

ASX ANNOUNCEMENT

Analytica Releases Scientifically Designed Exercise Program to Drive Motivation and Compliance

4th May 2017. Analytica Ltd (ASX:ALT) developers of the PeriCoach® system, announce the released of a comprehensive structured exercise and behaviour modification program scientifically designed to drive greater compliance and motivation for users during pelvic floor muscle rehabilitation. Building on the improvement in continence, quality of life and sexual function evidence revealed in the two-year controlled PeriCoach clinical trial, the introduction of structured programming to the system further enhances value of the PeriCoach system for consumers and the clinical community.

The program is an aggregate of clinical best practices for pelvic floor muscle exercise (PFME) rehabilitation, insights garnered from the PeriCoach clinical trial, PeriCoach post market surveillance, and behavioural data from anonymized PeriCoach user data. Focus groups and surveys were also conducted to understand women's perception of, and obstacles to successful pelvic floor exercise and willingness to embrace structured programs. Nearly 70% of women found a structured programme to be a favourable addition to the PeriCoach system, with 77% stating that they would participate.

The '8 Week Challenge' program is incorporated into the PeriCoach smartphone app. The PeriCoach system is a personal pelvic floor coach and will be familiar to women accustomed to successful fitness and weight loss programs. The system monitors performance and technique, responds, and motivates women to reach their pelvic health goals in just a few minutes a day.

Analytica CEO Geoff Daly said "This multifaceted exercise regime is intended to drive home the key elements for successful conservative treatment of Stress Urinary Incontinence; consistency and proper technique. All women know that they should be doing their pelvic floor exercise, but most don't do them properly or regularly enough to see the positive outcomes. We saw in the clinical trial the challenges with a long-term program and know that many users don't maintain regular exercise patterns due to day-to-day life taking priority. So we've developed an easy, accessible, achievable plan for women to follow, stay motivated, and see results."

The scientifically formulated structured programme and the recent release of the Version 3 hardware are core elements of Analytica's product development strategy. In coming weeks, additional software advances can be expected. Each of these elements contribute additional real-world patient data to the world's largest pelvic floor exercise database. This data provides with unique insight into pelvic health treatment and practice, and places Analytica in a strong partnering position.

For more information, please contact: investorrelations@analyticamedical.com

For more information about the PeriCoach System, visit: www.PeriCoach.com

For more information about Analytica, visit www.AnalyticaMedical.com





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About Analytica Limited

Analytica's lead product is the PeriCoach® System – an e-health treatment system for women who suffer Stress Urinary Incontinence. This affects 1 in 3 women worldwide and is mostly caused by trauma to the pelvic floor muscles as a result of pregnancy, childbirth and menopause.

PeriCoach comprises a device, web portal and smartphone app. The device evaluates activity in pelvic floor muscles. This information is transmitted to a smartphone app and can be loaded to a cloud database where physicians can monitor patient progress via web portal. This novel system enables physicians to remotely determine if a woman is performing her pelvic floor exercises and if these are improving her condition. Strengthening of the pelvic floor muscles can also potentially improve sexual sensation or satisfaction and orgasm potential in some women.

PeriCoach has regulatory clearance in Australia, and has CE mark and USFDA 510(k) clearance. The product is available for sale from pericoach.com in Australia, New Zealand, UK and Ireland, and the USA.