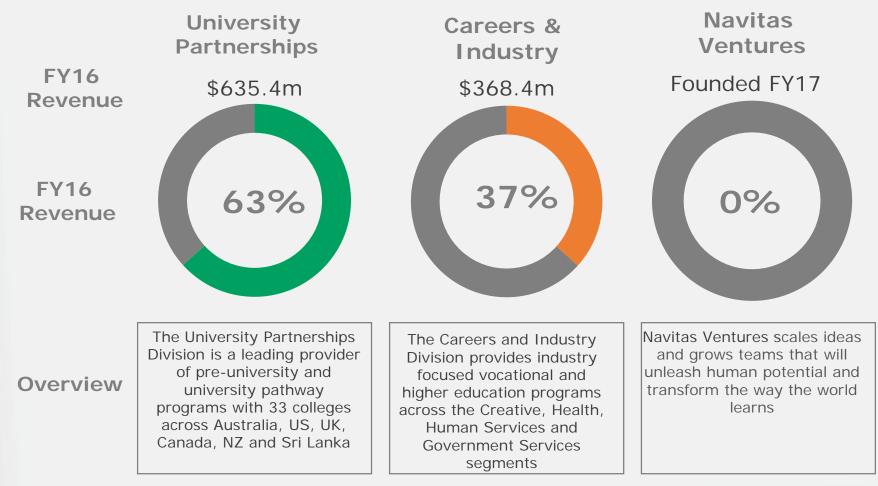
## Macquarie Australia Conference

4 May 2017



### **About Navitas**





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## Strategy update

### **Education is changing**





Accelerating tech changes

### **Higher Education in 2025**

Navitas' view on the most probable scenario for the future of higher education





1.1B borderless learner opportunity available to the right providers



Larger, more diverse international student market, with an over-supply of study options



Method of learning will fundamentally change - blended, self-paced, personalised



Employment outcomes and RoI will become the decision-making factor for most students



Education providers will need to find their place within the lifetime learning journey



Universities expected to remain dominant HE destination, but will be economically challenged

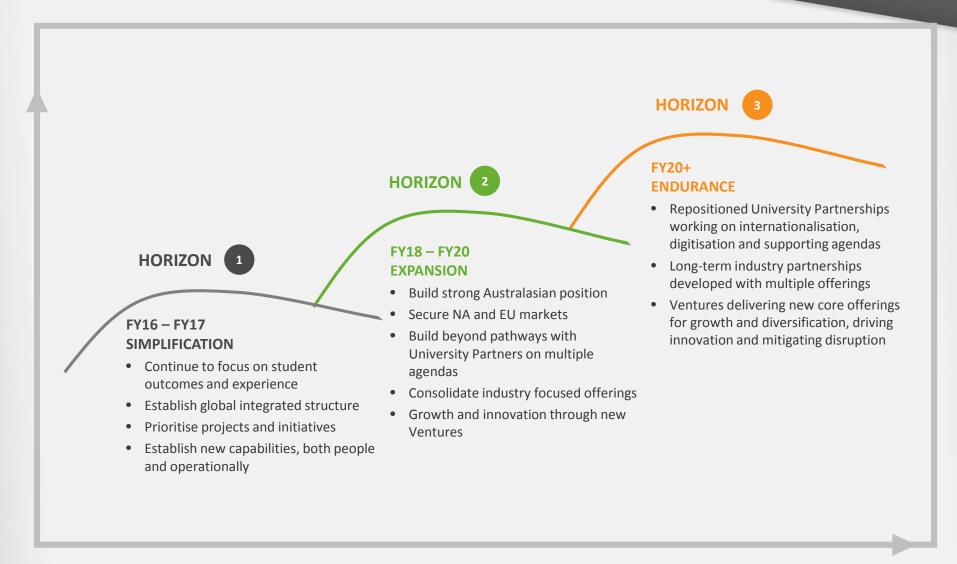


Public-private partnerships will increase across the whole value chain, and play a key role in university reform



Other parts of the value chain - especially recruitment - will experience more radical disruption

# We have a medium term plan to reposition Navitas



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# Clear strategic direction aligned with operational goals



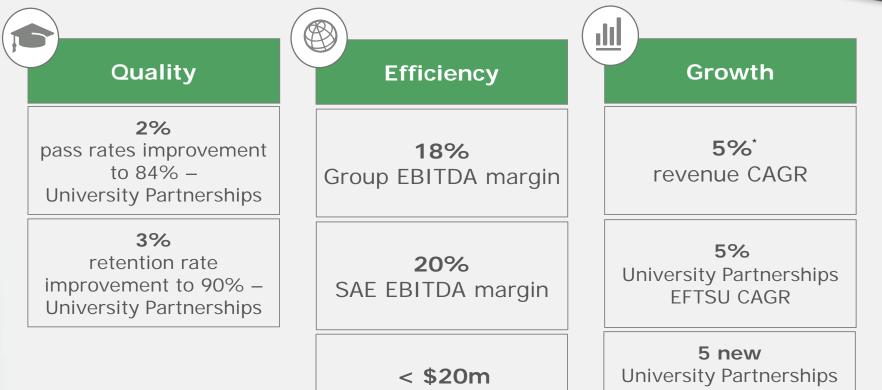
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Transform lives by increasing student access to quality tertiary education

		Conviction	Drive	Adventurous	Ri	gour G	enuine	Respect				
<b>VISION</b> To be universally recognised as one of the world's most trusted learning organisation												
UNIVERSITY PARTNERSHIP (UP) CA BUSINESSES			CAREERS AND INDUSTRY (CI) BUSINESSES			Г	NAVITAS VENTURES					
			Providing students with a quality, valued education in segments with strong employment prospects				Scaling ideas and growing teams that unleash human potential and transform the way the world learns					
Australas	ia Nort Ameri	II Europe	Creati	ve Govt. Programs	Humar Service	II Health	Incuk	bation Inve	estment P	artnerships		
	MEASURES OF SUCCESS											
WORLD CLASS QUALITY					LEADING EFFICIENCY			SUSTAINABLE GROWTH				
Partner NPS	Contract renewal		- /	nior EBIT ention Mar		Student commencements	EFTSU	New partners	EBITDA	EVA		

### Group KPI's – by 2020





capex per annum

agreements

\* Note: Based on constant currency and CAGR calculated assuming AMEP revenue reduction excluded from FY17 to FY20. This reduces to 3% CAGR against FY17 Group revenue if AMEP revenue is included



Operational update

### **University Partnerships** enrolments increase 8%

University Partnerships EFTSU

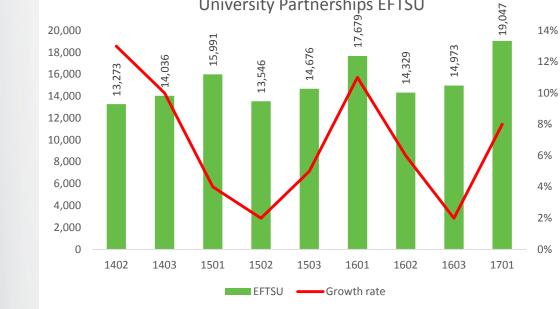


#### **Semester 1 2017** enrolments



#### **FY17** enrolments





Prior periods exclude the EFTSU of closed colleges - see prior ASX announcements for more details

### **Contract renewal progressing well**





#### New agreement University of Idaho – opens in Sep 17

#### New agreement

Richard Bland College of William and Mary (International student recruitment and support)

#### Renewal

ICM contract with University of Manitoba renewed until 2028

#### Retender

AMEP contracts retendered though with a reduction in regions

#### In Progress in CY17

HIC with University of Hertfordshire July 2017

ICWS with University of Swansea Nov 2017

CRIC with Anglia Ruskin University

Nov 2017

Curtin College with Curtin University

Dec 2017



### **Evolving the pathway model in a** mature market – Western Sydney University example



#### WSUIC JV pathway

- Parramatta based
- Pathway college to all Western Sydney University campuses
- Pre-university and 1<sup>st</sup> year programs

#### **SIBT** pathway

- CBD based
- Uses Navitas owned SIBT programs which are recognised by WSU
- 1<sup>st</sup> year programs only

#### WSU Managed Campus 1 year pilot

- Sydney CBD location
- Co-located with SIBT
- Full undergrad & postgrad programs
- Long term agreement anticipated in H1 FY18

Equivalent Full Time Student Units 800



- Partnership established in April 2015
- University now has three additional student recruitment pathways
- Enabled by Navitas owned SIBT brand, partner flexibility, CBD location, Navitas marketing

### Overview - Richard Bland College of William and Mary



Adaptation of the standard pathway model that will create value for the partner and Navitas

Key details

- Richard Bland College is an existing transfer college to +40 universities and colleges in the state of Virginia
- This includes the University of Virginia #24, William and Mary #32 and Virginia Tech #74\*
- Navitas has signed a 10 year agreement to recruit, administer and support all international students at Richard Bland College
- These students will then have the ability to articulate to the +40 partnered universities
- Strong brand addition to the US partner portfolio



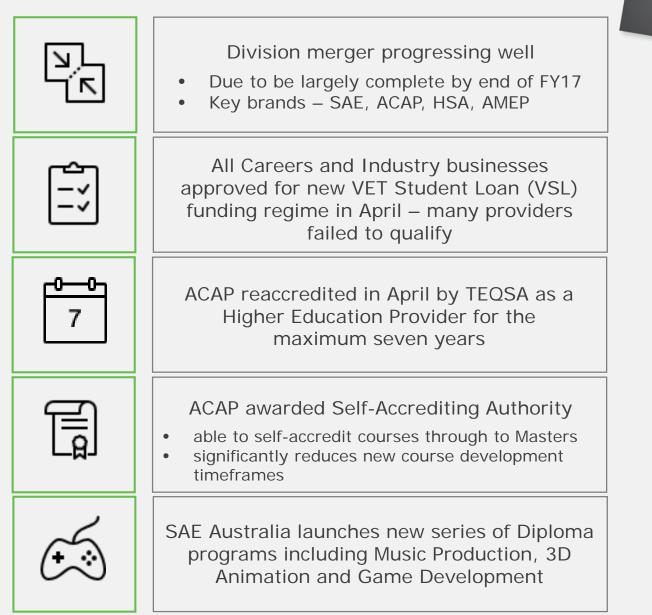
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<sup>\*</sup> National University Rankings, US News and World, 2017

### **Careers and Industry Division update**







### FY17 guidance reaffirmed

### FY17 EBITDA result expected to remain broadly in line with FY16

(on a constant currency basis and including the addition of EBITDA from the new ECU Joint Venture)



## Appendix

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### Glossary



**ACAP** – Australian College of Applied Psychology

AMEP – Adult Migrant English Program

- **ASX** Australian Securities Exchange
- C&I Careers and Industry

**CPS** – Cents Per Share

**EBITDA** – Earnings Before Interest Tax, Depreciation and Amortisation

**ELICOS** – English Language Intensive Courses for Overseas Students

**HE** – Higher Education

HSA – Health Skills Australia

NCPS – Navitas College of Public Safety

**NPAT** – Net Profit After Tax

- **PCP** Prior Corresponding Period
- **PEP** Professional and English Programs

**SAE** – School of Audio Engineering, now known as SAE

**SAIBT** – South Australian Institute of Business and Technology

**SEE** – Skills for Education and Employment

**SSVF** – Simplified Student Visa Framework

**TEQSA** – Tertiary Education Quality Standards Agency

**UP** – University Partnerships

**VET –** Vocational Education and Training

VFH – VET FEE-HELP

WACC – Weighted Average Cost of Capital