

1 May 2017

Aspermont Limited
(“Aspermont” or the “Company”)

Aspermont Launches New Digital Investor Hubs for the Resource Stocks Brand

Aspermont Limited (ASX: ASP), the leading global media services provider to the resources industry, has launched the first of its new digital Investor Hubs, focused on standout projects and companies in the Gold/Silver, Copper, and Energy Minerals equity sectors.

The Investor Hubs sit under the Resource Stocks brand on the world’s two leading mining investment news sites, Mining Journal and MiningNews.net. The dedicated investment channels present subscribers with regular, exclusive interviews with the CEOs of leading explorers, developers and producers; extensive coverage of the full calendar of key sector events; the best sector research on companies, commodities and markets; in-depth, independent site visit reports; and columns by some of the industry’s most astute commentators. The Investor Hubs also provide listed and pre-IPO companies with influential channels through which they can reach qualified investors across all the major markets.

Aspermont’s business model has long been focused on anticipating the needs of its stakeholders and this is a good example of meeting the real market desire and appetite to connect investors with companies. The Company believes this approach is the key to building loyal subscribers and more meaningful and lasting advertising revenue streams.

The overall revenue growth generated from Aspermont’s new digital content marketing solutions has been significant this year and the Company projects it will deliver a 30% increase at year end. That also matches up with an overall 29% forecast growth for aggregate digital advertising revenues this year. Aspermont’s core growth strategy remains focused on new product development and current product enhancement that continually expand the value proposition to both subscribers and advertisers.

Commenting, MD of Aspermont Limited, Alex Kent said:

“Aspermont’s unrivalled editorial content, global reach across the world’s mining industry and the technological agility of our Project Horizon* platform have enabled and accelerated our execution ability in launching highly tailored content marketing solutions that simultaneously meet the interests of our subscribers and advertisers.

“Aspermont continues to focus on expanding its footprint in the digital publishing space and building new solutions that ensure we remain globally competitive and create lasting, sustainable revenues for the Group.”

The Investor Hubs are the latest set of digital products that Aspermont has introduced to its leading mining investment news sites and follows the launch of Mining Agenda, a weekly podcast involving leading figures in the industry.

To visit the investor hubs please see:

<http://www.mining-journal.com/investor-hub/>

Enquiries

Aspermont Limited

Alex Kent, Managing Director

+44 (0) 207 216 6060

Yellow Jersey PR Limited (Media Relations)

Tel: +44 (0) 7825 916 715

Felicity Winkles

About Aspermont

Aspermont is the leading media services provider in the mining and resources industry and delivers high value, premium subscription-based content through digital, print, conferencing and events channels. Aspermont’s portfolio includes brands such as Mining Journal, Mining Magazine, Australia’s Mining Monthly and MiningNews.net. Aspermont also runs a number of key industry conferences including Mines and Money, one of the premier international mining industry events. Following a restructuring of the business and transition from print to digital media, Aspermont’s strategy is focused on scaling its solution and penetrating new territories and sectors.

Aspermont is listed on the Australian Stock Exchange (ASX: ASP) with offices in London, Perth, Hong Kong, Manila and Belo Horizonte.

For more information please see: <http://www.aspermont.com>