

21 April 2017

## **Aspermont Limited**

### **("Aspermont" or the "Company")**

#### **Launch of Aspermont's 'Mining Agenda' Podcast Brand**

Aspermont Limited (ASX: ASP), the leading media services provider to the global resources industry, is pleased to announce the launch of 'Mining Agenda' on its Mining Journal brand. This is the first of the Group's mining news agenda-setting podcasts produced regularly out of Toronto, Medellin, London and Perth.

Mining Agenda weekly podcasts feature both exclusive interviews with key industry figures in the mining world's main financial and corporate hubs, and regular discussions involving several panellists on important macro issues and trends, commodities and markets, and major industry events shaping investment decisions across the globe.

The launch of Mining Agenda follows the recent expansion of Mining Journal, one of Aspermont's flagship brands and the industry's premier global mining investment and business title, into the Americas.

In its first few weeks, Mining Agenda podcasts have featured contributions from regular panellists such as Rick Rule, President and CEO of Sprott US Holdings; Frank Holmes, US Global Investors CEO; and CopperBank CEO Gianni Kovasevic. Upcoming broadcasts will include other Mining Agenda panellists such as Rob Cohen, Dynamic Funds' Vice president; Andy Barrett, SRK Consulting CEO; and Pan American Silver Chairman, Ross Beaty.

Commenting, MD of Aspermont Limited, Alex Kent said:

"The launch of Mining Agenda represents another important step in the development of our subscriber value proposition and showcases the Company's unique ability to engage the industry's highest-profile leaders in the Americas, Europe and Australia/Asia in regular discussion and analysis.

"Our intention is to present more exclusive CEO interviews, high-value event coverage and more in-depth project and mine visit reports, than any other news service provider as we look to the further development of new digital event revenue streams.

“Our continued focus on new and unique content types enabled through the delivery mechanisms of our Project Horizon platform, are the guiding force behind strong growth in online audiences and subscriptions revenues.

“Having seen four years of growth in its subscriptions, Mining Journal is sustaining double digit revenue growth rates in this financial year. We believe products like Mining Agenda will continue to drive that growth, not only for Mining Journal but also Aspermont’s other key mining titles.

“We have a series of other upcoming products, brands and content launches we look forward to announcing over the next few months as Aspermont continues to ramp up its wider growth strategy of international expansion, product and sector development.”

## **Enquiries**

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## **About Aspermont**

Aspermont is the leading media services provider in the mining and resources industry and delivers high value, premium subscription-based content through digital, print, conferencing and events channels. Aspermont’s portfolio includes brands such as Mining Journal, Mining Magazine, Australia’s Mining Monthly and MiningNews.net. Aspermont also runs a number of key industry conferences including Mines and Money, one of the premier international mining industry events. Following a restructuring of the business and transition from print to digital media, Aspermont’s strategy is focused on scaling its solution and penetrating new territories and sectors.

Aspermont is listed on the Australian Stock Exchange (ASX: ASP) with offices in London, Perth, Hong Kong, Manila and Belo Horizonte.

For more information please see: <http://www.aspermont.com>