

8th March 2017

Aspermont Limited

("Aspermont" or the "Company")

### **Leading Publication Mining Journal Launches in the Americas**

Aspermont Limited (ASX: ASP), the leading media services provider to the global resources industry, is delighted to announce that Mining Journal, one of its flagship brands and the industry's premier global mining investment and business title, is expanding its service in the Americas with the launch of a new regionally focused edition. The launch of Mining Journal Americas is in line with Aspermont's wider growth strategy of continued international expansion, product and sector development.

The new product will see a dedicated service for North, Central and South American news offering features, data, opinion, analysis and event coverage. For the first time since its inception more than 180 years ago the publication will have a team of journalists stationed across the Americas capable of delivering the insight and in-depth coverage associated with the Mining Journal brand, matching the service it already provides in the EMEA and Australasia markets.

Mining Journal will have an initial team of four journalists, which includes a Latin America-based correspondent, two senior reporters in Toronto and an experienced North America-based columnist and feature writer. They will be accompanied by a panel of high-profile industry figures who will be commenting in our new Mining Agendas podcasts. (Further details on the new Mining Agendas service will be announced in due course).

Commenting, MD of Aspermont Limited, Alex Kent said:

"The expansion of our key brand, Mining Journal, further into the Americas ensures we retain our competitive edge and deepens our global influence and position in the mining and resources industry. The level of global coverage this expansion will provide is unparalleled and we will now be able to offer superior coverage of the Americas landscape driven by expert journalism and information available nowhere else in the market.

"The Aspermont Group has been engaged in a major restructuring over the past few years as we have transitioned from old to new media both in terms of our product delivery and commercial model. That strategy is showing early signs of success and in our recent half-year results we reported positive earnings and strong growth in subscriptions revenues, of which Mining Journal has been a key catalyst. As a Group, we are focused on delivering a high value content media

solution that we believe can scale into any geography and any sector. Having established a leading position in the mining and resources industry we are now looking to cement that dominance in number of new geographies and languages over the next 18 months.

“We are excited about the launch of our new Mining Journal Americas edition and we will provide an update on our progress and on a series of other new product launches in due course.”

### **Enquiries**

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### **About Aspermont**

Aspermont is the leading media services provider in the mining and resources industry and delivers high value, premium subscription-based content through digital, print, conferencing and events channels. Aspermont’s portfolio includes brands such as Mining Journal, Mining Magazine, Australia’s Mining Monthly and MiningNews.net. Aspermont also runs a number of key industry conferences including Mines and Money, one of the premier international mining industry events. Following a restructuring of the business and transition from print to digital media, Aspermont’s strategy is focused on scaling its solution and penetrating new territories and sectors.

Aspermont is listed on the Australian Stock Exchange (ASX: ASP) with offices in London, Perth, Hong Kong, Manila and Belo Horizonte.

For more information please see: <http://www.aspermont.com>