Q17 Unit Revenue flat with strong East Coast performance and moderating decline in resources revenue
- Maintained Operating Margin<sup>1</sup>
  - Non-resources capacity flat with growth on strong business and leisure markets offsetting East-West<sup>2</sup> capacity moderation

Revenue

**ASKs** 

Seat factor<sup>5</sup>

Underlying EBIT

Operating Margin<sup>1</sup>

- Resource capacity reduction of 13%, right sized to smaller aircraft to ensure margin protection
- Record customer advocacy<sup>3</sup>
  - 86% on time performance<sup>4</sup>, maintained relative competitive position
  - New domestic business lounge opening in Brisbane March 2017, with new Qantas Club following in 4Q17
  - In flight Wi-Fi rollout on Qantas Domestic from March 2017

1H16 VLY %6

(3.0)

(4)

(0.2)pts

(1.5)

0.8pts

3.007

387

12.9

76.5

18,536

1H17

2,916

371

12.7

77.3

18.254

\$M

\$M

# **Qantas International**

- Underlying EBIT of \$208m
  - 8.9% Unit Revenue<sup>1</sup> decline as competitive pressures intensified offsetting fuel benefits (11% competitor capacity growth in 1H17<sup>2</sup>)
  - Ex-fuel Unit Cost<sup>3</sup> improvement of 1%
  - Transformation Program delivered >\$750m benefits to date
- Leveraging existing assets in response to shifting demand through flexible allocation of Group fleet

		1H17	1H16	VLY %
Revenue	\$M	2,841	2,953	(3.8)
Underlying EBIT	\$M	208	270	(23)
Operating Margin	%	7.3	9.1	(1.8)pts
ASKs	М	32,756	31,492	4.0
Seat factor	%	81.3	83.3	(2.0)pts

- Growth<sup>4</sup> achieved through redeployment of aircraft, 1.5% increase in aircraft utilisation<sup>5</sup>
- Additional services into Asia (Hong Kong, Singapore, Manila, Jakarta, Denpasar), commencement of new routes (MEL-NRT<sup>6</sup> from December 2016), and continued seasonal services (Vancouver)
- Record customer advocacy<sup>7</sup>
  - Brisbane International lounge completed in October 2016 and London lounge due for completion in 2017
- B787-9 deliveries from October 2017 will enable new network opportunities and cost efficiencies; B787-9 Dreamliner premium economy seat announced

### CONTINUE TO DELIVER ROIC > WACC DESPITE CHALLENGING INTERNATIONAL MARKET CONDITIONS

# Jetstar Group

- Record half year Underlying EBIT of \$275m
  - Highest margin domestic airline<sup>1</sup>
  - Controllable Ex-fuel Unit Cost<sup>2</sup> flat
- Record half year earnings<sup>3</sup> for Jetstar International<sup>4</sup>, with B787-8
  efficiencies and strong revenue performance in core markets
- Jetstar in Asia<sup>5</sup> portfolio continues to improve performance
  - Increased profitability<sup>3</sup> of Jetstar Japan, largest LCC<sup>6</sup> in market<sup>7</sup>
  - Jetstar Asia (Singapore) performing well in highly competitive market
  - Aggressive market growth in Vietnam undermines Jetstar Pacific performance
- Continuing investment in customer
  - Comprehensive service training delivered to more than 2,700 people, rolling out network wide
  - Launch of small business product<sup>8</sup> designed to meet price driven customer needs

		1H17	1H16	VLY %
Revenue <sup>9</sup>	\$M	1,859	1,913	(2.8)
Underlying EBIT	\$M	275	262	5
Operating Margin	%	14.8	13.7	1.1pts
ASKs	М	24,722	24,622	0.4
Seat factor	%	83.3	82.2	1.1pts

### STRENGTHENING LEADING LOW FARES POSITION IN AUSTRALIA, STRATEGIC GROWTH ACROSS ASIA-PACIFIC

# **Qantas Loyalty**

- Record first half Underlying EBIT of \$181m, 3% up on 1H16
  - New Woolworths program launched<sup>1</sup>; slow 1Q17 with significant trend in uptake from 2Q17
  - QFF<sup>2</sup> credit card issuance outperforming market<sup>3</sup>
  - Qantas Cash market share growth<sup>4</sup> to 17%
  - Growing contribution from diversified businesses
- Record customer advocacy<sup>5</sup>
  - Strong points earn for customers through new Woolworths program average member earn 2x previous proposition
  - 13 new partners e.g. Airbnb, Jaguar Land Rover, Caltex; 12% growth in International classic flight redemptions
  - Launched Qantas Business Rewards simplified proposition, >130,000 SME's and >40 partners
- Launch of Qantas Assure Life, adding to Qantas Assure Health offering, diversifying non-cyclical earnings streams
- Accelerating investment in new businesses driving growth and innovation next venture 4Q17

### STRENGTHENING CORE QFF PROGRAM, CONTINUED DIVERSIFICATION OF EARNINGS

		1H17	1H16	VLY %
Revenue	\$M	743	734	1.2
Underlying EBIT	\$M	181	176	3
Operating Margin	%	24.4	24.0	0.4pts
QFF Members	М	11.6	11.2	3.7

# **Qantas Freight**

- Underlying EBIT of \$27m
  - International markets remain challenged with significant levels of wide body capacity impacting yields
    - Market conditions are showing signs of stabilisation<sup>1</sup>
  - Transformation remains a key driver of sustainable earnings
- Over 80% Domestic market share<sup>2</sup>; dedicated freighter operations for Australia Post Group successfully launched July 2016

		1H17	1H16	VLY %
Revenue	\$M	482	525	(8.2)
Underlying EBIT	\$M	27	38	(29)
Operating Margin	%	5.6	7.2	(1.6)pts
International Capacity <sup>4</sup>	В	1.7	1.7	2.4
International Load <sup>5</sup>	%	54.7	54.8	(0.1)pts

- Contract executed with Van Milk to fly fresh milk to Ningbo China on dedicated 767F services.
  - Positioned to tap into the growing Australia to China freight market
- 9 point improvement in customer advocacy<sup>3</sup> with customer feedback driving new innovation
  - New online booking platform for transportation of pets

### RESILIENT FREIGHT PERFORMANCE IN CHALLENGING GLOBAL CARGO MARKETS

# Financial Framework



# Financial Framework Aligned with Shareholder Objectives

 Maintaining an Optimal Capital Structure



Minimise cost of capital by targeting a net debt range of \$4.8b to \$6.0b<sup>1</sup>
(See slides 16 to 18)

2. ROIC > WACC<sup>2</sup> Through the Cycle



Deliver ROIC > 10%<sup>3</sup> through the cycle

(See slides 19 to 21)

3. Disciplined Allocation of Capital



Grow invested capital with disciplined investment, return surplus capital

(See slides 22 and 23)



### MAINTAINABLE EPS4 GROWTH OVER THE CYCLE



# TOTAL SHAREHOLDER RETURNS IN THE TOP QUARTILE<sup>5</sup>

# Externally Recognised Financial Framework

# S&P Global Ratings – 24 August 2016

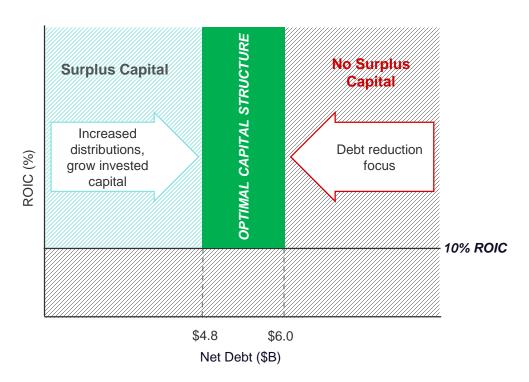
"Underpinning the credit rating is the airline's prudent financial policy framework that we view favorably against Australian corporate and global industry peers'. In our opinion, this framework appropriately balances the interests of shareholders and creditors in a manner that is consistent with an investment-grade rating."

# Moody's Investors Service – 24 August 2016

"A key support factor for Qantas' Baa3 credit profile is its financial framework which is publicly articulated and stands out among corporate peers."

# Maintaining an Optimal Capital Structure

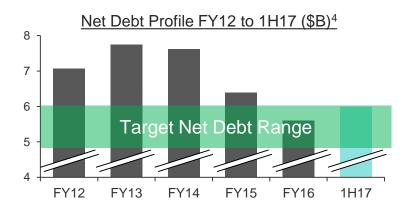
- Financial framework targets optimal capital structure
- Target net debt<sup>1</sup> range between \$4.8b and \$6.0b
  - Based on current invested capital of ~\$9b
- 1H17 net debt \$5.97b
  - Capital expenditure weighted to first half
- Distributions sized to remain within target debt range on a forward basis
- Investment grade credit rating



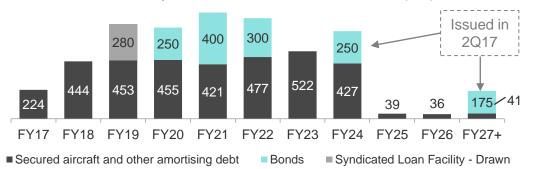
### PRESERVES FINANCIAL STRENGTH, LOWERS COST OF CAPITAL AND ENHANCES SHAREHOLDER VALUE

# Maintaining an Optimal Capital Structure

- Extended maturity profile with \$425m bonds issuance
  - Access to 10 year tenor
  - No financial covenants
- Strong short term liquidity
  - Cash of \$1.7b<sup>1</sup>
  - Undrawn facilities of \$1b
- Significant unencumbered asset base
  - Valued at >US\$3.8b<sup>2</sup>
  - 58% of Group fleet<sup>3</sup>



### Debt Maturity Profile as at 31 December 2016 (\$M)<sup>5</sup>



### STRONG FINANCIAL POSITION, CONTINUING TO OPTIMISE LIQUIDITY MIX

1. Includes cash and cash equivalents as at 31 December 2016. 2. Based on AVAC market values. 3. Based on number of aircraft as at 31 December 2016. 4. Net debt includes on balance sheet debt and capitalised aircraft operating lease liabilities under the Group's Financial Framework. Capitalised aircraft operating lease liabilities are measured at fair value at the lease commencement date and remeasured over lease term on a principal and interest basis akin to a finance lease. Residual value of capitalised aircraft operating lease liability denominated in foreign currency is translated at the long-term exchange rate. 5. Cash debt maturity profile excluding operating leases.

# Maintaining an Optimal Capital Structure

Strengthening **Debt reduction** 2H15 >\$1b debt repaid Achieving investment grade metrics 1H16 Regained Investment Grade credit rating Further \$750m reduction in net debt in FY16 Optimising liquidity and reducing cost of debt 2H16 Refinanced 38<sup>1</sup> operating leases to unencumbered owned aircraft Optimising Reduced surplus cash and cost of carry Reduced relatively expensive USD leases Extending tenor, reducing refinancing risk 1H17 \$425m bond issuance Low coupon<sup>2</sup> Long tenor – 7 and 10 year tranches

Notwithstanding recent long term tenor issuance, ongoing savings of >\$100m p.a. in net cash financing costs

CONTINUING TO EXTEND TENOR TO REDUCE REFINANCING RISK WHILE DECREASING COST OF NET DEBT

# Delivering ROIC >10% Through the Cycle

- Rolling 12 months ROIC of 21.7%
- All segments continue to deliver ROIC > WACC
- Leveraging existing assets
  - Efficient allocation of capital
  - Increased fleet utilisation
  - Revenue and cost benefits through Qantas
     Transformation Program

\$M	12 mths to Dec 16	12 mths to Dec 15
Underlying EBIT	1,669	1,764
Add back: Non-cancellable aircraft operating lease rentals	399	508
Less: Notional depreciation <sup>1</sup>	(177)	(234)
ROIC EBIT	1,891	2,038
\$M	As at Dec 16	As at Dec 15
Net working capital <sup>2</sup>	(6,178)	(6,225)
Fixed assets <sup>3</sup>	13,376	12,696
Capitalised operating leased aircraft <sup>1</sup>	2,112	2,537
Invested Capital	9,310	9,008
Average Invested Capital <sup>4</sup>	8,708	8,936
Return on Invested Capital (%)	21.7	22.8

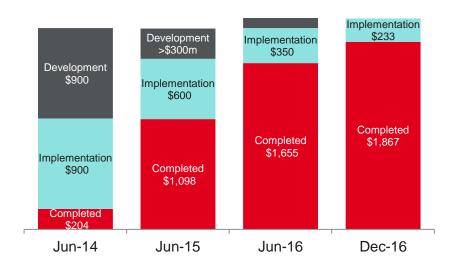
<sup>1.</sup> For calculating ROIC, capitalised operating leased aircraft are included in the Group's Invested Capital at the AUD market value (referencing AVAC) of the aircraft at the date of commencing operations at the prevailing AUD/USD rate. This value is depreciated in accordance with the Group's accounting policies with the calculated depreciation expense known as notional depreciation. The carrying value (AUD market value less accumulated notional depreciation) is reported within Invested Capital as capitalised operating leased aircraft. 2. Net working capital is the net total of the following items disclosed in the Group's Consolidated Balance Sheet: receivables, inventories and other assets reduced by payables, provisions and revenue received in advance. 3. Fixed assets is the sum of the following items disclosed in the Group's Consolidated Balance Sheet: investments accounted for under the equity method, property, plant and equipment, intangible assets, and asset classified as held for sale. 4. Equal to the 12 months average of monthly Invested Capital.

# Delivering ROIC >10% Through the Cycle Continued delivery of business transformation

# Qantas Transformation Program on target to achieve \$2.1b by end FY17, \$1.9b achieved to date

- Qantas Transformation has significantly altered the cost base of the Group since implemented in FY14
  - Ex-fuel expenditure reduced by 9%<sup>1</sup>
- \$212m of Transformation benefits in 1H17
  - Cost reduction<sup>2</sup> \$141m
  - Net revenue benefits<sup>3</sup> \$71m
- Maintaining focus on cost reduction
- Transformation culture embedded, targets beyond FY17 will be set to sustainably achieve ROIC > WACC

# **Qantas Transformation Pipeline (\$M)**

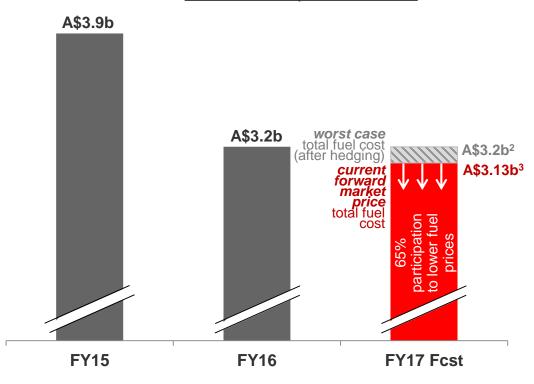


# TRANSFORMATION CULTURE EMBEDDED, BEYOND FY17 TARGETING AVERAGE ANNUAL NET BENEFITS<sup>4</sup> OF \$400M TO ENSURE QANTAS REMAINS COMPETITIVE

# Delivering ROIC >10% Through the Cycle Protecting ROIC through disciplined hedging program

- High level of protection in place for FY17
  - Fuel risk 90% hedged
  - Protection in place against adverse spike in Fuel and FX
  - High proportion of options providing 65% participation to favourable price movements
- Hedging for FY18 underway, consistent with Qantas' long term approach

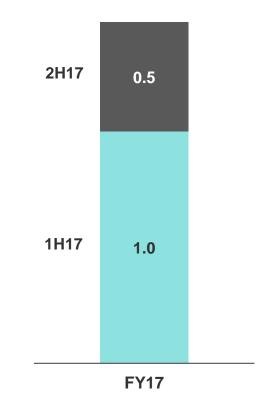
# Hedging & Fuel Cost Outlook<sup>1</sup> (\$B) Inclusive of Option Premium



# **Disciplined Capital Expenditure**

- FY17 net capital expenditure<sup>1</sup> skewed to first half (\$1.0b 1H17, \$0.5b 2H17)
- Maintaining full year net capex guidance at \$1.5b
- Exercising fleet flexibility and our disciplined approach to capital management
  - Will defer A320neo introduction at Jetstar until FY19
- Continuous cost improvement and focus on operational efficiency beyond FY17
  - B787-9 at Qantas International from FY18

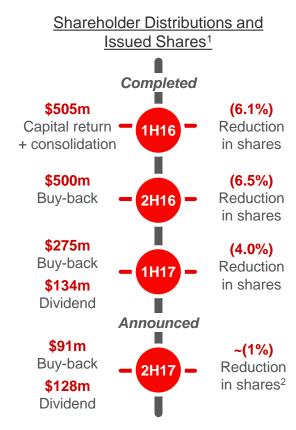
# Net Capital Expenditure Profile (\$B)



### **NET CAPITAL EXPENDITURE FOR FY17 OF \$1.5B**

# **Shareholder Distributions**

- Interim dividend of 7 cents per share declared
  - 50% franked, record date 8 March 2017, payment date 10 April 2017
  - Conduit foreign income credits available for foreign shareholders
- Completed \$275m of \$366m share buy-back management announced in August 2016
  - Average price paid \$3.16 per share
  - \$91m to be completed in 2H17
  - Will review potential for further capital management at year end
- Where there is surplus capital available, the Qantas Group intends to distribute a dividend every 6 months, in conjunction with share buy-backs, special dividends or a capital return should additional surplus exist
- Future dividends will be unfranked until tax payments resume
  - Carried forward tax losses of \$1.1 billion as at 31 December 2016



\$1.633b capital management with ~18% reduction in issued shares

### WHERE THERE IS SURPLUS CAPITAL THE GROUP INTENDS TO DISTRIBUTE A DIVIDEND PER HALF

Building Long-Term Shareholder Value



# Recognising and Responding to Emerging Global Forces The long-term context

New Centres of Customer Demand & Geopolitical Influence

Rapid
Digitisation &
the Rise of
Big Data

Shifting Customer & Workforce Preferences

Resource Constraints & Climate Change

# Clear Strategic Priorities

Maximising Leading Domestic Position through Dual Brand Strategy Building a Resilient & Sustainable Qantas International, Growing Efficiently with Partnerships

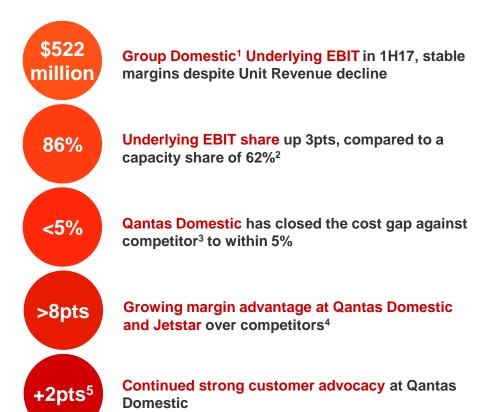
Aligning Qantas & Jetstar with Asia's Growth

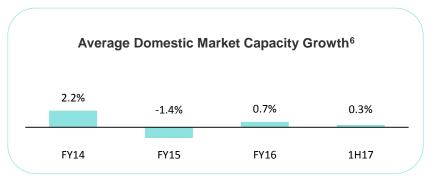
Investing in Customer, Brand, Data & Digital Diversification & Growth at Qantas Loyalty

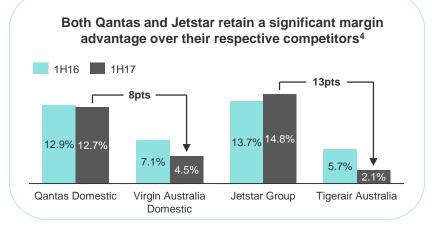
Focus on People, Culture & Leadership

**Embedding Sustainability Across Qantas Group** 

# Maximising Leading Dual Brand Domestic Position Dual brand strategy at the core of group portfolio strength



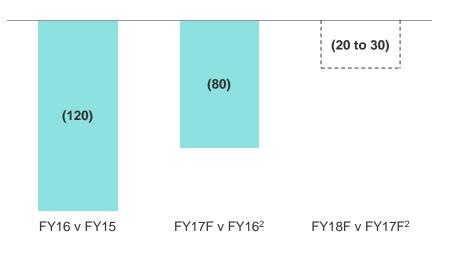




QANTAS GROUP DEPLOYS THE QANTAS AND JETSTAR DUAL BRAND STRATEGY TOWARDS TARGET CUSTOMER SEGMENTS TO MAINTAIN FREQUENCY AND PRODUCT ADVANTAGE AND SUPERIOR MARGINS

# Resource Demand Moderating decline in passenger demand and revenue

# Qantas Resource Markets Passenger Revenue Decline (\$M)



### **Qantas Resource Market Performance**

- Revenue decline of \$50m in 1H17<sup>1</sup>, with \$30m decline expected in 2H17<sup>1</sup>
- Unit Revenue growth forecast for 2H17<sup>2</sup>, benefiting from proactive capacity right-sizing
- Continued moderation in revenue decline expected through FY18, stable by FY19<sup>2</sup>
- QLD expected to slightly lag WA in resource market demand stabilisation
- Fleet flexibility to respond to changing demand

STABLISING RESOURCE MARKET CONDITIONS, WITH NO DOWNSIDE IMPACT EXPECTED POST FY182

# Improved Competitive Position of Qantas International Restructured cost base, network and customer offering



>\$800m in Transformation benefits on track to be delivered by FY17



Capacity growth of 10% over the last 2 years<sup>1</sup> achieved through increase in utilisation of existing group fleet



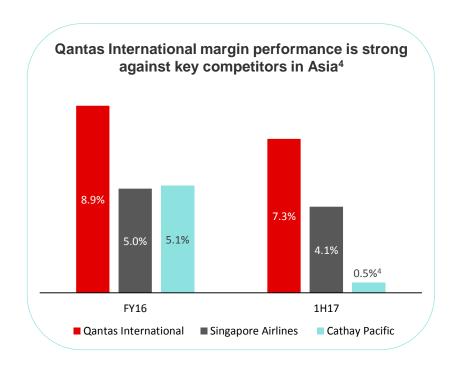
36% of Qantas International capacity devoted to high-growth Asia markets with further increases announced<sup>2</sup>



>220 codeshare destinations across the world further enhancing network reach and Group value through alliance partnerships



+1.3pt<sup>3</sup> increase in customer advocacy continuing record NPS for Qantas International



# Growing Qantas International Through Alliances Expanding Qantas code share reach internationally

53

code share destinations in EMEA1



Continued growth of Emirates partnership including strong Loyalty redemption activity. Joint focus on seamless customer journey and disrupt management





61

code share destinations in Asia<sup>2</sup>



Growing joint AU-China network: Qantas Sydney-Beijing service from January 2017; new China Eastern services to Kunming, Hangzhou and Wuhan



and 16 other Asia codeshare partners<sup>4</sup>

code share destinations in the **Americas** 

# **American Airlines**



Working to re-file joint business application with US DOT<sup>5</sup> in 2H17. Strong partnership remains in place on code share basis



and 2 other Americas codeshare partners<sup>6</sup>

### BUILDING LONG TERM STRATEGIC PARTNERSHIPS THAT DELIVER VALUE ACROSS QANTAS GROUP

# Growing Qantas International Through Alliances Expanding the QF global code share network



- Improved one-stop proposition from Australia to India, a major growth market
- Expanded code share links to India (additional 56 frequencies per week) facilitating increased selling via Hong Kong, Singapore and Bangkok



Expanded code share adding new Melbourne-Taipei service from November 2016



- Adding QF code across Jetstar Asia network for enhanced connectivity through Singapore; >550¹ codeshare frequencies per week (up from 237 per week)²
- Adding QF code to new Jetstar B787-8 Saigon services from Sydney & Melbourne from May 2017



 New code share with EL AL Israel Airlines<sup>1</sup> to add Tel Aviv to QF network from 1H18, transiting via Hong Kong, Bangkok & Johannesburg. MOU<sup>3</sup> signed February 2017

### **EXPANDING THE GLOBAL REACH OF THE QANTAS GROUP**

# Aligning Qantas & Jetstar with Asia's Growth Positioning the Group for success in the fastest growing passenger market<sup>1</sup>

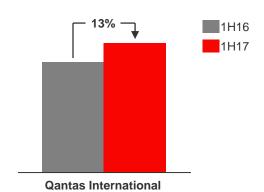
### Qantas International meeting rising premium demand to/from Asia

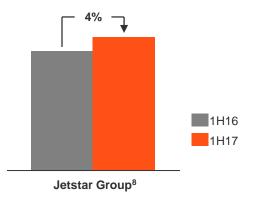
- >90% of total capacity growth in 1H17 deployed to Asia<sup>2</sup>
- Hong Kong: Double daily Sydney and up-gauge Melbourne (3 per week)
- Singapore: Increased frequency from Perth and Melbourne
- Manila: Increased frequency from December 2015
- Japan: Additional Narita services, recapturing share, growing market
- Denpasar: All year round service from March 2017

### Jetstar<sup>3</sup> continuing to grow network to and within Asia

- >60% of Jetstar Group destinations in Asia<sup>4</sup>
- Japan: International capacity up<sup>5</sup>
- Vietnam: new domestic routes
- Greater China: launched new services from Vietnam
- New direct services from Australia to Vietnam<sup>6</sup>

### Increased capacity<sup>7</sup> into Asia





<sup>1.</sup> Source: International Air Transport Association (IATA) 18 October 2016. 2. 1H17 compared to 1H16, based on ASKs. 3. Jetstar Group airlines includes Jetstar Australia and New Zealand operations into Asia, Jetstar Asia (Singapore), Jetstar Japan and Jetstar Pacific. 4. 51 Asia destinations out of total 82 Jetstar Group destinations. 5. Based on ASKs. 6. Melbourne and Sydney to Vietnam commencing May 2017 subject to government and regulatory approval. 7. Based on ASKs. 8. Jetstar Group includes Jetstar Australia and New Zealand operations, Jetstar Asia (Singapore), Jetstar Japan and Jetstar Pacific.

# Investing in Customer and Brand Targeted investment in customer experience

### Fleet and Reconfigurations

- All A330 reconfigurations complete<sup>1</sup>
- Delivery of 2 x A321 aircraft in December 2016 to Jetstar Domestic and 3 x Fokker 100 to Qantas Domestic
- Qantas B787-9 cabin configuration announced

### Lounge upgrade program

- New flagship international lounge for London Heathrow in 2017
- New domestic business lounge opening in Brisbane March 2017, with new Qantas Club following in 4Q17

### Innovation focused on speed and ease of travel

- Enhanced disruption management for domestic travel
- Digital innovation continuing at Jetstar, driving substantial improvement to customer experience
- Launch of small business product<sup>2</sup> designed to meet price driven customer needs







# Investing in Data and Digital Innovation Investment continues to enhance customer experience and grow revenue

### Qantas Wi-Fi to be introduced inflight in March 2017

- Step change for customer entertainment experience
- Key addition to digital ecosystem for personalised content and advertising revenue

#### Re-platforming qantas.com and jetstar.com

- Increased capability to personalise website and offers according to customer
- Improved booking flows to assist customer ease of use, drive uptake and revenue growth

### **Enhanced mobile app offerings**

Providing improved customer service and reducing cost to serve across
 Qantas and Jetstar brands

#### Integrated data and digital offering

- Cross channel co-ordination and personalisation across digital ecosystem
- More than 70% of Qantas' marketing media spend in digital channels including the use of Red Planet insourced digital trading capability



# Diversification and Growth at Qantas Loyalty One of the world's most diverse airline loyalty programs



- 19% growth in spend¹
- ~17% market share<sup>2</sup>, +2pts<sup>3</sup>
- >640k cards activated



- Revenue growth of 25%<sup>4</sup>
- Members transacting more frequently; increased basket size<sup>4</sup>
- Margin growth<sup>4</sup> through supply chain efficiencies and scale



- Top quartile net customer growth<sup>5</sup>
- Remains on track for 2-3% market share<sup>6</sup>
- New tailored products and ways to earn Qantas Points<sup>7</sup>
- Growing to 11 partnerships



- Data assets supporting scalable partnerships<sup>8</sup>
- Industry recognition<sup>9</sup> for marketing effectiveness
- Strong digital media campaign uplift<sup>10</sup>; return on spend of 53:1<sup>11</sup>
- Data Republic provides advantaged data capabilities



Revenue growth of 16%<sup>4</sup>



# Life insurance partnership with TAL successfully launched

- Creating an industry leading digital customer experience combined with TAL's awarding winning products
- Qantas leads the marketing and manages the Wellness Program
- TAL leads the underwriting, sales, servicing and claims
- Targeting 1-2% market share<sup>6</sup> of Australian direct products

### PORTFOLIO OF GROWTH PLAYS IN PIPELINE, TECHNOLOGY DRIVING NEW OPPORTUNITIES

1. Total dollars spent compared to 1H16. 2. Based on Qantas internal reporting. Share of the Australian prepaid travel card market (based on spend) for 1H17. 3. Compared to June 2016. 4. Compared to 1H16. 5. Represents six months to September 2016 based on APRA market statistics. 6. Target based on revenue within 5 years of operation. 7. Including cycling, gym, active kids. 8. Including Australian Premium Exchange (APEX), Nine Entertainment, Fairfax Media. 9. effice Awards for Return on Investment, and Best Use of Data categories. 10. For Qantas Airways. 11. Every dollar of investment in digital marketing has yielded incremental revenue of \$53 for 1Q17.

# People, Culture & Leadership Engaging and developing our people for long-term success

# Continued focus on connecting with, engaging and developing our people

# Health & Safety

- Front-line "Safety Partnership Program" designed to drive improvement in Workplace Health Safety
- Focus on mental health and work-life balance continued

# Leadership & Culture

- Focus on recognising our people across the Group
- Continuing customer service training across Qantas and Jetstar
- Continuing to embed Group beliefs

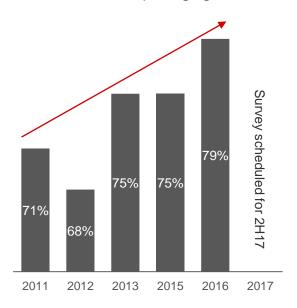
# Diversity & Inclusion

- Embedding breaking unconscious bias program
- Launched Domestic & Family Violence Policy, incl additional paid leave
- Launched employee networks Women's and LGBTI networks

# Transformation & Change

- 38 workplace agreements closed with 18 month wage freeze 8 closed during 1H17
- Promotion opportunities created through introduction of B787-9s

## **Qantas Group Engagement**



# Energy and Emissions Making real, measurable change wherever our footprint extends

Climate change and resource constraints are one of four global forces most relevant to the creation and protection of long term value. As a major consumer of fossil fuels, reducing energy use and emissions is a strategic priority.

### **Meeting Three Emissions Reduction Goals**

	Target	Levers	
<u>s</u>	Metric	Timeframe	Levers
rction Goa	1.5% average p.a. fuel efficiency improvement from 2009 to 2020	By 2020	Scheduled fleet renewal and integrated fuel optimisation program
Emissions Reduction Goal	Stabilise net industry emissions from 2020 with carbon neutral growth	From 2020	Ongoing fleet renewal and fuel optimisation, carbon offsets and aviation biofuel
Emis	Reduction in net industry emissions to 50% of 2005 levels by 2050	By 2050	Aviation biofuel and new aircraft and engine technologies

### Our ongoing approach to Measure, Reduce, Offset, Influence

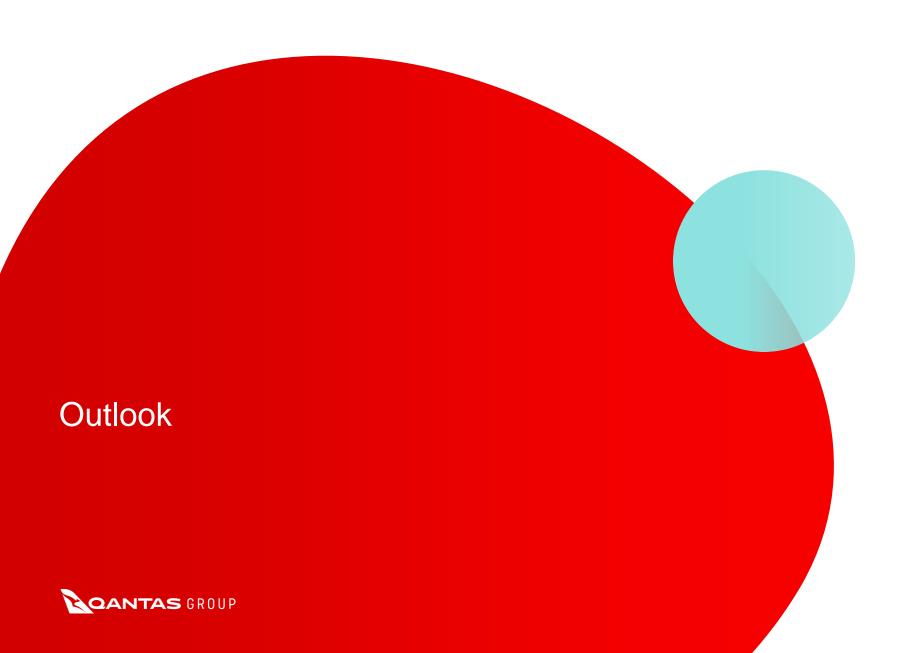
- State-of-the art analytics system providing detailed insight into flight operations and fuel optimisation
- \$15m in fuel optimisation benefits realised in 1H17
- Continued decrease in fuel and emissions intensity
- Celebrating 10 years of offsetting with world's largest airline offset program (and largest low cost carrier program)<sup>1</sup>
- Partnership with Harvard STAR Lab<sup>2</sup> delivering insights into consumer sustainability preferences
- Supporting design of ICAO<sup>3</sup> post-2020 emissions compliance scheme agreed by 191 countries in October 2016

<sup>1.</sup> Based on annual benchmarking against publicly available information. 2. Harvard Sustainability Transparency, Accountability and Responsibility Lab for Behavioural Economics. 3. International Civil Aviation Organisation.

# A Materiality Approach to Sustainability Acting now to ensure we can succeed and grow for the decades ahead

- Responding to material risks and opportunities to create and protect long-term shareholder value
  - Embedding global forces into Group risk assessment at Board and management level
- Enhancing disclosure of non-financial value drivers
  - Signatory to United Nations Global Compact from February 2017, the world's largest corporate sustainability initiative
  - Recognised for industry leadership in Carbon Disclosure Project's 2016 'Climate A List'
  - 2016 Supply Chain 'Climate A List'
- New Sustainability Portal bringing together two pillars of Qantas Group sustainability strategy;
   Foresight and Accountability
  - http://investor.gantas.com/sustainability



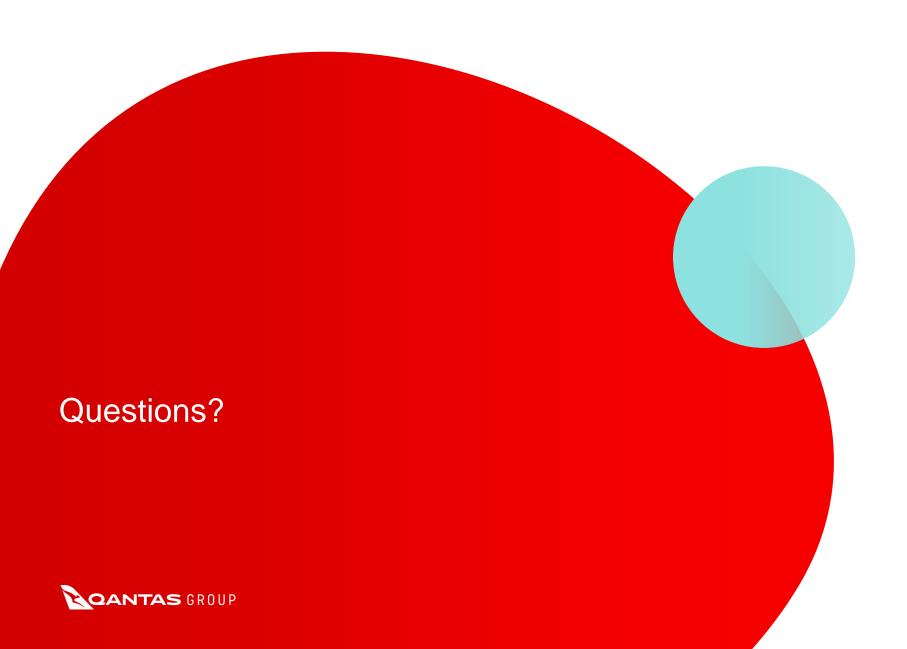


# 2H17 Outlook – Domestic & International Operating Environment

- 2H17 planned Group capacity to increase by 1 2%<sup>1</sup>
- Group Domestic capacity expected to decrease by ~2%<sup>1</sup>
  - Unit Revenue expected to increase<sup>1</sup> in 2H17 despite continued softness in resources
  - Resource sector revenue expected to be down ~\$30m<sup>2</sup> in 2H17 vs 2H16
- Group International capacity expected to increase by ~3%¹ driven by impact of previously announced changes (e.g. Beijing and Melbourne-Narita), using existing Group fleet to target growing Asia markets
  - Unit Revenue declined 7% in 1H17<sup>3</sup>, with this trend expected to moderate in 2H17 on 6% competitor capacity growth<sup>1</sup>
- Loyalty expected to return to double digit growth in 2H17 with full six month contribution from Woolworths
- Short-term outlook remains subject to variable factors including oil price movements, foreign exchange movements and global market conditions

# FY17 Group Outlook

- Current Group operating expectations:
  - FY17 Underlying fuel cost expected to be no more than \$3.2b<sup>1</sup>, \$3.13b<sup>2</sup> at current forward AUD prices
  - FY17 depreciation and amortisation expense expected to be ~\$170m higher than FY16
  - FY17 non-cancellable aircraft operating lease rentals expected to be ~\$100m lower than FY16
  - FY17 Transformation benefits (cost, fuel efficiency and revenue) expected to be ~\$450m
  - FY17 inflation impact on expenditure forecast to be ~\$250m
  - FY17 net capital expenditure<sup>3</sup> expected to be \$1.5b (\$1.0b in 1H17)
- Having regard to industry and economic dynamics, no Group profit guidance is provided at this time



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This Presentation has been prepared by Qantas Airways Limited (ABN 16 009 661 901) (Qantas).

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