

# ASX ANNOUNCEMENT

5 May 2017

## SMS Scheme Booklet registered with Australian Securities and Investments Commission

SMS Management & Technology Limited (“SMS”) (ASX:SMX) today announced that the Australian Securities and Investments Commission has registered the Scheme Booklet in relation to the proposed acquisition of SMS by DWS Limited (“DWS”), via a Scheme of Arrangement (“Scheme”).

A copy of the Scheme Booklet, which includes the Independent Expert’s Report, a notice of Scheme meeting and a copy of the proxy form for the Scheme meeting, is attached to this announcement. Copies of the Scheme Booklet will be sent to SMS shareholders on or about Monday, 15 May 2017. SMS shareholders who have elected to receive communications electronically will receive an email where they can download the Scheme Booklet and lodge their proxy vote online. The Scheme Booklet will also be available for download from SMS’s website at <http://www.smsmt.com/investor-information>.

The Directors of SMS continue to unanimously recommend that SMS shareholders vote in favour of the Scheme at the Scheme meeting on Wednesday, 14 June 2017, in the absence of a superior proposal or the Independent Expert changing or qualifying its conclusion that the Scheme is in the best interests of SMS shareholders. Subject to those same qualifications, each of your Directors intends to vote any SMS shares in their control in favour of the Scheme.

The upcoming Scheme meeting will be held at 11.00 am (Melbourne time) on Wednesday, 14 June 2017 at Level 2 of the RACV Club, located at 501 Bourke Street, Melbourne, Victoria.

Should you have any questions in relation to the Scheme, or the Scheme Booklet, please contact the SMS Shareholder Information Line on 1300 970 086 (within Australia) or +61 1300 970 086 (outside Australia) Monday to Friday from 8.30 am to 5.30 pm (Melbourne time).

### For further information please contact:

Rick Rostolis, Chief Executive Officer  
[rick.rostolis@smsmt.com](mailto:rick.rostolis@smsmt.com)  
+61 3 9674 3327

Peter Sherar, Chief Financial Officer  
[peter.sherar@smsmt.com](mailto:peter.sherar@smsmt.com)  
+61 3 9674 3327

**About SMS**

SMS is an ASX-listed Australian business specialising in business and IT advisory, technology solutions, managed services and recruitment. SMS cultivates innovation, digital, mobile and design-led business and technology capability to empower organisations across all industry sectors. With over 1,400 staff across Australia, Hong Kong, Singapore and the Philippines, SMS promotes and delivers next-generation customer-centric outcomes for our clients.

For more information please visit [www.smsmt.com](http://www.smsmt.com)

**About DWS**

DWS Limited (DWS) is a leading Australian IT services Group, delivering excellence and innovation in our IT solutions since 1992. DWS has in excess of 650 employees with offices in Melbourne, Sydney, Adelaide, Brisbane, Canberra and Coolangatta and provides services to a broad range of blue-chip corporate clients and State and Federal Government agencies. DWS provides a broad and flexible suite of integrated solutions spanning IT Consulting Services, Digital Solutions and Customer Led Innovation, Strategic Sourcing and Productivity Services, Business Analytics and Managed Application Services.

For more information please visit [www.dws.com.au](http://www.dws.com.au)

# SCHEME BOOKLET

+ Your Directors unanimously recommend that you

## VOTE IN FAVOUR

of the Scheme, in the absence of a Superior Proposal or the Independent Expert changing or qualifying its conclusion that the Scheme is in the best interests of SMS Shareholders.

In relation to a proposal from DWS Limited ACN 085 656 088 (DWS) to acquire all the ordinary shares in SMS Management & Technology Limited ACN 009 558 865 (SMS) by way of scheme of arrangement.

Subject to the above qualifications, each SMS Director intends to vote the SMS Shares they hold or control in favour of the Scheme Resolution.

A Notice of Scheme Meeting is included as Annexure E to this Scheme Booklet, and a proxy form for the Scheme Meeting accompanies this Scheme Booklet.

The Scheme Meeting will be held at 11.00am (Melbourne time) on Wednesday 14 June 2017 at Level 2, RACV Club, 501 Bourke Street, Melbourne.

This is an important document and requires your immediate attention. You should read it carefully and in its entirety before deciding whether or not to vote in favour of the Scheme. If you are in any doubt as to what you should do, you should consult your broker, financial adviser or legal adviser immediately.

# IMPORTANT NOTICES

## General

This Scheme Booklet is important and requires your immediate attention. You should read this Scheme Booklet in full before making any decision as to how to vote at the Scheme Meeting.

This Scheme Booklet provides SMS Shareholders with information about the proposed acquisition of SMS by DWS.

## Nature of this Scheme Booklet

This Scheme Booklet includes the explanatory statement for the Scheme required by subsection 412(1) of the Corporations Act.

This Scheme Booklet does not constitute or contain an offer to SMS Shareholders, or a solicitation of an offer from SMS Shareholders, in any jurisdiction. This Scheme Booklet is not a disclosure document required by Chapter 6D of the Corporations Act. Subsection 708(17) of the Corporations Act provides that Chapter 6D of the Corporations Act does not apply in relation to arrangements under Part 5.1 of the Corporations Act approved at a meeting held as a result of an order under subsection 411(1). Instead, SMS Shareholders asked to vote on an arrangement at such a meeting must be provided with an explanatory statement as referred to above.

## ASIC and ASX

A copy of this Scheme Booklet has been registered by ASIC for the purposes of subsection 412(6) of the Corporations Act. ASIC has been given the opportunity to comment on this Scheme Booklet in accordance with subsection 411(2) of the Corporations Act. Neither ASIC, nor any of its officers, takes any responsibility for the contents of this Scheme Booklet.

ASIC has been requested to provide a statement, in accordance with paragraph 411(17)(b) of the Corporations Act, that it has no objection to the Scheme. If ASIC provides that statement, it will be produced to the Court at the time of the Court hearings to approve the Scheme.

A copy of this Scheme Booklet has been provided to ASX. Neither ASX, nor any of its officers, takes any responsibility for the contents of this Scheme Booklet.

## Important notice associated with Court order under subsection 411(1) of the Corporations Act

The fact that, under subsection 411(1) of the Corporations Act, the Court has ordered that a meeting be convened by SMS for SMS Shareholders to consider and vote on the Scheme and directed that an explanatory statement accompany the Notice of Scheme Meeting does not mean that the Court:

- + has formed any view as to the merits of the proposed Scheme or as to how SMS Shareholders should vote (on this matter SMS Shareholders must reach their own conclusion); or
- + has prepared, or is responsible for the content of, the explanatory statement.

## Notice of Scheme Meeting

The Notice of Scheme Meeting is set out in Annexure E.

## Notice of Second Court Hearing

If SMS Shareholders approve the Scheme by the Requisite Majorities, the Court will consider whether to approve the Scheme at the Second Court Hearing to be held at 10,00am on Monday, 19 June 2017 at the Supreme Court of Victoria, 210 William Street, Melbourne VIC 3000.

You may appear at the Second Court Hearing.

If you wish to oppose the approval of the Scheme at the Second Court Hearing, you may do so by filing with the Court, and serving on SMS, a notice of appearance in the form prescribed under the *Supreme Court (Corporations) Rules 2013 (Vic)*, together with any affidavit on which you wish to rely at the hearing. The notice of appearance and affidavit must be served on SMS at its address for service at least one day before the Second Court Date.

The address for service is: SMS Management & Technology Limited, Level 41, 140 William Street, Melbourne VIC 3000, Attention: General Counsel.

## Defined terms

Capitalised terms used in this Scheme Booklet are defined in Section 15.1 of this Scheme Booklet. Section 15.2 also sets out some rules of interpretation which apply to this Scheme Booklet. Some of the documents reproduced in the annexures to this Scheme Booklet have their own defined terms, which are sometimes different to those set out in Section 15.1.

## No investment advice

This Scheme Booklet has been prepared without reference to the investment objectives, financial and taxation situation or particular needs of each SMS Shareholder or any other person. The information and recommendations contained in this Scheme Booklet do not constitute, and should not be taken as, financial product advice. The SMS Directors encourage you to seek independent financial and taxation advice before making any investment decision and any decision as to whether or not to vote in favour of the Scheme. This Scheme Booklet should be read in its entirety before making a decision on whether or not to vote in favour of the Scheme. In particular, it is important that you consider the potential risks if the Scheme does not proceed, as set out in Section 7.8 of this Scheme Booklet, the views of the Independent Expert set out in the Independent Expert's Report contained in Annexure A and the risks associated with the Scheme and an investment in the Merged Group set out in Section 11. If you are in doubt as to the course you should follow, you should consult an independent and appropriately licensed and authorised professional adviser.

## Forward looking statements

Some of the statements appearing in this Scheme Booklet (including in the Independent Expert's Report) may be in the nature of forward looking statements. Forward looking statements or statements of intent in relation to future events in this Scheme Booklet (including in the Independent Expert's Report) should not be taken to be forecasts or predictions that those events will occur. Forward looking statements generally may be identified by the use of forward looking words such as 'believe', 'aim', 'expect', 'anticipate', 'intending', 'foreseeing', 'likely', 'should', 'planned', 'may', 'estimate', 'potential', or other similar words. Similarly, statements that describe the objectives, plans, goals, intentions or expectations of DWS are or may be forward looking statements. You should be aware that such statements are only opinions and are subject to inherent risks and uncertainties. Those risks and uncertainties include factors and risks specific to SMS and DWS and/or the industry in which they operate, as well as general economic conditions, prevailing exchange rates and interest rates and conditions in financial markets.

Actual events or results may differ materially from the events or results expressed or implied in any forward looking statement and deviations are both normal and to be expected. None of SMS or DWS or their respective officers, directors, employees or advisers or any person named in this Scheme Booklet or involved in the preparation of this Scheme Booklet makes any representation or warranty (either express or implied) as to the accuracy or likelihood of fulfilment of any forward looking statement, or any events or results expressed or implied in any forward looking statement. Accordingly, you are cautioned not to place undue reliance on those statements.

The forward looking statements in this Scheme Booklet reflect views held only at the date of this Scheme Booklet. Subject to any continuing obligations under the Listing Rules or the Corporations Act, SMS and DWS, and their respective officers, directors, employees and advisers, disclaim any obligation or undertaking to distribute after the date of this Scheme Booklet any updates or revisions to any forward looking statements to reflect (a) any change in expectations in relation to such statements; or (b) any change in events, conditions or circumstances on which any such statement is based.

## Responsibility statement

SMS has prepared, and is responsible for, the SMS Information. Neither DWS nor any of its Subsidiaries, directors, officers, employees or advisers assume any responsibility for the accuracy or completeness of such information.

DWS has prepared, and is responsible for, the DWS Information. Neither SMS nor any of its Subsidiaries, directors, officers, employees or advisers assume any responsibility for the accuracy or completeness of such information.

KPMG Financial Advisory Services (Australia) Pty Ltd (of which KPMG Corporate Finance is a division) (**KPMG Corporate Finance**) has prepared the Independent Expert's Report (as set out in Annexure A) and takes responsibility for that report. Deloitte Corporate Finance Pty Limited (**Deloitte**

# IMPORTANT NOTICES (cont)

**Corporate Finance** has prepared the Investigating Accountant's Report (as set out in Annexure B) and takes responsibility for that report. Ernst & Young has prepared the "Tax Considerations" in Section 12 and takes responsibility for the information contained in that section. None of SMS or DWS or any of their respective Subsidiaries, directors, officers, employees or advisers assume any responsibility for the accuracy or completeness of the information contained in the Independent Expert's Report, Investigating Accountant's Report or the "Tax Considerations" in Section 12 of this Scheme Booklet, except in relation to any information which SMS or DWS (as the case may be) has provided to the Independent Expert.

Each of KPMG Corporate Finance, Deloitte Corporate Finance and Ernst & Young has consented to being named in this Scheme Booklet in the context in which they are mentioned. No consenting party has withdrawn their consent to be named before the date of this Scheme Booklet.

## Foreign jurisdictions

The release, publication or distribution of this Scheme Booklet in jurisdictions other than Australia may be restricted by law or regulation in such other jurisdictions and persons outside of Australia who come into possession of this Scheme Booklet should seek advice on and observe any such restrictions. Any failure to comply with such restrictions may constitute a violation of applicable laws or regulations.

This Scheme Booklet has been prepared in accordance with the laws of Australia, which are different from those of New Zealand, the United Kingdom or any other jurisdiction, and the information contained in this Scheme Booklet may not be the same as that which would have been disclosed if this Scheme Booklet had been prepared in accordance with the laws and regulations of a jurisdiction outside of Australia.

This Scheme Booklet does not constitute a New Zealand product disclosure statement, prospectus or investment statement and has not been registered, filed with or approved by any New Zealand regulatory authority under or in connection with the Securities Act 1978 (NZ) or the Financial Markets Conduct Act 2013 (NZ). Scheme Shareholders whose address shown in the SMS Share Register on the Scheme Record Date is a place in New Zealand should refer to the additional information contained in Section 14.9(b) of this Scheme Booklet.

Neither the information in this Scheme Booklet nor any other document relating to the Scheme has been delivered for approval to the Financial Conduct Authority in the United Kingdom or approved by a person authorised under the *Financial Services and Markets Act 2000*, as amended. Scheme Shareholders whose address shown in the SMS Share Register on the Scheme Record Date is a place in the United Kingdom should refer to the additional information contained in Section 14.9(c) of this Scheme Booklet.

Scheme Shareholders that are considered to be Ineligible Foreign Shareholders will not be able to receive the Scrip Component which comprises

New DWS Shares and will instead receive cash realised on their behalf under the Sale Facility in respect of those New DWS Shares. For details regarding Ineligible Foreign Shareholders and the Sale Facility, refer to Sections 7.2(c) and 7.2(d) of this Scheme Booklet.

## Tax implications of the Scheme

If the Scheme becomes Effective, there will be tax consequences for Scheme Shareholders which may include tax being payable on any gain or disposal of SMS Shares. For further detail regarding general Australian tax consequences of the Transaction, refer to Section 12. The tax treatment may vary depending on the nature and characteristics of each SMS Shareholder and their specific circumstances. Accordingly, SMS Shareholders should seek professional tax advice in relation to their particular circumstances.

## Financial amounts

All financial amounts in this Scheme Booklet are expressed in Australian currency unless otherwise stated. Any discrepancies between totals in tables or financial statements, or in calculations, graphs or charts are due to rounding. All financial and operational information set out in this Scheme Booklet is current as at the date of this Scheme Booklet, unless otherwise stated.

## Charts and diagrams

Any diagrams, charts, graphs or tables appearing in this Scheme Booklet are illustrative only and may not be drawn to scale. Unless stated otherwise, all data contained in diagrams, charts, graphs and tables is based on information available as at the Last Practicable Date.

## Timetable and dates

All times and dates referred to in this Scheme Booklet are times and dates in Melbourne, Victoria, Australia, unless otherwise indicated. All times and dates relating to the implementation of the Scheme referred to in this Scheme Booklet may change and, among other things, are subject to all necessary approvals from Government Agencies.

## Privacy

SMS may collect personal information in the process of implementing the Scheme. The type of information that it may collect about you includes your name, contact details and information on your shareholding in SMS and the names of persons appointed by you to act as a proxy, attorney or corporate representative at the Scheme Meeting as relevant to you. The collection of some of this information is required or authorised by the Corporations Act. The primary purpose of the collection of personal information is to assist SMS to conduct the Scheme Meeting and implement the Scheme. Without this information, SMS may be hindered in its ability to issue this Scheme Booklet and implement the Scheme. Personal information of the type described above may be disclosed to the SMS Share Registry, DWS, third party service providers (including print and mail service providers and parties otherwise involved in the conduct of the Scheme Meeting), authorised securities brokers, professional advisers,

Related Bodies Corporate of SMS, Government Agencies, and also where disclosure is otherwise required or allowed by law. SMS Shareholders who are individuals and the other individuals in respect of whom personal information is collected as outlined above have certain rights to access the personal information collected in relation to them. If you would like to obtain details of the information about you held by the SMS Share Registry in connection with SMS Shares, please contact the SMS Share Registry. SMS Shareholders who appoint an individual as their proxy, corporate representative or attorney to vote at the Scheme Meeting should ensure that they inform such an individual of the matters outlined above.

## Date of Scheme Booklet

This Scheme Booklet is dated 4 May 2017.

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**1.**

**KEY DATES RELATING  
TO THE TRANSACTION**

# 1 KEY DATES RELATING TO THE TRANSACTION

Event	Time and date
Date of this Scheme Booklet	Thursday, 4 May 2017
First Court Date	Thursday, 4 May 2017
Latest time and date for receipt of proxy forms (including proxies lodged online) or powers of attorney by the SMS Share Registry for the Scheme Meeting	11.00am on Monday, 12 June 2017
Time and date for determining eligibility to vote at the Scheme Meeting	7.00pm on Monday, 12 June 2017
Scheme Meeting	11.00am on Wednesday, 14 June 2017
<i>If the Scheme is approved by SMS Shareholders at the Scheme Meeting:</i>	
Second Court Date	Monday, 19 June 2017
Effective Date (Court order lodged with ASIC; SMS Shares suspended on the ASX from close of trading)	Tuesday, 20 June 2017
Special Dividend Record Date (for determining entitlement to Special Dividend, if declared)	Friday, 23 June 2017
Scheme Record Date (for determining entitlements to Scheme Consideration)	7.00pm on Monday, 26 June 2017
Special Dividend Payment Date (if declared)	Monday, 3 July 2017
Implementation Date (Scheme Consideration will be despatched to Scheme Shareholders on the Implementation Date)	Monday, 3 July 2017

All times and dates in the above timetable are references to the time and date in Melbourne, Victoria, Australia, and all such times and dates are subject to change. SMS may vary any or all of these dates and times and will provide reasonable notice of any such variation. Certain times and dates are conditional on the approval of the Scheme by SMS Shareholders and by the Court. Any changes will be announced by SMS to ASX.



# 2.

## LETTER FROM THE CHAIRMAN OF SMS

## 2 LETTER FROM THE CHAIRMAN OF SMS

4 May 2017

Dear SMS Shareholder,

On 27 February 2017, SMS Management & Technology Limited (**SMS**) announced that it had entered into a Scheme Implementation Agreement with DWS Limited (**DWS**) under which it is proposed that DWS will acquire all of the issued shares in SMS.

On behalf of the SMS Board, I am pleased to provide you with this Scheme Booklet which contains details of the proposed Scheme and important matters relevant to your vote in relation to the Scheme.

If the Scheme is approved and implemented, SMS Shareholders will receive total consideration per SMS Share consisting of:

- + \$1.00 cash less the cash value of any Special Dividend paid (**Cash Component**); and
  - + 0.39 DWS shares (**Scrip Component**)
- (together, the Scheme Consideration).

SMS has appointed KPMG Corporate Finance as the Independent Expert to assess the merits of the Scheme and determine whether the Scheme is in the best interests of SMS Shareholders. The Independent Expert has assessed the underlying value of SMS to be in the range of \$1.52 to \$1.76 per SMS Share. The Independent Expert has assessed the value of the Scheme Consideration to be in the range of \$1.57 to \$1.64. Based on these assessments, the Independent Expert has concluded that the Scheme is in the best interests of SMS Shareholders on the basis it is both fair and reasonable. The SMS Board encourages you to read and consider the Independent Expert's Report, which is set out in Annexure A of this Scheme Booklet, in full.

At the time of announcement, the Scheme Consideration was valued at \$1.66 per SMS Share based on the five-day volume weighted average price (**VWAP**) of DWS Shares to 24 February 2017 of \$1.70. The value of the Scheme Consideration of \$1.66 per SMS Share as at the time of announcement represented a:

- + 30% premium to the price of SMS Shares on the ASX at the close of trading on 22 February 2017 of \$1.28 (**Last Undisturbed Share Price**);
- + 26% premium to one month VWAP to close of trading on 22 February 2017 of \$1.32; and

- + 30% premium to the VWAP from the SMS AGM on 14 November 2016 to close of trading on 22 February 2017 of \$1.28.

Based on the value of the Scheme Consideration as at the date of announcement, the proposal implies an enterprise value of \$124 million for SMS<sup>1</sup>.

As at the Last Practicable Date (being 28 April 2017), the value of the Scheme Consideration equated to \$1.61 per SMS Share based on the closing price of DWS Shares of \$1.555, which implies a premium of 26% to the Last Undisturbed Share Price.

In addition, SMS Shareholders who were shareholders on the Interim Dividend record date of 17 March 2017 would have received the payment of a fully franked dividend of 1.5 cents per SMS Share in respect of the half-year ended 31 December 2016.

The SMS Board also announced on 27 February 2017 that it had retained a discretion to pay a fully franked Special Dividend of up to a maximum of 10.2 cents per SMS Share. Any Special Dividend declared will be subject to the Scheme becoming Effective and a favourable draft ATO Class Ruling being obtained. If the Special Dividend is declared by the SMS Board and the Scheme becomes Effective, the Cash Component will be reduced by the cash value of any Special Dividend paid. If declared, the Special Dividend is expected to be paid to SMS Shareholders on or shortly before the Implementation Date. Those SMS Shareholders who are able to realise the full benefit of franking credits attached to the Special Dividend (if declared) will realise additional value of up to a maximum of 4.4 cents per SMS Share (based on a Special Dividend of 10.2 cents per SMS Share). Whether you will be able to realise the full benefit of the franking credits attached to the Special Dividend will depend on your individual tax circumstances.<sup>2</sup>

### Board recommendation

*The SMS Board unanimously recommends that you vote in favour of the Scheme, in the absence of a Superior Proposal or the Independent Expert changing or qualifying its conclusion that the Scheme is in the best interests of SMS Shareholders. In addition, each of your Directors intends to vote all of the SMS Shares held or controlled by them in favour*

1. Based on SMS net debt of \$10.3 million as at 31 December 2016.

2. In assessing the value to them of any Special Dividend, SMS Shareholders should seek professional taxation advice as to whether or not the receipt of any Special Dividend and any entitlement to a tax offset in respect of the franking credits attached to any Special Dividend is beneficial to them in their own individual circumstances. Refer to Section 12 ("Tax Considerations") for further information.

## 2 LETTER FROM THE CHAIRMAN OF SMS (cont)

*of the Scheme, in the absence of a Superior Proposal or the Independent Expert changing or qualifying its conclusion.*<sup>3</sup>

The SMS Board has made its recommendation that the Scheme is in the best interests of SMS Shareholders on the basis that:

- + the Scheme Consideration represents a significant premium to the Last Undisturbed Share Price;
- + the Scheme Consideration represents an attractive valuation for the Company, particularly in the context of the structural changes to the IT services industry reflected in intensified competition, emerging technology trends and changing buying patterns. These structural changes have impacted the performance of SMS in recent years. The Scheme provides an opportunity for SMS to become part of a larger entity with the scale and breadth of service offerings that better position it to compete in this environment; and
- + the Scrip Component gives SMS Shareholders the ability to continue their investment in the IT services sector and to gain exposure to a business which is expected to benefit from greater scale and potential synergies that DWS may extract from the merger of the complementary businesses.

The full reasons for your Board's recommendation to vote in favour of the Scheme are set out in detail in Section 5.2. There are also reasons you may choose to vote against the Scheme and these are set out in Section 5.3. In considering the Scheme, the Directors have also carefully considered the risks and uncertainties of delivering value to SMS Shareholders that is equal to, or superior to, the Scheme Consideration. The risks are set out in detail in Section 11.

Section 7.12 of the Scheme Booklet identifies certain warranties that are deemed to be given by Scheme Shareholders. In relation to the tax withholding declaration, SMS has been advised that although any SMS Shares held by a foreign resident for tax purposes do not constitute indirect Australian real property interests, it is nevertheless advisable for tax purposes for SMS Shareholders to make such a declaration.

The SMS Board notes that, in the event that the Scheme does not proceed and no Superior Proposal emerges, the market price of SMS Shares on the ASX may fall below current trading levels.

### Next steps

Your vote is important and on behalf of the Board, I strongly encourage you to vote on this significant transaction.

You may vote by personally attending the Scheme Meeting to be held at Level 2, RACV Club, 501 Bourke Street, Melbourne, on Wednesday, 14 June 2017 at 11.00am or by appointing a proxy or in the case of a corporate SMS Shareholder, a corporate representative to attend the Scheme Meeting and to vote on your behalf. If you wish to appoint a proxy to vote on your behalf, you must return the accompanying proxy form so that it is received at the address shown on the proxy form by 11.00am on Monday, 12 June 2017.

I encourage you to read this Scheme Booklet (including the report of the Independent Expert) carefully and in its entirety to assist you in making an informed decision on how to vote. If you require any further information, please contact the SMS Shareholder Information Line on 1300 970 086 (within Australia) and +61 1300 970 086 (outside of Australia) between 8.30am and 5.30pm, Monday to Friday. You should seek your own legal, financial or other professional advice before making any decision in relation to your SMS Shares.

On behalf of the SMS Board, I recommend that you read this Scheme Booklet in full and thank you for your ongoing support of SMS.

Yours sincerely



**Mr Derek Young, AM**

Chairman

SMS Management & Technology Limited

3. With respect to Rick Rostolis' recommendation, SMS Shareholders are advised that Mr Rostolis will receive a \$600,000 cash incentive conditional upon the Scheme becoming Effective. Despite this fact, Mr Rostolis considers that it is appropriate for him to make a recommendation on the Scheme. SMS has also agreed to tag the votes of Mr Rostolis at the Scheme Meeting at the request of ASIC. Further details of the incentive payment are set out in Section 8.11, and further details of the vote tagging are set out in Sections 4.1 and 7.10(a). As discussed in Section 13.3(b), no similar incentives, agreements or arrangements exist with any other SMS Director.

**3.**

**LETTER FROM THE  
CHAIRMAN OF DWS**

### 3 LETTER FROM THE CHAIRMAN OF DWS

4 May 2017

Dear SMS Shareholder,

DWS is a publicly listed Australian IT services company, founded in 1992 by our current Managing Director and Chief Executive Officer, Danny Wallis. Under Danny's vision and leadership, DWS has grown to have a national presence, providing a wide ranging and flexible suite of integrated solutions, including IT consulting services, IT strategy and architecture, application development and integration, business procurement optimisation, infrastructure consulting, IT solutions, support and maintenance, and digital services.

With approximately 650 employees and contractors in offices across Melbourne, Sydney, Adelaide, Brisbane, Canberra and Coolangatta, DWS provides services to a broad range of corporate clients and State and Federal Government agencies.

On behalf of the DWS Board and management team, I invite you to become shareholders in the Merged Group of DWS and SMS, and to benefit from bringing together these two complementary businesses to create a leading Australian IT services provider, with the size and capability to more broadly service the Australian IT services market.

The combination of DWS with SMS has been unanimously supported by the SMS Board of Directors, who have recommended that you vote in favour of the Scheme, in the absence of a Superior Proposal or the Independent Expert changing or qualifying its conclusion that the Scheme is in the best interests of SMS Shareholders.

All SMS Directors intend to vote their shares in favour of the Scheme, subject to the above-mentioned qualifications. The Independent Expert has concluded that the Scheme is in the best interests of SMS Shareholders, in the absence of a superior proposal.

The Scheme delivers attractive value to SMS Shareholders, providing both immediate cash through the Cash Component (cash of \$1.00 per SMS Share, reduced by the value of any Special Dividend paid), and the opportunity to participate in the long-term value creation and growth

opportunities of the Merged Group through the Scrip Component (0.39 DWS Shares per SMS Share).

DWS firmly believes that the combination of DWS and SMS will benefit both companies' shareholders. The strong rationale underpinning the combination of DWS and SMS includes the following:

- + **Increased scale:** A larger pool of IT consultants, with a presence in Victoria, New South Wales, Queensland, Australian Capital Territory, South Australia, Western Australia, Hong Kong, Singapore and the Philippines.
- + **Broader market offering:** Increase in the range of services which can be offered to clients.
- + **Cross selling opportunities:** Complementary offerings of recruitment and managed services for existing DWS clients, and digital and customer innovation, and business efficiency services for existing SMS clients.
- + **Client diversification across industry:** Combined client base strengthens position of Merged Group in financial services, government, technology, media and telecommunications, energy and resources, and commercial sectors.
- + **Material cost synergies:** Estimated near-term pre-tax cost synergies of approximately \$5 million annualised, with further synergy potential from cross-selling of products and services and operating improvements.
- + **Enhanced capability to fund growth initiatives:** Increased flexibility with respect to availability of funding than as standalone entities, enabling the Merged Group to provide greater access to pursue organic and acquisitive growth opportunities as and when they arise in the future.
- + **Larger expected market capitalisation of the Merged Group may increase relevance for equity investors including possible entry into the S&P/ASX 300 index:** Greater relevance to equity investors through increased scale of combined businesses, with the potential to gain entry to the S&P/ASX 300 index, attracting a greater level of investor interest and trading liquidity.

Further details of the benefits to SMS Shareholders in combining the two businesses and reasons why

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### 3 LETTER FROM THE CHAIRMAN OF DWS (cont)

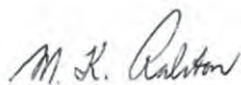
you may want to vote for the Scheme or against the Scheme, and the risks involved in the transaction are set out in Section 10.2, Section 5.2, Section 5.3 and Section 11 respectively.

Your vote is extremely important to ensure the combination of DWS and SMS can proceed and value can be unlocked for both DWS and SMS Shareholders.

This Scheme Booklet provides a detailed overview of the Transaction, and on behalf of the DWS Board, I strongly encourage you to read it carefully and to vote in favour of the Scheme at the Scheme Meeting on 14 June 2017.

As Chairman of DWS Limited, I hope to welcome you as a shareholder of DWS on successful implementation of the Scheme.

Yours sincerely



**Mr Martin Ralston**

Chairman  
DWS Limited

# 4. ACTION REQUIRED BY SMS SHAREHOLDERS

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## 4 ACTION REQUIRED BY SMS SHAREHOLDERS

### 4.1 What is the Transaction?

The Transaction involves DWS acquiring all of the SMS Shares on issue as at the Scheme Record Date. The Transaction will be implemented by way of a Scheme of Arrangement between SMS and its shareholders.

If you are a SMS Shareholder on the Scheme Record Date and the Scheme becomes Effective, you will receive the Scheme Consideration of \$1.00 cash (reduced by the cash value of any Special Dividend paid) and 0.39 New DWS Shares for each Scheme Share, being each SMS Share held by you as at the Scheme Record Date (subject to adjustments in relation to rounding as provided in the Scheme and as summarised in Section 7.2(b) of this Scheme Booklet), on the Implementation Date.

Scheme Shareholders whose address shown in the SMS Share Register as at the Scheme Record Date is in a jurisdiction other than Australia and its external territories, New Zealand or the United Kingdom, will constitute "Ineligible Foreign Shareholders" under the Scheme. New DWS Shares will not be issued to Ineligible Foreign Shareholders as part of the Scheme Consideration, but will instead be sold through the Sale Facility described in Section 7.2(d), with the proceeds paid to the respective Ineligible Foreign Shareholders shortly after the Implementation Date.

In order for the Scheme to proceed, the Scheme Resolution approving the Scheme must be passed by the Requisite Majorities of SMS Shareholders at the Scheme Meeting to be held on 14 June 2017, being:

- + unless the Court orders otherwise, a majority in number (more than 50%) of SMS Shareholders present and voting at the Scheme Meeting (either in person or by proxy); and
- + at least 75% of the total number of votes cast on the Scheme Resolution at the Scheme Meeting by SMS Shareholders present and voting at the Scheme Meeting (either in person or by proxy).

In respect of Mr Danny Wallis' entitlement to vote his SMS Shares on the Scheme, SMS has agreed, at the request of ASIC, to tag any votes cast at the Scheme Meeting by Mr Wallis so that these votes can be separately recorded.

Similarly, in respect of the entitlement of recipients of the incentive payments (as disclosed in Sections 8.11 and 13.3(b)) to vote their SMS Shares on the Scheme, at the request of ASIC, SMS has agreed to tag any votes cast at the Scheme Meeting by any recipients of the incentive payments so that these votes can be separately recorded.

This will enable ASIC, and if necessary the Court, at the Second Court Hearing to consider whether the Scheme Resolution, if approved by the Requisite Majorities, would have been approved even if these votes were to be disregarded.

The Scheme is also subject to the satisfaction or waiver of various other Conditions Precedent, as summarised in Sections 7.7 and 14.1(b).

### 4.2 What should I do?

You should read this Scheme Booklet carefully in its entirety, including the reasons to vote in favour of or against the Scheme (as set out in Sections 5.2 and 5.3), before making any decision on how to vote on the Scheme Resolution.

Answers to various frequently asked questions about the Transaction are set out in Section 6. If you have any additional questions about this Scheme Booklet, the Scheme or the Transaction, please contact the SMS Shareholder Information Line on 1300 970 086 (within Australia) and +61 1300 970 086 (outside of Australia), or contact your broker or legal, financial, taxation or other professional adviser.

### 4.3 What is the Directors' recommendation?

**Your Directors unanimously recommend that you vote in favour of the Scheme at the upcoming Scheme Meeting at Level 2, RACV Club, 501 Bourke Street, Melbourne on Wednesday, 14 June 2017 at 11.00am, in the absence of a Superior Proposal or the Independent Expert changing or qualifying its conclusion that the Scheme is in the best interests of SMS Shareholders.**

The Directors intend to vote all of the Scheme Shares controlled by them or held by or on behalf of them in favour of the Scheme Resolution, in the absence of a Superior Proposal or the Independent Expert changing or qualifying its conclusion that the Scheme is in the best interests of SMS Shareholders.

The Directors consider that the reasons for SMS Shareholders to vote in favour of the Scheme outweigh the reasons to vote against it, in the absence of a Superior Proposal or the Independent Expert changing or qualifying its conclusion that the Scheme is in the best interests of SMS Shareholders. These reasons and other relevant considerations are set out in Section 5.



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## 4 ACTION REQUIRED BY SMS SHAREHOLDERS (cont)

The Directors note that the Independent Expert has concluded that the Scheme is in the best interests of SMS Shareholders. You should also read the Independent Expert's Report which is contained in Annexure A.

With respect to Rick Rostolis' recommendation, SMS Shareholders are advised that Mr Rostolis will receive a \$600,000 cash incentive conditional upon the Scheme becoming Effective. Despite this fact, Mr Rostolis considers that it is appropriate for him to make a recommendation on the Scheme. SMS has also agreed to tag the votes of Mr Rostolis at the Scheme Meeting at the request of ASIC. Further details of the incentive payment are set out in Section 8.11, and further details of the vote tagging are set out in Sections 4.1 and 7.10(a). As discussed in Section 13.3(b), no similar incentives, agreements or arrangements exist with any other SMS Director.

### 4.4 Am I entitled to vote?

If you are registered as a SMS Shareholder on the SMS Share Register at 7.00pm on 12 June 2017, you will be entitled to attend and vote at the Scheme Meeting to be held on 14 June 2017.

### 4.5 How do I vote on the Scheme?

You can vote on the Scheme Resolution at the upcoming Scheme Meeting on 14 June 2017 in any of the following ways.

You can vote:

- + **in person** – by attending the Scheme Meeting;
- + **by proxy** – by completing and returning to the SMS Share Registry the enclosed proxy form for the Scheme Meeting. The proxy form must be received by the SMS Share Registry by no later than 11.00am on 12 June 2017. You can also lodge your proxy online at [www.linkmarketservices.com.au](http://www.linkmarketservices.com.au) by no later than 11.00am on 12 June 2017.
- + **by attorney** – by providing the SMS Share Registry the original (or certified copy) of the instrument appointing an attorney by no later than 11.00am on 12 June 2017 (unless a copy has already been provided to the SMS Share Registry); or
- + **by corporate representative** – in the case of a body corporate, by appointing a corporate representative to act as its representative. The appointment must comply with section 253B of the Corporations Act. Persons attending the Scheme Meeting as a corporate representative should bring to the Scheme Meeting evidence of their appointment, including an original or certified copy of any authority under which the document appointing them as corporate representative was signed.

# 5. KEY CONSIDERATIONS RELEVANT TO YOUR VOTE

## 5 KEY CONSIDERATIONS RELEVANT TO YOUR VOTE

### 5.1 Summary of reasons why you might vote for or against the Scheme

<b>(a) Reasons to vote in favour of the Scheme</b>	
1	The SMS Directors unanimously recommend that you vote in favour of the Scheme, in the absence of a Superior Proposal or the Independent Expert changing or qualifying its conclusion that the Scheme is in the best interests of SMS Shareholders.
2	The Independent Expert has concluded that the Scheme is both fair and reasonable and, therefore, is in the best interests of SMS Shareholders.
3	The value of the Scheme Consideration represents a significant premium to the Last Undisturbed Share Price of \$1.28, and to trading valuations since SMS provided updated guidance at its AGM in November 2016.
4	If the Special Dividend is declared and the Scheme becomes Effective, SMS Shareholders will receive a fully franked Special Dividend of up to a maximum of 10.2 cents per SMS Share. Those SMS Shareholders who are able to realise the full benefit of franking credits attached to the Special Dividend may receive additional benefits of up to a maximum of 4.4 cents per SMS Share (based on a Special Dividend of 10.2 cents per SMS Share).
5	The Scrip Component provides an opportunity for SMS Shareholders to continue their investment in the IT services sector and participate in any future value upside of the Merged Group as well as any dividends that may be declared and paid by DWS in the future.
6	The Cash Component provides certainty in relation to a significant portion of the Scheme Consideration.
7	The Scheme will create a leading Australian provider of integrated IT solutions, with additional scale in workforce, knowledge, capability and client base.
8	Material cost synergies are expected in the near term, with additional synergy potential from cross-selling of products and services and operational improvements expected over the medium term, which SMS Shareholders will benefit from as shareholders of the Merged Group.
9	Increased financial scale should provide the Merged Group with greater flexibility to pursue further growth initiatives.
10	No Superior Proposal has emerged as at the date of this Scheme Booklet.
11	If the Scheme does not proceed, and no Superior Proposal emerges, the SMS share price may fall.
12	The Scheme provides an opportunity for SMS to become part of a larger entity with the scale and breadth of offerings that better positions it to compete in the IT services market.
13	The larger expected market capitalisation of the Merged Group may increase relevance for equity investors including possible entry into the S&P/ASX 300 index.
14	New DWS Shares will be traded on the ASX post-implementation.
15	No brokerage or stamp duty will be payable by you on the transfer of your Scheme Shares.

The reasons to vote in favour of the Scheme are discussed in more detail in Section 5.2 of this Scheme Booklet.

## 5 KEY CONSIDERATIONS RELEVANT TO YOUR VOTE (cont)

### (b) Reasons to vote against the Scheme

1	You may disagree with the SMS Directors' unanimous recommendation and the Independent Expert's conclusion.
2	You may prefer to realise the potential value of SMS over the long term, and may consider that the Scheme does not capture SMS's long-term potential.
3	You may not wish to become a shareholder in the Merged Group and you may wish to maintain your current investment and risk profile.
4	There are costs and risks associated with implementing the Scheme, which you may consider exceed the benefits of the Scheme.
5	You may consider that there is a possibility that a Superior Proposal could emerge in relation to SMS in the foreseeable future.
6	The Scheme may be subject to conditions that you consider unacceptable.
7	The monetary value of the Scrip Component is not certain and will depend on the price at which the New DWS Shares trade on ASX after the Implementation Date.

The reasons to vote against the Scheme are discussed in more detail in Section 5.3 of this Scheme Booklet.

### 5.2 Reasons to vote in favour of the Scheme

This section sets out the reasons you may want to vote in favour of the Scheme. This section should be read in conjunction with the 'Reasons you may want to vote against the Scheme' set out in Section 5.3 of this Scheme Booklet, and the 'Other considerations' set out in Section 5.4 of this Scheme Booklet.

(a) **The SMS Directors unanimously recommend that you vote in favour of the Scheme, in the absence of a Superior Proposal or the Independent Expert changing or qualifying its conclusion that the Scheme is in the best interests of SMS Shareholders**

The SMS Directors consider that the Scheme represents an attractive opportunity for SMS Shareholders as it provides SMS Shareholders with a significant premium and an opportunity to participate in the value expected to be created by the Merged Group through material near-term cost synergies. On this basis, the SMS Directors unanimously recommend that SMS Shareholders vote in favour of the Scheme, in the absence of a Superior Proposal or the Independent Expert changing or qualifying its conclusion that the Scheme is in the best interests of SMS Shareholders.<sup>1</sup>

The SMS Board has reached this recommendation through a thorough process of consideration and review. After carefully reflecting on the proposal, in conjunction with SMS's advisers, conducting due diligence on DWS and negotiating the Transaction documents, the SMS Directors have determined to make their unanimous recommendation.

In making their unanimous recommendation, the SMS Directors have considered the advantages and disadvantages of the Scheme, including the information contained in:

- + Section 5 of this Scheme Booklet (Key Considerations Relevant to Your Vote);
- + Section 11 of this Scheme Booklet (Risk Factors); and
- + Annexure A of this Scheme Booklet (Independent Expert's Report).

Details of the interests of the SMS Directors are contained in Section 13 of this Scheme Booklet.

(b) **The Independent Expert has concluded that the Scheme is both fair and reasonable and, therefore, is in the best interests of SMS Shareholders**

SMS appointed KPMG Corporate Finance to prepare an Independent Expert's Report providing an opinion as to whether the Scheme is in the best interests of SMS Shareholders.

1. With respect to Rick Rostolis' recommendation, SMS Shareholders are advised that Mr Rostolis will receive a \$600,000 cash incentive conditional upon the Scheme becoming Effective. Despite this fact, Mr Rostolis considers that it is appropriate for him to make a recommendation on the Scheme. SMS has also agreed to tag the votes of Mr Rostolis at the Scheme Meeting at the request of ASIC. Further details of the incentive payment are set out in Section 8.11, and further details of the vote tagging are set out in Sections 4.1 and 7.10(a). As discussed in Section 13.3(b), no similar incentives, agreements or arrangements exist with any other SMS Director.

## 5 KEY CONSIDERATIONS RELEVANT TO YOUR VOTE (cont)

The Independent Expert concluded that the Scheme is in the best interests of SMS Shareholders, in the absence of a Superior Proposal. The Independent Expert, in arriving at this opinion, has concluded that the Scheme is both fair and reasonable to SMS Shareholders. The basis for this conclusion is that the Independent Expert assessed the underlying value of SMS to be in the range of \$1.52 to \$1.76 per SMS Share and assessed the value of the Scheme Consideration to be in the range of \$1.57 to \$1.64.

The reasons why the Independent Expert reached these conclusions are set out in the Independent Expert's Report, a copy of which is included in Annexure A. SMS Shareholders should carefully review the Independent Expert's Report in its entirety.

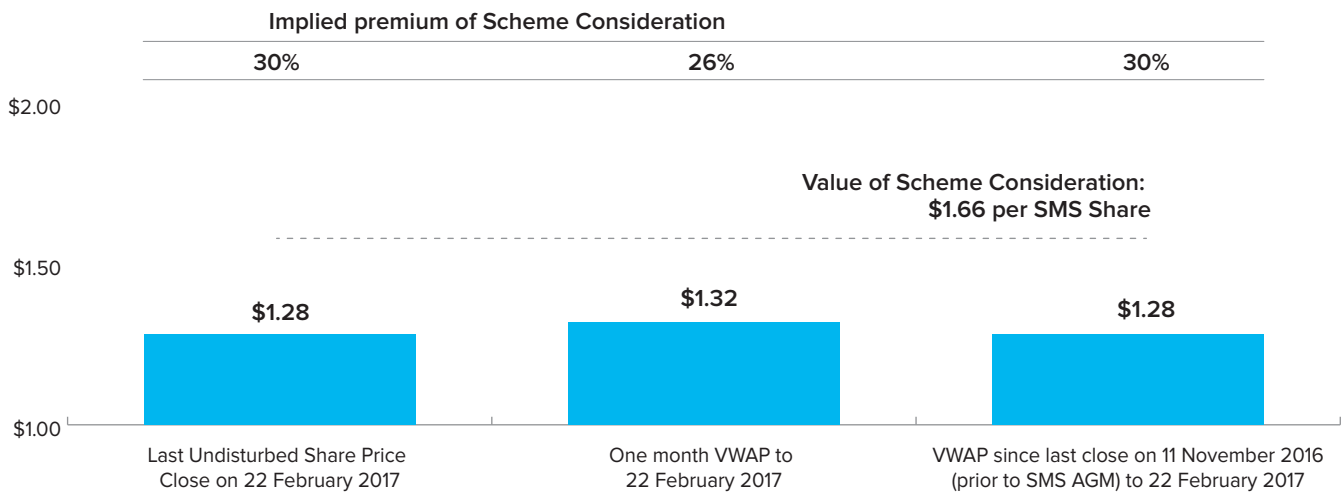
(c) The value of the Scheme Consideration represents a significant premium to the Last Undisturbed Share Price of \$1.28, and to trading valuations since SMS provided updated guidance at its AGM in November 2016

At the time of the announcement of the Scheme, the value of the Scheme Consideration was equal to \$1.66 per SMS share, comprising \$1.00 of cash and 0.39 New DWS Shares per SMS share (the Scrip Component reflected an implied value of \$0.66 based on the five-day VWAP of DWS shares to 24 February 2017 of \$1.70).

The value of the Scheme Consideration as at the time of announcement represents a significant premium to the pre-announcement SMS share price, including:

- + 30% premium to the Last Undisturbed Share Price of \$1.28;
- + 26% premium to one month VWAP to share price close on 22 February 2017 of \$1.32; and
- + 30% premium to VWAP since the SMS AGM on 14 November 2016 to 22 February 2017, of \$1.28.

The graph below illustrates the premium implied by the \$1.66 value of the Scheme Consideration at the time of the announcement of the Scheme compared to the three share prices referred to above.



As at the Last Practicable Date, the value of the Scheme Consideration equates to \$1.61 per SMS Share based on the closing price of DWS Shares of \$1.555, which implies a premium of 26% to the Last Undisturbed Share Price.

(d) If the Special Dividend is declared and the Scheme becomes Effective, SMS Shareholders will receive a fully franked Special Dividend of up to a maximum of 10.2 cents per SMS Share and may be able to realise the full benefit of franking credits up to 4.4 cents per SMS Share

If the Special Dividend is declared and the Scheme becomes Effective, SMS Shareholders will receive a fully franked Special Dividend of up to a maximum of 10.2 cents per SMS Share. Those SMS Shareholders who are able to realise the benefit of franking credits attached to the Special Dividend (if declared) will realise additional value of up to 4.4 cents per SMS Share (based on a Special Dividend of 10.2 cents per SMS Share).

Any additional benefit will be less if the Special Dividend is less than the maximum or is not declared.

If declared, the Special Dividend is expected to be paid on or shortly before the Implementation Date.

Whether a SMS Shareholder will be in a position to derive the full benefit of the franking credits will depend on their particular tax position.

Importantly, the Cash Component will be reduced by the cash value of any Special Dividend paid.

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## 5 KEY CONSIDERATIONS RELEVANT TO YOUR VOTE (cont)

- (e) The Scrip Component provides an opportunity for SMS Shareholders to continue their investment in the IT services sector and participate in future value upside of the Merged Group as well as any dividends that may be declared and paid by DWS in the future

In receiving the Scrip Component as part of the Scheme Consideration, SMS Shareholders have the opportunity to continue their investment in the IT services sector and gain exposure to any future value upside of the Merged Group.

The Scheme is expected to deliver value creation through the realisation of synergies in the near term and additional potential synergies from cross-selling of products and services and operational improvements over the medium term. SMS Shareholders will gain exposure to a business with greater scale and the benefits of these synergies that DWS expects to extract.

Further details on the potential benefits of the Merged Group are set out in Section 10.

In addition, SMS Shareholders who receive the Scrip Component will be entitled to receive any dividends declared and paid by DWS after the Implementation Date. As noted in Section 9.13, for the financial year ending 30 June 2018, DWS intends to declare and pay fully franked interim and final dividends of 5.0 cents per share each, subject to taking into account trading conditions, capital management and funding requirements.

- (f) The Cash Component provides certainty in relation to a significant portion of the Scheme Consideration

The Scheme Consideration consists of \$1.00 cash per SMS Share and 0.39 New DWS Shares per SMS Share.

The Cash Component represents approximately:

- + 78% of the value of the Last Undisturbed Share Price of \$1.28; and
- + 76% of the one month VWAP of SMS Shares to close of trading on 22 February 2017 of \$1.32.

This Cash Component provides immediate liquidity for SMS Shareholders. This relative certainty should be compared against the risks and uncertainties of remaining a SMS Shareholder (if the Scheme is not approved) to which SMS Shareholders are currently exposed.

In addition to the Cash Component, SMS Shareholders will receive shares in DWS, which can be traded on the ASX.

- (g) The Scheme will create a leading Australian provider of integrated IT solutions, with additional scale in workforce, knowledge, capability and client base

The Scheme will combine two highly complementary businesses to create a Merged Group with a broad, integrated offering across the IT services sector. The Merged Group's core competency will continue to be IT consulting and digital solutions, with a range of complementary services including recruitment and managed services.

The combination of the complementary workforces will also strengthen the scale of the workforce and the geographic presence of the Merged Group. The Scheme will create a combined billable workforce of approximately 2,000 people located across all major Australian cities, Hong Kong, Singapore and the Philippines, with experience in IT consulting and digital solutions.

The Merged Group will have an expanded and diversified client base incorporating financial services, technology, media & telecommunications, energy & resources, commercial, as well as Government clients.

The increased scale of the workforce and service offerings will enable the Merged Group to provide solutions to a larger client base and better position the Merged Group in an increasingly competitive sector.

- (h) Material cost synergies are expected in the near term, with additional synergy potential from cross-selling products and services and operational improvements expected over the medium term, which SMS Shareholders will benefit from as shareholders of the Merged Group

The Scheme is expected to result in material cost savings for the Merged Group relative to SMS and DWS on a standalone basis.

DWS has announced it expects the Scheme to deliver an estimated \$5 million of annualised pre-tax cost synergies in the near term, excluding one-off implementation costs of approximately \$1.6 million. Additional potential synergies from cross-selling of products and services and operational improvements are expected to deliver further value upside in the medium term.

Identified cost synergies primarily reflect the opportunity to combine the resources of the two businesses and eliminate duplication. Key components of the near-term synergies include:

- + SMS Board costs;
- + duplication in senior management roles, such as CEO and CFO;

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## 5 KEY CONSIDERATIONS RELEVANT TO YOUR VOTE (cont)

- + registry and listing costs;
- + insurance costs; and
- + back office costs.

The additional value creation over the medium term is expected to be driven by rationalisation of leased office occupancy costs, other operational improvements and initiatives promoting the cross-selling of products and services.

As SMS Shareholders will receive New DWS Shares as part of the Scheme, part of the benefits from these synergies will be available to SMS Shareholders who continue to hold their interest in the Merged Group.

### **(i) Increased financial scale should provide the Merged Group with greater flexibility to pursue further growth initiatives**

The Merged Group's increased financial scale is likely to offer further opportunities for the Merged Group to drive growth initiatives.

The Merged Group is expected to have greater flexibility in the future with respect to debt and equity funding options than SMS or DWS do as standalone companies given the increased scale of the Merged Group. This improved access to funding sources is expected to provide greater flexibility to pursue organic growth initiatives and consideration of acquisition opportunities in the future as they arise from time to time.

### **(j) No Superior Proposal has emerged as at the date of this Scheme Booklet**

From the announcement of the entry into the Scheme Implementation Agreement to the ASX on 27 February 2017 to the date of this Scheme Booklet, no Superior Proposal has emerged and your Directors are not aware, as at the date of this Scheme Booklet, of any Superior Proposal that is likely to emerge.

### **(k) If the Scheme does not proceed, and no Superior Proposal emerges, the SMS share price may fall**

Since the last close on 11 November 2016, prior to the SMS AGM, the SMS share price had decreased 21% prior to the announcement of the Scheme.

Since announcement of the Scheme, SMS's share price has increased 25% above the Last Undisturbed Share Price, up to \$1.60 on the Last Practicable Date.

The SMS Directors are unable to predict the price at which SMS Shares will trade in the future, but consider that, in the absence of implementation of the Scheme, and in the absence of a Superior Proposal, the price of SMS Shares may fall.

### **(l) The Scheme provides an opportunity for SMS to become part of a larger entity with the scale and breadth of offering and capability that better position it to compete in the IT services market**

The Scheme Consideration represents an attractive valuation for SMS, particularly in the context of the structural changes in the IT services industry, including intensified competition from global firms, emerging technology trends, changes in buying patterns and the re-emergence of professional services firms into the sector. These structural changes have impacted the performance of SMS in recent years. The Scheme provides an opportunity for SMS to become part of a larger entity with the scale and breadth of offering and capability that better position it to compete in this environment.

### **(m) The larger expected market capitalisation for the Merged Group may increase relevance for equity investors including possible entry into the S&P/ASX 300 index**

The Merged Group is expected to be more attractive to equity investors through its increased market capitalisation relative to both SMS and DWS on a standalone basis.

As at the date of this Scheme Booklet, SMS was not included in the S&P/ASX All Ordinaries Index, but DWS was included in the S&P/ASX All Ordinaries Index. It is possible that, if the Scheme is implemented, the Merged Group may be eligible for entry to the S&P/ASX 300 index in the future, which is likely to attract a greater level of investor interest and trading liquidity.

### **(n) New DWS Shares will be traded on the ASX post-implementation**

DWS Shares trade on the ASX and will continue to trade on the ASX post-implementation. Accordingly, if the Scheme proceeds and you do not wish to remain invested in the Merged Group, you will have the option to trade any DWS Shares that you receive as part of your Scheme Consideration on the ASX.

### **(o) No brokerage or stamp duty will be payable by you on the transfer of your Scheme Shares**

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## 5 KEY CONSIDERATIONS RELEVANT TO YOUR VOTE (cont)

You will not incur any brokerage or stamp duty on the transfer of your Scheme Shares to DWS under the Scheme. If you sell your SMS Shares on ASX (rather than disposing of them via the Scheme), you may incur brokerage charges.

### 5.3 Reasons to vote against the Scheme

This section summarises the reasons identified by the SMS Directors as to why you may want to vote against the Scheme. The SMS Directors believe that the reasons to vote in favour of the Scheme outweigh the reasons you may want to vote against the Scheme and that the Scheme is in the best interests of the SMS Shareholders, in the absence of a Superior Proposal. However, the SMS Directors believe that SMS Shareholders should take into consideration these factors when deciding whether or not to vote in favour of the Scheme.

This section should be read in conjunction with the 'Reasons to vote in favour of the Scheme' in Section 5.2 of this Scheme Booklet, the 'other considerations' set out in Section 5.4 of this Scheme Booklet and the Risk Factors set out in Section 11.

#### (a) You may disagree with the SMS Directors' unanimous recommendation and the Independent Expert's conclusion

Notwithstanding the unanimous recommendation of the SMS Directors and the conclusions of the Independent Expert, you may believe that the Scheme is not in your best interests.

There is no obligation to follow the recommendation of the SMS Directors or to agree with the opinion of the Independent Expert.

#### (b) You may prefer to realise the potential value of SMS over the long term, and may consider that the Scheme does not capture SMS's long-term potential

If the Scheme is approved, it is expected to be implemented on 3 July 2017. This time frame may not be consistent with your investment objectives and you may consider that your SMS Shares have greater value on a stand-alone basis over the longer term.

You may consider that SMS has stronger long-term growth potential and that the Scheme Consideration does not fully reflect your views on long-term value. You may therefore prefer to retain your listed SMS Shares and realise the value of your SMS Shares over the longer term.

#### (c) You may not wish to become a shareholder in the Merged Group and you may wish to maintain your current investment and risk profile

You may wish to keep your SMS Shares as you may want to preserve your investment in SMS as a standalone publicly listed company with its current risk profile, refer to Section 11.2.

Alternatively, or in addition, you may not want to be invested in the Merged Group in light of your view of the specific features of DWS or your view of the likely commercial position of the Merged Group. If the Scheme is implemented and you continue to hold your New DWS Shares following the Implementation Date you will be exposed to risk factors specific to DWS and to certain risks relating to the Merged Group and the integration of the companies. Further details of the risks associated with the New DWS Shares and the Merged Group are set out in Sections 11.3 and 11.4 of this Scheme Booklet.

#### (d) There are costs and risks associated with implementing the Scheme, which you may consider exceed the benefits of the Scheme

One of the key benefits of the Scheme is the potential for the Merged Group to realise an estimated \$5 million of annualised pre-tax cost synergies which are expected to be achieved within 12 months following implementation. The one-off implementation costs to realise these synergies are expected to be approximately \$1.6 million. However, you may believe that realising the benefits of combining SMS and DWS may be more difficult or take more time than currently anticipated, and there is a risk that the expected synergies may not be realised, to their full extent or at all, within the anticipated timeframe or that the cost to realise synergies will be greater than expected. Failure to achieve target synergies within the anticipated timeframe may have an adverse effect on the operations, financial performance, financial position and shareholder returns of the Merged Group. Refer to Sections 11.3 and 11.4 for further detail on Merged Group risks.

#### (e) You may consider that there is a possibility that a Superior Proposal could emerge in relation to SMS in the foreseeable future

You may consider that a Superior Proposal, which is more attractive to SMS Shareholders than the Scheme, could emerge in the foreseeable future.

Since the announcement of the Scheme on 27 February 2017 and up to the date of this Scheme Booklet, the SMS Directors have not received or become aware of a Superior Proposal and have no reason to believe that a Superior Proposal will emerge.



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## 5 KEY CONSIDERATIONS RELEVANT TO YOUR VOTE (cont)

The Scheme Implementation Agreement contains exclusivity arrangements which, amongst other things, prohibit SMS from soliciting Third Party Proposals. These exclusivity arrangements are summarised in Section 14.1(d) of this Scheme Booklet.

### (f) The Scheme may be subject to conditions that you consider unacceptable

In addition to SMS Shareholder approval and Court approval, the implementation of the Scheme is subject to a number of other Conditions Precedent. If the Conditions Precedent are not satisfied or waived (as applicable), the Scheme will not be implemented and SMS Shareholders will not receive the Scheme Consideration.

The Conditions Precedent (and their status as at the date of this Scheme Booklet) are summarised in Section 7.7 and 14.1(b) of this Scheme Booklet and set out in full in Clause 3.1 of the Scheme Implementation Agreement and Clause 3.1 of the Scheme (a copy of which is set out in Annexure C of this Scheme Booklet). It is possible that you consider those Conditions Precedent to be unacceptable. However, note that the Scheme will not be implemented unless those Conditions Precedent are satisfied or waived.

A copy of the Scheme Implementation Agreement was lodged with the ASX on 27 February 2017 by SMS. A copy of the Scheme Implementation Agreement is available on the SMS website and ASX website. SMS Shareholders can also obtain a copy of the Scheme Implementation Agreement at no cost by contacting the SMS Shareholder Information Line.

### (g) The monetary value of the Scrip Component is not certain and will depend on the price at which the New DWS Shares trade on ASX after the Implementation Date

If the Scheme is implemented, Scheme Shareholders (other than Ineligible Foreign Shareholders) will receive the Scheme Consideration of \$1.00 cash and 0.39 New DWS Shares in respect of each SMS Share they hold on the Scheme Record Date.<sup>2</sup> The value of New DWS Shares received by Scheme Shareholders on the implementation of the Scheme will depend on the price at which DWS Shares trade on ASX on or after the Implementation Date.

Following implementation of the Scheme, the price of DWS Shares may rise or fall based on market conditions and the Merged Group's financial and operational performance. If the price of DWS Shares falls, the value of New DWS Shares received as Scheme Consideration will decline. If the price of DWS Shares increases, the value of the New DWS Shares received as Scheme Consideration will increase.

Accordingly, there is no guarantee as to the future value of the New DWS Shares received as the Scrip Component.

## 5.4 Other considerations

### (a) The Scheme may be implemented even if you vote against the Scheme or you do not vote at all

You should be aware that even if you do not vote, or vote against the Scheme, the Scheme may still be implemented if it is approved by the Requisite Majorities of SMS Shareholders and the Court. If this occurs, your SMS Shares will be transferred to DWS and you will receive the Scheme Consideration even though you did not vote on, or voted against, the Scheme.

### (b) Implications for SMS if the Scheme is not implemented

If the Scheme is not implemented, SMS Shareholders will not receive the Scheme Consideration but will retain their SMS Shares.

### (c) Conditionality of the Scheme

The implementation of the Scheme is subject to a number of Conditions Precedent which are summarised in Section 7.7 and Section 14.1(b) of this Scheme Booklet and set out in Clause 3.1 of the Scheme Implementation Agreement and Clause 3.1 of the Scheme (a copy of which is set out in Annexure C).

If the Conditions Precedent are not satisfied or waived (as applicable), the Scheme will not be implemented and SMS Shareholders will not receive the Scheme Consideration.

2. The Scheme Consideration is subject to rounding for fractional entitlements (see Section 7.2(b) of this Scheme Booklet for further information). Ineligible Foreign Shareholders will not be entitled to receive any New DWS Shares and will instead receive cash proceeds (net of any reasonable brokerage or other selling costs, taxes and charges) from the sale by the Sale Facility Agent of the New DWS Shares which an Ineligible Foreign Shareholder would otherwise have been entitled to receive. See Section 7.2(c) and 7.2(d) of this Scheme Booklet for further information about how those cash proceeds will be distributed to Ineligible Foreign Shareholders.

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## 5 KEY CONSIDERATIONS RELEVANT TO YOUR VOTE (cont)

### (d) Warranty by Scheme Shareholders about their SMS Shares and no encumbrances over Scheme Shares

Under the Scheme, each Scheme Shareholder is deemed to have provided certain warranties to SMS (in its own right and for the benefit of DWS) in respect of that Scheme Shareholder's Scheme Shares, including:

- + that there are no encumbrances or other third party interests of any kind over the Scheme Shares;
- + that they have power and capacity to sell and transfer their Scheme Shares to DWS; and
- + in respect of a Scheme Shareholder who is not an "Australian resident" within the meaning of the Tax Administration Act 1953 (Cth), that its Scheme Shares are "membership interests" in SMS but are not "indirect Australian real property interests" (as those terms are defined in section 995-1(1) of the Income Tax Assessment Act 1997 (Cth)).

Please refer to Section 7.12 of this Scheme Booklet for further information on these warranties.

### (e) Exclusivity obligations

SMS has agreed to a number of exclusivity arrangements under the Scheme Implementation Agreement, including a "no current discussions" warranty, "no shop", "no talk", "no due diligence", "notification" and "equal information" obligations and a "matching right" for DWS. The "no talk", "no due diligence" and "notification" obligations are subject to fiduciary carve-outs. Please refer to Section 14.1(d) of this Scheme Booklet for further information on the exclusivity arrangements under the Scheme Implementation Agreement.

# 6. FREQUENTLY ASKED QUESTIONS

## 6 FREQUENTLY ASKED QUESTIONS

This Section 6 answers some frequently asked questions about the Scheme. It is not intended to address all relevant issues for SMS Shareholders. This Section 6 should be read together with all other parts of this Scheme Booklet.

Question	Answer	More information
<b>The Scheme and the Scheme Consideration</b>		
<b>What is the Scheme?</b>	<p>The Scheme is a scheme of arrangement between SMS and SMS Shareholders at the Scheme Record Date. The Scheme will give effect to the acquisition of SMS by DWS.</p> <p>A scheme of arrangement is a statutory procedure that is commonly used to enable one company to acquire another company.</p> <p>If the Scheme is approved and implemented, SMS Shareholders on the Register at the Scheme Record Date will receive the Scheme Consideration on the Implementation Date.</p>	A copy of the Scheme is contained in Annexure C
<b>What is the Scheme Consideration?</b>	<p>The Scheme Consideration is the consideration to be provided by DWS to each Scheme Shareholder for the transfer to DWS of each Scheme Share. The Scheme Consideration consists of:</p> <ul style="list-style-type: none"> <li>+ a Cash Component equal to \$1.00 for each Scheme Share, less the cash value of any Special Dividend paid; plus</li> <li>+ a Scrip Component of 0.39 New DWS Shares per Scheme Share (subject to adjustments in relation to rounding as provided in the Scheme).</li> </ul> <p>Ineligible Foreign Shareholders will not receive the Scrip Component but will instead receive the proceeds from the sales of the New DWS Shares through the Sale Facility described in Section 7.2(d).</p>	
<b>What are the DWS Shares being issued as Scheme Consideration?</b>	<p>The New DWS Shares being issued to SMS Shareholders as part of the Scheme Consideration are fully paid ordinary shares in the capital of DWS.</p> <p>DWS is a publicly listed Australian IT services company.</p>	
<b>When and how will I receive my Scheme Consideration?</b>	<p>Payment of the Scheme Consideration will be made on the Implementation Date (currently expected to be 3 July 2017).</p> <p>The Cash Component will be paid in Australian currency either by direct payment to your nominated bank account (if you have validly registered bank account details with the SMS Share Registry by the Scheme Record Date) or otherwise by cheque sent to your registered address on the Implementation Date.</p> <p>With regard to the Scrip Component, DWS will validly issue the New DWS Shares due to each Scheme Shareholder (other than any Ineligible Foreign Shareholder), and enter the name and registered address of each Scheme Shareholder in the DWS Share Register as the holder of the New DWS Shares issued to that Scheme Shareholder on the Implementation Date. Scheme Shareholders whose address shown in the SMS Share Register as at the Scheme Record Date is in Australia and its external territories, New Zealand or the United Kingdom will not constitute "Ineligible Foreign Shareholders" under the Scheme and will receive New DWS Shares as part of the Scheme Consideration if the Scheme becomes Effective.</p>	

## 6 FREQUENTLY ASKED QUESTIONS (cont)

Question	Answer	More information
<b>What if I am an Ineligible Foreign Shareholder?</b>	<p>Scheme Shareholders whose address shown in the SMS Share Register as at the Scheme Record Date is in a jurisdiction other than Australia and its external territories, New Zealand or the United Kingdom, will constitute “Ineligible Foreign Shareholders” under the Scheme.</p> <p>New DWS Shares will not be issued to Ineligible Foreign Shareholders as part of the Scheme Consideration. New DWS Shares that would have been issued to Ineligible Foreign Shareholders as part of the Scheme Consideration will instead be issued by DWS to the Sale Facility Agent on the Implementation Date (and prior to the transfer of Scheme Shares held by Ineligible Foreign Shareholders to DWS).</p> <p>Pursuant to the Scheme, DWS must appoint the Sale Facility Agent on or before the Implementation Date in accordance with all relevant laws, regulations and guidelines and procure that the Sale Facility Agent sells all of the New DWS Shares issued to the Sale Facility Agent as soon as reasonably practicable and in any event no more than 15 Business Days after the Implementation Date and promptly (and within 5 Business Days) after the last sale of those New DWS Shares, remits the net proceeds of sale to DWS (after deduction of any applicable brokerage, taxes and charges). DWS must then promptly (and within 5 Business Days) pay the net proceeds of sale of those New DWS Shares to the Ineligible Foreign Shareholders (calculated on an average basis so that all Ineligible Foreign Shareholders receive the same price per New DWS Share after deduction of any applicable brokerage, taxes and charges).</p>	Sections 7.2(c) and 7.2(d)
<b>Will I be able to trade the New DWS Shares on the ASX?</b>	DWS Shares trade on the ASX and will continue to trade on the ASX post-implementation. Accordingly, if the Scheme proceeds and you do not wish to remain invested in the Merged Group, you will have the option to trade any DWS Shares that you receive as Scheme Consideration on the ASX.	
<b>Voting recommendations and considerations</b>		
<b>What do the SMS Directors recommend?</b>	The SMS Board unanimously recommends that, in the absence of a Superior Proposal or the Independent Expert changing or qualifying its conclusion that the Scheme is in the best interests of SMS Shareholders, SMS Shareholders should vote in favour of the Scheme at the Scheme Meeting. <sup>1</sup>	
<b>What is the Independent Expert’s conclusion?</b>	The Independent Expert has concluded that the Scheme is in the best interests of SMS Shareholders on the basis that it is both fair and reasonable, in the absence of a Superior Proposal.	Annexure A of this Scheme Booklet contains the Independent Expert’s Report
<b>Why should I vote in favour of the Scheme?</b>	Reasons why you should vote in favour of the Scheme are detailed in Section 5.2.	Section 5.2
<b>Why might I consider voting against the Scheme?</b>	Reasons why you may consider voting against the Scheme are detailed in Section 5.3.	Section 5.3

1. With respect to Rick Rostolis’ recommendation, SMS Shareholders are advised that Mr Rostolis will receive a \$600,000 cash incentive conditional upon the Scheme becoming Effective. Despite this fact, Mr Rostolis considers that it is appropriate for him to make a recommendation on the Scheme. SMS has also agreed to tag the votes of Mr Rostolis at the Scheme Meeting at the request of ASIC. Further details of the incentive payment are set out in Section 8.11, and further details of the vote tagging are set out in Sections 4.1 and 7.10(a). As discussed in Section 13.3(b), no similar incentives, agreements or arrangements exist with any other SMS Director.

## 6 FREQUENTLY ASKED QUESTIONS (cont)

Question	Answer	More information
<b>Conditions to the Scheme and approval of the Scheme</b>		
<b>Are there any conditions to the Scheme?</b>	As outlined in Sections 7.7 and 14.1(b), the implementation of the Scheme is subject to a number of Conditions Precedent. Other than the Conditions Precedent relating to “SMS Shareholder approval” and “Court approval of the Scheme” (which cannot be waived), all of the remaining Conditions Precedent must be satisfied or waived by 8.00am on the Second Court Date. The Scheme will not be implemented unless all of the Conditions Precedent are satisfied or waived.	Sections 7.7 and 14.1(b)
<b>When and where will the Scheme Meeting be held?</b>	The Scheme Meeting will be held at 11.00am on Wednesday, 14 June 2017 at Level 2, RACV Club, 501 Bourke Street, Melbourne.	The Notice of Scheme Meeting contained in Annexure E contains further information on the Scheme Meeting
<b>What will SMS Shareholders be asked to vote on at the Scheme Meeting?</b>	At the Scheme Meeting, SMS Shareholders will be asked to vote on whether they approve the Scheme.	The Scheme Resolution is set out in the Notice of Scheme Meeting contained in Annexure E
<b>What is the SMS Shareholder approval threshold for the Scheme?</b>	<p>In order to become Effective, the Scheme must be approved by:</p> <ul style="list-style-type: none"> <li>+ a majority in number (more than 50%) of SMS Shareholders present and voting at the Scheme Meeting on 14 June 2017 (either in person or by proxy); and</li> <li>+ at least 75% of the total number of votes cast on the Scheme Resolution at the Scheme Meeting by SMS Shareholders present and voting at the Scheme Meeting on 14 June 2017 (either in person or by proxy).</li> </ul> <p>SMS has agreed to tag any votes cast at the Scheme Meeting by Mr Danny Wallis and any recipients of incentive payments so that those votes can be separately recorded. Please refer to Sections 4.1 and 7.10(a) for further details.</p> <p>Even if the Scheme is agreed to by SMS Shareholders at the Scheme Meeting on 14 June 2017, the Scheme is still subject to the approval of the Court (as well as other Conditions Precedent outlined in Sections 7.7 and 14.1(b)).</p>	<p>Section 7.10 and the Notice of Scheme Meeting contained in Annexure E set out further information on the Scheme approval requirements</p> <p>Sections 4.1 and 7.10(a)</p>
<b>Am I entitled to vote at the Scheme Meeting?</b>	Each SMS Shareholder who is registered on the SMS Share Register at 7.00pm (Melbourne time) on 12 June 2017 is entitled to attend and vote at the Scheme Meeting.	The Notice of Scheme Meeting contained in Annexure E sets out further information on your entitlement to vote
<b>How can I vote if I can't attend the Scheme Meeting?</b>	If you are unable to attend the Scheme Meeting you are able to vote by proxy, by completing and returning to the SMS Share Registry the enclosed proxy form for the Scheme Meeting. The proxy form must be received by the SMS Share Registry by no later than 11.00am on 12 June 2017. You can also lodge your proxy online at <a href="http://www.linkmarketservices.com.au">www.linkmarketservices.com.au</a> by no later than 11.00am on 12 June 2017.	The Notice of Scheme Meeting contained in Annexure E sets out further details on how to vote at the Scheme Meeting

## 6 FREQUENTLY ASKED QUESTIONS (cont)

Question	Answer	More information
<b>When will the results of the Scheme Meeting be known?</b>	The results of the Scheme Meeting will be available during or shortly after the conclusion of the meeting and will be announced to the ASX once available. Even if the Scheme is passed by the Scheme Meeting, the Scheme is subject to approval of the Court (as well as other Conditions Precedent outlined in Sections 7.7 and 14.1(b)).	
<b>What happens if the Court does not approve the Scheme or the Scheme does not otherwise proceed?</b>	If the Scheme is not approved at the Scheme Meeting, or another condition to the Scheme is not satisfied or waived (where capable of waiver) or the Court does not approve the Scheme, then the Scheme will not be implemented. If the Scheme is not implemented, Scheme Shareholders will not receive the Scheme Consideration but will retain their SMS Shares. In these circumstances, SMS will, in the absence of another proposal, continue to operate as a stand-alone company listed on ASX.	
<b>What happens to my SMS Shares if I do not vote, or if I vote against the Scheme, and the Scheme becomes Effective and is implemented?</b>	If you do not vote, or vote against the Scheme, and the Scheme becomes Effective, any SMS Shares held by you on the Scheme Record Date (currently expected to be 7.00pm on 26 June 2017) will be transferred to DWS and you will receive the Scheme Consideration, notwithstanding that you may not have voted or voted against the Scheme.	
<b>When will the Scheme be implemented?</b>	If the Scheme becomes Effective, the Scheme will be implemented on the Implementation Date (being the fifth Business Day after the Scheme Record Date), which is currently expected to be 3 July 2017.	
<b>Other questions</b>		
<b>What happens if a Superior Proposal is received?</b>	<p>If a Superior Proposal is received this will be announced to the ASX and the SMS Board will carefully consider the proposal and advise you of its recommendation.</p> <p>In accordance with the Scheme Implementation Agreement, DWS also has a right to match any such proposal.</p>	
<b>Can I sell my SMS Shares now?</b>	You can sell your SMS Shares on market at any time before close of trading on the ASX on the Effective Date at the then prevailing market price (which may vary from the value of the Scheme Consideration). If the Scheme becomes Effective, SMS intends to apply to the ASX for SMS Shares to be suspended from official quotation on the ASX from close of trading on the Effective Date (which is currently expected to be 20 June 2017). You will not be able to sell your SMS Shares on market after this time.	Section 7.9
<b>Will I receive any more dividends from SMS?</b>	<p>The SMS Board may, in its absolute discretion, declare a fully franked Special Dividend of up to a maximum of 10.2 cents per SMS Share, which, if declared, is expected to be paid to SMS Shareholders on or shortly before the Implementation Date.</p> <p>Those SMS Shareholders that are recorded on the SMS Share Register as at the Special Dividend Record Date will be entitled to receive any Special Dividend that is declared by SMS.</p> <p>You will not receive any further dividends from SMS after implementation of the Scheme. You will be entitled to DWS dividends post implementation, if you retain your New DWS Shares.</p>	Section 7.2(e)
<b>Will I have to pay brokerage or stamp duty?</b>	No, you will not have to pay brokerage or stamp duty if your SMS Shares are acquired under the Scheme.	

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## 6 FREQUENTLY ASKED QUESTIONS (cont)

Question	Answer	More information
<b>What are the taxation implications of the Scheme?</b>	<p>The tax implications for Scheme Shareholders if the Scheme is approved and implemented will depend on the specific taxation circumstances of each Scheme Shareholder.</p> <p>General information about the likely Australian tax consequences of the Scheme is set out in Section 12 of this Scheme Booklet. You should not rely on those descriptions as advice for your own affairs.</p> <p>For information about your individual financial or taxation circumstances please consult your financial, legal, taxation or other professional adviser.</p>	Section 12
<b>Will I be entitled to scrip-for-scrip capital gains tax rollover relief?</b>	<p>SMS Shareholders who are Australian residents may be eligible for a full CGT rollover for the New DWS Shares received under the Scrip Component. This question is the subject of the Class Ruling being sought from the ATO in the context of this Transaction.</p> <p>See Section 12 for further information on the Australian taxation implications of the Scheme.</p>	Section 12
<b>Where can I get further information?</b>	<p>For further information, you can call the Shareholder Information Line on 1300 970 086 (within Australia) and +61 1300 970 086 (outside of Australia) between 8.30am and 5.30pm (Melbourne time).</p>	



# 7. OVERVIEW OF THE TRANSACTION FOR SMS SHAREHOLDERS

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## 7 OVERVIEW OF THE TRANSACTION FOR SMS SHAREHOLDERS

### 7.1 Background

There are a range of issues which form part of, or are related to, the Scheme or the Merged Group. SMS Shareholders should consider the issues outlined below as part of their overall assessment of the Scheme.

### 7.2 What you will receive – overview of Scheme Consideration

#### (a) Scheme Consideration

If the Scheme becomes Effective, Scheme Shareholders (being SMS Shareholders as at the Scheme Record Date) will receive the Scheme Consideration of \$1.00 cash (less the cash value of any Special Dividend paid) plus 0.39 New DWS Shares for every Scheme Share held by them on the Scheme Record Date.

Ineligible Foreign Shareholders should note that they will not receive any New DWS Shares. Instead they will participate in the Sale Facility described in Section 7.2(d).

#### (b) Fractional entitlements and share splitting

Any fractional entitlement of a Scheme Shareholder to New DWS Shares will be rounded to the nearest whole number of New DWS Shares (rounded up if the fractional entitlement is equal to or greater than 0.5, and rounded down if the fractional entitlement is less than 0.5) in accordance with the Scheme.

If SMS and DWS are of the opinion that a Scheme Shareholder has been a party to a shareholding splitting or division in an attempt to gain an advantage by reference to the rounding provided for in the calculation of each Scheme Shareholder's entitlement to the Scheme Consideration, SMS and DWS may round the entitlement of such holdings so as to provide only the number of New DWS Shares that would have been received but for the splitting or division.

#### (c) Ineligible Foreign Shareholders

Scheme Shareholders whose address shown in the SMS Share Register as at the Scheme Record Date is in a jurisdiction other than Australia and its external territories, New Zealand or the United Kingdom, will constitute "Ineligible Foreign Shareholders" under the Scheme.

New DWS Shares will not be issued to Ineligible Foreign Shareholders as part of the Scheme Consideration. Instead, DWS must procure that those New DWS Shares to which the Ineligible Foreign Shareholder may otherwise have been entitled, are sold pursuant to the Sale Facility described in Section 7.2(d).

#### (d) Sale Facility

New DWS Shares that would have been issued to Ineligible Foreign Shareholders as part of the Scheme Consideration will instead be issued by DWS to the Sale Facility Agent on the Implementation Date (and prior to the transfer of Scheme Shares held by Ineligible Foreign Shareholders to DWS).

Pursuant to the Scheme, DWS must appoint the Sale Facility Agent on or before the Implementation Date in accordance with all relevant laws, regulations and guidelines and procure that the Sale Facility Agent sells all of the New DWS Shares issued to the Sale Facility Agent as soon as reasonably practicable and in any event no more than 15 Business Days after the Implementation Date and promptly (and within 5 Business Days) after the last sale of those New DWS Shares, remits the net proceeds of sale to DWS (after deduction of any applicable brokerage, taxes and charges). DWS must then promptly (and within 5 Business Days) pay the net proceeds of sale of those New DWS Shares to the Ineligible Foreign Shareholders (calculated on an average basis so that all Ineligible Foreign Shareholders receive the same price per New DWS Share after deduction of applicable brokerage, taxes and charges).

The cash amount payable to an Ineligible Foreign Shareholder by the Sale Facility Agent will be rounded down to the nearest whole cent. Any interest earned on the proceeds of sale of the New DWS Shares following sale by the Sale Facility Agent will be paid to and retained by DWS.

As the market price of DWS Shares will be subject to change from time to time, the sale price of those New DWS Shares sold through the Sale Facility and the proceeds of that sale cannot be guaranteed. The proceeds received by Ineligible Foreign Shareholders will depend on the price at which the New DWS Shares can be sold under the Sale Facility at the relevant time, applicable exchange rates (if sales are made in a currency other than Australian dollars) and the amount of any applicable brokerage, taxes, duty, currency conversion or other costs and charges incurred by the Sale Facility Agent in connection with sales under the Sale Facility. An Ineligible Foreign Shareholder's pro-rata share of the proceeds of sale under the Sale Facility may be

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## 7 OVERVIEW OF THE TRANSACTION FOR SMS SHAREHOLDERS (cont)

more or less than the value of the New DWS Shares that the SMS Shareholder would have received. None of SMS, DWS or the Sale Facility Agent gives any assurance as to the price that will be achieved for the sale of the New DWS Shares by the Sale Facility Agent under the Sale Facility.

Further information on the market price of DWS Shares is available at [www.asx.com.au](http://www.asx.com.au), under the ASX-code 'DWS'.

### (e) Special Dividend

Under the Scheme Implementation Agreement, the SMS Board reserved the right in its absolute discretion to declare a Special Dividend not exceeding \$7 million in aggregate (being up to a maximum of 10.2 cents per SMS Share based on the number of SMS Shares on issue as at the Last Practicable Date).

The amount of the Special Dividend will, if paid, reduce the Cash Component payable to Scheme Shareholders. SMS Shareholders should read Section 12 of this Scheme Booklet which contains details regarding the taxation treatment of the Special Dividend. In addition, the tax treatment of the Special Dividend and the ability for SMS Shareholders to claim any franking credits (see below) is also subject to an ATO Class Ruling which should provide SMS Shareholders with certainty around the tax treatment of the Special Dividend.

It is the SMS Board's intention that the Special Dividend will be fully franked. SMS Shareholders who are entitled to a refundable tax offset for franking credits attached to the Special Dividend are expected to receive, subject to their marginal tax rate, an additional benefit value of up to a maximum of 4.4 cents per SMS Share (based on a fully franked Special Dividend of 10.2 cents per SMS Share). Whether a SMS Shareholder will be in a position to derive the full benefit of the franking credits will depend on their particular tax circumstances. Any additional benefit will be less if the Special Dividend is less than the maximum or is not declared.

It is expected that the Special Dividend will be funded through SMS's existing cash reserves, from its working capital and/or banking facilities.

## 7.3 Provision of Scheme Consideration

### (a) Payment of Cash Component of Scheme Consideration

In respect of the Cash Component, if the Scheme becomes Effective:

- + DWS must, by no later than 8.00am on the Business Day immediately before the Implementation Date, deposit an amount equal to the aggregate Cash Component payable to all Scheme Shareholders in cleared funds into an Australian dollar denominated trust account, operated by SMS as trustee for the Scheme Shareholders, to be held on trust for the Scheme Shareholders for the purpose of paying the Cash Component to each Scheme Shareholder (except that any interest on the amounts deposited, less bank fees and other charges, will be credited to DWS's account);
- + on the Implementation Date, subject to funds having been deposited as set out above, SMS must pay or procure the payment of the Cash Component to each Scheme Shareholder;
- + SMS may make such payment by:
  - dispatching, or procuring the dispatch, to each Scheme Shareholder of a pre-printed cheque in the name of that Scheme Shareholder for the relevant amount (denominated in Australian currency) with such dispatch to be made by pre-paid post to that Scheme Shareholder's registered address (as at the Scheme Record Date); or
  - making, or procuring the making of, a deposit for the relevant amount (denominated in Australian currency) in an account with any Australian authorised deposit-taking institution in Australia notified by the relevant Scheme Shareholder to SMS for the purposes of receiving dividends and recorded in or for the purposes of the SMS Share Register as at the Scheme Record Date.

### (b) Provision of Scrip Component of Scheme Consideration

In respect of the Scrip Component, if the Scheme becomes Effective, DWS must:

- + on the Implementation Date, do all things necessary to validly issue the New DWS Shares due to each Scheme Shareholder (other than any Ineligible Foreign Shareholder) and enter the name and registered address of each Scheme Shareholder in the DWS Share Register as the holder of the New DWS Shares issued to that Scheme Shareholder;
- + on or before the date that is five Business Days after the Implementation Date, dispatch, or procure the dispatch of, an uncertificated holding statement representing the New DWS Shares issued to each Scheme Shareholder by pre-paid post to the registered address of that Scheme Shareholder; and
- + in respect of New DWS Shares that would have been issued to Ineligible Foreign Shareholders as part of the Scheme Consideration:

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## 7 OVERVIEW OF THE TRANSACTION FOR SMS SHAREHOLDERS (cont)

- on the Implementation Date, do all things necessary to validly issue to the Sale Facility Agent all the New DWS Shares required to be issued to the Sale Facility Agent under the Scheme, and enter the name and registered address of the Sale Facility Agent in the DWS Share Register as the holder of those New DWS Shares; and
- on or before the date that is five Business Days after the Implementation Date, dispatch, or procure the dispatch of, an uncertificated holding statement representing the New DWS Shares issued to the Sale Facility Agent by pre-paid post to the registered address of the Sale Facility Agent.

### 7.4 Your Directors' recommendation

Your Directors unanimously recommend that SMS Shareholders vote in favour of the Scheme, in the absence of a Superior Proposal or the Independent Expert changing or qualifying its conclusion that the Scheme is in the best interests of SMS Shareholders.<sup>1</sup>

In making their recommendation, Your Directors have considered the following:

- + the reasons for SMS Shareholders to vote in favour of the Scheme outlined in Section 5.2;
- + the reasons SMS Shareholders may vote against the Scheme, outlined in Section 5.3;
- + the risks related to SMS on a standalone basis and the risks related to the Merged Group, which are outlined in Section 11; and
- + the Independent Expert's Report which is included in Annexure A.

The Directors concluded the reasons for SMS Shareholders to vote in favour of the Scheme outweigh the reasons to vote against the Scheme.

In considering whether to vote in favour of the Scheme, your Directors encourage you to:

- + carefully read all of this Scheme Booklet (including the Independent Expert's Report);
- + consider the choices available to you as outlined in Section 7.9;
- + have regard to your individual risk profile, portfolio strategy, taxation position and financial circumstances; and
- + obtain financial advice from your broker or financial adviser on the Scheme and obtain taxation advice on the effect of the Scheme becoming Effective.

### 7.5 Voting intentions of your Directors

Each Director intends to vote in favour of the Scheme at the Scheme Meeting to be held on 14 June 2017 in relation to the SMS Shares held or controlled by them, in the absence of a Superior Proposal or the Independent Expert changing or qualifying its conclusion that the Scheme is in the best interests of SMS Shareholders.

Details of the Relevant Interests of each Director are set out in Section 13.

### 7.6 Independent Expert's conclusion

The Directors note that the Independent Expert has concluded that the Scheme is in the best interests of SMS Shareholders, in the absence of a Superior Proposal. The Independent Expert, in arriving at this opinion, concluded that the Scheme was both fair and reasonable to SMS Shareholders. The basis for this conclusion is that the Independent Expert assessed the underlying value of SMS to be in the range of \$1.52 to \$1.76 per SMS Share and assessed the value of the Scheme Consideration to be in the range of \$1.57 to \$1.64. The reasons why the Independent Expert reached this conclusion are set out in the Independent Expert's Report, a copy of which is included in Annexure A.

### 7.7 Conditions of the Scheme

The implementation of the Scheme is subject to a number of Conditions Precedent, including:

- + ASIC and ASX issue all consents, approvals, exemptions, waivers or other authorisations and do all such other acts which DWS and SMS reasonably agree are necessary or desirable to implement the Transaction (including ASIC providing the statement required under section 411(17)(b) of the Corporations Act either unconditionally or on conditions that do not impose unduly onerous obligations upon either DWS or SMS) and these consents, approvals, exemptions, waivers or other authorisations are not withdrawn, cancelled or revoked;

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1. With respect to Rick Rostolis' recommendation, SMS Shareholders are advised that Mr Rostolis will receive a \$600,000 cash incentive conditional upon the Scheme becoming Effective. Despite this fact, Mr Rostolis considers that it is appropriate for him to make a recommendation on the Scheme. SMS has also agreed to tag the votes of Mr Rostolis at the Scheme Meeting at the request of ASIC. Further details of the incentive payment are set out in Section 8.11, and further details of the vote tagging are set out in Sections 4.1 and 7.10(a). As discussed in Section 13.3(b), no similar incentives, agreements or arrangements exist with any other SMS Director.

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## 7 OVERVIEW OF THE TRANSACTION FOR SMS SHAREHOLDERS (cont)

- + the New DWS Shares to be issued pursuant to the Scheme are approved for official quotation by ASX, which approval may be conditional on the issue of these New DWS Shares and other conditions customarily imposed by ASX;
- + no temporary restraining order, injunction or other order issued by any court of competent jurisdiction or other legal restraint or prohibition is in effect at 8.00am on the Second Court Date which prevents or restrains the lawful consummation of any aspect of the Transaction;
- + no SMS Material Adverse Change or DWS Material Adverse Change occurs or becomes apparent between the date of the Scheme Implementation Agreement and 8.00am on the Second Court Date;
- + no SMS Prescribed Occurrence or DWS Prescribed Occurrence occurs between the date of the Scheme Implementation Agreement and 8.00am on the Second Court Date;
- + the Independent Expert does not change its conclusion that the Scheme is in the best interests of Scheme Shareholders or qualify or withdraw the Independent Expert's Report before 8.00am on the Second Court Date;
- + the Scheme is approved by SMS Shareholders by the Requisite Majorities at the Scheme Meeting; and
- + the Court approves the Scheme and an office copy of the Court's order approving the Scheme is lodged with ASIC.

The Conditions Precedent are summarised in further detail in Section 14.1(b) and set out in full in Clause 3.1 of the Scheme Implementation Agreement.

The Scheme will not proceed unless all the Conditions Precedent are satisfied or waived (as applicable) in accordance with the Scheme Implementation Agreement.

As at the Last Practicable Date, none of the SMS Directors are aware of any circumstances which would cause any Condition Precedent not to be satisfied.

### 7.8 If the Scheme does not become Effective

If the Scheme is not implemented:

- + Scheme Shareholders will not receive the Scheme Consideration;
- + SMS will continue to be listed on the ASX and SMS Shareholders will continue to be exposed to movements in the SMS Share price on ASX;
- + SMS Shares will not be transferred to DWS and will be retained by SMS Shareholders; and
- + SMS Shareholders will continue to be exposed to the benefits and risks associated with an investment in SMS as a standalone entity (see Section 11.2).

If the Scheme is not implemented, it is the Directors' current intention to continue operating SMS in line with its previously stated objectives. If the Scheme is not implemented SMS expects to incur approximately \$1.1 million of costs related to the Scheme.

In the absence of an alternative proposal which is similar or superior to the Scheme, the price at which SMS shares trade may fall.

### 7.9 Your choices as a SMS Shareholder

As a SMS Shareholder, you have three choices currently available to you, which are as follows:

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#### Option 1 – Vote at the Scheme Meeting

You can vote at the Scheme Meeting in person or by proxy, attorney or (in the case of corporations who are SMS Shareholders) corporate representative, in respect of some or all of your SMS Shares. Details of how to vote at the Scheme Meeting are set out in Section 4.5.

You may vote in favour of, or against, the Scheme Resolution. You may also abstain from voting on the Scheme Resolution. If you abstain from voting, your votes will not be counted in computing the required majority.

If you vote against the Scheme Resolution or abstain from voting on the Scheme Resolution and the Scheme is approved and becomes Effective, then any SMS Shares you hold on the Scheme Record Date will be transferred to DWS and you will receive the Scheme Consideration for each of your SMS Shares.

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## 7 OVERVIEW OF THE TRANSACTION FOR SMS SHAREHOLDERS (cont)

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### Option 2 – Sell your SMS Shares on ASX

You can sell your SMS Shares on ASX at any time before close of trading on the Effective Date. If you sell your SMS Shares on ASX, you may be liable to pay capital gains tax upon the disposal of your SMS Shares and may incur brokerage costs. If you sell your SMS Shares before the Scheme Record Date, you will not receive the Scheme Consideration. If you sell your SMS Shares off-market after the Effective Date but before the Scheme Record Date, you may be liable to pay capital gains tax upon the disposal of your SMS Shares and you will not receive the Scheme Consideration.

If the Scheme becomes Effective, it is expected that SMS Shares will be suspended from trading on ASX at the close of trading on the Effective Date.

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### Option 3 – Do nothing

If you do not wish to vote for or against the Scheme, or sell your SMS Shares on ASX, you may choose to do nothing.

If you do nothing and the Scheme is approved by SMS Shareholders and becomes Effective, then your Scheme Shares will be transferred to DWS and you will be paid the Scheme Consideration.

If you do nothing and the Scheme is not approved, SMS will continue to be listed on the ASX and SMS Shareholders will continue to be exposed to movements in the SMS Share price on ASX.

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## 7.10 Transaction procedure

### (a) Scheme approval requirements

The Scheme will only become Effective and be implemented if:

- + it is approved by the Requisite Majorities of SMS Shareholders at the Scheme Meeting to be held on 14 June 2017;
- + it is approved by the Court at the Second Court Hearing; and
- + the Conditions Precedent in relation to the Scheme outlined in Section 7.7 of this Scheme Booklet are satisfied or waived (as appropriate).

The Conditions Precedent (other than that relating to Court approval) must be satisfied by 8.00am on the Second Court Date.

The Requisite Majorities of SMS Shareholders to approve the Scheme are:

- + unless the Court orders otherwise, a majority in number (more than 50%) of SMS Shareholders present and voting at the Scheme Meeting (either in person or by proxy); and
- + at least 75% of the total number of votes cast on the Scheme Resolution at the Scheme Meeting by SMS Shareholders present and voting at the Scheme Meeting (either in person or by proxy).

In respect of Mr Danny Wallis' entitlement to vote his SMS Shares on the Scheme, SMS has agreed, at the request of ASIC, to tag any votes cast at the Scheme Meeting by Mr Wallis so that these votes can be separately recorded.

Similarly, in respect of the entitlement of recipients of the incentive payments (as disclosed in Sections 8.11 and 13.3(b)) to vote their SMS Shares on the Scheme, at the request of ASIC, SMS has agreed to tag any votes cast at the Scheme Meeting by any recipients of the incentive payments so that these votes can be separately recorded.

This will enable ASIC, and if necessary the Court, at the Second Court Hearing to consider whether the Scheme Resolution, if approved by the Requisite Majorities, would have been approved even if these votes were to be disregarded.

### (b) Scheme Meeting and how to vote

The Court has ordered SMS to convene the Scheme Meeting at which SMS Shareholders will be asked to approve the Scheme.

The terms of the Scheme Resolution to be considered at the Scheme Meeting are contained in the Notice of Scheme Meeting in Annexure E.

The fact that the Court has ordered that the Scheme Meeting be convened by SMS for SMS Shareholders to consider and vote on the Scheme and directed that an explanatory statement accompany the Notice of Scheme Meeting does not mean that the Court

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## 7 OVERVIEW OF THE TRANSACTION FOR SMS SHAREHOLDERS (cont)

has prepared, or is responsible for the content of, this Scheme Booklet or has formed any view as to the merits of the Scheme or as to how SMS Shareholders should vote. On these matters SMS Shareholders must reach their own decision.

### (c) Attendance at Scheme Meeting

The entitlement of SMS Shareholders to attend and vote at the Scheme Meeting is set out in the Notice of Scheme Meeting in Annexure E.

Instructions on how to attend and vote at the Scheme Meeting to be held on 14 June 2017 (in person, by proxy, or in person through an attorney or corporate representative) are set out in the Notice of Scheme Meeting.

Voting is not compulsory. However, the SMS Directors unanimously recommend that SMS Shareholders vote in favour of the Scheme in the absence of a Superior Proposal or the Independent Expert changing or qualifying its conclusion that the Scheme is in the best interests of SMS Shareholders.

The results of the Scheme Meeting will be available during or shortly after the conclusion of the Scheme Meeting and will be announced to the ASX ([www.asx.com.au](http://www.asx.com.au)) once available.

### (d) Court approval of the Scheme

In the event that:

- + the Scheme is approved by the Requisite Majorities of SMS Shareholders at the Scheme Meeting (see Section 7.10(a) of this Scheme Booklet for the Scheme approval requirements); and
- + all Conditions Precedent (except Court approval of the Scheme) have been satisfied or waived (if they are capable of being waived),

then SMS will apply to the Court for orders approving the Scheme.

You may appear at the Second Court Hearing.

If you wish to oppose the approval of the Scheme at the Second Court Hearing, you may do so by filing with the Court, and serving on SMS, a notice of appearance in the form prescribed under the Supreme Court (Corporations) Rules 2013 (Vic), together with any affidavit on which you wish to rely at the hearing. The notice of appearance and affidavit must be served on SMS at its address for service at least one day before the Second Court Date.

The address for service is: SMS Management & Technology Limited, Level 41, 140 William Street, Melbourne VIC 3000, Attention: General Counsel.

### (e) Effective Date

If the Court approves the Scheme, the Scheme will become Effective on the Effective Date, being the date an office copy of the Court order from the Second Court Hearing approving the Scheme is lodged with ASIC. SMS will, on the Scheme becoming Effective, give notice of that event to the ASX.

SMS intends to apply to ASX for SMS Shares to be suspended from trading on the ASX from close of trading on the Effective Date.

### (f) Scheme Record Date and entitlement to Scheme Consideration

Those SMS Shareholders on the SMS Share Register on the Scheme Record Date (currently proposed to be 7.00pm on 26 June 2017) will be entitled to receive the Scheme Consideration in respect of the SMS Shares they hold at that time.

### (g) Implementation Date

Scheme Shareholders will be sent or issued (as relevant) the Scheme Consideration on the Implementation Date (currently proposed to be 3 July 2017). Subject to DWS providing the Scheme Consideration in accordance with the Scheme, the Scheme Shares will be transferred to DWS.

### (h) Deed Poll

As at the date of this Scheme Booklet, a Deed Poll has been executed by DWS, under which DWS undertakes in favour of each Scheme Shareholder, to:

- + provide the Scheme Consideration to each Scheme Shareholder in accordance with the terms of the Scheme; and
- + undertake all other actions attributed to DWS under the Scheme.

A copy of the Deed Poll is contained in Annexure D.

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## 7 OVERVIEW OF THE TRANSACTION FOR SMS SHAREHOLDERS (cont)

### 7.11 Tax implications

A general guide to the taxation consequences for SMS Shareholders who dispose of their SMS Shares to DWS in accordance with the Scheme is set out in Section 12. This guide is expressed in general terms only and does not purport to be a complete analysis or to identify all the potential tax consequences of the Scheme. SMS Shareholders should seek professional taxation advice regarding the tax consequences applicable to their own circumstances.

### 7.12 Warranty by Scheme Shareholders

The Scheme provides that each Scheme Shareholder is deemed to have warranted to SMS, in its own right and for the benefit of DWS, that:

- (a) all of the Scheme Shares held by that Scheme Shareholder (including any rights and entitlements attaching to those shares) which are to be transferred to DWS under the Scheme will be transferred to DWS fully paid and free from all mortgages, pledges, charges, liens, encumbrances, security interests (including any 'security interests' within the meaning of Section 12 of the *Personal Property Securities Act 2009* (Cth)) and other interests of third parties of any kind, whether legal or otherwise and restrictions on transfer of any kind (but acknowledging that a security interest holder may potentially have an interest in the Scheme Consideration in accordance with the terms of such security interest); and
- (b) they have full power and capacity to sell and transfer their Scheme Shares to DWS (including any rights and entitlements attaching to those shares).

The Scheme further provides that each Scheme Shareholder who is not an "Australian resident" within the meaning of the Tax Administration Act 1953 (Cth) is deemed to have declared to SMS, in its own right and for the benefit of DWS, that its Scheme Shares are "membership interests" in SMS but are not "indirect Australian real property interests" (as those terms are defined in section 995-1(1) of the Income Tax Assessment Act 1997 (Cth)). An "indirect Australian real property interest" will only exist if the market value of the company's assets that are taxable Australian real property accounts for more than 50% of the market value of all of its assets (often referred to as a "land-rich" entity). As SMS is not a land-rich entity, the Scheme Shares do not constitute indirect Australian real property interests.

### 7.13 Delisting of SMS

If the Court approves the Scheme, SMS will notify the ASX. It is expected that suspension of trading in SMS Shares on the ASX will occur at the close of trading on the ASX on the Effective Date.

If the Court approves the Scheme and the Scheme is implemented, SMS will apply for termination of the official quotation of SMS Shares on the ASX and the removal of SMS from the ASX's official list after the Implementation Date.



# 8. PROFILE OF SMS

## 8 PROFILE OF SMS

### 8.1 Background

SMS is an ASX-listed Australian-based IT services company which provides a broad range of services across business and IT advisory, technology solutions, managed services and contract and permanent recruitment to organisations within the enterprise and corporate markets and to State and Federal Governments.

SMS was established in 1986 and was listed on the ASX as part of a reverse takeover in May 2000.

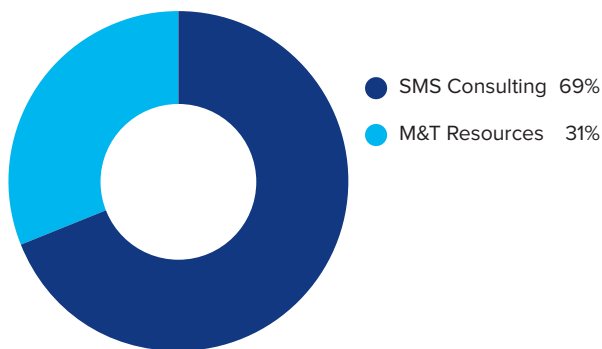
SMS is headquartered in Melbourne with Australian-based offices located in Sydney, Brisbane, Adelaide, Canberra and Perth and an Asia-based office in Hong Kong; with additional presence in both Singapore and the Philippines. As at 31 December 2016, SMS had approximately 1,500 full time equivalent staff.

SMS has an established customer base diversified across the sectors of telecommunications, media and technology, energy, resources and infrastructure, financial services, commercial and government.

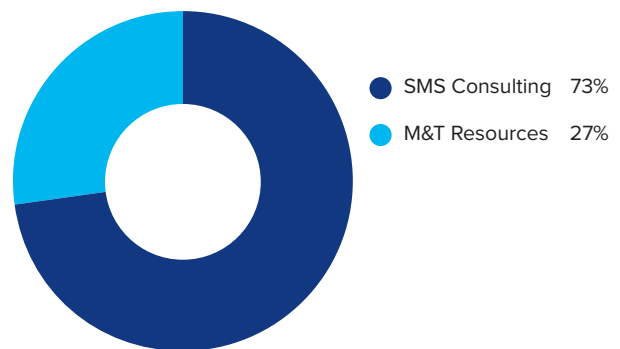
### 8.2 Overview of operations

SMS operates across two key segments: SMS Consulting and M&T Resources.

SMS revenue by segment (6 months to 31 Dec 2016)



SMS EBITDA by segment (6 months to 31 Dec 2016)<sup>(1)(2)</sup>



Notes: (1). Segmentation reflects EBITDA prior to significant items and adjustments.

(2). Segmentation excludes unallocated costs of \$8.8m.

#### (a) SMS Consulting

SMS Consulting is the largest segment and accounted for 69% of SMS's revenue for the six months ended 31 December 2016. SMS Consulting derives revenue from providing a range of specialised business and IT advisory services, technology solutions and managed services primarily to enterprise and corporate businesses and State and Federal Government agencies.

SMS's advisory capabilities provide business solutions including digital business strategy, design thinking and customer experience, agile transformation, enterprise and technical architecture, change and program implementation and information strategy.

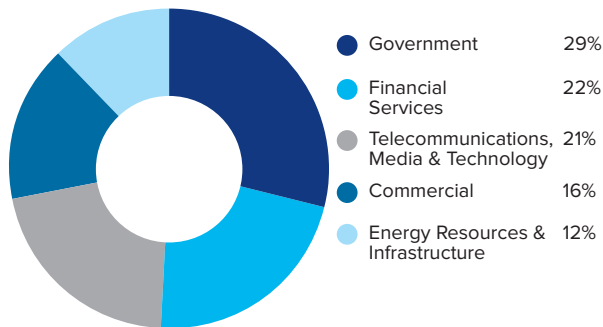
SMS's technology solutions capabilities in part leverage the Company's partnerships with technology vendors to deliver client engagements including web and mobile application solutions, data provisioning and business analytics, customer solutions, process and productivity improvements and cloud migration and enablement. Some of the technology vendors which SMS has partnerships with include Microsoft, Salesforce, Amazon Web Services and Pega.

SMS's managed services capabilities utilise service delivery frameworks to provide managed services including service desk through to management of cloud, application, infrastructure and network environments.

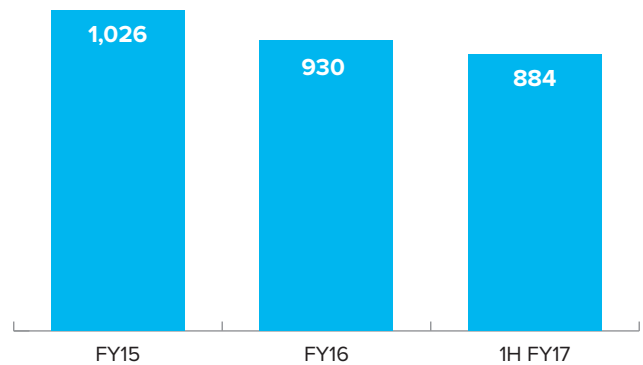
## 8 PROFILE OF SMS (cont)

SMS Consulting's service offerings are underpinned by project and change management and business analysis capabilities.

SMS Consulting revenue by industry (6 months to 31 Dec 2016)



SMS Consulting billable staff<sup>(1)</sup>

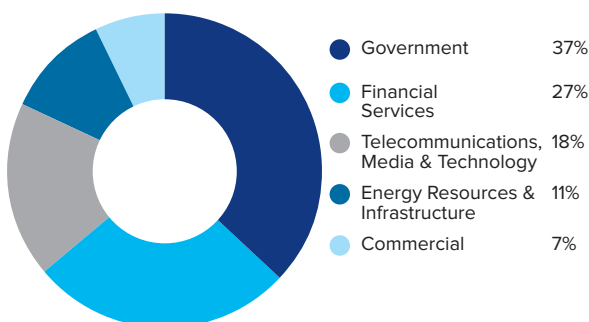


Note: (1). Consists of Advisory and Solutions and Managed Services billable staff at the end of the period.

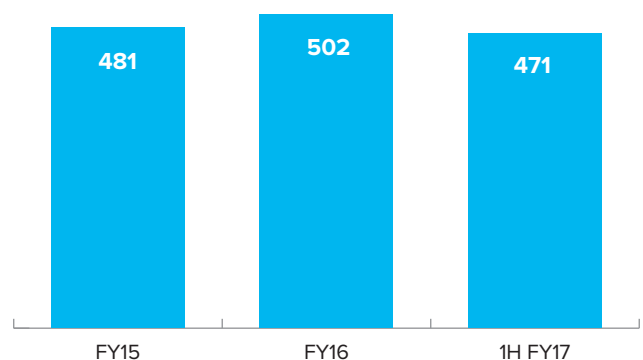
### (b) M&T Resources

M&T Resources provides contract and permanent recruitment services to corporate and government entities and accounted for 31% of SMS's revenue for the six months ended 31 December 2016. M&T Resources' key capabilities consist of contract recruitment, permanent recruitment, talent acquisition, retained search and candidate services.

M&T Resources revenue by industry (6 months ended 31 Dec 2016)



M&T Resources billable contractors<sup>(2)</sup>



Notes: (2). Reflects average monthly FTE across the period.

## 8.3 Board and senior management

### (a) SMS Board

The SMS Board comprises the following directors:

Name	Position
<a href="#">Derek Young, AM</a>	Independent Non-Executive Chairman
<a href="#">Rick Rostolis</a>	Chief Executive Officer and Managing Director
<a href="#">Nicole Birrell</a>	Independent Non-Executive Director
<a href="#">Justin Milne</a>	Independent Non-Executive Director
<a href="#">Bruce Thompson</a>	Independent Non-Executive Director

## 8 PROFILE OF SMS (cont)

### (b) SMS senior management

The senior management comprises the following members:

Name	Position
<a href="#">Rick Rostolis</a>	Chief Executive Officer and Managing Director
<a href="#">Peter Sherar</a>	Chief Financial Officer
<a href="#">Craig Lennard</a>	Managing Director, Advisory & Solutions
<a href="#">David Moodie</a>	Managing Director, Capability Development
<a href="#">Manish Goklaney</a>	Managing Director, Managed Services
<a href="#">Chris Sandham</a>	Managing Director, M&T Resources and Director (Acting), People & Culture
<a href="#">Penny Grau</a>	General Counsel & Company Secretary
<a href="#">Nick Smith</a>	Chief Information Officer

## 8.4 Capital structure

As at the Last Practicable Date, the capital structure of SMS is as follows:

Type of security	Number on issue
SMS Shares	68,536,340

Other than the 1,664,958 performance rights on issue, as detailed in Section 14.2, at the Last Practicable Date, there are no other performance rights, options or other classes of securities on issue for SMS.

## 8.5 SMS's substantial shareholders

The following were substantial holders of SMS Shares, as extracted from substantial shareholding notices lodged with the ASX, in each case prior to the Last Practicable Date:

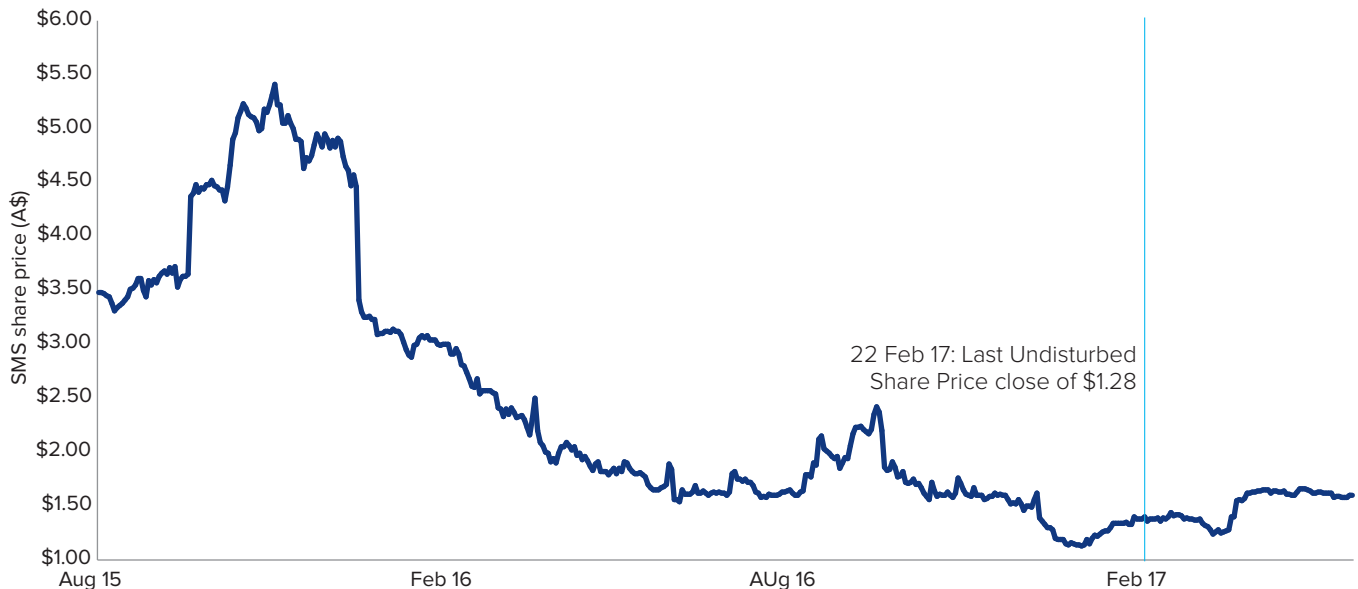
Substantial holder	Number of SMS Shares	Voting power <sup>(1)</sup>
National Nominees Ltd ACF Australian Ethical Investment Limited	7,380,025	10.8%
Celeste Funds Management Limited	5,910,327	8.6%
Commonwealth Bank of Australia and its related bodies corporate (as that term is used in section 50 of the Corporations Act)	4,320,388	6.3%
Schroder Investment Management Australia Limited	3,551,780	5.2%
Highclere International Investors LLP	3,445,346	5.0%

(1) The percentage of issued capital specified in the relevant notice, which may not take into account subsequent cancellation of shares under the on-market share buy-back.

## 8 PROFILE OF SMS (cont)

### 8.6 SMS Share price

The chart below highlights the SMS share price since 1 July 2015. As the chart below shows, SMS's share price has decreased by 63% since 1 July 2015, up to 22 February 2017, being the date of the Last Undisturbed Share Price, which has resulted in a negative total shareholder return since 1 July 2015 to the Last Undisturbed Share Price of 57%<sup>1</sup> (including gross dividends of 21.0 cents). As at the Last Practicable Date, SMS's closing share price was \$1.60.



Source: IRESS as at 28 April 2017.

### 8.7 Historical financial information

#### (a) Basis of preparation

This following Section 8.7 summarises certain historical financial information of SMS and does not contain all the disclosures that are usually provided in an annual report, prepared in accordance with the Corporations Act. The SMS Directors believe that the abbreviated historical financial information format presented in this section is useful to assist SMS Shareholders in their understanding of the historical financial performance and historical financial position of SMS.

The historical financial information has been extracted from SMS's financial accounts for the financial years ended 30 June 2015 (**FY15**) and 30 June 2016 (**FY16**) and the half-year ended 31 December 2016 (**1H FY17**). The historical financial information presented in this section relates to SMS on a stand-alone basis and accordingly does not reflect any impact of the Transaction.

SMS's financial accounts, including all notes to those accounts, can be found in:

- + the SMS 2015 Annual Report for the financial year ended 30 June 2015 (released to the ASX on 19 August 2015);
- + the SMS 2016 Annual Report for the financial year ended 30 June 2016 (released to the ASX on 23 August 2016); and
- + the SMS 1H FY17 Interim Financial Report for the half-year ended 31 December 2016 (released to the ASX on 27 February 2017).

Copies of these reports are available within the Investors section of the SMS website (<http://www.smsmt.com/investor-information>). Alternatively, SMS Shareholders may obtain copies of these documents free of charge by calling the SMS Shareholder Information line on 1300 970 086 (within Australia) or +61 1300 970 086 (outside Australia) Monday to Friday between 8.30am and 5.30pm (Melbourne time).

1. Source: IRESS as at the Last Practicable Date.

## 8 PROFILE OF SMS (cont)

SMS's financial accounts for FY15, FY16 and 1H FY17 were prepared in accordance with Australian Accounting Standards. The audit opinions issued by KPMG and Deloitte Touche Tohmatsu in relation to the FY15 and FY16 financial accounts, respectively, were unmodified. Deloitte Touche Tohmatsu issued an unmodified review opinion relating to the 1H FY17 half-year financial accounts.

### (b) Non-IFRS financial measures

EBITDA is a financial measure which is not described by Australian Accounting Standards and represents earnings before net financing costs, tax and depreciation and amortisation. The SMS Directors believe that the EBITDA financial measure provides useful information to SMS Shareholders in measuring the financial performance of SMS. The EBITDA financial measure has been presented in this Scheme Booklet consistently with prior disclosures to SMS Shareholders released to the ASX. In 1H FY17 SMS reported EBITDA inclusive of a \$46.7 million non-cash goodwill impairment charge.

### (c) Historical consolidated statements of profit or loss

The historical consolidated statements of profit or loss for FY15, FY16 and 1H FY17 are presented in the table below:

#### SMS historical consolidated statements of profit or loss

\$'000	FY15	FY16	1H FY17
Revenue from operating activities	356,243	328,683	151,920
Employee benefits expense	(288,601)	(274,139)	(127,728)
Project expenses	(16,157)	(17,897)	(10,917)
Administrative expenses	(8,635)	(9,075)	(3,745)
Occupancy expenses	(6,144)	(5,409)	(2,415)
Contingent consideration expense	(2,300)	(79)	-
Impairment charge	-	-	(46,700)
Other expenses	(5,718)	(6,426)	(3,002)
<b>EBITDA</b>	<b>28,688</b>	<b>15,658</b>	<b>(42,587)</b>
Depreciation and amortisation expenses	(2,826)	(1,373)	(753)
Finance income	242	178	103
Finance costs	(1,288)	(926)	(355)
<b>Profit before tax</b>	<b>24,816</b>	<b>13,537</b>	<b>(43,592)</b>
Income tax expense	(7,809)	(3,851)	(948)
<b>Net profit after tax</b>	<b>17,007</b>	<b>9,686</b>	<b>(44,540)</b>

Source: SMS Management & Technology Limited audited annual and reviewed half-year financial reports.

## 8 PROFILE OF SMS (cont)

### (d) Historical consolidated statements of cash flows

The historical consolidated statements of cash flows for FY15, FY16 and 1H FY17 are presented in the table below:

#### SMS historical consolidated statements of cash flows

\$'000	FY15	FY16	1H FY17
<b>Net cash from operating activities</b>	<b>24,374</b>	<b>18,267</b>	<b>127</b>
<b>Cash flows from investing activities</b>			
Payments of contingent consideration related to previous business combinations	(11,920)	(19,375)	-
Acquisition of plant and equipment	(763)	(1,519)	(103)
<b>Net cash used in investing activities</b>	<b>(12,683)</b>	<b>(20,894)</b>	<b>(103)</b>
<b>Cash flows (used in)/from financing activities</b>			
Dividends paid to shareholders	(10,057)	(11,364)	(2,056)
On-market share buy-back	(1,424)	(948)	-
Proceeds from borrowings	227	12,000	3,500
Repayment of borrowings	(5,492)	(4,307)	(537)
Borrowing costs paid	(796)	(854)	(364)
<b>Net cash (used in)/from financing activities</b>	<b>(17,542)</b>	<b>(5,473)</b>	<b>543</b>
<b>Net cash flows</b>	<b>(5,851)</b>	<b>(8,100)</b>	<b>567</b>

Source: SMS Management & Technology Limited audited annual and reviewed half-year financial reports.

## 8 PROFILE OF SMS (cont)

### (e) Historical consolidated statement of financial position

The historical consolidated statement of financial position as at 31 December 2016 is presented in the table below:

#### SMS consolidated statement of financial position

\$'000	31 December 2016
<b>Current assets</b>	
Cash and cash equivalents	5,244
Trade and other receivables	45,461
Current tax assets	1,908
Other current assets	3,653
<b>Total current assets</b>	<b>56,266</b>
<b>Non-current assets</b>	
Plant and equipment	3,199
Intangible assets	65,052
Deferred tax assets	341
Other non-current assets	2,208
<b>Total non-current assets</b>	<b>70,800</b>
<b>Total assets</b>	<b>127,066</b>
<b>Current liabilities</b>	
Trade and other payables	12,508
Loans and borrowings	16,581
Provisions	9,393
Other current liabilities	1,923
<b>Total current liabilities</b>	<b>40,405</b>
<b>Non-current liabilities</b>	
Loans and borrowings	1,683
Provisions	1,441
Other non-current liabilities	1,059
<b>Total non-current liabilities</b>	<b>4,183</b>
<b>Total liabilities</b>	<b>44,588</b>
<b>Net assets</b>	<b>82,478</b>
<b>Equity</b>	
Issued capital	63,402
Reserves	10,384
Retained earnings	8,692
<b>Total equity</b>	<b>82,478</b>

Source: SMS Management & Technology Limited reviewed half-year financial report to 31 December 2016.



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## 8 PROFILE OF SMS (cont)

### (f) Material changes in SMS's financial position since 31 December 2016

To the knowledge of the SMS Directors as at the date of this Scheme Booklet, the financial position of SMS has not materially changed since 31 December 2016, as reported in its half-year financial report for the six months ended 31 December 2016 other than:

- + the accumulation of profits in the ordinary course of trading since 31 December 2016;
- + as disclosed in this Scheme Booklet, the payment of the Interim Dividend for the 6 months ended 31 December 2016 on 7 April 2017; and
- + as disclosed in this Scheme Booklet or as otherwise disclosed to the ASX by SMS.

### 8.8 Outlook

At the time of the release of its 1H FY17 Interim Financial Report on 27 February 2017, SMS indicated that it will:

- + continue to focus on restoring growth in the Advisory & Solutions part of its SMS Consulting business through focusing on enhancing its sales capabilities and improving the sales pipeline and contract conversions;
- + focus on improving operational efficiency through increased billable utilisation; and
- + continue to seek out opportunities to reduce overheads and discretionary expenditure.

### 8.9 Risks relating to SMS's business

There are existing risks relating to SMS's business and investment in SMS which will continue to be relevant to SMS Shareholders if the Scheme does not become Effective. A summary of the key risks relating to SMS's business and investment in SMS is set out in Section 11.2.

### 8.10 Publicly available information about SMS

As an ASX-listed company and 'disclosing entity' under the Corporations Act, SMS is subject to regular reporting and continuous disclosure obligations. These obligations include the requirement for SMS to announce price-sensitive information to the ASX as soon as SMS becomes aware of such information, subject to certain exceptions (detailed in the Listing Rules).

Pursuant to the Corporations Act, SMS is required to prepare and lodge with both the ASX and ASIC annual and interim (i.e. half-yearly) financial statements, in addition to a directors' report, and an audit report prepared by SMS's auditors.

Copies of:

- + SMS's annual financial report for the year ended 30 June 2016;
- + SMS's half-year financial report for the year ended 31 December 2016; and
- + all continuous disclosure notices given by SMS after the lodgement of its annual financial report for the year ended 30 June 2016 with ASIC and before the date of this Scheme Booklet,

can be accessed via the ASX website ([www.asx.com.au](http://www.asx.com.au)) or SMS's website ([www.smsmt.com](http://www.smsmt.com)) via the investors/asx-announcements page. Copies of SMS's constitution, corporate governance policies and charters, and other relevant documents, can be accessed via SMS's website ([www.smsmt.com](http://www.smsmt.com)) via the investors/corporate-governance page.

Copies of documents lodged with ASIC in relation to SMS may be obtained from or inspected at an ASIC office or online at [www.asic.gov.au](http://www.asic.gov.au). Please note that ASIC may charge a fee with respect to such services.

### 8.11 Payments in connection with the Scheme

If the Scheme becomes Effective, Rick Rostolis, SMS's Managing Director and Chief Executive Officer, will be paid a \$600,000 cash incentive. Further incentive payments aggregating \$873,500 will be paid to six other SMS employees. Mr Rostolis and certain of these employees also hold SMS Shares and will be entitled to receive the Scheme Consideration if the Scheme becomes Effective.

These incentive payments are intended to recognise the additional personal efforts required by these SMS employees to complete SMS's obligations under the Scheme Implementation Agreement and other activities required to implement the Scheme. No incentive payment will be made to a SMS employee unless they remain employed with the SMS Group on the Effective Date.

# 9. PROFILE OF DWS

## 9 PROFILE OF DWS

### 9.1 Introduction

The information in this Section 9 has been prepared by DWS. The information concerning DWS and the intentions, views and opinions contained in this Section 9 are the responsibility of DWS, as noted in Section 14.4. SMS accepts no responsibility for the content of this Section 9 (including any material omissions).

### 9.2 Overview of DWS

#### (a) Corporate information

Established in 1992, DWS is an ASX-listed Australian IT services company.

DWS was founded by Danny Wallis, an IT services entrepreneur, as a one-room operation in Melbourne. Since then, DWS has grown to have a national presence. DWS has been built on a philosophy of honesty, ethics and transparency and a thorough appreciation by all staff of the importance of the client-centric focus of the business model and services.

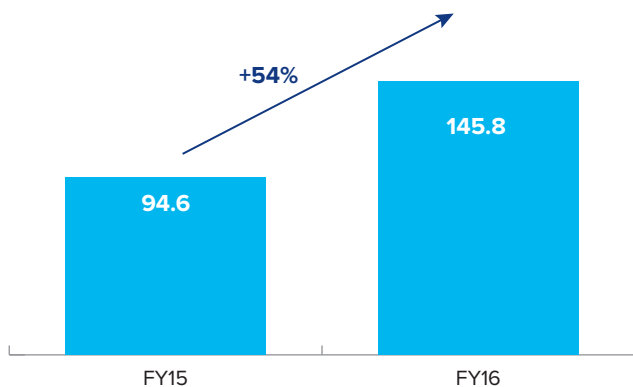
DWS has approximately 650 employees and contractors with offices in Melbourne, Sydney, Adelaide, Brisbane, Canberra, and Coolangatta, providing services to a broad range of enterprise and corporate clients and State and Federal Government agencies.

DWS provides a range of integrated solutions, including IT consulting services, IT strategy and architecture, application development and integration, business procurement optimisation, infrastructure consulting, IT solutions, support and maintenance, and digital services.

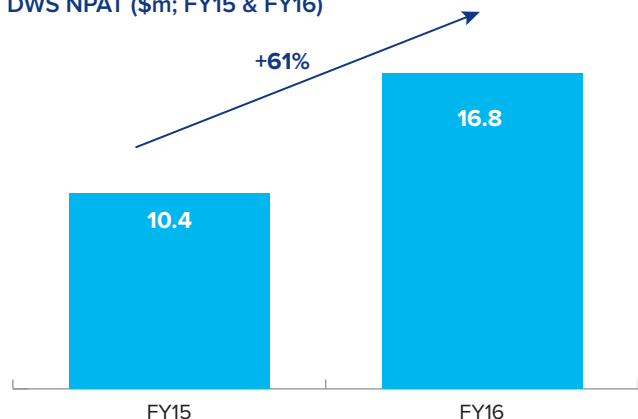
DWS combines a people-driven culture with an effective delivery methodology and service engagement model. DWS's aim is to exceed client expectations.

DWS delivered \$145.8 million in revenue in FY16, up 54% on FY15. This included organic growth in revenue of 6% and growth in revenue from the acquisitions of Symplicit Pty Ltd and Phoenix IT & T Consulting Pty Ltd of 48%.

DWS Revenue (\$m; FY15 & FY16)<sup>(1)</sup>



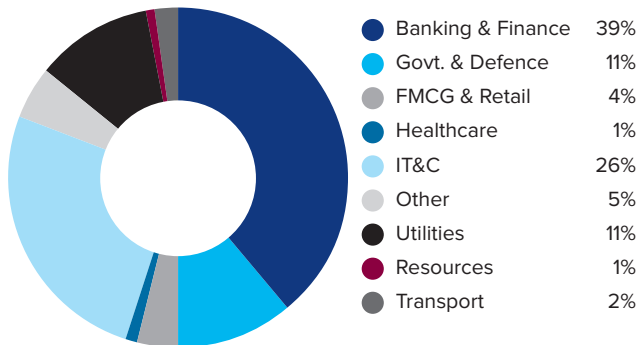
DWS NPAT (\$m; FY15 & FY16)



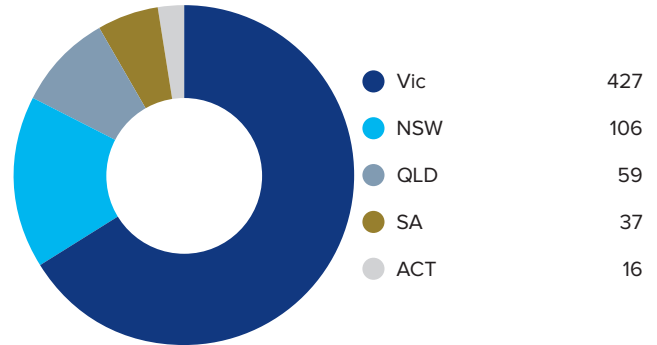
Note: (1). FY16 revenue includes \$45.5 million attributable to the Phoenix and Symplicit businesses acquired and integrated in FY16.

## 9 PROFILE OF DWS (cont)

DWS Revenue by industry (%; FY16)



DWS billable staff by geography (as at 31 December 2016)<sup>(1)</sup>



Note: (1). DWS billable staff includes both permanent staff and contractors.

### (b) Corporate history

#### DWS corporate timeline and milestones

1992	DWS incorporated by Founder and current Chief Executive Officer Danny Wallis
1995	DWS has 13 employees with consultancy revenue of \$1.1 million
1996	SpinnakerOne Quality Management System established (ISO9001 certified in 1998)
2002	DWS has 110 employees with consultancy revenue of \$18.1 million
2003	DWS opens an office in Sydney
2005	DWS acquires TurnAround Solutions Pty Ltd
2006	DWS lists on the ASX on 15 June 2006 at \$1.00 per share
2007	DWS acquires GlobalSoft Australia Pty Ltd, Equest Consulting Pty Ltd, Strategic Data Management Pty Ltd and opens an office in Brisbane
2009	DWS acquires Graeme V Jones Associates Pty Ltd
2011	DWS acquires the business and assets of Taten Pty Ltd and the business and assets of Groundhog Software Pty Ltd
2012	DWS has revenue of \$109.7 million and acquires the business and assets of APT Business Solutions
2015	DWS acquires Symplicit Pty Ltd and 75% of Phoenix IT & T Consulting Pty Ltd
2016	DWS acquires final 25% of Phoenix IT & T Consulting Pty Ltd and has record revenue of \$145.8 million

## 9 PROFILE OF DWS (cont)

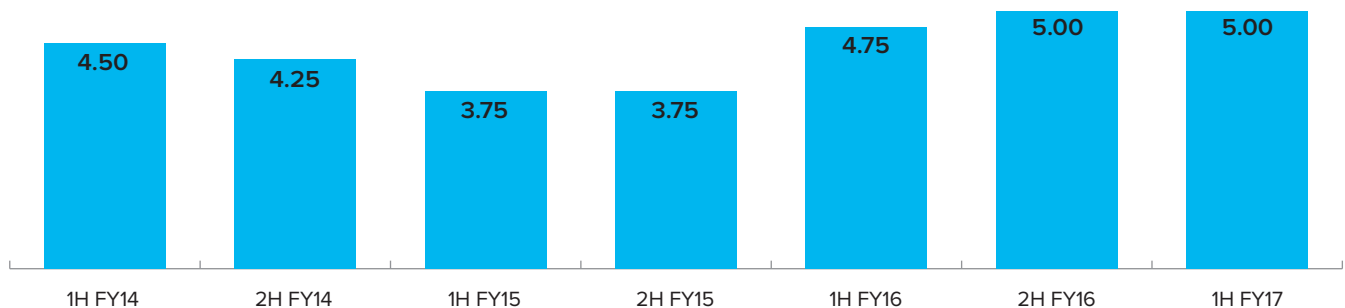
### (c) Shareholder returns

DWS's ordinary shares trade on the ASX under the ASX-code 'DWS'. As the chart below shows, DWS's share price has increased by 26% since 1 January 2014, which has resulted in a total shareholder return since 1 January 2014 to the Last Practicable Date of 74%<sup>1</sup> (including gross dividends of 31.0 cents). For the period from 1 January 2014 to 29 April 2015 (being a period where DWS was under the leadership of the previous Chief Executive Officer), the total shareholder return was negative 33% (including gross dividends of 12.5 cents). From 29 April 2015 to the Last Practicable Date (being the period since Danny Wallis returned as Managing Director and Chief Executive Officer of DWS and implemented the current strategy of DWS), the total shareholder return was 159% (including gross dividends of 18.5 cents). As at the Last Practicable Date, DWS's closing share price was \$1.555.



Source: IRESS and Bloomberg as at 28 April 2017.

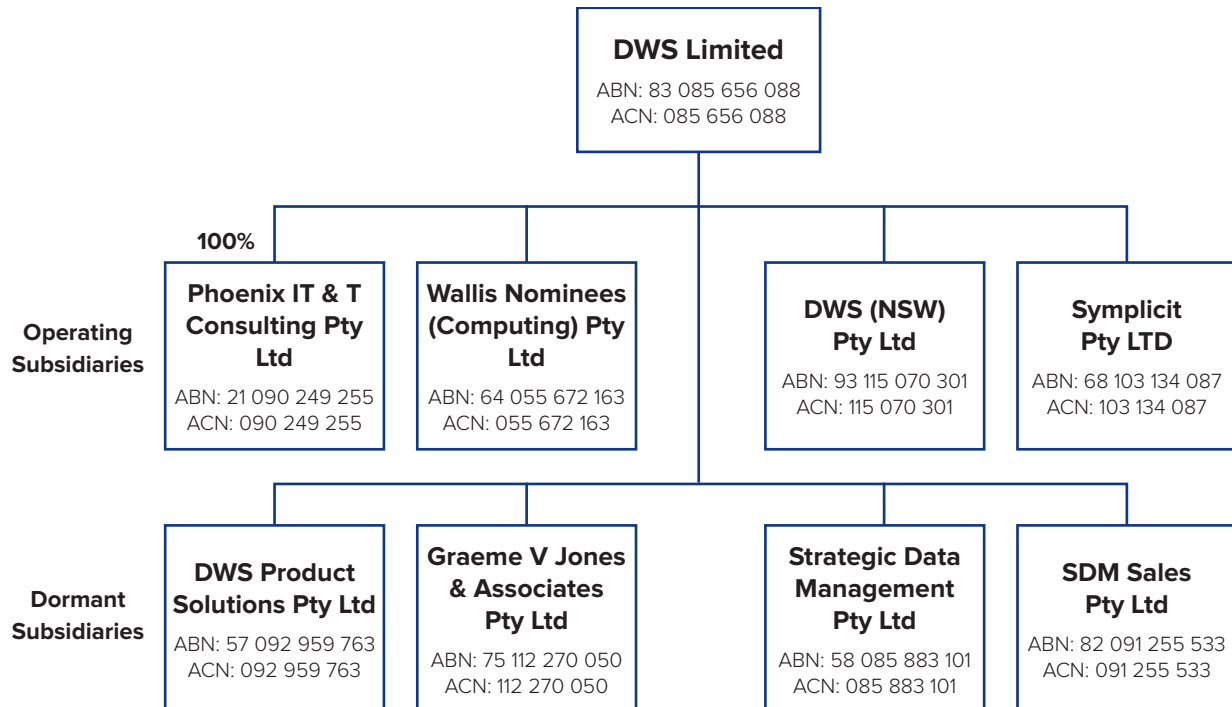
### DWS Dividends Paid (cents per share; 1H FY14 to 1H FY17)



1. Source: IRESS as at the Last Practicable Date.

## 9 PROFILE OF DWS (cont)

### (d) Corporate structure



### (e) Product offering

DWS's product and service offerings focus on three key areas of IT consulting services, namely customer services, business services and technology services.

#### Customer services

Following the acquisition of Symplicit, DWS has strengthened its customer services offering, providing services including those set out below:

- + Experience strategy – a vision/plan that provides a customer-focused, holistic approach to the client's product and services delivery;
- + UX design – a user-centric approach focused on how people interact with products and considering their needs when designing IT/digital solutions;
- + Service design – the research and design of services that are to be delivered to customers, identifying key interactions and delivery points. This includes the touch points (and communications), processes and systems that people interact with when dealing with the client's brand; and
- + Social innovation – design of solutions to help address a social, environmental or corporate problem for the benefit of a business, or society more generally.

DWS has experience working across multiple industries, providing clients with solutions that help organisational change; facilitating improved customer experience through digital touch-points and assisting client business efficiency by considering technical feasibility and business viability.

#### Business services

DWS's business services include the following services to clients:

- + Business analysis – the process of identifying business needs and determining solutions to business problems. Solutions often include a software-systems development component, a process improvement, organisational change or strategic planning and policy development;
- + Process optimisation – the analysis and redesign of organisational processes and workflows within and between enterprises to deliver greater efficiencies;

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## 9 PROFILE OF DWS (cont)

- + Strategy roadmaps – a time based plan that defines where a business is, where it wants to go and how it will get there by assisting an organisation to visualise the future direction in order to inform planning activities;
- + Change management – the process undertaken to prepare, equip and support individuals, teams and organisational structures to adopt change, and improve efficiency and performance;
- + M&A – assisting with IT due diligence processes, integration planning and integration execution, to assist in realising targeted synergies and business performance;
- + Productivity – assisting organisations to generate a greater return on goods and services they produce or sell, through better investment and allocation decisions (e.g. labour and capital);
- + Strategic sourcing – the way organisations engage with suppliers or third party providers for the provision of goods and services required by the business; and
- + Business procurement optimisation – organisational change management which focuses on strategies to enable major and long-term improvements to the procurement and supply management processes, activities and relationships.

DWS analyses clients' business operations to identify technology improvement opportunities and define requirements for future operations, as well as undertaking other business analysis needs that clients may have.

### Technology services

DWS provides a range of technical consulting services, ranging from system integration and enterprise testing to cloud or digital based solutions. Technical consulting services provided by DWS include the following:

- + System integration – designing or building a customised architecture or application and integrating it with new or existing hardware, software and communications;
- + Architecture – Enterprise and Solutions Architecture to support decision making in moving an organisation's IT systems from a current state to a 'target state';
- + Digital – creating digital based IT systems to ensure quicker and more efficient delivery of products and services whilst enhancing overall customer experience and engagement;
- + Cloud – assisting clients with planning and migrating IT services to a cloud based model, including designing infrastructure, application migration, cost assessments, cloud transition management and/or data centre migrations;
- + DevOps – assisting clients to make applications faster, cheaper and more fully featured, along with changing the method of delivering software applications;
- + Analytics/Big data – assisting clients in measuring, managing, forecasting and predicting client performance by using underlying data structures to produce financial and regulatory reporting, KPI's, dashboards and visualisations; and
- + Enterprise testing – testing application software, application integration, application performance and managing User Acceptance Testing (UAT), as well as coordinating less common testing such as penetration testing or usability testing.

DWS offers technology consulting services which seek to deliver valuable solutions to its clients, partnering with software and hardware vendors as required.

DWS's capability is enhanced through its SpinnakerOne product – an ISO-9001 accredited Quality Management System – which provides delivery templates to accelerate delivery of projects in less mature environments.

### (f) Service delivery

DWS maintains a team of experienced consultants and project managers to deliver valued outcomes for clients. DWS also offers complementary services and partnering models to help organisations improve their customer delivery functions.

Where DWS is accountable for customer delivery for clients, a network of DWS IT consultants are used to ensure high service standards. DWS works with clients to define a commercial outcome that is aligned to their business needs. DWS drives delivery through a reliable project management and governance process with ongoing delivery oversight and quality control.

### (g) Strategy

DWS strives to be the premier innovation, business and technology partner for its clients. DWS seeks to consistently deliver excellent outcomes for its clients. DWS seeks to understand that its clients' businesses are dynamic and the need to respond with a broad offering of 'new world' (i.e. dynamic and integrated solutions designed to provide the best outcome).

## 9 PROFILE OF DWS (cont)

DWS will seek to continue to grow its service offering to meet the needs of its clients, whilst continuing to focus on its cost to service clients, efficiency gains, and EBITDA margins.

Following the acquisitions of Symplicit and Phoenix IT & T Consulting during the financial year ended 30 June 2016, DWS continues to pursue revenue growth through cross-selling service offerings of each business to the collective client base of DWS. With an overall strategy of breadth and depth, DWS looks forward to supporting existing and new clients to achieve their goals, as well as continuing to provide an exciting and rewarding career to its employees.

The acquisition of SMS is consistent with DWS's strategy of expanding its product and service offerings and enhancing its ability to cross-sell services to clients. As a Merged Group, the range of products that can be offered to clients will be increased and the larger scale of operations will allow the Merged Group to bid for and seek to win larger projects that may not have been possible individually for SMS and DWS. For further details on the Merged Group, please refer to Section 10.

### 9.3 Board and senior management

#### (a) DWS Board

Name and position	Biography
<b>Martin Ralston</b> <i>Non-Executive Chairman</i> <i>(since Nov 2008)</i> <i>(Member of the Audit, Risk &amp; Compliance Committee and the Remuneration &amp; Nominations Committee)</i>	Martin has been involved in the IT industry since 1970. He has worked in various roles with BHP Billiton, Computer Accounting Services and Accenture (previously Andersen Consulting) where he became a Partner in 1985. Filling a number of senior management positions during his tenure with Accenture, Martin held roles of Managing Partner – Technology Competence, Managing Partner – Government Services, and Managing Partner – Business Outsourcing. Martin holds a Bachelor of Economics from Monash University and is currently a Board Member of the Monash University Medical Research Foundation.
<b>Danny Wallis</b> <i>CEO &amp; Managing Director</i> <i>(since Apr 2015)</i> <i>(formerly Jan 1992 to Feb 2014)</i>	Danny founded DWS in 1992 and is the Managing Director and Chief Executive Officer. He identified the market opportunity for a high-quality, professional, customer-focused IT services organisation and from that vision set about building DWS into the successful company it has become today. Starting as a one room operation in Melbourne, Danny has grown DWS to have a national presence, employing approximately 650 employees and contractors. Danny has helped build DWS on a philosophy of honesty, ethics, and transparency and a thorough application by all staff of the importance of the client centric focus of the business model and services. Danny stepped down from his role as Managing Director and Chief Executive Officer of 22 years in February 2014 to take up Chairmanship of DWS, before returning as Managing Director and Chief Executive Officer in April 2015. As Managing Director and Chief Executive Officer, Danny draws on his over 30 years of skills and experience in the IT industry, leading DWS and providing support to the executive and management team.
<b>Ken Barry</b> <i>Non-Executive Director</i> <i>(since May 2006)</i> <i>(Chairman of the Audit, Risk &amp; Compliance Committee and Member of the Remuneration &amp; Nominations Committee)</i>	With over 40 years of corporate, commercial, legal and compliance experience with listed and unlisted companies, Ken provides valuable insights to the DWS Board. Ken previously held positions as Chairman of national law firm Deacons (now called Norton Rose Fulbright Australia), Director of the National Electricity Market Management Company Limited and Yallourn Energy Limited and Chairman of Ausdoc Group Limited and Freightways Express Limited (NZ). In addition to being a Non-Executive Director of DWS, Ken is currently the Chairman of the advisory Board of leading thoroughbred stud Coolmore Australia, and a Director of Thoroughbred Breeders Australia Ltd and Next Generation Australia Pty Ltd.



## 9 PROFILE OF DWS (cont)

Name and position	Biography
<p><b>Gary Ebeyan</b>  <i>Non-Executive Director</i>  <i>(since Nov 2010)</i>  <i>(Member of the Audit, Risk &amp; Compliance Committee and Chairman of the Remuneration &amp; Nominations Committee)</i></p>	<p>Gary has over 30 years' experience in the IT industry following his graduation from the University of Melbourne with a Bachelor of Science degree. He established his first IT business at the age of 23, developing software products for the building industry. The business gained reputable customers such as Jennings Industries, Pioneer Group, BP Australia and BHP Melbourne Research Laboratories. After eight years of success, Gary established Expert Information Services to focus on the growing IT services market. Gary's focus on business excellence was recognised by The Age/D&amp;B Awards with Expert Information Services being awarded Best Victorian IT Business in 2001 and 2002, and Best Overall Victorian Business in 2001. In recognition of his achievements and personal contribution to Australian business, Gary was awarded the Centenary Medal for services to business by the Prime Minister and the Governor General. He also became a finalist in the 2003 Victorian region Entrepreneur of the Year Award.</p>
<p><b>Jodie Moule</b>  <i>Executive Director</i>  <i>(since Nov 2015)</i></p>	<p>Jodie co-founded Symplicit in 2002 and built the company into one of Australia's leading user experience, digital strategy and design and innovation consultancy businesses. Prior to Symplicit, Jodie worked in the services and retail industries in clinical and also organisational psychology. As a registered psychologist, Jodie believes that understanding human behaviour allows you to change the customer experience, and that change happens through great design.</p>
<p><b>Hayden Kelly</b>  <i>Non-Executive Director</i>  <i>(since Aug 2016)</i>  <i>(formerly Executive Director from Nov 2015 – Aug 2016)</i></p>	<p>From 2006 until the acquisition of Phoenix by the DWS Group, Hayden oversaw the business and IT consulting, productivity and sourcing and the technical services of Phoenix. Prior to purchasing Phoenix, Hayden was a senior executive in Telstra with a variety of roles and responsibilities including responsibility for procurement, fleet, properties and supply chain as well as running significant cost reduction projects.</p>
<p><b>Selina Lightfoot</b>  <i>Non-Executive Director</i>  <i>(since Dec 2016)</i>  <i>(Member of the Audit, Risk &amp; Compliance Committee)</i></p>	<p>Selina is a company director and consultant, who joined the Board of DWS in December 2016. Selina has extensive experience as a commercial and legal adviser, including as a Partner of Freehills (now Herbert Smith Freehills) for over 10 years in the Mergers &amp; Acquisitions and Telecommunications, Media and Technology teams. Her experience includes advising on private M&amp;A, restructuring and business integration, technology outsourcing and procurement as well as risk and corporate governance, across a range of industries including health, financial services, consumer goods and professional services. Other roles held by Selina include directorships with JDRF Australia, Nuchev Pty Ltd and The Queen Elizabeth Centre and an advisory board role with TLC Aged Care.</p>

### (b) DWS senior management

Name	Position
<b>Danny Wallis</b>	Chief Executive Officer and Managing Director
<b>Stuart Whipp</b>	Chief Financial Officer and Company Secretary
<b>Andrew Rose</b>	Chief Operations Officer
<b>Mark Thomas</b>	General Manager, New South Wales
<b>Rowan Patterson</b>	General Manager, Queensland
<b>Jason Dreimanis</b>	General Manager, South Australia
<b>Sally Cullinane</b>	General Manager, Human Resources
<b>Scott Sheldon</b>	National Delivery Lead
<b>Jodie Moule</b>	CEO Symplicit & Executive Director

## 9 PROFILE OF DWS (cont)

### 9.4 Corporate governance

The DWS Board is responsible for the corporate governance of DWS. The DWS Board has committed to incorporating each of the ASX Corporate Governance Council's Revised Principles and Recommendations (**ASX Principles**), in accordance with Listing Rule 4.10.3, into its corporate governance policies (except as otherwise stated in its annual report for FY16).

DWS's approach to corporate governance is summarised below. Full copies of all corporate governance policies and the other documents referred to in this summary are available on DWS's website at [www.dws.com.au](http://www.dws.com.au), and further information is available on pages 32-38 of DWS's annual report for FY16.

Principle	Summary
<b>Lay solid foundations for management and oversight</b>	<p>The DWS Board has adopted a charter that sets out, among other things, its specific powers and responsibilities and the matters reserved for the DWS Board.</p> <p>As part of the DWS Board's oversight of senior management, all DWS executives are subject to annual performance reviews and planning. Each DWS executive is assessed against a range of criteria including financial goals, completion of key performance measures and adherence to the DWS's values.</p>
<b>Structure the board to add value</b>	<p>The DWS Board is structured to bring a range of skills, experience, expertise and diversity to DWS. Section 9.3 of this Scheme Booklet sets out the qualifications, expertise and experience of each director of DWS in office as at the Last Practicable Date.</p> <p>Under the DWS Board charter and the ASX Principles, the DWS Board should comprise a majority of independent non-executive directors. In determining whether a director is independent or otherwise, the DWS Board considers the matters set out in the charter. The DWS Board currently has seven directors of whom over 50 per cent are independent non-executive directors, with the chairman being one of the independent non-executive directors and having a casting vote.</p> <p>The DWS Board carries out a number of its duties and responsibilities through the Remuneration and Nominations Committee and the Audit, Risk and Compliance Committee.</p> <p>The company secretary is accountable directly to the DWS Board through the chair on all matters to do with the proper functioning of the DWS Board.</p>
<b>Act ethically and responsibly</b>	<p>DWS considers its reputation one of its most valuable assets, founded largely on the ethical behaviour of its people. The DWS Board has approved a code of conduct that sets out principles of ethical behaviour for key management personnel. In addition, the DWS Board has established a share trading policy for key management personnel, which governs dealing in DWS Shares.</p>
<b>Safeguard integrity in financial reporting</b>	<p>The DWS Board has established an Audit, Risk and Compliance Committee that assists the DWS Board in the effective discharge of its responsibilities for financial reporting, internal controls, risk management, internal audit, external audit and insurance (with the exception of directors' and officers' insurance).</p> <p>The composition and structure of the Audit, Risk and Compliance Committee comply with the ASX Principles. As at the Last Practicable Date, the members of the Audit, Risk and Compliance Committee are Ken Barry (Chairman), Martin Ralston, Gary Ebeyan and Selina Lightfoot.</p>
<b>Making timely and balanced disclosure</b>	<p>DWS is subject to continuous disclosure obligations under the Listing Rules and the Corporations Act. Subject to limited exceptions, DWS must immediately notify the market, through the ASX, of any information that a reasonable person would expect to have a material effect on the price or value of its securities.</p> <p>DWS has a continuous disclosure policy in place to ensure all directors, employees and consultants are aware of these requirements and that all mandatory disclosures will be made in a timely manner.</p>

## 9 PROFILE OF DWS (cont)

Principle	Summary
<b>Respect the rights of security holders</b>	Respecting the rights of shareholders is of fundamental importance to DWS and a key element of this is how DWS communicates with its shareholders. To this end, DWS recognises that shareholders must receive relevant information in a timely manner in order to be able to properly and effectively exercise their rights as shareholders and has adopted a shareholder communication policy to ensure this occurs.
<b>Recognise and manage risk</b>	The DWS Board has required management to design and implement a risk management and internal control system to manage DWS's material business risks and management has reported that those risks are being managed effectively. For the reporting of annual and half-year results, the CEO and the CFO are required to provide a written declaration to the DWS Board that DWS's financial records have been properly maintained, and that DWS's financial statements and notes give a true and fair view and comply with Australian Accounting Standards.
<b>Remunerate fairly and responsibly</b>	<p>The DWS Board has established a Remuneration and Nominations Committee, which is responsible for determining and reviewing compensation arrangements for the directors, the CEO and the executive team. As at the Last Practicable Date, the members of the Remuneration and Nomination Committee are Gary Ebeyan (Chairman), Martin Ralston and Ken Barry.</p> <p>No senior executive is directly involved in deciding their own remuneration. Directors and key executives are remunerated fairly and appropriately with reference to relevant employment market conditions.</p>

### 9.5 Capital structure

As at the Last Practicable Date, the capital structure of DWS is as follows:

Type of security	Number on issue
DWS Shares	131,831,328

As at the Last Practicable Date, there are no options, performance rights, or other classes of securities on issue for DWS.

### 9.6 Historical financial information

#### (a) Basis of preparation

The following Section 9.6 summarises certain historical financial information of DWS and does not contain all the disclosures that are usually provided in an annual report, prepared in accordance with the Corporations Act. The historical financial information has been presented in an abbreviated format that is useful for SMS Shareholders to understand the historical financial performance and historical financial position of DWS.

The historical financial information has been extracted from DWS's financial statements for the financial years ended 30 June 2015 (**FY15**) and 30 June 2016 (**FY16**) and the half-year ended 31 December 2016 (**1H FY17**). The historical financial information presented in this section relates to DWS on a stand-alone basis and accordingly does not reflect any impact of the Transaction.

DWS's financial accounts, including all notes to those accounts, can be found in:

- + the DWS 2015 Annual Report for the financial year ended 30 June 2015 (released to the ASX on 10 August 2015);
- + the DWS 2016 Annual Report for the financial year ended 30 June 2016 (released to the ASX on 22 August 2016); and
- + the DWS 1H FY17 Interim Financial Report for the half-year ended 31 December 2016 (released to the ASX on 13 February 2017).

Copies of these reports are available via the ASX website ([www.asx.com.au](http://www.asx.com.au)) or DWS's website ([www.dws.com.au](http://www.dws.com.au)) via the Investor Centre.

DWS's financial accounts for FY15, FY16 and 1H FY17 were prepared in accordance with Australian Accounting Standards. The audit opinions issued by Grant Thornton relating to the FY15 and FY16 financial reports were unmodified. The review opinion issued by Grant Thornton relating to the 1H FY17 half-year financial accounts was unmodified.

## 9 PROFILE OF DWS (cont)

### (b) Non-IFRS financial measures

EBITDA is a financial measure which is not described by Australian Accounting Standards and represents earnings before net financing costs, tax and depreciation and amortisation. The EBITDA financial measure has been presented in this Scheme Booklet consistently with prior disclosures by DWS released to the ASX.

### (c) Historical consolidated statements of profit or loss

The historical consolidated statements of profit or loss for FY15, FY16 and 1H FY17 are set out in the table below.

#### DWS historical consolidated statements of profit or loss

\$'000	FY15	FY16	1H FY17
Revenue from operating activities	94,632	144,494	73,739
Other revenue	35	1,263	20
Employee benefits expense	(75,693)	(114,113)	(57,426)
Occupancy expenses	(1,223)	(1,862)	-
Other expenses	(2,619)	(4,348)	(2,681)
<b>EBITDA</b>	<b>15,132</b>	<b>25,434</b>	<b>13,652</b>
Impairment charge	(551)	-	-
Depreciation and amortisation expenses	(255)	(440)	(190)
Capitalised product development	232	68	38
Gain on present value on future earn out	321	-	-
Interest received	291	119	-
Finance costs	(12)	(1,156)	(368)
<b>Profit before tax</b>	<b>15,158</b>	<b>24,025</b>	<b>13,132</b>
Income tax expense	(4,759)	(7,235)	(4,067)
<b>Net profit after tax</b>	<b>10,399</b>	<b>16,790</b>	<b>9,065</b>

Source: DWS Limited audited annual and reviewed half-year financial reports.

### (d) Historical consolidated statements of cash flows

The historical consolidated statements of cash flows for FY15, FY16 and 1H FY17 are set out in the table below.

#### DWS historical consolidated statements of cash flows

\$'000	FY15	FY16	1H FY17
<b>Net cash from operating activities</b>	<b>10,463</b>	<b>16,510</b>	<b>8,869</b>
<b>Cash flows from investing activities</b>			
Payments for plant and equipment	(169)	(205)	(85)
Payments for intangibles	(232)	(68)	(38)
Payments for acquisitions	(10,000)	(24,238)	(800)
<b>Net cash used in investing activities</b>	<b>(10,401)</b>	<b>(24,511)</b>	<b>(923)</b>
<b>Cash flows (used in)/from financing activities</b>			
Dividends paid	(10,569)	(11,206)	(6,591)
Payment for share buy-backs	(570)	-	-
Repayment of external financing	-	(13,000)	(2,000)
Receipt of external financing	5,000	32,000	-
<b>Net cash (used in)/from financing activities</b>	<b>(6,139)</b>	<b>7,794</b>	<b>(8,591)</b>
<b>Net cash flows</b>	<b>(6,077)</b>	<b>(207)</b>	<b>(645)</b>

Source: DWS Limited audited annual and reviewed half-year financial reports.

## 9 PROFILE OF DWS (cont)

### (e) Historical consolidated statement of financial position

The historical consolidated statement of financial position as at 31 December 2016 is set out in the table below.

#### DWS consolidated statement of financial position

\$'000	31 December 2016
<b>Current assets</b>	
Cash and cash equivalents	9,519
Trade and other receivables	24,303
Other current assets	2,359
<b>Total current assets</b>	<b>36,181</b>
<b>Non-current assets</b>	
Plant and equipment	2,308
Intangible assets	68,047
Deferred tax assets	2,789
<b>Total non-current assets</b>	<b>73,144</b>
<b>Total assets</b>	<b>109,325</b>
<b>Current liabilities</b>	
Trade and other payables	7,437
Loans and borrowings	1,000
Provisions	6,093
Current tax liabilities	726
Other current liabilities	1,681
<b>Total current liabilities</b>	<b>16,937</b>
<b>Non-current liabilities</b>	
Loans and borrowings	21,000
Provisions	3,710
<b>Total non-current liabilities</b>	<b>24,710</b>
<b>Total liabilities</b>	<b>41,647</b>
<b>Net assets</b>	<b>67,678</b>
<b>Equity</b>	
Issued capital	34,187
Retained earnings	33,491
<b>Total equity</b>	<b>67,678</b>

Source: DWS Limited reviewed half-year financial report to 31 December 2016.

### (f) Commentary on historical financial results

DWS completed the acquisition of Symplicit Pty Ltd (Symplicit) on 1 June 2015 followed by the acquisition of Phoenix IT & T Consulting Pty Ltd (Phoenix) (75% equity interest on 31 August 2015 with the remaining 25% acquired on 4 February 2016).

Additionally, in FY15 Danny Wallis resumed his role as Managing Director and Chief Executive Officer in April 2015 and a range of restructuring initiatives were implemented in May 2015 to improve billable utilisation and reduce overhead costs.

DWS reported operating revenue of \$144.5 million and EBITDA of \$25.4 million in FY16, up 53% and 68% respectively on FY15 reflecting the contributions from Symplicit and Phoenix, in addition to organic growth. DWS benefited from cross-selling to existing DWS clients from the service offerings provided by Symplicit and Phoenix and the broader service offering led to new client work.

## 9 PROFILE OF DWS (cont)

DWS reported operating revenue of \$73.7 million and EBITDA of \$13.7 million in 1H FY17, up 8.2% and 16.3% on the prior comparative period. This reflected organic growth and the full period benefit of the Phoenix acquisition.

Net debt as at 31 December 2016 of \$12.5 million reduced from \$13.8 million at 30 June 2016 and DWS maintained a 5.0 cent fully franked dividend to shareholders in respect of the 1H FY17 period.

### (g) Material changes in DWS's financial position since 31 December 2016

To the knowledge of the DWS Directors as at the date of this Scheme Booklet the financial position of DWS has not materially changed since 31 December 2016, as reported in its half-year financial report for the six months ended 31 December 2016, other than:

- + the accumulation of profits in the ordinary course of trading since 31 December 2016;
- + as disclosed in this Scheme Booklet, the payment of the interim dividend for the 6 months ended 31 December 2016 on 4 April 2017; and
- + as disclosed in this Scheme Booklet or as otherwise disclosed to the ASX by DWS.

## 9.7 DWS substantial shareholders

As extracted from filings released on the ASX, prior to the Last Practicable Date, the following was a substantial holder of DWS Shares:

Substantial holder	Number of DWS Shares	Voting power
Danny B Wallis	56,305,283	42.7%

## 9.8 Publicly available information about DWS

As an ASX-listed company and 'disclosing entity' under the Corporations Act, DWS is subject to regular reporting and continuous disclosure obligations. These obligations include the requirement for DWS to announce price-sensitive information to the ASX as soon as DWS becomes aware of such information, subject to certain exceptions (detailed in the Listing Rules).

Pursuant to the Corporations Act, DWS is required to prepare and lodge with both the ASX and ASIC annual and interim (i.e. half-yearly) financial statements, in addition to a director's report, and an audit report prepared by DWS's auditors.

Copies of:

- + DWS's annual financial report for the year ended 30 June 2016;
- + DWS's half-year financial report for the year ended 31 December 2016; and
- + all continuous disclosure notices given by DWS after the lodgement of its annual financial report for the year ended 30 June 2016 with ASIC and before the date of this Scheme Booklet,

can be accessed via the ASX website ([www.asx.com.au](http://www.asx.com.au)) or DWS's website ([www.dws.com.au](http://www.dws.com.au)) via the Investor Centre. Copies of DWS's constitution, corporate governance policies and charters, and other relevant documents, can be accessed via DWS's website ([www.dws.com.au](http://www.dws.com.au)) via the Investor Centre.

Copies of documents lodged with ASIC in relation to DWS may be obtained from or inspected at an ASIC office or online at [www.asic.gov.au](http://www.asic.gov.au). Please note that ASIC may charge a fee with respect to such services.

## 9.9 Financing of DWS

DWS holds a \$31 million, three-year interest-only debt facility from National Australia Bank Limited (**NAB**) maturing on 1 September 2018. DWS entered into this facility for the purpose of completing its acquisitions of Symplicit Pty Ltd and Phoenix IT & T Consulting Pty Ltd. As at 31 December 2016, the amount drawn on this facility was \$22 million, with \$9 million undrawn. The facility is secured by a general security agreement (fixed and floating charge) over all of the assets of DWS and its subsidiaries.

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## 9 PROFILE OF DWS (cont)

### 9.10 Funding arrangements for Scheme Consideration

#### (a) Total Scheme Consideration

DWS has offered for each Scheme Share:

- + 0.39 New DWS Shares; and
- + \$1.00 in cash, (which will be reduced by the amount of any Special Dividend paid to SMS Shareholders prior to implementation of the Scheme).

Under the Scheme Implementation Agreement, the SMS Board reserved the right in its absolute discretion to declare a Special Dividend not exceeding \$7 million in aggregate (which equates to a maximum of 10.2 cents per SMS Share based on the number of SMS Shares on issue as at the Last Practicable Date). The cash amount of the Special Dividend will, if paid, reduce the \$1.00 cash amount of the Scheme Consideration.

#### (b) Scrip Component

DWS will issue approximately 26,729,173 New DWS Shares to Scheme Shareholders if the Scheme becomes Effective. DWS intends to make an application to ASX for quotation of the New DWS Shares within seven days after the date on which the Scheme Booklet is dispatched to SMS Shareholders.

#### (c) Sources of funds for Cash Component

The maximum amount of the Cash Component is \$68,536,340 (assuming no Special Dividend is paid).

To fund the Cash Component of the Scheme Consideration, the repayment of existing SMS debt and its ongoing business needs, DWS has entered into a Senior Syndicated Loan Facility Agreement (**Facility Agreement**) with NAB (in its capacity as arranger, agent, original lender and security trustee) and Westpac Banking Corporation (in its capacity as arranger and original lender) executed on 26 April 2017.

#### (d) Overview of Facility Agreement

Under the terms of the Facility Agreement, DWS relevantly has the following commitments available:

- + a \$91,000,000 three-year term debt facility (non-revolving, interest only) by way of cash advance to fund the acquisition of SMS Shares in addition to other related costs of acquisition (e.g. transaction costs) and the refinance of part of SMS's existing debt; and
- + a \$25,000,000 three-year multi option facility (revolving, interest only) for general corporate funding purposes including corporate market loans, working capital, bank guarantees and letters of credit (with a maximum sub-limit for bank guarantees and letters of credit of \$8,000,000),

(collectively, the **Facilities**).

The funding provided through the Facilities will be sufficient to fund the Cash Component, as well as acquisition related costs and to refinance SMS's current debt facilities and letters of credit. It is DWS's intention that, after implementation of the Scheme, SMS's current debt facilities and letters of credit will be refinanced using the funding provided under the Facilities.

#### Conditions to utilisation of the Facilities

The lenders' commitment to fund under the Facilities is subject to, amongst others, certain transaction-specific conditions precedent and other customary conditions precedent to an initial utilisation request being satisfied. Further, all utilisations (including the initial utilisation to fund the payment of the Cash Component) are subject to conditions which are customary for facilities of this nature being satisfied at the time a utilisation request is made by DWS.

The transaction-specific conditions precedent to the initial utilisation request (i.e. the request which DWS will make in order to fund the payment of the Cash Component) are:

- + a copy of the final Scheme Implementation Agreement being provided to NAB;
- + the provision of evidence that the Scheme has been approved by the Requisite Majorities of SMS Shareholders and by the Court (including a certified copy of the judgement of the Second Court Hearing and evidence that a copy of the Scheme Order has been lodged with ASIC);
- + the provision of evidence that all conditions precedent to the Scheme becoming effective being either satisfied or waived (and no conditions precedent have been waived where such waiver would, or is reasonably likely to, be materially prejudicial to the interests of the lenders without the consent of NAB acting on the instructions of without the consent of the lenders);

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## 9 PROFILE OF DWS (cont)

- + the provision of a funds flow statement with respect to the flow of funds required to complete the Transaction and other payments to be made on the first utilisation date;
- + a legal report being provided to NAB by their legal adviser in relation to the material conditions, key representations and warranties, under, and the terms of, the Scheme Implementation Agreement; and
- + the provision of a structure chart of the Merged Group (assuming the Implementation Date has occurred).

The other conditions precedent to the initial utilisation request are:

- + the provision of a verification certificate from DWS and each subsidiary that is an obligor under the Facility Agreement, blank share certificates and transfer forms executed by DWS and such subsidiaries and all other documents and evidence required to allow NAB or another lender to carry out all necessary “know your customer” or similar checks in relation to DWS and such subsidiaries (and each of their authorised signatories);
- + the provision of a legal opinion from NAB’s legal advisers in relation to the Facility Agreement;
- + the delivery of such other authorisations, documents, opinions or assurances which NAB considers to be necessary or desirable in connection with the provision of the Facilities;
- + the provision of DWS’s audited consolidated financial statements for the year ended 30 June 2016 and the audited financial statements for the year ended 30 June 2016 for each subsidiary of DWS that is an obligor under the Facility Agreement;
- + the provision of a copy of DWS’s foreign currency and interest rate hedging policy; and
- + evidence that certain fees, costs and expenses due to be paid by DWS under the Facility Agreement have been paid, or will be paid by the date of the first utilisation.

Each of these are capable of being satisfied in advance of the presentation of the initial utilisation request to NAB.

The conditions precedent to any utilisation of funds (including the initial utilisation to fund the payment of the Cash Component) under the Facilities include:

- + at the time of the utilisation request, no Event of Default or Review Event (as described below) is continuing or will result from the proposed utilisation;
- + certain representations and warranties given by DWS and its relevant subsidiaries under the Facility Agreement (customary for facilities of this nature) being true in all material respects and not misleading at the time of the utilisation request; and
- + the absence of any events or circumstances at the time of the utilisation request which might reasonably be expected to have a material adverse effect on, amongst other things, the business, operation, property, condition (financial or otherwise) or prospects of DWS and its subsidiaries (taken as a whole).

As at the Last Practicable Date, DWS was not aware of any reason why the transaction-specific conditions precedent (other than Court approval) will not be satisfied on or before the Second Court Date, nor why all conditions precedent to initial utilisation will not be satisfied so as to enable DWS to draw down on the Facilities and pay the Cash Component to SMS Shareholders when due under the Scheme (subject to the Scheme becoming Effective).

If all of the conditions precedent are satisfied and DWS otherwise delivers a valid utilisation request to NAB no less than three business days before the date of the proposed utilisation, then the lenders must provide the funds for their proportion of the commitment under the Facilities.

Further, as at the Last Practicable Date, DWS is not aware of the occurrence of any misrepresentation, Event of Default or Review Event which could give rise to a right of the lenders to terminate the Facilities.

### Events of Default

The Facility Agreement includes a number of ‘Events of Default’ customary for facilities of this nature, including:

- + where amounts are not paid when due and payable (subject to limited exceptions);
- + where the financial covenants described below are not complied with;
- + where certain subsidiaries of DWS, which are borrowers or guarantors under the Facility Agreement, cease to be subsidiaries;
- + where DWS or its subsidiaries borrow further funds, make loans or financial accommodation, declare or pay dividends, grant security to other lenders, or dispose of assets, in each case subject to certain pre-agreed exceptions; and
- + where an event or circumstance occurs which a majority of lenders reasonably believe has had, or is reasonably likely to have, a material adverse effect on, amongst other things, the business, operation, property, condition (financial or otherwise) or prospects of DWS and its subsidiaries (taken as a whole).



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## 9 PROFILE OF DWS (cont)

The financial covenants in the Facility Agreement are customary for facilities of this nature and comprise:

- + an interest cover ratio, tested quarterly by reference to the last twelve months and calculated as the ratio of consolidated EBITDA (adjusted for, amongst other things, extraordinary or unusual gains and losses) to consolidated gross interest expense, of greater than or equal to 4.00 times;
- + a net leverage ratio, tested quarterly by reference to the last twelve months and calculated as the ratio of consolidated net debt (including certain contingent liabilities) to consolidated EBITDA (adjusted for, amongst other things, extraordinary or unusual gains and losses), of:
  - from the first utilisation date until 29 June 2018, no greater than 3.00 times;
  - from 30 June 2018 until 29 June 2019, no greater than 2.50 times; and
  - from 30 June 2019 and thereafter, no greater than 2.00 times; and
- + a minimum net worth (i.e. the total assets of DWS and its subsidiaries minus their total liabilities) of not less than \$100 million at all times (including both before and after the Scheme becoming Effective).

If an Event of Default occurs, the majority of lenders may (amongst other things) declare that all amounts advanced to DWS under the Facilities, together with accrued interest on such amounts, are immediately due and payable.

### Review Events

A 'Review Event' will occur under the Facility Agreement if:

- + any person or persons acting together become legally or beneficially entitled to not less than 50% of the DWS Shares;
- + DWS is removed from the official list of the ASX, or any class of securities of DWS are suspended from trading on the ASX for a continuous period of ten business days (other than by reason of there being an imminent announcement of a major acquisition or merger transaction involving DWS or any of its subsidiaries);
- + any contract(s) between DWS or one of its subsidiaries and a single customer which generates more than 20% of the total revenue of DWS and its subsidiaries in any one financial year is rescinded, cancelled, terminated or not renewed on substantially the same or better terms;
- + there is a material adverse change to the core business of DWS; or
- + Danny Wallis no longer occupies the position of CEO of DWS, or disposes of such number of DWS Shares as results in him holding less than 20% of the issued share capital of DWS.

If a Review Event occurs, DWS is required to negotiate with the lenders to agree appropriate amendments to the facility documents to take into account that Review Event and, if they are unable to agree on such amendments within 30 days, the lenders may cancel the Facilities and declare that all outstanding amounts advanced to DWS under the Facilities, together with accrued interest on such amounts, are repayable on 90 days' notice.

### Security

The Facilities are secured by, amongst other things, a general security agreement (fixed and floating charge) granted by DWS and certain of its subsidiaries.

Once the Scheme becomes Effective, and the appropriate board and shareholder resolutions have been passed under section 260B of the Corporations Act, SMS and certain of its subsidiaries (to the extent they represent 5% or more of the gross assets or EBITDA of, or own, licence or hold any intellectual property that is material to the operation of the business of, DWS and its subsidiaries) will also be required to grant security in favour of the lenders. Such security will include a general security agreement over all of their assets and undertaking.

### Interest

Each loan advanced under the Facilities accrues interest at a rate per annum equal to a rate of interest determined by reference to the Australian Bank Bill Swap Reference Rate (Bid) administered by the ASX Benchmarks Pty Limited (or "BBSY") plus a margin calculated as follows:

- + until the agent receives the first compliance certificate to be provided by DWS under the Facility Agreement (which must be provided within 120 days of the end of the financial year ending 30 June 2017), the margin will be 1.20% per annum; and

## 9 PROFILE OF DWS (cont)

- + thereafter, where the net leverage ratio set out in the most recent compliance certificate received by the agent is:
  - greater than 2.50 times, the margin will be 1.50% per annum;
  - greater than 2.25 times and less than or equal to 2.50 times, the margin will be 1.35% per annum;
  - greater than 2.00 times and less than or equal to 2.25 times, the margin will be 1.2% per annum;
  - greater than 1.75 times and less than or equal to 2.00 times, the margin will be 1.00% per annum;
  - greater than 1.50 times and less than or equal to 1.75 times, the margin will be 0.75% per annum; and
  - less than or equal to 1.50 times, the margin will be 0.65% per annum.

Interest is payable at the end of each interest period applicable to the relevant loan (or, where the applicable interest period is greater than six months, at six-monthly intervals). When making a utilisation request, DWS can select an interest period of three, four, five or six months, or any other period agreed between DWS and the agent (acting on the instructions of the lenders advancing the relevant loan).

### Conclusion

On the basis of the arrangements described above, as at the Last Practicable Date, DWS believes that it has reasonable grounds for holding the view, and holds the view, that DWS will be able to satisfy its obligation to pay the Cash Component as and when it is due under the terms of the Scheme.

### 9.11 Interests of DWS Directors

Name	Position	DWS Shares
Danny Wallis	CEO & Managing Director	56,305,283
Ken Barry	Non-Executive Director	103,333
Martin Ralston	Chairman	52,000
Gary Ebeyan	Non-Executive Director	16,130
Selina Lightfoot	Non-Executive Director	13,200
Jodie Moule	Executive Director	nil
Hayden Kelly	Non-Executive Director	nil

### 9.12 Interests in SMS Shares

As at the Last Practicable Date, DWS does not have any interests in SMS Shares. The table below details the relevant interests of DWS Directors and DWS senior management in SMS Shares, as at the Last Practicable Date.

Name	Position	SMS Shares	Voting power	Date of last trade
Danny Wallis	CEO & Managing Director	21,796	0.03%	19 July 2016
Martin Ralston	Chairman	20,000	0.03%	13 September 2016
Hayden Kelly	Non-Executive Director	11,300	0.02%	7 June 2016

If the Scheme becomes Effective, the relevant interests in SMS Shares of the abovementioned DWS Directors and DWS senior management will be acquired by DWS as part of the Scheme.

### 9.13 DWS dividend policy

Following the preparation of DWS's financial statements for the preceding half-year, the DWS Board considers whether to pay a dividend and the amount of any such dividend, taking into account the circumstances at that time including DWS's financial performance for the previous half-year. Subject to taking into account trading conditions, capital management and funding requirements, DWS intends to maintain a fully franked final dividend of 5.0 cents per share for the financial year ending 30 June 2017 and fully franked interim and final dividends of 5.0 cents per share each for the financial year ending 30 June 2018. It is intended that surplus funds after paying dividends will be used to repay debt.

## 9 PROFILE OF DWS (cont)

A summary of DWS's historical fully franked declared dividends for FY15, FY16 and 1H FY17 can be found below:

Year	Interim (cents)	Final (cents)	Total (cents)
FY15	3.75	3.75	7.50
FY16	4.75	5.00	9.75
1H FY17	5.00	n.a	n.a

The DWS Board on 13 February 2017 declared a fully franked interim dividend for 1H FY17 of 5.0 cents per DWS Share, with a record date of 16 March 2017 and paid on 4 April 2017.

Please see Section 10.8(c) of this Scheme Booklet for more information on the dividend policy for the Merged Group.

### 9.14 Litigation

As at the Last Practicable Date, DWS is not involved in any ongoing litigation or dispute which DWS believes is likely to lead to a material liability for DWS.

### 9.15 Rights and liabilities attached to DWS Shares

The New DWS Shares to be issued as consideration under the Scheme will be issued as fully paid ordinary shares and rank equally with all other issued ordinary shares of DWS from the date of their allotment. Holders of DWS Shares are entered into the DWS Share Register, which is operated by Boardroom Pty Limited.

The rights and liabilities attaching to DWS Shares (including New DWS Shares) are governed by the Corporations Act and DWS's constitution. A copy of DWS's constitution is available on the ASX website ([www.asx.com.au](http://www.asx.com.au)) and on DWS's website ([www.dws.com.au](http://www.dws.com.au)). A summary of the rights and liabilities attaching to DWS Shares under the Corporations Act and DWS's constitution is set out below. It is important to note that this summary is not a complete or exhaustive description of all rights and liabilities attaching to DWS Shares and it does not replace careful review or consideration of DWS's constitution.

#### (a) General meetings

Each holder of DWS Shares is entitled to receive notice of, attend and vote at all meetings of members of DWS. They are entitled to be present and vote at meetings in person or by proxy, attorney or authorised representative.

DWS Shareholders are also entitled to call a general meeting in accordance with the Corporations Act.

#### (b) Voting

Each DWS Share confers the right to vote at general meetings. On a show of hands, each DWS Shareholder has one vote. On a poll, each DWS Shareholder has one vote for each fully paid ordinary share held by the shareholder, and a fraction of a vote proportional to the amount paid on each partly-paid share (excluding called amounts paid in advance of the due date).

#### (c) Dividends

DWS Shareholders are entitled to receive dividends declared in respect of ordinary shares they hold. The DWS Board may declare dividends as and when it thinks appropriate.

#### (d) Transfer

A DWS Shareholder may transfer all or any of the DWS Shares held by them to a third party, subject to formal transfer requirements set out in the DWS constitution, the Listing Rules, the ASX Settlement Operating Rules and the Corporations Act.

The DWS Board may refuse to register a transfer of DWS Shares in any circumstances permitted by the DWS constitution, the Listing Rules or the ASX Settlement Operating Rules, and must refuse to register a transfer during any applicable escrow period (except as permitted under the Listing Rules or otherwise by ASX) or, among others, in circumstances where it is required to do so by the Listing Rules.

#### (e) Small parcels

As permitted by the Listing Rules, the DWS constitution confers the power on DWS to dispose of small parcels of DWS Shares (being parcels of DWS Shares, the number of which in aggregate constitutes less than a marketable parcel of shares under the Listing Rules). DWS must give a shareholder written notice that the shares are liable to be sold or disposed of. If the shareholder does not give written notice within 6 weeks that they wish to retain the small parcel, DWS may sell the small parcel and the proceeds of the sale are remitted to the shareholder.

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## 9 PROFILE OF DWS (cont)

### (f) Winding up

Each DWS Share confers on its holder the right to participate equally in the distribution of the assets of DWS in a winding up, subject only to any amounts unpaid on those shares.

If DWS is wound up, the liquidator may, with the sanction of a special resolution, divide among the members in kind all or any of DWS's assets and for that purpose determine how the liquidator will carry out the division between the members. The liquidator may also vest all or any of DWS's assets in a trustee on trusts determined by the liquidator for the benefit of the contributories.

### (g) Appointment and retirement of DWS Directors

There must be at least three directors, or such greater number of directors as the DWS Directors see fit (up to a maximum of 10), at all times.

Where required by the Corporations Act and the Listing Rules, DWS must hold an election of directors each year. No DWS Director, other than the Managing Director, may hold office for a period in excess of three years, or beyond the third annual general meeting following that DWS Director's election (whichever is longer) without submitting himself or herself for re-election.

At every annual general meeting, one third of the DWS Directors in office must retire from office and will be eligible for re-election. The DWS Directors to retire in any year are the DWS Directors who have been in office longest since last being elected. If a number of DWS Directors were last elected on the same day, the DWS Director(s) to retire are decided by lot to be conducted by the Chairman (or, where the Chairman is a candidate, the Deputy Chairman if a Deputy Chairman has been appointed), unless the DWS Directors agree otherwise.

Subject to the Corporations Act, a DWS Director appointed by the DWS Board holds office until the end of the next general meeting following his or her appointment, and is eligible for election at that meeting.

### (h) Removal of DWS Directors

In accordance with the Corporations Act, a DWS Director may be removed from office by a resolution of DWS Shareholders passed at a general meeting.

### (i) Variation

In accordance with the Corporations Act, the rights attached to the DWS Shares may, unless their terms of issue state otherwise, only be varied or cancelled:

- (1) with the written consent of holders of at least 75% of the shares in the class; or
- (2) with the sanction of a special resolution passed at a meeting of the class of holders holding shares in the class.

Subject to the Corporations Act and the Listing Rules, DWS can reduce its share capital by special resolution of DWS Shareholders, including through share cancellation, return of funds or distribution of assets (as approved by DWS Directors).

### (j) Indemnities and insurance

In accordance with DWS's constitution and to the extent permitted by the Corporations Act, DWS must indemnify current and past directors and other executive officers (**Officers**) against all liabilities incurred by the Officer as a result of their holding office with DWS or a related body corporate of DWS.

DWS may also, to the extent permitted under the Corporations Act, enter into a policy of insurance, for each Officer against any liability incurred by the Officer as a result of their holding office with DWS or a related body corporate of DWS.

### (k) Amendment of constitution

In accordance with the Corporations Act, DWS may amend its constitution by special resolution of DWS Shareholders.

## 9.16 No other material information

Except as disclosed elsewhere in this Scheme Booklet, the DWS website ([www.dws.com.au](http://www.dws.com.au)) or the ASX website ([www.asx.com.au](http://www.asx.com.au)), the DWS Directors are not, as at the Last Practicable Date, aware of any other information that is material to the making of a decision in relation to the Scheme by SMS Shareholders.

# 10. PROFILE OF THE MERGED GROUP

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## 10 PROFILE OF THE MERGED GROUP

### 10.1 Introduction

Other than the preparation and presentation of the Merged Group Unaudited Pro-Forma Financial Information contained in Section 10.10, the information in this Section 10 has been prepared by DWS. The information concerning the Merged Group and the intentions, views and opinions contained in this Section 10 are the responsibility of DWS, as noted in Section 14.4. SMS accepts no responsibility for the content of this Section 10 (including any material omissions).

### 10.2 Overview of the Merged Group

If the Scheme is implemented, DWS intends to remain a listed entity on the ASX and will be the ultimate holding company of SMS and its subsidiaries (which will, together with DWS and DWS's subsidiaries, form the Merged Group).

The combination of DWS and SMS will create a larger Australian IT services provider, with increased size and capability to more broadly service the Australian IT services market.

The Scheme will combine two complementary businesses to create a Merged Group with a broad, integrated offering across the IT services sector. The Merged Group's core competency will continue to be IT consulting services, with a range of complementary services including recruitment and managed services.

The combination of the workforces will increase the scale of the workforce and the geographic presence of the Merged Group. The Scheme will create a combined billable workforce of approximately 2,000 people located across major Australian cities and a small presence in Hong Kong, Singapore and the Philippines, with experience in IT advisory, digital solutions, technology solutions, managed services and recruitment.

The Merged Group will have an expanded and diversified client base incorporating blue-chip corporate clients across a range of industries as well as government clients.

The increased scale of the workforce and service offering will enable the Merged Group to provide IT solutions to a larger client base and position the Merged Group to compete in a continually evolving sector.

### 10.3 Key benefits of the Transaction

DWS believes that there are considerable potential strategic and financial benefits that are specific to the combination of the DWS and SMS businesses.

Potential benefits from the combination include:

- + **Increased scale:** A larger pool of IT consultants with combined billable staff and contractors of approximately 2,000, with a presence in Victoria, New South Wales, Queensland, Australian Capital Territory, South Australia, Western Australia, Hong Kong, Singapore and the Philippines.
- + **Broader market offering:** As well as the increased number of consultants with the same or similar skill sets, the combination of DWS and SMS will provide a significant increase in the range of services that can be offered to clients.
- + **Cross selling opportunities:** Complementary SMS offerings of advisory and technology solutions, recruitment and managed services for existing DWS clients, and complimentary DWS offerings of digital and customer innovation, and business efficiency services for existing SMS clients.
- + **Client diversification across industry:** Combined client bases increases the position of the Merged Group in financial services, government, technology, media and telecommunications, energy and resources and commercial sectors.
- + **Material cost synergies:** Estimated near-term pre-tax cost synergies of approximately \$5 million annualised, with further synergy potential from cross-selling of products and services, leased office occupancy rationalisation and other operational improvements. Further details of the estimated near-term synergies which DWS expects to achieve are set out in Section 10.7. Some of the risks associated with achieving those synergies are discussed in Section 11.3.

## 10 PROFILE OF THE MERGED GROUP (cont)

- + **Enhanced capability to fund growth initiatives:** The Merged Group is expected to have greater flexibility with respect to availability of funding than each of SMS or DWS would as stand-alone entities. This improved access to funding provides greater flexibility to pursue organic and acquisitive growth opportunities as and when they arise in the future.
- + **Increased financial scale expected to increase relevance for equity investors:** The Merged Group is expected to be of greater relevance to equity investors through its increased market capitalisation relative to both SMS and DWS on a stand-alone basis. As at the date of this Scheme Booklet, SMS was not included in the S&P/ASX All Ordinaries Index. It is possible that, if the Scheme is Implemented, the Merged Group may gain entry to the S&P/ASX 300 Index, attracting a greater level of investor interest and trading liquidity.

### 10.4 Products and services of the Merged Group

The Merged Group will be able to offer the following range of IT services and solutions to the market.

Product/Service	DWS	SMS	Merged Group
IT Consulting	✓	✓	✓✓
IT strategy and architecture	✓	✓	✓✓
Application development and integration	✓	✓	✓✓
Business procurement optimisation	✓	✗	✓
Infrastructure consulting	✓	✓	✓✓
IT Solutions	✓	✓	✓✓
Support and maintenance	✓	✓	✓✓
Digital services	✓	✓	✓✓
Managed Services	✗	✓	✓
Recruitment	✗	✓	✓

✗ no current capability

✓ current capability

✓✓ strengthened capability

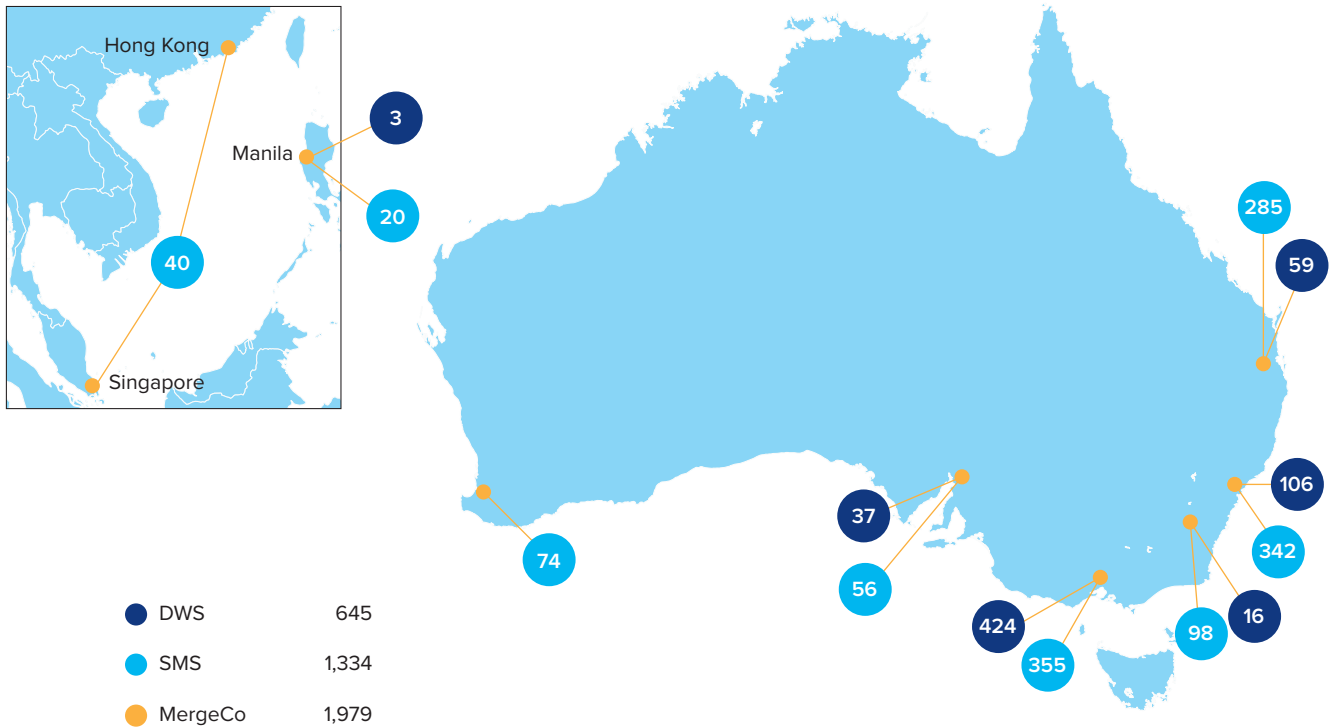
As discussed in Section 10.2, the Merged Group will be able to offer the combined services of DWS and SMS to clients. This will enhance the scope to offer end-to-end integrated IT solutions due to the larger scale and increased diversity in product offering, which will give rise to cross-selling opportunities. As such, current clients of SMS will be able to benefit from services offered by DWS not previously offered by SMS, and similarly, current clients of DWS will be able to benefit from services offered by SMS not previously offered by DWS (e.g. DWS clients will be able to utilise the managed services offering of SMS, and similarly, SMS clients will be able to benefit from digital and data management services offered by DWS).

### 10.5 Increased scale of the Merged Group

The Merged Group will have an enlarged billable workforce, with approximately 2,000 billable staff located in Victoria, New South Wales, Queensland, Australian Capital Territory, South Australia and Western Australia. There will be an additional approximately 60 billable workforce located in Hong Kong, Singapore and the Philippines. The figure on the following page details the geographic locations of estimated billable workforce post-Transaction.

# 10 PROFILE OF THE MERGED GROUP (cont)

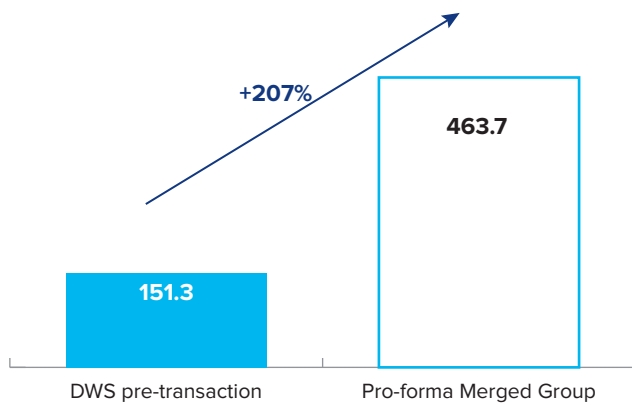
Merged Group billable workforce by geography (pro-forma as at 31 December 2016)



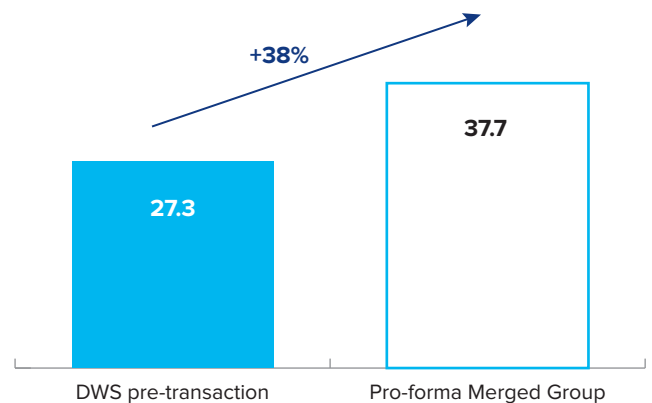
Source: DWS Investor Presentation.

Note: SMS total includes 64 Managed Service consultants (not shown on map).

Pro-forma Revenue impact pre-synergies (\$m; CY16)



Pro-forma EBITDA impact pre-synergies (\$m; CY16)<sup>(1)</sup>



Note: (1) Consistent with the basis of preparation of the pro forma historical information for the Merged Group set out in Section 10.10, this excludes one-off termination costs of approximately \$1.6 million.

As a combined group with significant scale, the Merged Group will be better positioned to bid for and seek to win larger projects that may not have been possible individually for SMS and DWS due to the certainty and size of the resourcing pool available. In addition, the increased scale and product offering by the Merged Group will allow for the ability to propose end-to-end engagements with clients as well as allowing the Merged Group to tender for work with clients where a sole provider of all services is required by the client.



## 10 PROFILE OF THE MERGED GROUP (cont)

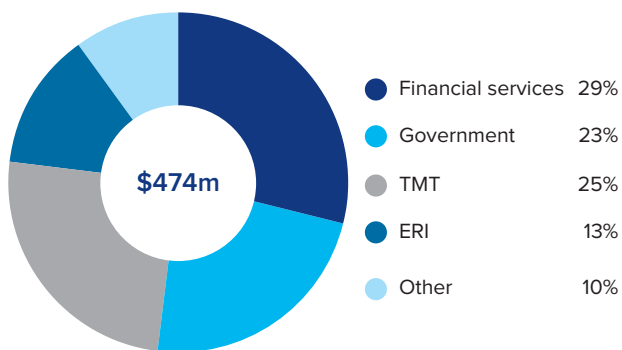
### 10.6 Enlarged and diversified client base

The Merged Group will have an enlarged client base across the financial services, government, technology, media and telecommunications, energy and resources, and commercial sectors.

DWS management expect the impact of the overlap between DWS and SMS will be limited. DWS and SMS tend to offer different products or services to service the needs of the businesses' common clients (e.g. a common client may engage DWS to provide digital services whilst SMS is engaged by the same client to provide managed services). Whilst DWS and SMS do provide some competing services for common clients, any such overlap is not expected to result in significant revenue loss for the Merged Group. Additionally, DWS management believe that there may be an opportunity to increase revenue from existing DWS and SMS clients as a result of the Merged Group being able to offer a broader range of services and a larger pool of consultants with a differentiated set of skills. On a Merged Group basis, the top 10 clients would account for 44% of Merged Group pro-forma FY16 revenue.

The figure below details the Merged Group's pro-forma FY16 revenue split by industry verticals.

#### Pro-forma Merged Group Revenue by industry (%; FY16)



Source: DWS FY16 earnings presentation; SMS FY16 earnings presentation.

### 10.7 Material synergies and benefits

DWS has identified potential near-term pre-tax synergies of approximately \$5 million annualised (expected to be achieved within the first 12 months following the Implementation Date), excluding implementation costs of approximately \$1.6 million. These synergies include savings in the following areas:

- + SMS Board costs;
- + duplication in senior management roles, such as CEO and CFO;
- + registry and listing costs;
- + insurance costs; and
- + back office costs.

Furthermore, DWS intends to pursue other synergies and benefits in addition to the potential estimated \$5 million annualised synergies referred to above. Additional synergies and benefits may be realised from the following areas:

- + leased office occupancy costs;
- + revenue benefits from cross selling opportunities (refer to Section 10.4); and
- + revenue/cost benefits from operational improvements. The greater scale of the expanded workforce may provide the opportunity to explore other efficiency gains including adopting DWS's operating methodology.

As part of the transaction implementation and business integration processes, DWS will seek to further identify and quantify these benefits.

DWS has previous experience in integrating acquired businesses with existing operations and extracting synergies.

There is always the risk that synergies may not be realised, or may be realised over a time-frame that is longer than anticipated or that implementation costs are higher than anticipated. Please refer to Section 11 for further information on risks relating to potential synergies.

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## 10 PROFILE OF THE MERGED GROUP (cont)

### 10.8 Intentions in relation to SMS and the Merged Group

The intentions set out in this Section 10.8 have been formed by the directors of DWS on information relating to DWS and SMS and the circumstances affecting the businesses of DWS and SMS that are known to directors as at the Last Practicable Date. Prior to executing the Scheme Implementation Agreement, DWS and SMS conducted due diligence on each other, which was limited in scope and by time.

Final decisions regarding these matters will only be made by the board of the Merged Group in light of all material information, facts and circumstances as at the relevant time, post-implementation. Accordingly, it is important to recognise that the statements set out in this Section 10.8 are statements of DWS's current intentions only, which may change as new information becomes available or circumstances change.

#### (a) General

DWS intends to leverage the strengths of the SMS business with DWS's existing operations adopting best practice across both organisations.

DWS has no present intentions to make any material divestments of, or changes to, SMS's businesses or operations.

Whilst no present intention exists, the Merged Group may decide to rationalise certain operations to maximise efficiency to improve profitability and deliver further shareholder value.

Details of synergies anticipated from the integration of SMS's businesses and operations with DWS's are included in Section 10.7.

#### (b) Employees

DWS recognises the importance of the SMS employees and contractors and the contribution they make to the SMS business. Post-implementation, the management of the Merged Group will undertake a review of future staffing requirements of the Merged Group. Subject to the outcome of the review, some staffing requirements across the Merged Group may change. DWS does not, at present, have any intention to make substantial staffing changes to the Merged Group other than in relation to the synergies identified in Section 10.7. Specifically in relation to the rationalisation of back office functions, DWS estimates that approximately 15 full time equivalent positions may become redundant in the Merged Group. DWS will seek to minimise any disruption to SMS's business and its employees.

DWS believes the proposed Transaction should benefit SMS's employees by bringing together the businesses of both DWS and SMS to create an enlarged Australian IT services business, with the potential to create growth opportunities for the Merged Group and enhanced career options for the Merged Group employees.

#### (c) Dividend policy of the Merged Group

As outlined in Section 9.13, following the preparation of DWS's financial statements for the preceding half-year, the DWS Board considers whether to pay a dividend and the amount of any such dividend, taking into account the circumstances at that time including DWS's financial performance for the previous half-year. DWS does not currently expect to change this approach to considering dividends. It is DWS's current intention that the Merged Group will continue to pay dividends, taking into account the Merged Group's financial performance and future capital requirements.

All DWS Shareholders (including SMS Shareholders who continue to hold New DWS Shares issued to them pursuant to the terms of the Scheme) who hold their DWS Shares on the relevant record dates will rank equally for any final dividend of DWS for the year ending 30 June 2017. As stated in Section 9.13, subject to taking into account trading conditions, capital management and funding requirements, DWS intends to maintain a fully franked final dividend of 5.0 cents per share for the financial year ending 30 June 2017 and fully franked interim and final dividends of 5.0 cents per share each for the financial year ending 30 June 2018.

#### (d) Removal of SMS from the official list of the ASX

DWS intends to seek to have SMS removed from the official list of the ASX once the Scheme has been implemented.

DWS intends to remain listed on the ASX.

#### (e) Board and management of the Merged Group

If the Scheme is implemented, DWS will become owner of 100% of SMS Shares, and accordingly, SMS will become a wholly-owned subsidiary of DWS Limited.

It is DWS's current intention that, post-implementation, the current board of SMS will be replaced with DWS appointees and that Danny Wallis will be the Chief Executive Officer and Managing Director of the Merged Group.

## 10 PROFILE OF THE MERGED GROUP (cont)

### 10.9 Capital structure and ownership of the Merged Group

#### (a) Share capital

If the Scheme becomes Effective, DWS will issue approximately 26,729,173 New DWS Shares as part of the consideration for the acquisition of 100% of the issued share capital of SMS. As a result of the Scheme, the number of DWS Shares on issue will increase from approximately 131,831,328 (being the number on issue as at the Last Practicable Date) to approximately 158,560,501.

DWS Shares outstanding	New DWS Shares to be issued	Cumulative total DWS Shares on issue
As at Last Practicable Date	–	131,831,328
Issued as part of Scheme Consideration	26,729,173	158,560,501

#### (b) Substantial shareholders of the Merged Group

If the Scheme becomes Effective, the substantial shareholders of the Merged Group (based on the shareholders in DWS and SMS at the Last Practicable Date) are summarised below.

Substantial holder	Number of DWS Shares	Voting power
Danny B Wallis	56,305,283	35.5%

### 10.10 Pro-forma Financial Information

#### (a) Overview of financial profile of the Merged Group

The pro-forma financial information of the Merged Group presented in this Section 10.10 has been prepared from the following sources:

- + DWS audited consolidated statement of profit or loss for the financial year ended 30 June 2016 (FY16), and reviewed consolidated statement of profit or loss for the six months ended 31 December 2016 (1H FY17);
- + SMS audited consolidated statement of profit or loss for the financial year ended 30 June 2016 (FY16), and reviewed consolidated statement of profit or loss for the six months ended 31 December 2016 (1H FY17); and

each adjusted for the effect of pro-forma adjustments, described in Section 10.10(c)

(together, the **Merged Group Unaudited Pro-forma Statement of Profit or Loss**), and

- + DWS reviewed consolidated statement of financial position as at 31 December 2016;
- + SMS reviewed consolidated statement of financial position as at 31 December 2016; and

each adjusted for the effect of pro-forma adjustments, described in Section 10.10(c)

(together, the **Merged Group Unaudited Pro-forma Statement of Financial Position**),

being collectively, the **Merged Group Unaudited Pro-forma Financial Information**.

The SMS Directors are responsible for the preparation and presentation of the Merged Group Unaudited Pro-forma Financial Information.

This Section 10.10 should be read in conjunction with the Risk Factors detailed in Section 11, in addition to the remainder of the information detailed in this Scheme Booklet, as well as the detailed accounting policies of both DWS and SMS as disclosed in their respective most recent annual financial reports for the year ended 30 June 2016.

SMS has been subject to certain limitations in preparing the Merged Group Unaudited Pro-forma Financial Information. In particular:

- + SMS management has only limited access to financial information of DWS and no access to the supporting documentation and systems from which that financial information has been derived; and
- + a full assessment has not been undertaken of the fair values of the identifiable assets and liabilities of SMS that would be recognised by the Merged Group in accordance with AASB 3 *Business Combinations*.

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## 10 PROFILE OF THE MERGED GROUP (cont)

The Merged Group Unaudited Pro-forma Financial Information has been prepared as if the Scheme became Effective on 1 July 2015 enabling the pro-forma presentation of financial performance of the Merged Group for the financial year ended 30 June 2016 and 12 months ended 31 December 2016, and financial position of the Merged Group as at 31 December 2016.

This Section 10.10 has been prepared purely for illustrative purposes to provide SMS Shareholders with an indicative insight into the Merged Group's earnings and financial position as if the Transaction had been implemented from 1 July 2015. This Section 10.10 is not intended to present the historical financial information that would have actually eventuated and would have been presented in DWS's financial statements had the Scheme actually been implemented from 1 July 2015, being the commencement date of the Merged Group Unaudited Pro-forma Financial Information presented in this section.

As the Merged Group Unaudited Pro-forma Financial Information has been derived from historical financial information and due to its pro-forma nature, the Merged Group Unaudited Pro-forma Financial Information is not suggestive or representative of future financial performance or future financial position.

Deloitte Corporate Finance has prepared an Investigating Accountant's Report in relation to the Merged Group Unaudited Pro-forma Financial Information. Refer to Annexure B for a copy of the Investigating Accountant's Report. SMS Shareholders should note the scope and limitations of that report.

### (b) Basis of preparation

The Merged Group Unaudited Pro-forma Financial Information is provided for illustrative purposes and, with the exception of matters noted in Pro-forma Adjustments in Section 10.10(c), has been prepared in accordance with recognition and measurement principles contained in Australian Accounting Standards.

The Merged Group Unaudited Pro-forma Financial Information is presented in this section in an abbreviated form, and does not contain all relevant disclosures, notes, statements, associated accounting policies, or comparative information that is disclosed in audited general purpose financial statements in accordance with the Corporations Act.

A preliminary comparison of the SMS and DWS accounting policies has not identified any material differences.

The material synergies and benefits and associated implementation costs, as described in Section 10.7, have not been included in the Merged Group Unaudited Pro-forma Financial Information.

### (c) Pro-forma Adjustments

The Merged Group Unaudited Pro-forma Financial Information has been prepared for illustrative purposes only, to show the impact of the Transaction and the following pro-forma adjustments (**the Pro-forma Adjustments**):

- + the Scheme Consideration inclusive of the Scrip Component and the Cash Component, which is intended to be funded via the Facility Agreement as described in Section 9.10;
- + the purchase price accounting and the consolidation of SMS by DWS in accordance with AASB 3 *Business Combinations*, which for the purpose of disclosure in this section assumes the book value of the assets and liabilities of SMS is reflective of the fair value of acquired assets and liabilities;
- + anticipated transaction costs of SMS and DWS have been included in the Merged Group Unaudited Pro-forma Statement of Financial Position as an increase in non-current borrowings;
- + the exclusion from the Merged Group Unaudited Pro-forma Statement of Profit or Loss of items incurred by SMS that are not anticipated under the ownership of DWS; and
- + recognition in the Merged Group Unaudited Pro-forma Statement of Profit or Loss of an interest expense profile reflective of the borrowings level illustrated in the Merged Group Unaudited Pro-forma Statement of Financial Position and the terms set out of the Facility Agreement, as described in Section 9.10.

The Merged Group Unaudited Pro-forma Financial Information does not include the following:

- + recognition in the Merged Group Unaudited Pro-forma Statement of Financial Position of identified intangible assets (other than goodwill) and associated amortisation in the Merged Group Unaudited Pro-forma Statement of Profit or Loss likely to arise as a result of the Transaction and finalisation of the purchase price accounting in accordance with AASB 3 *Business Combinations*; and
- + as stated in Section 10.10(b), the material synergies and benefits and associated implementation costs, as described in Section 10.7, and the full year contribution of a business acquisition completed by DWS since 1 July 2015 (Phoenix IT & T Consulting Pty Ltd (75% on 31 August 2015 with the remaining 25% acquired on 4 February 2016)) have not been recognised as a Pro-forma Adjustment in the Merged Group Unaudited Pro-forma Statement of Profit or Loss.

## 10 PROFILE OF THE MERGED GROUP (cont)

### (d) Non-IFRS financial measures

EBITDA is a financial measure which is not described by Australian Accounting Standards and represents earnings before net financing costs, tax and depreciation and amortisation. The SMS Directors believe that the EBITDA financial measure provides useful information to SMS Shareholders in measuring the pro-forma financial performance of the Merged Group. In the 6 month period ended 31 December 2016, SMS reported EBITDA inclusive of a \$46.7 million non-cash goodwill impairment charge in its half-year results presentation released to the ASX.

### (e) Merged Group Unaudited Pro-forma Statement of Profit or Loss

Merged Group Unaudited Pro-forma Statement of Profit or Loss for the financial year ended 30 June 2016

#### Merged Group pro-forma consolidated statement of profit or loss FY16

\$'000	Ref	DWS	SMS	Merged Group (Aggregate)	Pro-forma adjustments	Pro-forma Merged Group
Revenue from operating activities		144,494	328,683	473,177	-	473,177
Other revenue		1,263	-	1,263	-	1,263
Employee benefits expense	1	(114,113)	(274,139)	(388,252)	700	(387,552)
Project expenses		-	(17,897)	(17,897)	-	(17,897)
Administrative expenses		-	(9,075)	(9,075)	-	(9,075)
Occupancy expenses		(1,862)	(5,409)	(7,271)	-	(7,271)
Contingent consideration expense	2	-	(79)	(79)	79	-
Other expenses		(4,348)	(6,426)	(10,774)	-	(10,774)
<b>EBITDA</b>		<b>25,434</b>	<b>15,658</b>	<b>41,092</b>	<b>779</b>	<b>41,871</b>
Depreciation and amortisation expenses		(440)	(1,373)	(1,813)	-	(1,813)
Capitalised product development		68	-	68	-	68
Finance income		119	178	297	-	297
Finance costs	3	(1,156)	(926)	(2,082)	(2,469)	(4,551)
<b>Profit before tax</b>		<b>24,025</b>	<b>13,537</b>	<b>37,562</b>	<b>(1,690)</b>	<b>35,872</b>
Income tax expense		(7,235)	(3,851)	(11,086)	531	(10,555)
<b>Net profit after tax</b>		<b>16,790</b>	<b>9,686</b>	<b>26,476</b>	<b>(1,159)</b>	<b>25,317</b>

Source: SMS Management & Technology Limited audited annual financial report, DWS Limited audited annual financial report, Pro-forma Adjustments prepared by SMS Management & Technology Limited.

Notes to this table have been provided overleaf below the Merged Group Unaudited Pro-forma Statement of Profit or Loss for the 12 months ended 31 December 2016 table.

## 10 PROFILE OF THE MERGED GROUP (cont)

### (f) Merged Group Unaudited Pro-forma Statement of Profit or Loss for the 12 months ended 31 December 2016

#### Merged Group pro-forma consolidated statement of profit or loss CY16 (January 2016 to December 2016)

\$'000	Ref	DWS	SMS	Merged Group (Aggregate)	Pro-forma adjustments	Pro-forma Merged Group
Revenue from operating activities		150,060	312,473	462,533	-	462,533
Other revenue		1,206	-	1,206	-	1,206
Employee benefits expense	1	(118,137)	(263,179)	(381,316)	1,600	(379,716)
Project expenses		-	(20,688)	(20,688)	-	(20,688)
Administrative expenses		-	(8,295)	(8,295)	-	(8,295)
Occupancy expenses		(1,862)	(5,307)	(7,169)	-	(7,169)
Impairment charge	2	-	(46,700)	(46,700)	46,700	-
Other expenses		(3,920)	(6,244)	(10,164)	-	(10,164)
<b>EBITDA</b>		<b>27,347</b>	<b>(37,940)</b>	<b>(10,593)</b>	<b>48,300</b>	<b>37,707</b>
Depreciation and amortisation expenses		(415)	(1,470)	(1,885)	-	(1,885)
Capitalised product development		68	-	68	-	68
Finance income		119	169	288	-	288
Finance costs	3	(1,096)	(870)	(1,966)	(2,585)	(4,551)
<b>Profit before tax</b>		<b>26,023</b>	<b>(40,111)</b>	<b>(14,088)</b>	<b>45,715</b>	<b>31,627</b>
Income tax expense		(7,880)	(1,806)	(9,686)	295	(9,391)
<b>Net profit after tax</b>		<b>18,143</b>	<b>(41,917)</b>	<b>(23,774)</b>	<b>46,010</b>	<b>22,236</b>

Source: SMS Management & Technology Limited audited annual and reviewed half-year financial reports, DWS Limited audited annual and reviewed half-year financial reports, Pro-forma Adjustments prepared by SMS Management & Technology Limited.

#### Notes to the Merged Group Unaudited Pro-forma Statement of Profit or Loss:

- (1) Adjustment excludes from the Merged Group Unaudited Pro-forma Statement of Profit or Loss significant termination costs associated with senior management and other personnel changes incurred by SMS during FY16 (\$0.7 million) and CY16 (\$1.6 million) resulting from changes made by SMS. Such costs are not anticipated to be a feature of the operating cost base of the Merged Group on a go forward basis.
- (2) Adjustment excludes from the Merged Group Unaudited Pro-forma Statement of Profit or Loss a contingent consideration expense recorded by SMS in FY16 (\$0.1 million) and an intangible asset impairment charge recorded by SMS in the six months to 31 December 2016 (\$46.7 million).
- (3) Adjustment reflects the incremental interest expense, on a pro-forma basis, to reflect the borrowings level in the Merged Group Pro-forma Statement of Financial Position at 31 December 2016 in accordance with the terms set out of the Facility Agreement, as described in Section 9.10. The adjustment has been recognised on a tax-effected basis applying an income tax rate of 30.0%.

## 10 PROFILE OF THE MERGED GROUP (cont)

### (g) Merged Group Unaudited Pro-forma Statement of Financial Position

Merged Group pro-forma consolidated statement of financial position: 31 December 2016

\$'000	Ref	DWS	SMS	Merged Group (Aggregate)	Pro-forma adjustments	Pro-forma Merged Group
<b>Current assets</b>						
Cash and cash equivalents	1	9,519	5,244	14,763	(10,244)	4,519
Trade and other receivables		24,303	45,461	69,764	-	69,764
Current tax assets		-	1,908	1,908	-	1,908
Other current assets		2,359	3,653	6,012	-	6,012
<b>Total current assets</b>		<b>36,181</b>	<b>56,266</b>	<b>92,447</b>	<b>(10,244)</b>	<b>82,203</b>
<b>Non-current assets</b>						
Plant and equipment		2,308	3,199	5,507	-	5,507
Intangible assets	2	68,047	65,052	133,099	34,780	167,879
Deferred tax assets	3	2,789	341	3,130	1,914	5,044
Other non-current assets		-	2,208	2,208	-	2,208
<b>Total non-current assets</b>		<b>73,144</b>	<b>70,800</b>	<b>143,944</b>	<b>36,694</b>	<b>180,638</b>
<b>Total assets</b>		<b>109,325</b>	<b>127,066</b>	<b>236,391</b>	<b>26,450</b>	<b>262,841</b>
<b>Current liabilities</b>						
Trade and other payables		7,437	12,508	19,945	-	19,945
Loans and borrowings	4	1,000	16,581	17,581	(15,500)	2,081
Provisions		6,093	9,393	15,486	-	15,486
Current tax liabilities		726	-	726	-	726
Other current liabilities		1,681	1,923	3,604	-	3,604
<b>Total current liabilities</b>		<b>16,937</b>	<b>40,405</b>	<b>57,342</b>	<b>(15,500)</b>	<b>41,842</b>
<b>Non-current liabilities</b>						
Loans and borrowings	5	21,000	1,683	22,683	80,174	102,857
Provisions		3,710	1,441	5,151	-	5,151
Other non-current liabilities		-	1,059	1,059	-	1,059
<b>Total non-current liabilities</b>		<b>24,710</b>	<b>4,183</b>	<b>28,893</b>	<b>80,174</b>	<b>109,067</b>
<b>Total liabilities</b>		<b>41,647</b>	<b>44,588</b>	<b>86,235</b>	<b>64,674</b>	<b>150,909</b>
<b>Net assets</b>		<b>67,678</b>	<b>82,478</b>	<b>150,156</b>	<b>(38,224)</b>	<b>111,932</b>
<b>Equity</b>						
Issued capital	6	34,187	63,402	97,589	(17,962)	79,627
Reserves	6	-	10,384	10,384	(10,384)	-
Retained earnings	6	33,491	8,692	42,183	(9,878)	32,305
<b>Total equity</b>		<b>67,678</b>	<b>82,478</b>	<b>150,156</b>	<b>(38,224)</b>	<b>111,932</b>

Source: SMS Management & Technology Limited reviewed half-year financial report to 31 December 2016, DWS Limited reviewed half-year financial report to 31 December 2016, Pro-forma Adjustments prepared by SMS Management & Technology Limited.

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## 10 PROFILE OF THE MERGED GROUP (cont)

*Notes to the Merged Group Unaudited Pro-forma Statement of Financial Position:*

- (1) Cash: Adjustment reflects the envisaged debt facility refinance of the Merged Group net of the SMS (\$5.2 million) and DWS (\$5.0 million) cash position assuming completion of the Transaction (refer note 5).
- (2) Intangible assets: Adjustment reflects the preliminary recognition of goodwill indicatively assessed as arising from the Transaction (Scheme Consideration less the book value of assets and liabilities of SMS as at 31 December 2016).
- (3) Deferred tax assets: Adjustment represents the tax effect accounting of the anticipated SMS (\$4.7 million) and DWS (\$1.7 million) costs associated with the Transaction assuming an income tax rate of 30.0%.
- (4) Loans and borrowings – current: Adjustment represents the refinancing of the SMS working capital facility (\$15.5 million) via the Facility Agreement as part of the Transaction.
- (5) Loans and borrowings – non-current: Adjustment represents:
  - recognition of the Cash Component of the Scheme Consideration anticipated to be funded via the Facility Agreement (\$68.5 million);
  - recognition of anticipated SMS (\$4.7 million) (inclusive of adviser fees and employee incentive components) and DWS (\$1.7 million) costs associated with the Transaction expected to be funded via the Facility Agreement;
  - the debt refinancing of the SMS working capital facility (\$15.5 million) net of cash (\$5.2 million); and
  - the refinancing of the DWS debt facility (\$5.0 million) via the Facility Agreement to illustratively present the gross borrowings and cash positions of the Merged Group assuming completion of the Transaction.
- (6) Equity: Adjustment represents the Scrip Component of the Scheme Consideration recognised as Issued Capital (\$45.4 million) and consolidation elimination of the Issued Capital, Reserves and Retained Earnings of SMS in accordance with AASB 3 *Business Combinations* assuming completion of the Transaction.

### **(h) Merged Group pro-forma leverage ratio**

With reference to the financial covenants of the Facility Agreement described in Section 9.10, the Merged Group pro-forma leverage ratio as at 31 December 2016 was 2.7 times reflecting the Merged Group net debt position as at 31 December 2016 (\$100.4 million) (Section 10.10(g)) and the Merged Group CY16 pro-forma EBITDA (\$37.7 million) (Section 10.10(f)), which excludes the estimated near-term synergies of \$5 million annualised referred to in Section 10.7.



# 10 PROFILE OF THE MERGED GROUP (cont)

## (i) Merged Group supplementary financial information: reconciliation of Merged Group Unaudited Pro-forma Statement of Profit or Loss for the 12 months ended 31 December 2016

The table below provides a reconciliation of the Merged Group CY16 consolidated statement of profit or loss of DWS and SMS on an aggregated basis prior to inclusion of pro-forma adjustments as set out in Section 10.10(f).

### Merged Group pro-forma consolidated statement of profit or loss CY16 build up

\$'000	FY16		Add: 1H FY17		Less: 1H FY16		CY16					
	DWS	SMS	Merged Group (Aggregate)	DWS	SMS	Merged Group (Aggregate)	DWS	SMS				
Revenue from operating activities	144,494	328,683	473,177	73,739	151,920	225,659	68,173	168,130	236,303	150,060	312,473	462,533
Other revenue	1,263	-	1,263	20	-	20	77	-	77	1,206	-	1,206
Employee benefits expense	(114,113)	(274,139)	(388,252)	(57,426)	(127,728)	(185,154)	(53,402)	(138,688)	(192,090)	(118,137)	(263,179)	(381,316)
Project expenses	-	(17,897)	(17,897)	-	(10,917)	(10,917)	-	(8,126)	(8,126)	-	(20,688)	(20,688)
Administrative expenses	-	(9,075)	(9,075)	-	(3,745)	(3,745)	-	(4,525)	(4,525)	-	(8,295)	(8,295)
Occupancy expenses	(1,862)	(5,409)	(7,271)	-	(2,415)	(2,415)	-	(2,517)	(2,517)	(1,862)	(5,307)	(7,169)
Contingent consideration expense	-	(79)	(79)	-	-	-	-	(79)	(79)	-	-	-
Impairment charge	-	-	-	-	(46,700)	(46,700)	-	-	-	-	(46,700)	(46,700)
Other expenses	(4,348)	(6,426)	(10,774)	(2,681)	(3,002)	(5,683)	(3,109)	(3,184)	(6,293)	(3,920)	(6,244)	(10,164)
<b>EBITDA</b>	<b>25,434</b>	<b>15,658</b>	<b>41,092</b>	<b>13,652</b>	<b>(42,587)</b>	<b>(28,935)</b>	<b>11,739</b>	<b>11,011</b>	<b>22,750</b>	<b>27,347</b>	<b>(37,940)</b>	<b>(10,593)</b>
Depreciation and amortisation expenses	(440)	(1,373)	(1,813)	(190)	(753)	(943)	(215)	(656)	(871)	(415)	(1,470)	(1,885)
Capitalised product development	68	-	68	38	-	38	38	-	38	68	-	68
Finance income	119	178	297	-	103	103	-	112	112	119	169	288
Finance costs	(1,156)	(926)	(2,082)	(368)	(355)	(723)	(428)	(411)	(839)	(1,096)	(870)	(1,966)
<b>Profit before tax</b>	<b>24,025</b>	<b>13,537</b>	<b>37,562</b>	<b>13,132</b>	<b>(43,592)</b>	<b>(30,460)</b>	<b>11,134</b>	<b>10,056</b>	<b>21,190</b>	<b>26,023</b>	<b>(40,111)</b>	<b>(14,088)</b>
Income tax expense	(7,235)	(3,851)	(11,086)	(4,067)	(948)	(5,015)	(3,422)	(2,993)	(6,415)	(7,880)	(1,806)	(9,686)
<b>Net profit after tax</b>	<b>16,790</b>	<b>9,686</b>	<b>26,476</b>	<b>9,065</b>	<b>(44,540)</b>	<b>(35,475)</b>	<b>7,712</b>	<b>7,063</b>	<b>14,775</b>	<b>18,143</b>	<b>(41,917)</b>	<b>(23,774)</b>

Source: SMS Management & Technology Limited audited annual and reviewed half-year financial reports and DWS Limited audited annual and reviewed half-year financial reports.

# 11. RISK FACTORS

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# 11 RISK FACTORS

## 11.1 Introduction

In considering the Scheme, you should be aware that there are a number of risk factors, both general and specific associated with the Scheme.

This section outlines:

- + specific risk factors relating to the business and operations of SMS (see Section 11.2 of this Scheme Booklet);
- + specific risk factors relating to the Scheme and the creation of the Merged Group (see Section 11.3 of this Scheme Booklet);
- + specific risk factors relating to the Merged Group (see Section 11.4 of this Scheme Booklet); and
- + general risks relating to the Merged Group (see Section 11.5 of this Scheme Booklet).

These risk factors do not take into account the individual investment objectives, financial situation, position or particular needs of SMS Shareholders or any other person. If you do not understand any part of this Scheme Booklet or are in any doubt as to how to vote in relation to the Scheme, it is recommended that you seek professional guidance from your stockbroker, solicitor, accountant or other independent and qualified professional adviser before deciding how to vote.

You should carefully consider the risk factors discussed in this Section 11, as well as the other information contained in this Scheme Booklet before voting on the Scheme.

## 11.2 Risks relating to business and operations of SMS

In considering the Scheme, you should be aware that there are a number of general risk factors as well as risks specific to SMS and/or the industries in which it operates, which could materially and adversely affect the future operating and financial performance of SMS. The SMS Board and senior management team in the ordinary course of business assesses material risks associated with the operations of SMS and takes appropriate steps to manage and mitigate them. The SMS Board considers, however, that it is appropriate for SMS Shareholders, in considering the Scheme, to be aware that there are a number of risk factors, general and specific, which could materially adversely affect the future operating and financial performance of SMS, the value of SMS Shares and future dividends. These risks will continue to be relevant to you if the Scheme does not proceed and you retain your existing investment in SMS.

These risks include, but are not limited to, the following risks:

### (a) General risks

The market price of SMS Shares and future dividends paid to shareholders are influenced by a number of factors in each of the countries in which SMS operates, including:

- + changes in investor sentiment and overall performance of the Australian and international stock markets;
- + changes in general business, industry cycles (e.g. in IT services, consulting and recruitment) and economic conditions including inflation, interest rates, exchange rates, commodity rates, employment levels and consumer demand;
- + changes in government fiscal, monetary and regulatory policies, including foreign investment;
- + government or political intervention in export and import markets (including sanction controls) and the disruptions this causes to supply and demand dynamics; and
- + natural disasters and catastrophes, whether on a global, regional or local scale.

Risks that are specific to SMS's operations include the following:

### (b) Reliance on key personnel

SMS is reliant on the expertise, knowledge and specialist skills of its employees and contractors. Failure to retain staff may impair client relationships and the ability to deliver specialised advice may be impacted by the loss of expert staff with unique skill sets. Additionally, SMS's growth and profitability may be limited if a significant number of its key personnel leave and SMS is unable to attract new suitably qualified personnel.

### (c) Staff turnover

Staff turnover may occur due to a range of factors including salary pressure, the performance of SMS and the availability of career progression opportunities. Staff turnover may adversely affect SMS if SMS is unable to attract new suitably qualified personnel, or by increased recruitment and training costs or even increased compensation costs associated with attracting and retaining key personnel.

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## 11 RISK FACTORS (cont)

### (d) Loss of key clients and/or key projects

SMS operates in a competitive landscape alongside various other IT service providers. SMS's financial performance depends in part on its ability to grow its client base and/or its ability to generate revenue from its service offerings, including from its current clients renewing their existing contracts. Sales pipeline and contract wins may decline if SMS fails to move with the market or the SMS sales force fails to successfully identify and win new work.

The risk of poor project delivery against contract requirements could lead to the potential loss of a contract or client, financial penalties and associated reputational damage.

Certain contracts to which SMS is a party contain 'change of control' provisions, termination for convenience provisions, deemed assignment provisions or similar/equivalent provisions that could allow the counterparty to terminate the contract at short notice or seek to renegotiate the contract. If a counterparty to any such contract (or a material number of such counterparties) were to terminate or seek to renegotiate the contract, this could (depending on the materiality of the particular contract), have a material adverse effect on SMS.

The Master Services Agreements between SMS and its clients do not refer to specific projects to be completed by SMS for the client which are agreed in separate statements of work. The nature of such contracts precludes any guaranteed revenue for SMS.

If parties engage SMS under any such Master Services Agreement for less projects, smaller projects or no projects there is a risk that SMS could receive less or no revenue from those clients, under the relevant agreement.

### (e) Competitive environment

SMS operates in a highly competitive and dynamic industry. Competition in the industry has intensified in recent years due to the entry of large offshore companies and the expansion of professional services firms into the IT services sector. The intensified competition exposes SMS to a number of risks related to maintaining its market position and pursuing its growth strategy, these risks include:

- + there being a material adverse effect on SMS's business and financial performance as a result of certain pricing, service or marketing decisions made by SMS as a strategic response to structural changes in the competitive environment;
- + other parties developing products or services that compete with SMS or supersede or replace products or services of SMS, or are more competitively priced than SMS's products or services; and
- + there being unexpected changes in customer demands or expectations for SMS's products or services and SMS being unable to meet any changes to service requirements or value expectations.

### (f) Contracted services

SMS's IT solutions capabilities partly rely on SMS's partnership agreements with third party software providers and providers of technology based infrastructure, including Microsoft, Salesforce, Amazon Web Services and Pega. There is no guarantee that these strategic partnership agreements will be renewed on terms which are commercially attractive to SMS, or that they will be renewed at all, or that clients will continue to purchase such contracted services through SMS. The loss, non-renewal or renewal on less favourable terms may adversely affect SMS's ability to conduct its business, or to maintain its profitability.

### (g) Operations in foreign jurisdictions

SMS conducts business in a number of jurisdictions outside of Australia, including Singapore, Hong Kong and the Philippines. SMS previously conducted business in Vietnam and is currently in the process of winding up this subsidiary. As such, SMS is exposed to a number of multi-jurisdictional risks including those relating to bribery and corruption, labour practices, difficulty in enforcing contracts and uncertainty in the relevant legal and regulatory regimes (including in relation to taxation, foreign investment and the practices of government and regulatory authorities). SMS may suffer a loss resulting from fraud, bribery, corruption or other illegal acts by its personnel. SMS relies on its personnel to follow its policies as well as applicable laws in their activities, but cannot guarantee that conduct such as fraud, bribery and corruption does not occur and if it does, it can result in direct or indirect financial loss, reputational impact or regulatory consequences. Further, as a result of SMS operating in multiple jurisdictions, it is possible that fluctuations in exchange rates could have an impact on the financial position and performance of SMS.

### (h) Cyber security

Any failure by SMS to adequately protect its own data or the data of its clients, or any breach of data privacy, could result in reputational damage to SMS, the loss of clients and/or potential regulatory investigation and penalties.

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## 11 RISK FACTORS (cont)

### (i) Intellectual property

Any failure by SMS to protect project artefacts, know-how, intellectual property and/or related processes could impact its ability to meet its existing contractual obligations or leverage the intellectual property to successfully bid for opportunities with new clients, which may adversely affect the ability of SMS to conduct its business or maintain its profitability.

### (j) Cash flow

As part of SMS's strategic positioning to secure additional annuity revenue, there is a risk that SMS's cash flow may be impacted by reliance on the achievement of milestones or deferred timing of milestone payments on some client engagements. SMS's cash flow may also be impacted by project deferrals and delays by clients across industry sectors.

### (k) Credit risk

Clients are typically invoiced after the provision of services. Credit risk arises to the extent that a client fails to meet its contractual obligations to pay for services.

### (l) Changes in outsourcing practices

Clients may change their practices and perspectives in relation to outsourcing and spending on IT projects and may decrease their demand for services provided by SMS.

### (m) Change in technology

SMS operates in an industry that is constantly evolving and being impacted by new technologies. There is a risk that technologies could be developed which could act as substitutes for the services offered by SMS. To remain competitive, SMS needs to recognise these developments and to constantly gain relevant knowledge and expertise regarding new emerging technologies. There is no guarantee that SMS will be able to effectively keep pace with technological developments. Failure to do so could result in SMS finding it increasingly difficult to compete.

### (n) Regulatory risks

Companies operating within the information, communication and technology industries are subject to various laws and regulations. Amendments to current laws and regulations governing operations or more stringent implementation thereof could have a material adverse impact on SMS and cause increases in expenses, capital expenditure or costs. Further, changes to relevant laws and regulations can give rise to periods of uncertainty which may negatively impact SMS's business.

### (o) Litigation and disputes

Like any company, SMS may be exposed to potential legal claims, disputes and litigation in the future, with respect to its operations, suppliers or customers in the ordinary course of business. Proceedings may result in high legal costs, adverse monetary adjustments and/or damage to SMS's reputation, which could have an adverse effect on SMS and its financial performance. To the extent that such claims or litigation are not covered by insurance, an adverse outcome in litigation or the cost of initiating or responding to potential or actual claims or litigation may have a material adverse impact on SMS's financial performance. Moreover, even when such claims or litigation are covered by insurance, SMS may be adversely affected by the requirement to pay the initial excess or deductible under the policy and potential increases in its future insurance premiums or deductibles.

### (p) Insurance risk

SMS has insurance policies in place with policy specifications and insured amounts that SMS considers appropriate for its business.

Potential losses arising from events such as floods, terrorism or other similar catastrophic events, which may also include other force majeure events, may be either uninsurable or, in the judgment of SMS, not insurable on a financially reasonable basis, or may not be insured at full replacement cost or may be subject to higher excesses/deductibles.

In the event that there are insufficient insurance arrangements in place in respect of a particular event, SMS may be exposed to material losses that impact its financial position or performance.

### (q) Accounting risk

The Australian Accounting Standards are set by the Australian Accounting Standards Board (AASB) and are outside SMS's control. There is a risk that changes to the Australian Accounting Standards issued by the AASB or changes to the interpretation, implementation or enforcement of these standards could materially and adversely affect SMS and the financial position and performance reported in SMS's financial statements.

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## 11 RISK FACTORS (cont)

### (r) Tax risk

Changes to income tax (including capital gains tax), goods and services tax, withholding tax, payroll tax, duty or other revenue legislation, case law, rulings or determinations issued by the Commissioner of Taxation or other practices of tax authorities may change or adversely affect SMS's profitability and cash flow.

### (s) Dividends

The payment of dividends on SMS Shares depends on a range of factors including the profitability of SMS, the availability of cash, capital requirements of the business and obligations under debt instruments. Any future dividend levels will be determined by the SMS Directors having regard to its operating results and financial position at the relevant time. There is no guarantee that existing levels of dividends paid and the payout ratio will be maintained.

## 11.3 Specific risks relating to the Scheme and the creation of the Merged Group

In considering the Scheme, you should note that risks specific to DWS are encompassed within the risks specific to the Merged Group, detailed in this Section 11.3 and Section 11.4 below. The information in this Section 11.3 and Section 11.4 below has been prepared by DWS. The information concerning the risks specific to the Merged Group is the responsibility of DWS, as noted in Section 14.4. SMS accepts no responsibility for the content of the information contained in this Section 11.3 and in Section 11.4 below (including any material omissions).

### (a) Market value of the Scheme Consideration

Under the terms of the Scheme, Scheme Shareholders will receive 0.39 New DWS Shares for each SMS Share they hold as at the Scheme Record Date. The value of the Scheme Consideration that will be realised by individual Scheme Shareholders will depend on the price at which DWS Shares trade on the ASX on and after the Implementation Date. That value will not necessarily equate to the value at which DWS Shares trade on ASX as at the date of Scheme Meeting (as the price may go up or down).

For Ineligible Foreign Shareholders, the value of the consideration they will receive under the terms of the Scheme will depend on the price at which the Sale Facility Agent is able to sell the New DWS Shares attributable to them on the ASX. As Ineligible Foreign Shareholders will be paid in Australian dollars, Ineligible Foreign Shareholders are exposed to currency movements in the value of the Australian dollar until the date on which they receive payment from the Sale Facility Agent.

Some Scheme Shareholders may not intend to continue to hold the New DWS Shares received under the Scheme, and may instead intend to sell them on the ASX shortly after the Implementation Date. In addition, it is intended that the Sale Facility Agent will sell New DWS Shares attributable to Ineligible Foreign Shareholders on the ASX as soon as reasonably practicable after the Implementation Date and in any event within 15 Business Days of the Implementation Date (unless DWS and SMS agree on a later date). Based on the SMS Share Register as at the Last Practicable Date, the Sale Facility Agent is expected to hold approximately 35,115 DWS shares, representing 0.02% of shares on issue. There is a risk that such sales may exert short-term downward pressure on the price of DWS Shares.

In any event, there is no guarantee of the market price of DWS Shares, or that there will be an active and liquid market for DWS Shares, either before the Scheme Meeting or after the Implementation Date. Future market prices may either be above or below current or historical market prices and will be exposed to the same general risks identified in relation to SMS Shares in Section 11.2(a). Scheme Shareholders can obtain information about the current trading prices of DWS Shares from [www.asx.com.au](http://www.asx.com.au).

### (b) Change in risk and investment profile

After implementation of the Scheme, Scheme Shareholders will be exposed to risk factors relating to DWS, and to certain additional risks relating to the Merged Group and the integration of the SMS business into DWS. These include risks relating to the operation of a broader suite of assets (both in nature and scale) than both DWS and SMS currently own and manage, and a higher level of gearing than the current gearing levels of both DWS and SMS. The asset portfolio, capital structure and size of the Merged Group will be different from that of SMS on a stand-alone basis. These changes in risk and investment profile may be considered a disadvantage by some SMS Shareholders.

### (c) Integration risk and realisation of anticipated synergies

There is a risk that the Merged Group's success and profitability could be adversely affected if SMS's business is not effectively integrated or such integration is delayed. In particular, there is a risk that the integration of SMS into the DWS Group may encounter unexpected challenges or issues, including but not limited to:

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## 11 RISK FACTORS (cont)

- (i) a failure to obtain necessary consents from SMS's clients, financiers and suppliers as required by the relevant contracts (see also Section 11.3(i));
- (ii) a failure to successfully communicate the benefits of the proposed merger to SMS's key clients;
- (iii) loss of client contracts;
- (iv) a loss of key SMS personnel or expert knowledge, including as a result of a failure to keep key personnel actively engaged throughout the transition process;
- (v) reduced employee productivity due to uncertainty arising as a result of the Scheme; or
- (vi) unexpected delays, challenges, liabilities and costs in relation to the integration of IT, information, accounting and other operating and management systems,

any or all of which may mean the Scheme does not result in the full realisation of anticipated operational benefits, cost savings and other synergies. This risk is mitigated by the fact that, as noted in Section 10.7, DWS has previous experience in integrating acquired businesses with existing operations and extracting synergies.

There is also a risk that integration will divert the attention of DWS management away from the ongoing operations of DWS, or that integration does not deliver the expected benefits (including synergies), which may affect the Merged Group's operating and financial performance.

### **(d) Change of existing management**

The potential loss of senior management personnel from the SMS business could have an adverse effect on the Merged Group and the day-to-day running of the SMS business during the transitional period while DWS integrates SMS into its business.

### **(e) Court delays**

There is a risk that the Court may not approve the Scheme, or that the approval of the Court may be delayed.

In particular, if there is a material change in circumstances between the Scheme Meeting and the Second Court Date, the Court will have regard to that change in deciding how it should proceed and, if that change is so important that it materially alters the Scheme, there is a risk that the Court may not approve the Scheme.

### **(f) Tax consequences for Scheme Shareholders**

If the Scheme proceeds, there may be tax consequences for Scheme Shareholders. Scheme Shareholders should seek their own professional advice regarding the individual tax consequences of the Scheme applicable to them.

Further general information on the tax consequences of the Scheme is set out in Section 12.

### **(g) Debt financing risk**

DWS has entered into a new financing arrangement with NAB for the purposes of funding the Cash Component of the Scheme Consideration as well as refinancing SMS's existing debt facilities after the Implementation Date. In the event that certain conditions precedent under this new facility are not satisfied, DWS may not be able to draw funds under this facility and NAB may terminate the facility. If this occurs, it may have an adverse impact on DWS's ability to pay the Cash Component if DWS is unable to secure financing on equivalent terms from alternative financiers.

Further information about these financing arrangements including the key conditions precedent to DWS's ability to draw down funds under these financing arrangements, is set out in Section 9.9.

### **(h) Risks of trading during deferred settlement trading period**

Due to rounding, Scheme Shareholders may not necessarily know the exact number of New DWS Shares that they are to receive as Scheme Consideration until a number of days after those New DWS Shares can be traded on the ASX on a deferred settlement basis. Scheme Shareholders who trade DWS Shares on a deferred settlement basis, without knowing the exact number of New DWS Shares they will receive as Scheme Consideration, may risk adverse financial consequences if they purport to sell more DWS Shares than they actually receive.

### **(i) Contract counterparty risk**

Some contracts to which SMS is a party contain 'change of control' provisions, deemed assignment provisions or similar/equivalent provisions that could be triggered by implementation of the Scheme, allowing the counterparty to terminate or seek to renegotiate the contract. In addition, some contracts to which either DWS or SMS is a party contain 'termination for convenience' clauses which

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## 11 RISK FACTORS (cont)

allow the counterparty to terminate the contract for any reason on short notice to DWS or SMS (as applicable). If a counterparty to any such contract (or a material number of such counterparties) were to terminate or seek to renegotiate the contract on the basis of the change in control (or otherwise), this could (depending on the materiality of the particular contract), have a material adverse effect on the Merged Group.

As at the date of this Scheme Booklet, SMS has obtained the conditional consent of its existing financier, ANZ, to the implementation of the Scheme subject to SMS counter-signing the consent letter provided by ANZ to accept the terms and conditions of such consent (which it intends to do immediately prior to the Scheme becoming Effective) and the relevant facility being repaid on the Implementation Date. SMS and DWS also intend to seek the consent of some, but not all, counterparties to contracts with change of control, deemed assignment or similar/equivalent provisions prior to the Implementation Date, but there is no guarantee that such counterparties will provide their consent.

### 11.4 Specific risks relating to the Merged Group

#### (a) Debt service

As noted earlier, the Merged Group will have a higher level of gearing than the current gearing levels of both DWS and SMS. The Merged Group's ability to service its debt and other financial obligations will depend on its future performance and cash flows which, to an extent, are subject to a number of general economic, financial, competitive, legislative, regulatory and other factors beyond the control of the Merged Group. The historical financial results of SMS and DWS have been, and the future financial results of the Merged Group will likely be, subject to fluctuations, and it is possible that the Merged Group's business may not generate sufficient cash flow from operations to enable it to satisfy its debt and other financial obligations. Any inability to service the Merged Group's debt, or to obtain new debt financing to fund the Merged Group's future operations, may have a material adverse effect on the financial position, performance and prospects of the Merged Group. Further details regarding the terms and conditions of DWS's debt facilities, including the events of default and review events under such facilities, are set out in Section 9.10(d).

#### (b) Competitive environment

The Merged Group will operate in a competitive landscape alongside various other IT service providers. That competition or further consolidation in the industry could impact the Merged Group's financial performance by affecting its ability to grow its client base and/or its ability to generate revenue from its service offerings.

#### (c) Operations in foreign jurisdictions

The Merged Group will be conducting business in a number of jurisdictions outside of Australia, including Hong Kong, Singapore and the Philippines. SMS previously conducted business in Vietnam and is currently in the process of winding up this subsidiary. As such, the Merged Group will be exposed to a number of multi-jurisdictional risks including those relating to bribery and corruption, labour practices, difficulty in enforcing contracts and uncertainty in the relevant legal and regulatory regimes (including in relation to taxation, foreign investment and the practices of government and regulatory authorities). The Merged Group may suffer a loss resulting from fraud, bribery, corruption or other illegal acts by its personnel. The Merged Group will rely on its personnel to follow its policies as well as applicable laws in their activities, but cannot guarantee that conduct such as fraud, bribery and corruption does not occur and if it does, it can result in direct or indirect financial loss, reputational impact or regulatory consequences. Further, as a result of the Merged Group operating in multiple jurisdictions, it is possible that fluctuations in exchange rates could have an impact on the financial position and performance of the Merged Group.

#### (d) Counterparty risk

The Merged Group will rely on a number of third parties in order to operate its business, including clients, suppliers, landlords, contractors and others. Some contracts between DWS or SMS and these stakeholders include 'termination for convenience' clauses which allow the counterparty to terminate the contract for any reason on short notice to DWS or SMS (as applicable). If one or more of these third parties were to default on their obligations to the Merged Group, terminate their arrangements with the Merged Group or encounter financial difficulties, this could have an adverse effect on the financial position and performance of the Merged Group.

#### (e) Lack of guaranteed work

Like SMS, many contracts between DWS and its clients do not guarantee that DWS will be engaged to provide any services to those clients, but give the clients the discretion whether or not to engage DWS pursuant to separate work orders. A reduction in the level of engagement of either DWS or SMS by its clients under such contracts, whether as a result of the Scheme or otherwise, may have a material adverse effect on the revenue of the Merged Group.



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## 11 RISK FACTORS (cont)

### (f) Client concentration

The Merged Group will service a number of large clients. On a pro-forma 1H FY17 revenue basis, the largest client of the Merged Group accounted for 11.7% of revenue, whilst the second largest client of the Merged Group accounted for 11.6% of revenue. There is diversity of revenue from these customers in terms of geographic location, range of services provided and operating divisions. No other clients accounted for greater than 10% of pro-forma of 1H FY17 revenue of the Merged Group.

If either of these clients were to cease dealing with or materially reduce their dealing with the Merged Group, this would have an adverse effect on the financial performance of the Merged Group.

### (g) Client overlap and revenue attrition

Some existing clients of DWS are also clients of SMS. Accordingly, there will be some overlap in the client base of the Merged Group after implementation.

The agreements between these overlapping clients and each of DWS and SMS may differ in terms of pricing, liability and other material terms. These clients may therefore seek to negotiate to amend the terms of the less favourable agreement to be consistent with the more favourable agreement, which may in turn lead to revenue attrition. While this is a risk the Merged Group will need to address during the integration process, it is somewhat mitigated by the fact that the services provided by DWS and SMS under their agreements with such clients are unlikely to be identical.

### (h) Client satisfaction and loyalty

Any decrease in client sentiment towards the Merged Group, whether as a result of the Scheme or otherwise, could have an adverse effect on the financial performance and position of the Merged Group.

### (i) Reliance on key personnel

Like SMS, DWS is reliant on the expertise, knowledge and specialist skills of its employees and contractors, and in particular on the knowledge, experience and leadership of its senior management team (including its Chief Executive Officer and Managing Director, Danny Wallis). Failure to retain staff may impair client relationships and the ability to deliver specialised advice may be impacted by the loss of expert staff with unique skill-sets. Additionally, the Merged Group's growth and profitability may be limited if a significant number of its key personnel leave and the Merged Group is unable to attract new suitably qualified personnel.

### (j) Significant shareholding in DWS

If the Scheme is implemented, Danny Wallis, Managing Director and Chief Executive Officer of DWS, is expected to hold approximately 56,305,283 DWS Shares as at the Effective Date. This represents an approximately 35.51% interest in the Merged Group. This may contribute to limited liquidity in the market for DWS Shares, which could affect the prevailing market price at which Scheme Shareholders are able to sell their DWS Shares. Mr Wallis will also have, by virtue of his substantial holding in DWS, the capacity to influence the election of directors and where he is not precluded from voting the potential to influence the outcome of matters submitted to a vote of shareholders of DWS.

### (k) Future acquisitions

Whilst DWS has no current intention to make further material acquisitions, the Merged Group may, in the future, pursue acquisitions of business and/or assets that meet its investment criteria as opportunities arise and if funding is available. Such acquisitions are likely to involve a number of risks inherent in assessing the values, strengths, weaknesses and profitability of the relevant target businesses and/or assets, and it is possible that unexpected problems may arise in connection with such acquisitions that could have an adverse effect on the financial position or performance of the Merged Group.

### (l) Litigation and disputes

Like any company, the Merged Group may be exposed to potential legal claims, disputes and litigation in the future, with respect to its operations, suppliers or customers in the ordinary course of business. Proceedings may result in high legal costs, adverse monetary adjustments and/or damage to the Merged Group's reputation, which could have an adverse effect on the Merged Group and its financial performance. To the extent that such claims or litigation are not covered by insurance, an adverse outcome in litigation or the cost of initiating or responding to potential or actual claims or litigation may have a material adverse impact on the Merged Group's financial performance. Moreover, even when such claims or litigation are covered by insurance, the Merged Group may be adversely affected by the requirement to pay the initial excess or deductible under the policy and potential increases in its future insurance premiums or deductibles.

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## 11 RISK FACTORS (cont)

### (m) Changes in technology

Like SMS, DWS operates in an industry that is constantly evolving and being impacted by new technologies. There is a risk that technologies could be developed which could act as substitutes for the services offered by the Merged Group after implementation. To remain competitive, the Merged Group will need to recognise these developments and constantly gain relevant knowledge and expertise regarding new emerging technologies. There is no guarantee that the Merged Group will be able to effectively keep pace with technological developments. Failure to do so could result in the services of the Merged Group becoming less relevant and/or the Merged Group finding it increasingly difficult to compete.

### (n) Professional reputation and brand name

The success of the Merged Group will be dependent on the reputation and branding of both DWS and SMS. Unforeseen issues or events that place the DWS or SMS reputation at risk (including those referred to elsewhere in this Section 11.4) may impact on the future growth and profitability of the Merged Group.

### (o) Intellectual property

Any failure by the Merged Group to protect its project artefacts, know-how, intellectual property and/or related processes could impact its ability to meet its existing contractual obligations or leverage the intellectual property to successfully bid for opportunities with new clients, which may adversely affect the ability of the Merged Group to conduct its business or maintain its profitability.

### (p) Cyber security

Any failure by the Merged Group to adequately protect its own data or the data of its clients, or any breach of data privacy, could result in reputational damage to the Merged Group, the loss of clients and/or potential regulatory investigation and penalties.

## 11.5 General risks relating to the Merged Group

### (a) General equity market risk

As with any entity whose shares are listed on the ASX, the market price of DWS Shares is influenced by a variety of general business, economic and political factors in Australia and overseas. As such, there is no guarantee of profitability, dividends, return of capital or the price at which DWS Shares will trade on ASX. The past performance of DWS Shares is not necessarily an indication as to future performance as the trading price can fluctuate at any time.

### (b) Macro-economic risks

Economic conditions in Australia and overseas may affect the performance of the Merged Group and the price of DWS Shares. Relevant factors include movements in Australian and international capital markets, recommendations by brokers and analysts, interest rates, exchange rates, inflation, employment rates, changes in government, changes in fiscal, monetary and regulatory policy, global geo-political events and hostilities and acts of terrorism. In the future, these factors may affect the income and expenses of the Merged Group and may cause the price of DWS Shares to trade below current and historical prices.

### (c) Legal, regulatory and taxation risks

The business and earnings of the Merged Group could be affected by legal, regulatory, fiscal (including taxation) and other policies adopted by various regulatory authorities of the Australian government, foreign governments and other international agencies. The nature and impact of future changes of such laws, regulations and policies are not predictable and are beyond the control of the Merged Group. Changes in laws, regulations or policy could adversely affect the business of the Merged Group and could require substantial costs of compliance.

In addition, any significant changes in taxation law could have an adverse effect on the financial position and performance of the Merged Group.

### (d) Changes to Accounting Standards

The Australian Accounting Standards are set by the Australian Accounting Standards Board. Changes to Australian Accounting Standards could materially adversely affect the financial performance and position reported in the financial statements of any or all of SMS, DWS and the Merged Group.

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## 11 RISK FACTORS (cont)

### (e) General industry changes

Any changes to the industries in which the Merged Group operates (e.g. IT services, consulting and recruitment), whether cyclical, as a result of new market entrants or increased government intervention or regulation, may have an adverse effect on the financial position or performance of the Merged Group.

### (f) Insurance risk

The Merged Group will have insurance policies in place with policy specifications and insured amounts that the Merged Group considers appropriate for its business.

Potential losses arising from events such as floods, terrorism or other similar catastrophic events, which may also include other force majeure events, may be either uninsurable or, in the judgment of the Merged Group, not insurable on a financially reasonable basis, or may not be insured at full replacement cost or may be subject to higher excesses/deductibles.

In the event that there are insufficient insurance arrangements in place in respect of a particular event, the Merged Group may be exposed to material losses that impact its financial position or performance.

### (g) Dividends

The payment of dividends on DWS Shares after implementation will depend on a range of factors including the profitability of the Merged Group, the availability of cash, capital requirements of the business and obligations under debt instruments. Any future dividend levels will be determined by the directors of the Merged Group having regard to its operating results and financial position at the relevant time. There is no guarantee that levels of dividends paid by DWS or SMS prior to implementation and the payout ratio of such dividends will be maintained after implementation.

# 12. TAX CONSIDERATIONS

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## 12 TAX CONSIDERATIONS

### 12.1 Introduction

The following is a general outline of the Australian income tax, Goods and Services Tax ("GST") and stamp duty consequences of the Scheme for SMS Shareholders who participate in the Scheme. The comments set out below are relevant only to those SMS Shareholders who hold their SMS Shares on capital account and acquired, or have been deemed to acquire, their SMS Shares on or after 20 September 1985.

The outline does not address the Australian tax consequences for SMS Shareholders who:

- + hold their SMS Shares for the purposes of speculation or a business of dealing in securities (e.g. as trading stock);
- + acquired their SMS Shares pursuant to an employee share, option or rights plan; or
- + are subject to the taxation of financial arrangements rules in Division 230 of *Income Tax Assessment Act 1997* (Cth) in relation to gains and losses on their SMS Shares.

SMS Shareholders who are tax residents of a country other than Australia (whether or not they are also residents, or are temporary residents, of Australia for tax purposes) should take into account the tax consequences of the Scheme under the laws of their country of residence, as well as under Australian law.

The information contained in this section is based on the tax law at the date of the Scheme Booklet. The tax consequences outlined in this section may alter if there is a change in the tax law after the date of the Scheme Booklet.

The information contained in this Section 12 is general in nature and should not be relied upon by SMS Shareholders as tax advice. This Section 12 is not intended to be an authoritative or complete statement of the tax law applicable to the specific circumstances of every SMS Shareholder. SMS Shareholders should obtain their own independent professional advice on the tax consequences of receiving the Interim Dividend, any Special Dividend and disposing of their SMS Shares under the Scheme.

### 12.2 ATO Class Ruling

SMS has applied to the ATO seeking the ATO's views on the key taxation implications of the Scheme, the Interim Dividend and any Special Dividend for SMS Shareholders as noted below (**Class Ruling**).

The Class Ruling has not been finalised by the ATO as at the date of the Scheme Booklet. However, a draft Class Ruling is expected to be provided prior to the Scheme Meeting.

When the final Class Ruling is published by the ATO following implementation of the Scheme, it will be available on the ATO website at [www.law.ato.gov.au](http://www.law.ato.gov.au). It is anticipated that the ATO's views in the Class Ruling should be generally consistent with the commentary in this Section 12. However, it is possible that the ATO may reach a different conclusion. Accordingly, it is important that this Section 12 be read in conjunction with the Class Ruling issued by the ATO.

### 12.3 Australian resident shareholders

#### (a) Taxation consequences of the Interim Dividend and Special Dividend

SMS Shareholders who are Australian tax residents and who receive the Interim Dividend and any Special Dividend should include the amount of the Interim Dividend and any Special Dividend in their assessable income for the income year in which the Interim and Special Dividend payments are received.

A fully franked Interim Dividend was paid on 7 April 2017. It is expected that any Special Dividend paid will also be fully franked.

If certain requirements are met, the SMS Shareholders who receive the Interim Dividend and any Special Dividend should be:

- (1) required to include the amount of the attached franking credits in their assessable income; and
- (2) entitled to a tax offset equal to the amount of the franking credits attached to the dividend payments.

These requirements include:

- (1) the SMS Shareholder being a 'qualified person' in relation to the Interim Dividend and Special Dividend; and
- (2) whether certain dividend franking integrity measures do not apply.

In order for a SMS Shareholder to be a 'qualified person' they must hold their SMS Shares 'at-risk' for a continuous period of not less than 45 days (not including the day of the share's acquisition or disposal) during a prescribed period. Any days where a SMS Shareholder has a materially diminished risk of loss and opportunities for gain are not included in calculating whether the 45 day period has been satisfied. SMS Shareholders should seek their own independent advice in respect of the effect of such arrangements.

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## 12 TAX CONSIDERATIONS (cont)

The Class Ruling is expected to outline in further detail the ATO's views as to when a SMS Shareholder will satisfy the relevant holding period rule with respect to the Interim Dividend and Special Dividend.

In relation to the Interim Dividend, if SMS Shareholders have not already satisfied the 45 day rule in respect of an earlier dividend, SMS Shareholders must hold their SMS Shares at risk for at least 45 days (excluding the date of acquisition and disposal of the shares) during the period 3 February 2017 to 2 May 2017 (inclusive) in order to be entitled to a tax offset for the franking credits.

However, the holding period rule does not apply to a SMS Shareholder in certain circumstances, including where the SMS Shareholder is an individual whose tax offset entitlement (on all shares and interests in shares held) does not exceed \$5,000 for the income year. However, this exemption should not apply to a dividend which is subject to the "related payment" rule.

Under the related payment rule, where certain requirements are satisfied, the prescribed period requires SMS Shareholders to hold their shares 'at-risk' for a continuous period of at least 45 days before and after the day on which the shares become ex-dividend for tax purposes.

It is considered that the related payment rule is likely to apply in respect of the Special Dividend, providing the prescribed period for the Special Dividend to be from 10 May 2017 to 25 June 2017 (inclusive). Accordingly, to ensure a SMS Shareholder satisfies this requirement, the SMS Shareholder must be on the SMS Share Register no later than 11 May 2017 in order to be entitled to a tax offset for the franking credits.

The Class Ruling request lodged by SMS seeks ATO confirmation that the other integrity provisions which may operate to prevent a SMS Shareholder from being entitled to a tax offset for the franking credits attached to the Interim Dividend and Special Dividend will not apply.

The extent to which the SMS Shareholders will be able to access the franking credit tax offset will depend on their status and specific circumstances, as outlined below. The discussion below assumes that the SMS Shareholders will satisfy the holding period and related payment rules outlined above.

### ***Individuals and complying superannuation fund***

SMS Shareholders that are individuals or complying superannuation funds should be entitled to a tax offset equal to the amount of the franking credits attached to the Interim Dividend and Special Dividend. SMS Shareholders that are individuals or complying superannuation funds that have franking credits in excess of their tax liability may be entitled to a refund for any franking credits in excess of their total tax liability.

### ***Companies***

SMS Shareholders that are companies should be entitled to a tax offset equal to the amount of the franking credits. As a result, companies should not pay any additional tax on the Interim Dividend and Special Dividend.

SMS Shareholders that are companies should also receive a credit to their franking account equal to the amount of the franking credits.

### ***Trusts***

Where there are no beneficiaries that are presently entitled to the income of a trust, the trustee will bear the tax liability in respect of the Interim Dividend and Special Dividend and should be entitled to a tax offset equal to the franking credits attached to the Interim Dividend and Special Dividend subject to the integrity rules.

Where beneficiaries are presently entitled to the income of fixed trusts or a trust that has made a family trust election, the Interim Dividend and Special Dividend and attached franking credit benefits should flow through to those beneficiaries. The tax treatment of the Interim Dividend, Special Dividend and any franking credits to those beneficiaries will depend on the tax status of the beneficiaries.

## **(b) Taxation consequences of disposal**

In the event that the Scheme is approved, DWS will acquire 100% of the issued shares in SMS. The income tax implications for Australian tax resident shareholders are outlined below.

### ***Capital gains tax (CGT) event***

Under the Scheme, SMS Shareholders will dispose of their SMS Shares to DWS. This disposal will constitute a CGT event A1 for Australian CGT purposes for SMS Shareholders.

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## 12 TAX CONSIDERATIONS (cont)

The CGT event should happen on the Implementation Date, being the date on which DWS acquires the SMS Shares under the Scheme.

### **Calculation of capital gain or capital loss**

SMS Shareholders will make a capital gain on the disposal of SMS Shares to the extent that the capital proceeds from the disposal of the SMS Shares are more than the cost base of those SMS Shares. Conversely, SMS Shareholders will make a capital loss to the extent that the capital proceeds are less than their reduced cost base of those SMS Shares.

### **Cost base and indexation**

The cost base of the SMS Shares generally includes the cost of acquisition and certain non-deductible incidental costs of their acquisition and disposal (provided the costs have not previously been claimed as a tax deduction). The reduced cost base of the SMS Shares is usually determined in a similar, but not identical, manner.

If the SMS Shares were acquired at or before 11.45am on 21 September 1999, a SMS Shareholder who is an individual, a complying superannuation entity or the trustee of a trust may choose to adjust the cost base of their SMS Shares to include indexation by reference to changes in the consumer price index from the calendar quarter in which their SMS Shares were acquired until the quarter ended 30 September 1999. These SMS Shareholders can choose to apply either the cost base indexation or the CGT discount.

SMS Shareholders that are companies will include that indexation adjustment if their SMS Shares were acquired at or before 11.45am on 21 September 1999. Indexation adjustments are taken into account only for the purposes of calculating capital gains; they are ignored when calculating capital losses.

Where SMS Shares were acquired after 11.45am on 21 September 1999, it is not possible to index the cost base in SMS Shares.

### **Capital proceeds**

The capital proceeds received in respect of the disposal of each SMS Share should be \$1.00 cash consideration (less any Special Dividend amount received) plus 0.39 New DWS Shares per SMS Share, being the amount of the Scheme Consideration.

The Interim Dividend and the Special Dividend should not form part of the capital proceeds received in respect of the disposal of each SMS share under the Scheme. In particular, the Scheme is not conditional on payment of the Interim Dividend or Special Dividend and the Interim Dividend and Special Dividend will be funded from SMS's own resources without any participation of DWS. The Class Ruling issued by the ATO should confirm this position.

### **CGT discount**

Individuals, complying superannuation entities or trustees that have held SMS Shares for at least 12 months but do not index the cost base of the SMS Shares (refer above) may be entitled to discount the amount of the capital gain (after application of capital losses) from the disposal of SMS Shares by 50% in the case of individuals and trustees or by 33⅓% for complying superannuation entities.

For trustees, the ultimate availability of the CGT discount for beneficiaries of the trusts will depend on the tax profile of the beneficiaries.

Capital gains (prior to any CGT discount) and capital losses of a taxpayer in an income year are aggregated to determine whether there is a net capital gain. Any net capital gain is included in assessable income and is subject to income tax. Capital losses may not be deducted against other income for income tax purposes, but may be carried forward to offset against future capital gains (subject to satisfaction of loss recoupment tests for certain taxpayers).

SMS Shareholders should seek tax advice in relation to the operation of these rules.

## 12.4 Partial roll-over relief

SMS Shareholders who would otherwise make a capital gain on the disposal of their SMS Shares under the Scheme may choose scrip-for-scrip rollover relief to the extent that the capital gain made on the disposal of a SMS Share is attributable to the receipt of New DWS Shares.

The eligibility for scrip-for-scrip rollover relief is part of the Class Ruling application.

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## 12 TAX CONSIDERATIONS (cont)

### (a) Consequences of choosing scrip-for-scrip rollover relief

Eligible SMS Shareholders may choose to disregard a capital gain under the scrip-for-scrip rollover provisions made as a result of entering into the Scheme to the extent that New DWS Shares are received in exchange for SMS Shares.

In calculating the capital gain attributable to each component of the Scheme Consideration, the cost base or reduced cost base of the SMS Shares disposed of must be reasonably allocated to the New DWS Shares and the cash consideration received under the Scheme.

As noted above, the capital proceeds received in respect of each SMS Share should be \$1.00 cash consideration (less any Special Dividend amount received) plus 0.39 New DWS Shares per SMS Share, being the total Scheme Consideration. Consequently, the cost base or reduced cost base of the SMS Shares disposed of must be reasonably allocated to the New DWS Shares and the \$1.00 of cash received per SMS Share (less any Special Dividend received) by SMS Shareholders.

The allocation of cost base is illustrated below.

#### **Calculating a capital gain (or loss)**

In calculating the capital gain attributable to the Scheme Consideration that is in the form of cash, the cost base of a SMS Share that is reasonably attributable to the cash consideration for that SMS Share must be calculated. This can be calculated using the following formula:

$$\text{Cost base of SMS Shares reasonably attributable to the cash consideration} = \frac{\text{Cost base of SMS Shares} \times \text{cash consideration of } \$1.00 \text{ (less any Special Dividend received)}}{(\text{Market value of New DWS Shares} + \text{cash consideration (less any Special Dividend received)})}$$

The capital gain is then calculated as follows:

$$\text{Value of cash consideration received under the Scheme (less any Special Dividend received)} - \text{Cost base of SMS Shares reasonably attributable to the cash consideration}$$

#### **Cost base of New DWS Shares**

The remaining portion of the cost base of the SMS Shares is used to determine the first element of the cost base or reduced cost base for the New DWS Shares received for the exchange of the SMS Shares. As the shares are not exchanged on a one for one basis, this will be allocated proportionately. This can be calculated using the following formula:

$$\text{Cost base of New DWS Shares} = \frac{\text{Cost base of SMS Shares} \times \text{Market value of New DWS Shares}}{(\text{Market value of New DWS Shares} + \text{cash consideration (less any Special Dividend received)})}$$

#### **Acquisition date for CGT discount purposes**

For CGT discount purposes, SMS Shareholders that elect scrip-for-scrip rollover should be deemed to have acquired their New DWS Shares as at the date when they acquired their original SMS Shares that were exchanged for the New DWS Shares. This may be relevant for the purpose of determining the CGT consequences of a future disposal of the New DWS Shares.

#### **Choosing rollover relief**

Generally, a choice to adopt scrip-for-scrip rollover relief must be made before lodgement of the shareholder's income tax return for the income year in which the CGT event occurs.

No formal election notice to choose scrip-for-scrip rollover relief is required to be lodged with the ATO. The SMS Shareholder's income tax return should, however, be prepared in a manner consistent with electing scrip-for-scrip rollover relief.

### (b) Consequences of not choosing scrip-for-scrip rollover relief

SMS Shareholders who are ineligible to choose scrip-for-scrip rollover, or elect not to choose it, will be assessable on any capital gain derived on the disposal of their SMS Shares.



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## 12 TAX CONSIDERATIONS (cont)

### **Cost base of New DWS Shares**

The first element of the cost base (and reduced cost base) of each replacement New DWS Shares will be the market value of the SMS Shares exchanged (measured as at the date the New DWS Shares are issued), after taking account of the amount of any cash consideration received.

### **Acquisition date for CGT discount purposes**

The acquisition date of the New DWS Shares for CGT purposes should be their issue date. This may be relevant when working out the CGT consequences of a future disposal of the New DWS Shares.

## 12.5 Non-resident shareholders

SMS Shareholders that are foreign residents for tax purposes should not be subject to tax in Australia in respect of the Interim Dividend and Special Dividend (provided they do not hold the SMS Shares through an Australian permanent establishment).

On the basis, and to the extent, that the Interim Dividend and Special Dividend will be fully franked, SMS Shareholders who are foreign residents for tax purposes should not be subject to any Australian dividend withholding tax.

To the extent no foreign SMS Shareholder (together with Associates) holds 10% or more of SMS Shares (at the time of disposal or throughout a 12 month period during the two years before disposal) and the SMS Shares are not considered to be indirect Australian real property interests, SMS Shareholders who are foreign residents for income tax purposes and who do not carry on business in Australia at or through a permanent establishment should be exempt from CGT on the disposal of their SMS Shares. The Class Ruling issued by the ATO should confirm this position.

A non-resident individual SMS Shareholder who has previously been a resident of Australia and chose to disregard a capital gain or loss on ceasing to be a resident should be subject to Australian CGT consequences on disposal of the SMS Shares as set out in Section 12.3.

Foreign resident SMS Shareholders should obtain their own independent tax advice regarding the tax implications of the Scheme in Australia and in their country of residence.

## 12.6 Goods and services tax (GST)

SMS Shareholders should not be liable to GST in respect of a disposal of those SMS Shares, regardless of whether the SMS Shareholder is registered for GST.

In the event the SMS Shareholder is an Australian resident and is registered for GST, the disposal of the SMS Shares to an Australian subsidiary of DWS should be considered an input taxed financial supply.

In addition, no GST should be payable by SMS Shareholders in respect of the Interim Dividend and Special Dividend, as such transactions are considered outside the scope of GST.

SMS Shareholders may incur GST included in costs (such as adviser fees relating to their participation in the Scheme) that relate to the Scheme. SMS Shareholders that are registered for GST may be entitled to input tax credits or reduced input tax credits for such costs. This will depend on each SMS Shareholder's individual circumstances.

SMS Shareholders should seek their own independent tax advice in relation to the GST implications of their participation in the Transaction.

## 12.7 Stamp duty

No stamp duty is payable by SMS Shareholders in respect of the disposal of their SMS Shares pursuant to the Scheme.

# 13.

## INFORMATION RELATING TO SMS DIRECTORS

## 13 INFORMATION RELATING TO SMS DIRECTORS

### 13.1 Interests of SMS Directors in SMS securities

#### (a) Relevant Interests of SMS Directors in SMS securities

As at the Last Practicable Date, the SMS Directors had the following Relevant Interests in SMS securities:

SMS Director	Number of SMS Shares
Derek Young	50,000
Rick Rostolis	30,644
Nicole Birrell	9,681
Bruce Thompson	70,499
Justin Milne	Nil

Note: Rick Rostolis, Managing Director and Chief Executive Officer of SMS, holds 214,190 performance rights which will be forfeited if the Scheme becomes Effective. Please refer to Section 14.2 for further information.

All SMS Directors who hold SMS Shares intend to vote in favour of the Scheme, in each case in respect of all of their SMS Shares, in the absence of a Superior Proposal or the Independent Expert changing or qualifying its conclusion that the Scheme is in the best interests of SMS Shareholders.

#### (b) Dealings of SMS Directors in SMS securities

No SMS Director acquired or disposed of a Relevant Interest in any SMS securities in the four month period ending on the date immediately prior to the date of this Scheme Booklet.

### 13.2 Interests and dealings of SMS Directors in DWS securities

#### (a) Relevant Interests of SMS Directors in DWS securities

As at the Last Practicable Date, no SMS Director held any Relevant Interest in DWS securities.

#### (b) Dealings of SMS Directors in DWS securities

No SMS Director acquired or disposed of a Relevant Interest in any DWS securities in the four month period ending on the date immediately prior to the date of this Scheme Booklet.

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## 13 INFORMATION RELATING TO SMS DIRECTORS (cont)

### 13.3 Benefits and agreements

#### (a) Payments in connection with retirement from office

In accordance with the terms of the executive service agreement of SMS's Managing Director and Chief Executive Officer, Rick Rostolis, if, other than with the consent of Mr Rostolis:

- + Mr Rostolis ceases to be the most senior executive in the group comprising SMS and its Related Bodies Corporate; or
- + Mr Rostolis ceases to be the Chief Executive Officer of SMS; or
- + there is a substantial diminution in the responsibilities or authority of Mr Rostolis,

Mr Rostolis may, within 21 days of the occurrence of any of the above, give the SMS Board a written notice providing the SMS Board with 21 days to remedy the situation. If the SMS Board fails to rectify the situation within this period, Mr Rostolis may resign from SMS with immediate effect and will be entitled to payment of 6 months' salary in lieu of notice plus an additional 6 months' base salary (excluding superannuation) within 30 days of his last day of employment, totalling \$583,000. DWS's current intentions with regard to the board and management of the Merged Group are set out in Section 10.8(e). If those intentions are carried into effect without Mr Rostolis' consent and as a result any of the events described above occurs, Mr Rostolis will become entitled to give the 21 day written notice to SMS as indicated in this Section 13.3(a).

Except as set out in this Section 13.3(a), there is no payment or other benefit that is proposed to be made or given to any SMS Director or secretary or executive officer of SMS (or any of its Related Bodies Corporate) as compensation for the loss of, or as consideration for or in connection with his or her retirement from, office in SMS or any of its Related Bodies Corporate.

#### (b) Agreements connected with or conditional on the Scheme

As noted in Section 8.11, if the Scheme becomes Effective, Rick Rostolis, SMS's Managing Director and Chief Executive Officer, will be paid a \$600,000 cash incentive. Further incentive payments to six other SMS employees are payable if the Scheme becomes Effective. Please refer to Section 8.11 for further information on incentives in connection with the Scheme.

Except as set out in this Section 13.3(b), there is no agreement or arrangement made between any SMS Director and any other person, including DWS, in connection with, or conditional upon, the outcome of the Scheme.

#### (c) Interests of SMS Directors in contracts with DWS

No SMS Director has any interest in any contract entered into by DWS.

#### (d) Benefits from DWS

No SMS Director, secretary or executive officer of SMS (or any of its Related Bodies Corporate) has agreed to receive, or is entitled to receive, any payment or benefit from DWS which is conditional on, or is related to, the Scheme, other than in their capacity as a SMS Shareholder.

# 14. ADDITIONAL INFORMATION

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## 14 ADDITIONAL INFORMATION

### 14.1 Scheme Implementation Agreement

#### (a) Overview

On 27 February 2017, SMS and DWS entered into the Scheme Implementation Agreement. A copy of the Scheme Implementation Agreement was lodged with the ASX on 27 February 2017 by SMS. A copy of the Scheme Implementation Agreement is available on the SMS website and the ASX website. SMS Shareholders can also obtain a copy of the Scheme Implementation Agreement at no cost by contacting the SMS Shareholder Information Line.

The Scheme Implementation Agreement sets out obligations of both SMS and DWS in relation to the Scheme. It also includes the Conditions Precedent to which the Scheme is subject.

#### (b) Conditions Precedent

The Scheme is subject to the following Conditions Precedent:

- + **(ASIC and ASX)** before 8.00am on the Second Court Date, ASIC and ASX issue or provide all consents, approvals, exemptions, waivers or other authorisations and do all such other acts which DWS and SMS reasonably agree are necessary or desirable to implement the Transaction (including ASIC providing the statement required under section 411(17)(b) of the Corporations Act either unconditionally or on conditions that do not impose unduly onerous obligations upon either DWS or SMS, judged by the affected party acting reasonably) and these consents, approvals, exemptions, waivers or other authorisations are not withdrawn, cancelled or revoked;
- + **(Quotation of New DWS Shares)** before 8.00am on the Second Court Date, the New DWS Shares to be issued pursuant to the Scheme are approved for official quotation by ASX, which approval may be conditional on the issue of these New DWS Shares and other conditions customarily imposed by ASX;
- + **(Court orders)** no temporary restraining order, preliminary or permanent injunction or other order issued by any court of competent jurisdiction or other legal restraint or prohibition is in effect at 8.00am on the Second Court Date which prevents or restrains the lawful consummation of any aspect of the Transaction;
- + **(No SMS Material Adverse Change)** no SMS Material Adverse Change occurs or becomes apparent to DWS between the date of the Scheme Implementation Agreement and 8.00am on the Second Court Date;
- + **(No DWS Material Adverse Change)** no DWS Material Adverse Change occurs or becomes apparent to SMS between the date of the Scheme Implementation Agreement and 8.00am on the Second Court Date;
- + **(No SMS Prescribed Occurrence)** no SMS Prescribed Occurrence occurs between the date of the Scheme Implementation Agreement and 8.00am on the Second Court Date;
- + **(No DWS Prescribed Occurrence)** no DWS Prescribed Occurrence occurs between the date of the Scheme Implementation Agreement and 8.00am on the Second Court Date;
- + **(Independent Expert's Report)** the Independent Expert issues its report which concludes that the Scheme is in the best interests of Scheme Shareholders before this Scheme Booklet is registered by ASIC and the Independent Expert does not change its conclusions or qualify or withdraw its report before 8.00am on the Second Court Date;
- + **(SMS Shareholder approval)** SMS Shareholders (other than DWS or a Related Body Corporate of DWS) approve the Scheme by the necessary majorities at the Scheme Meeting; and
- + **(Court approval of Scheme)** the Court approves the Scheme under section 411(4)(b) of the Corporations Act and an office copy of the Court's order is lodged with ASIC as contemplated by section 411(10) of the Corporations Act.

The Conditions Precedent relating to "SMS Shareholder approval" and "Court approval of the Scheme" cannot be waived. The other Conditions Precedent may be waived by the party for whose benefit the Condition Precedent operates. SMS has the benefit of the Conditions Precedent relating to "Quotation of New DWS Shares", "No DWS Material Adverse Change", "No DWS Prescribed Occurrence" and "Independent Expert's Report". DWS has the benefit of the Conditions Precedent relating to "No SMS Material Adverse Change" and "No SMS Prescribed Occurrence". The Conditions Precedent relating to "ASIC and ASX" and "Court orders" operate for the benefit of both SMS and DWS, and can only be waived by written consent of both parties.

As at the Last Practicable Date, the SMS Directors are not aware of any reason why any Condition Precedent referred to above is not likely to be satisfied in the time required by the Scheme Implementation Agreement.

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## 14 ADDITIONAL INFORMATION (cont)

### (c) Conduct of business prior to Implementation Date

Each of SMS and DWS must, up to and including the Implementation Date, conduct its business in the ordinary and usual course generally consistent with the manner in which its respective business has been conducted immediately before the date of the Scheme Implementation Agreement.

Each of SMS and DWS must use its best endeavours to:

- + comply in all material respects with all applicable laws and regulations;
- + maintain its businesses and assets;
- + keep available the services of its officers and employees; and
- + preserve its relationships with customers, suppliers, licensors, licensees, joint venturers and others with whom it has business dealings.

The obligations outlined above are subject to certain exceptions, including actions expressly contemplated by the Scheme Implementation Agreement, Scheme or Deed Poll, fairly disclosed by one party to the other party before the date of the Scheme Implementation Agreement or expressly agreed by the parties in writing.

### (d) Exclusivity arrangements

SMS has agreed to the following exclusivity arrangements:

- + **No current discussions:** SMS represents and warrants to DWS that, as at the date of the Scheme Implementation Agreement, neither it nor any of its representatives:
  - has received any offer, proposal or expression of interest from any person which remains current, or is otherwise participating in any discussions or negotiations with any persons that concern, or could reasonably be expected to lead to, a Third Party Proposal; or
  - is a party to any agreement, arrangement or understanding with any person which has not yet expired in relation to a Third Party Proposal or a possible Third Party Proposal that prevents it from entering into the Scheme Implementation Agreement, or may prevent it from complying with its obligations under the Scheme Implementation Agreement.
- + **No shop:** Until the earlier of the date of termination of the Scheme Implementation Agreement or the End Date, SMS must ensure that neither it nor any of its representatives, directly or indirectly, solicits, initiates or invites any enquiries, negotiations or discussions in relation to, or with a view to obtaining, or which would reasonably be expected to encourage or lead to the making of, any expression of interest, offer or proposal from any person in relation to a Third Party Proposal, or communicate to any person an intention to do any of the foregoing.
- + **No talk:** Until the earlier of the date of termination of the Scheme Implementation Agreement or the End Date, SMS must ensure that neither it nor any of its representatives directly or indirectly:
  - facilitates, enters into or otherwise participates in any negotiations or discussions with any person regarding a Third Party Proposal or communicates to any person an intention to do so; or
  - approves or recommends a Third Party Proposal,
    - even if the Third Party Proposal was not directly or indirectly solicited, encouraged or initiated by SMS or any of its representatives, or if the Third Party Proposal has been publicly announced.
- + **No due diligence:** Until the earlier of the date of termination of the Scheme Implementation Agreement or the End Date, except with the prior written consent of DWS, SMS must not and must ensure that its representatives do not, directly or indirectly:
  - solicit, initiate, invite, encourage, facilitate or permit any person other than DWS to undertake due diligence investigations in respect of SMS or any of its Related Bodies Corporate or any of their businesses or operations in connection with or for the purposes of an actual, proposed or potential Third Party Proposal; or
  - make available to any person other than DWS or its representatives or permit any such person to receive any non-public information relating to SMS or any of its Related Bodies Corporate or any of their businesses or operations in connection with or for the purposes of an actual, proposed or potential Third Party Proposal.
- + **Notification of approaches:** Until the earlier of the date of termination of the Scheme Implementation Agreement or the End Date, SMS must promptly notify DWS of:
  - any approach, inquiry or proposal made by any person to SMS or any of its representatives, to initiate any discussions or negotiations that concern, or that could reasonably be expected to lead to, a Third Party Proposal; and

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## 14 ADDITIONAL INFORMATION (cont)

- any request made by any person to SMS or any of its representatives, for any non-public information relating to SMS, its Related Bodies Corporate, or any of their businesses and operations, in connection with such person formulating, developing or finalising, or assisting in the formulation, development or finalisation of, a Third Party Proposal, whether oral or in writing. Such notice must be accompanied by the material terms and conditions (including price, conditions precedent, timetable and break fee, if any) of any Third Party Proposal or proposed Third Party Proposal (to the extent known to SMS), but need not identify the proponent of the Third Party Proposal.
- + **Equal information:** SMS must promptly provide DWS with a copy (in the case of written materials) or written statement of any material non-public information relating to SMS, its Related Bodies Corporate, or any of their businesses and operations made available by SMS to any person in connection with such person formulating, developing or finalising, or assisting in the formulation, development or finalisation of, a Third Party Proposal and which has not previously been provided to DWS.
- + **Matching right:** If SMS gives notice to DWS that:
  - any SMS Director proposes to change, withdraw or modify his or her recommendation of the Transaction as a result of a Third Party Proposal; or
  - SMS proposes to enter into any arrangement, commitment, arrangement or understanding relating to a Third Party Proposal (other than a confidentiality agreement) where permitted by the terms of the Scheme Implementation Agreement,DWS will have the right, but not the obligation, within 3 Business Days after receiving such notice from SMS, to propose to amend the terms of the Transaction, including by increasing the amount of consideration offered under the Transaction or proposing any other form of transaction (**Counter Proposal**). SMS Directors must review any Counter Proposal received from DWS in good faith. If SMS Directors determine that the Counter Proposal would be more favourable, or at least no less favourable, to SMS and its shareholders than the Third Party Proposal, then SMS and DWS must use their best endeavours to agree the amendments to the Scheme Implementation Agreement that are reasonably necessary to reflect the Counter Proposal, to enter into an amended agreement to give effect to those amendments, and to implement the Counter Proposal, and SMS must recommend the Counter Proposal to its shareholders and not recommend the applicable Third Party Proposal.

SMS does not need to comply with the “no talk”, “no due diligence” or “notification” obligations to the extent that they restrict SMS or any SMS Director from taking or refusing to take any action with respect to a Third Party Proposal (in relation to which there has been no breach of the “no current discussions” and “no shop” obligations of SMS, provided that the Third Party Proposal is bona fide and made by a person that the SMS Directors reasonably consider is of sufficient commercial standing to implement the Third Party Proposal, and the SMS Directors have determined in good faith (after consultation with external financial and legal advisers) that:

- + the Third Party Proposal is, or may reasonably be expected to lead to, a Superior Proposal; or
- + failing to take the relevant action would be likely to constitute a breach of their statutory or fiduciary obligations.

### (e) Termination rights

Either SMS or DWS may terminate the Scheme Implementation Agreement if:

- + the Scheme is not approved by the Requisite Majorities of SMS Shareholders at the Scheme Meeting;
- + the Court refuses to make an order convening the Scheme Meeting or approving the Scheme and SMS and DWS agree (or an independent senior counsel indicates that) an appeal would have no reasonable prospect of success;
- + the Scheme does not become Effective on or before the End Date;
- + before the Court approves the Scheme, the Independent Expert concludes that the Scheme is not in the best interests of SMS Shareholders; or
- + before the Court approves the Scheme, any court or regulatory authority issues an order or ruling restraining or prohibiting the Scheme and such decision is incapable of appeal or the parties fail to agree on conducting an appeal.

SMS may terminate the Scheme Implementation Agreement if:

- + a DWS Prescribed Occurrence, DWS Material Adverse Change or Insolvency Event occurs in respect of DWS or any member of the DWS Group;
- + SMS receives a Third Party Proposal which a majority of SMS Directors considers to be a Superior Proposal (after DWS’s matching rights have been exhausted);



## 14 ADDITIONAL INFORMATION (cont)

- + DWS is in breach of any material obligations under the Scheme Implementation Agreement (other than a breach of warranty) and the breach is either incapable of remedy or is not remedied by DWS within 3 Business Days of written notice from SMS or by 5.00pm on the Business Day before the Second Court Date; or
- + a Condition Precedent for the benefit of SMS is not fulfilled and the parties cannot reach agreement on whether to proceed with the Transaction by way of alternative means or methods (and if so, the terms of such alternative means or methods), extend the time or date for satisfaction of that Condition Precedent, to change the date of, or adjourn, the Second Court Hearing or to extend the End Date within 7 Business Days or by 5.00pm on the Business Day before the Second Court Date.

DWS may terminate the Scheme Implementation Agreement if:

- + a SMS Prescribed Occurrence, SMS Material Adverse Change or Insolvency Event occurs in respect of SMS or any member of the SMS Group;
- + any SMS Director withdraws his or her recommendation that SMS Shareholders vote in favour of the Scheme or publicly recommends, promotes or otherwise endorses a Third Party Proposal;
- + SMS is in breach of any material obligations under the Scheme Implementation Agreement (other than a breach of warranty) and the breach is either incapable of remedy or is not remedied by SMS within 3 Business Days of written notice from DWS or by 5.00pm on the Business Day before the Second Court Date; or
- + a Condition Precedent for the benefit of DWS is not fulfilled and the parties cannot reach agreement on whether to proceed with the Transaction by way of alternative means or methods (and if so, the terms of such alternative means or methods), extend the time or date for satisfaction of that Condition Precedent, to change the date of, or adjourn, the Second Court Hearing or to extend the End Date within 7 Business Days or by 5.00pm on the Business Day before the Second Court Date.

### (f) Break fee

No break fee is payable by any party upon termination of the Scheme Implementation Agreement.

## 14.2 Impact of the Scheme on the SMS incentive plans

SMS currently operates a long-term incentive scheme pursuant to which it has made annual grants to eligible SMS employees of rights over unissued shares under performance rights plans. Only the performance rights plans for 2014, 2015 and 2016 still remain current.

As at the Last Practicable Date, SMS has a total of 1,664,958 performance rights on issue, none of which have vested. Details of these performance rights are summarised below.

Plan	Issue date	Expiry date	Total performance rights on issue
2014	1 July 2014	1 July 2017	401,248
2015	1 July 2015	1 July 2018	338,210
2016	1 July 2016	1 July 2019	925,500
			<b>1,664,958</b>

As at the date of this Scheme Booklet, Rick Rostolis, SMS's Managing Director and Chief Executive Officer, holds 214,190 performance rights. A number of the holders of performance rights also hold SMS Shares and will be entitled to receive the Scheme Consideration if the Scheme becomes Effective.

The criteria for vesting of performance rights under each of the 2014, 2015 and 2016 performance rights plans are based on an assessment of SMS's performance in two key criteria, being total shareholder return (TSR) and earnings per share (EPS), measured against relevant performance hurdles.

The terms of the performance rights are governed by the various documents comprising the offers made as part of each plan.

Paragraph 7 of the plan summary for 2014, 2015 and 2016 provides that a committee appointed by the SMS Board may exercise its discretion to forfeit, convert and vest, or partly convert and vest (with the remainder to be forfeited), any performance rights upon the occurrence of a "Control Event", being an event through which a person or company obtains control of more than 50% of SMS Shares through a takeover bid, scheme of arrangement or any other similar event determined by the committee.

Pursuant to rule 10 of the plan rules for each of the 2015 and 2016 plans, the committee appointed by the SMS Board may terminate at any time each of these plans in whole or in part in respect of some or all plan participants without any liability whatsoever on any company within the SMS Group. The relevant provision in respect of the 2014 plan is rule 13, which is to similar effect except that

## 14 ADDITIONAL INFORMATION (cont)

any action to terminate the 2014 plan must not prejudicially affect the existing rights of plan participants in respect of performance shares already vested under the plan rules. None of the performance rights issued under the 2014 plan have vested.

The SMS Board has exercised the discretion to forfeit all performance rights issued under SMS's 2014, 2015 and 2016 performance rights plans and terminate each of those plans, subject to and immediately upon the Scheme becoming Effective. The Board exercised its discretion after receiving external advice and having regard to SMS's current performance and the current and likely achievement of the TSR and EPS performance measures under each of the 2014, 2015 and 2016 performance rights plans within the vesting periods. All impacted holders of performance rights have been notified of this decision.

### 14.3 SMS Board and management changes

As soon as practicable after DWS provides the Scheme Consideration in accordance with the Deed Poll and SMS has complied in full with its obligations in respect of the Scheme Consideration under Clauses 5.2(b) and 5.2(c) of the Scheme:

- + SMS must cause the appointment of the necessary number of persons nominated by DWS as directors of SMS in order to constitute those nominees (acting together) as a majority of the directors on the SMS Board; and
- + SMS must use reasonable endeavours to ensure that such members of the SMS Board as nominated by DWS resign from the SMS Board, and that each such director provides written notice to the effect that they have no claim outstanding for loss of office, remuneration or otherwise against SMS.

As the SMS Board will be reconstituted after implementation of the Scheme, the existing SMS Directors do not make any statements of intentions regarding:

- + the continuation of the business of the SMS Group after the implementation of the Scheme or how the business will be conducted after the implementation of the Scheme;
- + any major changes to the business of the SMS Group, including any redeployment of the fixed assets of the SMS Group; or
- + the future employment of present employees of the SMS Group after the implementation of the Scheme.

### 14.4 Consents and disclaimers

The following parties have given and have not, before the date of this Scheme Booklet, withdrawn their written consent:

- (a) to be named in this Scheme Booklet in the form and context in which they are named; and
- (b) if applicable, to the inclusion of each statement made by them (and each statement based on statements made by them) (if any) in the form and content in which these statements appear in this Scheme Booklet.

Name	Role
<a href="#">KPMG Corporate Finance</a>	Independent Expert
<a href="#">Macquarie Capital (Australia) Limited</a>	Financial adviser to SMS
<a href="#">Gresham Partners</a>	Financial adviser to DWS
<a href="#">Corrs Chambers Westgarth</a>	Legal adviser to SMS
<a href="#">SBA Law</a>	Legal adviser to DWS
<a href="#">Ernst &amp; Young</a>	Australian tax adviser to SMS
<a href="#">Deloitte Touche Tohmatsu</a>	Auditor of SMS
<a href="#">KPMG</a>	Former auditor of SMS
<a href="#">Grant Thornton</a>	Auditor of DWS
<a href="#">Deloitte Corporate Finance</a>	Investigating Accountant
<a href="#">Link Market Services Limited</a>	Share Registry to SMS
<a href="#">Boardroom Pty Limited</a>	Share Registry to DWS

DWS has:

- (a) accepted responsibility for the DWS Information; and
- (b) given, and has not, before the date of this Scheme Booklet, withdrawn its written consent to the inclusion of the DWS Information in the form and context in which it appears in this Scheme Booklet.

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## 14 ADDITIONAL INFORMATION (cont)

KPMG Corporate Finance has given, and has not, before the date of this Scheme Booklet, withdrawn its written consent to the inclusion of the Independent Expert's Report in the form and context in which it appears in Annexure A and references to the Independent Expert's Report in the form and context in which they appear.

Deloitte Corporate Finance has given, and has not, before the date of this Scheme Booklet, withdrawn its written consent to the inclusion of the Investigating Accountant's Report in the form and context in which it appears in Annexure B of this Scheme Booklet and references to the Investigating Accountant's Report in the form and context in which they appear.

Ernst & Young has given, and has not, before the date of this Scheme Booklet, withdrawn its written consent to the inclusion of Section 12 of this Scheme Booklet and references to the information set out in that section in the form and context in which they appear.

Each person named in the previous table:

- (a) does not make or purport to make any statement in this Scheme Booklet or any statement on which a statement in this Scheme Booklet is based, other than DWS in respect of the DWS Information and any information DWS has provided to the Independent Expert, KPMG Corporate Finance in respect of the Independent Expert's Report, Deloitte Corporate Finance in respect of the Investigating Accountant's Report and Ernst & Young in respect of Section 12 of the Scheme Booklet;
- (b) to the maximum extent permitted by law, disclaims all liability in respect of, makes no representation regarding, and takes no responsibility for, any part of this Scheme Booklet, other than (to the extent applicable) those statements included with the consent of KPMG Corporate Finance, Deloitte Corporate Finance or Ernst & Young specified in this Section 14.4; and
- (c) has not authorised or caused the issue of the Scheme Booklet.

None of SMS or any of its Subsidiaries, directors, officers, employees or advisers assume any responsibility for the accuracy or completeness of the DWS Information or any information contained in the Independent Expert's Report, Investigating Accountant's Report or the "Tax Considerations" in Section 12 of this Scheme Booklet, except in relation to any information which SMS has provided to the Independent Expert.

### 14.5 Transaction costs

The persons performing a function in a professional or advisory capacity in connection with the Scheme and with the preparation of this Scheme Booklet are named in Section 14.4, other than Deloitte Touche Tohmatsu as auditor of SMS, KPMG as former auditor of SMS and Grant Thornton as auditor of DWS. The fees stated below for each adviser are approximate fees in connection with the Scheme and preparation of this Scheme Booklet.

The fee for professional services paid or payable to Corrs Chambers Westgarth as legal adviser to SMS is approximately \$716,000 (including counsel's fees). The fee for professional services paid or payable to Macquarie Capital (Australia) Limited as financial adviser to SMS is approximately \$2,000,000 (comprising a fixed component of \$1,500,000 and a discretionary component up to a maximum of \$500,000). The fee for professional services paid or payable to Ernst & Young as Australian tax adviser to SMS is approximately \$135,000. The fee paid or payable to Link Market Services Limited for services provided as the SMS Share Registry is approximately \$74,000.

The fee for professional services paid or payable to SBA Law as legal adviser to DWS is approximately \$360,000 (including counsel's fees). The fee for professional services paid or payable to Gresham Partners as financial adviser to DWS is approximately \$1,250,000. The fee paid or payable to Boardroom Pty Limited for services provided as the DWS Share Registry is approximately \$36,000.

The fee for professional services paid or payable to Deloitte Corporate Finance as the Investigating Accountant is approximately \$65,000.

The fee for professional services paid or payable to KPMG Corporate Finance as the Independent Expert is approximately \$160,000.

All of the above figures are exclusive of any applicable GST.

### 14.6 Status of Conditions Precedent

As at the Last Practicable Date, none of the Conditions Precedent have been satisfied or waived.

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## 14 ADDITIONAL INFORMATION (cont)

### 14.7 Regulatory relief

Regulation 8302(h) of Schedule 8 of the *Corporations Regulations 2001* (Cth) requires this Scheme Booklet to disclose the extent to which, within the knowledge of the SMS Directors, the financial position of SMS has materially changed since the date of the last balance sheet laid before SMS's general meeting (being its financial statements for the financial year ended on 30 June 2016).

ASIC has given formal relief to SMS to confine its disclosure to all material changes to SMS's financial position between 31 December 2016 and the lodgement of this Scheme Booklet for registration by ASIC.

SMS will give a copy of the financial statements for the half-year ended 31 December 2016 free of charge to anyone who asks for them before the Scheme is approved by the Court. Copies can be requested by contacting the SMS Shareholder Information Line.

### 14.8 No unacceptable circumstances

The SMS Directors believe that the Scheme does not involve any circumstances in relation to the affairs of any member of the SMS Group that could reasonably be characterised as constituting "unacceptable circumstances" for the purposes of section 657A of the Corporations Act.

### 14.9 Foreign jurisdictions

#### (a) Overview

This Section 14.9 is concerned with the basis on which this Scheme Booklet has been prepared, the purpose of this Scheme Booklet and the disclosure of this Scheme Booklet to persons other than Scheme Shareholders in certain jurisdictions. For the avoidance of doubt, Scheme Shareholders whose address shown in the SMS Share Register as at the Scheme Record Date is in Australia and its external territories, New Zealand or the United Kingdom will be eligible to receive the Scheme Consideration in full, including the Scrip Component comprising New DWS Shares, if the Scheme becomes Effective.

The distribution of this Scheme Booklet outside of Australia may be restricted by law and persons who come into possession of it should seek advice and observe any such restrictions. Any failure to comply with such restrictions may contravene applicable securities laws. DWS and SMS disclaim all liabilities to such persons.

No action has been taken to register or qualify this Scheme Booklet, the Scheme or the New DWS Shares or otherwise permit a public offering of the New DWS Shares in any jurisdiction outside of Australia.

This Scheme Booklet is subject to Australian disclosure requirements. Financial information in this Scheme Booklet has been prepared in accordance with Australian Accounting Standards, is presented in an abbreviated form and does not contain all of the disclosures that are usually provided in a financial report prepared in accordance with the Corporations Act. Australian disclosure requirements and Australian Accounting Standards may be different from those applicable in other jurisdictions. Scheme Shareholders in jurisdictions other than Australia and its external territories, New Zealand and the United Kingdom are Ineligible Foreign Shareholders under the Scheme and should refer to Sections 7.2(c) and 7.2(d) of this Scheme Booklet.

This Scheme Booklet and the Scheme do not, either individually or in combination, constitute an offer to sell to SMS Shareholders or a solicitation of an offer to purchase from SMS Shareholders any securities in SMS or DWS in any jurisdiction where such an offer or solicitation would be illegal. Scheme Shareholders who reside outside of Australia but who do not constitute Ineligible Foreign Shareholders should note that this Scheme Booklet has been prepared in accordance with the requirements in Australia for the sole purpose of allowing you to consider the Scheme. It must not be distributed, reproduced or disclosed, in whole or part, to other persons or used for any purpose other than consideration of the Scheme.

This Scheme Booklet has not been filed with or considered or approved by any regulatory body in any country other than Australia and SMS Shareholders should consult with their professional advisers as to whether any other formalities or consents are required to permit them to receive New DWS Shares pursuant to the Scheme.

#### (b) New Zealand

This Scheme Booklet does not constitute a New Zealand product disclosure statement, prospectus or investment statement and has not been registered, filed with or approved by any New Zealand regulatory authority under or in connection with the Securities Act 1978 (NZ) or the Financial Markets Conduct Act 2013 (NZ). The disclosure materials are being distributed in New Zealand only to persons to whom securities may be offered in New Zealand pursuant to the *Securities Act (Overseas Companies) Exemption Notice 2013* (or any replacement of that notice).

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## 14 ADDITIONAL INFORMATION (cont)

The offer of New DWS Shares will comply with the laws of Australia applicable to the offer of New DWS Shares.

The taxation treatment of Australian securities is not the same as for New Zealand securities. The issue of New DWS Shares may involve a currency exchange risk as they will be quoted on the ASX in Australian dollars.

If you are uncertain about whether this investment is appropriate for you, you should seek the advice of an appropriately qualified financial adviser.

### (c) United Kingdom

Neither the information in this Scheme Booklet nor any other document relating to the Scheme has been delivered for approval to the Financial Conduct Authority in the United Kingdom or approved by a person authorised under the *Financial Services and Markets Act 2000*, as amended ('**FSMA**').

No prospectus (within the meaning of Section 85 of FSMA) has been published or is intended to be published in respect of New DWS Shares. New DWS Shares may not be offered or sold in the United Kingdom by means of this Scheme Booklet, any accompanying letter or any other document, except in circumstances which do not require the publication of a prospectus pursuant to Section 85(1) of FSMA.

This Scheme Booklet should not be distributed, published or reproduced, in whole or in part, nor may its contents be disclosed by recipients to any other person in the United Kingdom. Any invitation or inducement to engage in investment activity (within the meaning of Section 21 of FSMA) received in connection with the issue or sale of New DWS Shares has only been communicated and will only be communicated in the United Kingdom in circumstances in which Section 21(1) of FSMA does not apply to DWS. In the United Kingdom, this Scheme Booklet is being distributed only to, and is directed at, persons to whom it may lawfully be distributed to within the circumstances described in Article 62 of *FSMA (Financial Promotion) Order 2005* and/or any other persons to whom it may be lawfully communicated (all such persons being referred to as '**Relevant Persons**').

The investments to which this Scheme Booklet relates are available only to, and any invitation, offer or agreement to purchase will be engaged in only with, Relevant Persons. Any person who is not a Relevant Person should not act or rely on this Scheme Booklet or any of its contents.

The taxation treatment of Australian securities is not the same as for United Kingdom securities. The issue of New DWS Shares may involve a currency exchange risk as they will be quoted on the ASX in Australian dollars.

If you are uncertain about whether this investment is appropriate for you, you should seek the advice of an appropriately qualified financial adviser.

### 14.10 No other material information

Except as disclosed elsewhere in this Scheme Booklet, there is no other information that is material to the making of a decision in relation to the Scheme, being information that is within the knowledge of any SMS Director, as at the Last Practicable Date, which has not been previously disclosed to SMS Shareholders.

### 14.11 Supplementary disclosure

SMS will issue a supplementary document to this Scheme Booklet if it becomes aware of any of the following between the date of this Scheme Booklet and the Second Court Date:

- + a material statement in this Scheme Booklet is misleading in a material respect;
- + a material omission from this Scheme Booklet; or
- + a new circumstance has arisen and it would have been required to be included in this Scheme Booklet if it had arisen before the date of this Scheme Booklet.

Depending on the nature and timing of the changed circumstances, and subject to compliance with any relevant laws and/or obtaining any relevant approvals, SMS may circulate and publish any supplementary document by:

- + making an announcement to the ASX;
- + placing an advertisement in a prominently published newspaper which is circulated generally throughout Australia;
- + posting the supplementary document to SMS Shareholders at their address shown on the SMS Share Register; and/or
- + posting a statement on SMS's website at <http://www.smsmt.com/investor-information>,

as SMS, in its absolute discretion, considers appropriate.

# 15.

## GLOSSARY AND INTERPRETATION

## 15 GLOSSARY AND INTERPRETATION

### 15.1 Glossary

In this Scheme Booklet, unless the context otherwise indicates, the following terms have the meanings shown below:

Term	Meaning
<b>1H FY17</b>	the six months ended 31 December 2016.
<b>AAS</b>	the Australian Accounting Standards.
<b>AASB</b>	the Australian Accounting Standards Board.
<b>AGM</b>	SMS's Annual General Meeting on 14 November 2016.
<b>ASIC</b>	the Australian Securities and Investments Commission.
<b>Associate</b>	has the meaning given in sections 11, 12 and 16 of the Corporations Act.
<b>ASX</b>	ASX Limited ABN 98 008 624 691 and, where the context requires, the financial market that it operates.
<b>ASX Settlement Operating Rules</b>	the rules of the ASX Settlement and Transfer Corporation Pty Limited.
<b>ATO</b>	Australian Taxation Office.
<b>Business Day</b>	a business day as defined in the Listing Rules.
<b>CGT</b>	Capital Gains Tax.
<b>Cash Component</b>	the cash amount of Scheme Consideration, equal to \$1.00 less the cash value of any Special Dividend paid per SMS Share.
<b>Class Ruling</b>	the class ruling to be obtained by SMS on behalf of SMS Shareholders in relation to the Australian income tax consequences of the Scheme, the Interim Dividend and the Special Dividend (if declared) for SMS Shareholders.
<b>Conditions Precedent</b>	each of the conditions set out at Clause 3.1 of the Scheme Implementation Agreement.
<b>Control</b>	has the meaning given in section 50AA of the Corporations Act.
<b>Corporations Act</b>	the <i>Corporations Act 2001</i> (Cth).
<b>Corporations Regulations</b>	the <i>Corporations Regulations 2001</i> (Cth).
<b>Court</b>	the Supreme Court of Victoria.
<b>Deed Poll</b>	a deed poll provided by DWS attached as Annexure D.
<b>Deloitte Corporate Finance</b>	Deloitte Corporate Finance Pty Limited.
<b>DWS</b>	DWS Limited ACN 085 656 088.
<b>DWS Board</b>	the board of directors of DWS.
<b>DWS Director</b>	a director of DWS.
<b>DWS Group</b>	DWS and each of its Related Entities.
<b>DWS Information</b>	all information regarding DWS and the Merged Group provided by or on behalf of DWS for inclusion in this Scheme Booklet (and any information derived from, or prepared in reliance on, such information) and any updates to that information prepared by or on behalf of DWS, and all other statements of intention or belief of DWS that relate to the Transaction, and includes all of the information contained in Sections 3, 9, 10 (excluding Section 10.10), 11.3, 11.4 and 11.5 of this Scheme Booklet.

## 15 GLOSSARY AND INTERPRETATION (cont)

Term	Meaning
<b>DWS Material Adverse Change</b>	<p>(1) Any matter, event, change or circumstance that occurs after the date of the Scheme Implementation Agreement (a <b>Relevant Event</b>) whether or not it becomes public, where that Relevant Event has, has had, or could reasonably be expected to have, individually or when aggregated with all other such matters, events, changes or circumstances that have occurred or are reasonably likely to occur:</p> <ul style="list-style-type: none"><li>(a) the effect of diminishing the value of the net tangible assets of the DWS Group taken as a whole by \$5 million or more, as compared to the value of the net tangible assets of the DWS Group taken as a whole set out in its consolidated balance sheet as at 31 December 2016, other than as a result of payment of any dividends on DWS Shares permitted under the Scheme Implementation Agreement; or</li><li>(b) the effect of reducing on a recurring basis, the annualised earnings before interest, tax, depreciation and amortisation of the DWS Group (before taking into account any significant or extraordinary items) taken as a whole as at the end of a financial year, by \$4 million or more, as compared to what those earnings would reasonably have been expected to have been, but for the Relevant Event, other than a matter, change, event or circumstance:</li><li>(c) expressly required or expressly permitted to be done or procured by DWS or its Related Entities pursuant to the Scheme Implementation Agreement, Scheme or Deed Poll;</li><li>(d) fairly disclosed by DWS to SMS prior to the date of the Scheme Implementation Agreement;</li><li>(e) undertaken or occurring with the prior written approval of SMS;</li><li>(f) resulting from changes in law or in general economic, political or business conditions occurring after the date of the Scheme Implementation Agreement that impact DWS and its Australian competitors in a similar manner;</li><li>(g) resulting from changes in generally accepted accounting principles or the interpretation of them;</li><li>(h) resulting from an act of God, act of war declared or undeclared, public disorder, riot, civil disturbance, insurrection, rebellion, sabotage, cyber-attack or act of terrorists, technical failure, cable transmission and/or satellite failure or degradation, accident, lightning, storm, flood, fire, earthquake or explosion, cyclone, tidal wave, landslide or adverse weather conditions occurring on or after the date of the Scheme Implementation Agreement; or</li><li>(i) resulting from any deterioration in equity markets, interest rates, exchange rates or credit spreads that impact DWS and its Australian competitors in a similar manner; or</li></ul> <p>(2) a breach of any warranty given by DWS under the Scheme Implementation Agreement which arises or is discovered before 8.00am on the Second Court Date which is not remedied within 5 Business Days after such breach arises or is discovered or is not remedied by 8.00am on the Second Court Date (whichever is earlier), and has, has had, or could reasonably be expected to have, individually or when aggregated with all other breaches of warranties given by DWS under the Scheme Implementation Agreement, the financial effect on the DWS Group described in paragraph 1(a) or 1(b) of this definition.</p>
<b>DWS Prescribed Occurrence</b>	<p>Other than:</p> <ul style="list-style-type: none"><li>(a) as expressly required or expressly contemplated by the Scheme Implementation Agreement; or</li><li>(b) as expressly required or expressly contemplated under the Scheme or the Deed Poll; or</li></ul>



## 15 GLOSSARY AND INTERPRETATION (cont)

Term	Meaning
<b>DWS Prescribed Occurrence (cont)</b>	<p>(c) with the express written consent of SMS; or</p> <p>(d) as fairly disclosed by DWS to SMS prior to SMS entering into the Scheme Implementation Agreement; or</p> <p>(e) in relation to paragraphs (g), (h) and (k) only, where the relevant action is undertaken by a wholly owned direct or indirect subsidiary of the DWS;</p> <p>the occurrence of any of the following:</p> <p>(f) DWS converting all or any of its shares into a larger or smaller number of shares;</p> <p>(g) any member of the DWS Group resolving to reduce, or reducing, its share capital in any way, or reclassifying, redeeming, combining, splitting or repurchasing directly or indirectly any of its shares;</p> <p>(h) any member of the DWS Group resolving to buy back, or buying back, any of its shares, including by:</p> <ul style="list-style-type: none"><li>(i) entering into a buy-back agreement; or</li><li>(ii) resolving to approve the terms of a buy-back agreement under the Corporations Act;</li></ul> <p>(i) any member of the DWS Group issuing shares, or granting an option over its shares, or agreeing to make such an issue, other than an issue of ordinary shares following the valid exercise of any options or performance rights on issue at the date of the Scheme Implementation Agreement or any other security convertible into ordinary shares in DWS on issue at the date of the Scheme Implementation Agreement, in all cases, the existence of which has been fairly disclosed to SMS;</p> <p>(j) any member of the DWS Group issuing, or agreeing to issue, securities convertible into shares or debt securities (including any performance rights or options) other than in accordance with any of DWS's existing employee incentive plans, the terms of which have been fairly disclosed to SMS;</p> <p>(k) any member of the DWS Group making or declaring any distribution whether by way of dividend or capital reduction or otherwise and whether in cash or in specie other than by way of any dividends permitted under the Scheme Implementation Agreement;</p> <p>(l) other than in the ordinary course of business and consistent with past practice or under DWS's financing arrangements with National Australian Bank Limited, any member of the DWS Group creating or agreeing to create, any mortgage, charge, lien or other encumbrance over the whole, or a substantial part, of its business or property;</p> <p>(m) any member of the DWS Group becoming subject to an Insolvency Event;</p> <p>(n) any member of the DWS Group:</p> <ul style="list-style-type: none"><li>(i) acquiring, leasing or disposing of;</li><li>(ii) agreeing to acquire, lease or dispose of; or</li><li>(iii) offering or proposing to acquire, lease or dispose of,</li></ul> <p>any material business, assets (other than trading inventories and consumables acquired, leased or disposed of in the ordinary and usual course of business or pursuant to any contract or commitment to provide goods or services to a customer of a nature ordinarily provided by that member of the DWS Group) or entity, in each case with a value greater than \$1 million, or entering into any joint venture, partnership or similar arrangement;</p>

## 15 GLOSSARY AND INTERPRETATION (cont)

Term	Meaning
<b>DWS Prescribed Occurrence (cont)</b>	<ul style="list-style-type: none"><li>(o) any member of the DWS Group adopting a new constitution or modifying or repealing its constitution or a provision of it or a similar constituent document;</li><li>(p) any member of the DWS Group incurring any additional indebtedness or issuing any additional indebtedness by way of borrowings, loans or advances for amounts in aggregate in excess of \$2 million other than in accordance with DWS's financing arrangements with National Australian Bank Limited;</li><li>(q) any member of the DWS Group making, or committing to, in aggregate, capital expenditure in excess of \$1 million on projects not commenced or approved prior to the date of the Scheme Implementation Agreement;</li><li>(r) any member of the DWS Group entering into any contract or commitment (or a series of related contracts or commitments) involving expenditure of more than \$2 million over the term of the contract or commitment, other than:<ul style="list-style-type: none"><li>(i) in the ordinary course of business and consistent with past practice;</li><li>(ii) any contract or commitment to provide goods or services to a customer of a nature ordinarily provided by that member of the DWS Group; or</li><li>(iii) any contract or commitment in respect of an adviser engaged by a member of the DWS Group in relation to the Transaction;</li></ul></li><li>(s) any member of the DWS Group:<ul style="list-style-type: none"><li>(i) waiving any material third party default where the financial impact on the DWS Group of that waiver will be in excess of \$4 million (individually or in aggregate); or</li><li>(ii) accepting as a compromise of a matter less than the full compensation due to a member of the DWS Group where the financial impact of the compromise on the DWS Group is more than \$2 million (individually or in aggregate);</li></ul></li><li>(t) other than in the ordinary course of business and consistent with past practice:<ul style="list-style-type: none"><li>(i) paying any bonus to, or increasing the compensation of, any officer or employee of any member of the DWS Group except to the extent provided for in an existing employment contract, entered into in the ordinary course of business;</li><li>(ii) accelerating the rights of any officer or employee of any member of the DWS Group to compensation or benefits of any kind (including under any DWS executive or employee share plan);</li><li>(iii) granting to any officer or employee of any member of the DWS Group any increase in severance or termination pay or superannuation entitlements or by issuing any DWS Shares or securities convertible to DWS Shares to any of those persons; or</li><li>(iv) establishing, adopting, entering into or amending in any material respect (including by taking any action to accelerate any rights or benefits due under) any enterprise bargaining agreement, Australian workplace agreement, employee benefit plan or superannuation scheme of DWS or relating to the officers or employees of any member of the DWS Group;</li></ul></li><li>(u) any member of the DWS Group making any change in its accounting methods, principles or practices which would materially affect the reported consolidated assets, liabilities or results of operations of any member of the DWS Group, other than as required to comply with any changes to generally accepted accounting principles, standards, guidelines or practices in the jurisdiction of the relevant entity's incorporation;</li></ul>

## 15 GLOSSARY AND INTERPRETATION (cont)

Term	Meaning
<b>DWS Prescribed Occurrence (cont)</b>	(v) DWS Shares ceasing to be quoted for trading on ASX; or (w) any default or review event arises under DWS's financing arrangements with National Australian Bank Limited, or the conditions to draw down under such arrangements are not met or waived by the financier as at 8.00am on the Second Court Date.
<b>DWS Share</b>	a fully paid ordinary share in the capital of DWS.
<b>DWS Share Register</b>	the register of DWS Shareholders maintained in accordance with the Corporations Act.
<b>DWS Shareholder</b>	each person who is registered as the holder of a DWS Share in the DWS Share Register.
<b>EBITDA</b>	earnings before net financing costs, tax, depreciation and amortisation.
<b>Effective</b>	when used in relation to the Scheme, the coming into effect, under subsection 411(10) of the Corporations Act, of the order of the Court made under paragraph 411(4)(b) of the Corporations Act in relation to the Scheme.
<b>Effective Date</b>	the date on which the Scheme becomes Effective.
<b>End Date</b>	1 August 2017 or such later date as DWS and SMS agree in writing.
<b>Excluded Share</b>	a SMS Share held by DWS or a Related Body Corporate of DWS.
<b>First Court Date</b>	the first day on which an application made to the Court for an order under subsection 411(1) of the Corporations Act convening the Scheme Meeting is heard or, if the application is adjourned or subject to appeal for any reason, the day on which the adjourned application is heard.
<b>FTE</b>	full time equivalent.
<b>FY14</b>	the 12 months ended 30 June 2014.
<b>FY15</b>	the 12 months ended 30 June 2015.
<b>FY16</b>	the 12 months ended 30 June 2016.
<b>Government Agency</b>	any government, whether Federal, State or Territory, municipal or local, and any agency, authority, commission, department, instrumentality, regulator or tribunal thereof, including the Commissioner of Taxation, Australian Taxation Office and Australian Competition and Consumer Commission.
<b>GST</b>	Goods and Services Tax.
<b>Implementation Date</b>	the fifth Business Day after the Scheme Record Date, or such other date ordered by the Court or as the parties agree in writing.
<b>Independent Expert</b>	KPMG Financial Advisory Services (Australia) Pty Ltd (of which KPMG Corporate Finance is a division).
<b>Independent Expert's Report</b>	the report issued by the Independent Expert in connection with the Scheme as attached at Annexure A, and including any subsequent, updated or supplementary report, setting out the Independent Expert's opinion whether or not the Transaction is in the best interests of SMS Shareholders and the reasons for holding that opinion.
<b>Ineligible Foreign Shareholder</b>	a Scheme Shareholder whose address shown in the SMS Share Register on the Scheme Record Date is a place outside Australia and its external territories, New Zealand or the United Kingdom.
<b>Interim Dividend</b>	a dividend of 1.5 cents per SMS Share which was determined to be paid as part of the release of the financial results for the 6 months to 31 December 2016 and with a record date of 17 March 2017.
<b>Investigating Accountant</b>	Deloitte Corporate Finance Pty Limited the author of the investigating accountant's report set out in Annexure B.
<b>Investigating Accountant's Report</b>	the report issued by the Investigating Accountant as set out in Annexure B.

## 15 GLOSSARY AND INTERPRETATION (cont)

Term	Meaning
<b>KPMG Corporate Finance</b>	KPMG Financial Advisory Services (Australia) Pty Ltd (of which KPMG Corporate Finance is a division).
<b>Last Practicable Date</b>	28 April 2017, being the last practicable date before finalising the information in this Scheme Booklet to which this definition relates.
<b>Last Undisturbed Share Price</b>	the SMS Share Price at the close of trade on 22 February 2017 of \$1.28.
<b>Listing Rules</b>	the official listing rules of ASX.
<b>Merged Group</b>	DWS and its Subsidiaries immediately after implementation of the Transaction.
<b>New DWS Share</b>	a fully paid ordinary share in DWS to be issued to Scheme Shareholders under the Scheme.
<b>Notice of Scheme Meeting</b>	the notice of meeting relating to the Scheme Meeting attached as Annexure E.
<b>Related Bodies Corporate</b>	has the meaning set out in section 50 of the Corporations Act.
<b>Related Entity</b>	in respect of a party, means another entity which: <ol style="list-style-type: none"> <li>(1) is a Related Body Corporate of the first entity;</li> <li>(2) is in any consolidated entity (as defined in Section 9 of the Corporations Act) which contains the party; or</li> <li>(3) the party Controls.</li> </ol>
<b>Relevant Interests</b>	has the meaning given in sections 608 and 609 of the Corporations Act.
<b>Requisite Majorities</b>	the threshold for approval of the Scheme Resolution set out in Section 4.1, being votes in favour of the resolution are received from: <ol style="list-style-type: none"> <li>(1) unless the Court orders otherwise, a majority in number (more than 50%) of SMS Shareholders present and voting at the Scheme Meeting (whether in person, by proxy, by attorney or, in the case of corporate SMS Shareholders, by a corporate representative); and</li> <li>(2) at least 75% of the total number of votes cast on the Scheme Resolution at the Scheme Meeting.</li> </ol>
<b>Sale Facility</b>	the facility under which New DWS Shares to which Ineligible Foreign Shareholders would otherwise have become entitled under the Scheme are sold, the terms of which are described in Section 7.2(d) of the Scheme Booklet.
<b>Sale Facility Agent</b>	the appropriately licensed agent appointed by DWS to administer the Sale Facility.
<b>Scheme</b>	the scheme of arrangement under Part 5.1 of the Corporations Act between SMS and the Scheme Shareholders, the form of which is attached as Annexure C, subject to any alterations or conditions made or required by the Court under subsection 411(6) of the Corporations Act and agreed to by DWS and SMS.
<b>Scheme Booklet</b>	this scheme booklet in relation to the Scheme.
<b>Scheme Consideration</b>	the consideration to be provided by DWS to each Scheme Shareholder for the transfer to DWS of each Scheme Share, being for each SMS Share held by a Scheme Shareholder as at the Scheme Record Date: <ol style="list-style-type: none"> <li>(1) a Cash Component equal to \$1.00 less the cash value of any Special Dividend paid; plus</li> <li>(2) a Scrip Component of 0.39 New DWS Shares (subject to adjustments in relation to rounding as provided in the Scheme).</li> </ol>
<b>Scheme Implementation Agreement</b>	the scheme implementation agreement dated 27 February 2017 between DWS and SMS relating to the implementation of the Scheme.

## 15 GLOSSARY AND INTERPRETATION (cont)

Term	Meaning
<b>Scheme Meeting</b>	the meeting of SMS Shareholders (other than holders of Excluded Shares) ordered by the Court to be convened under subsection 411(1) of the Corporations Act to consider and vote on the Scheme and includes any meeting convened following any adjournment or postponement of that meeting.
<b>Scheme Record Date</b>	7.00pm on the fourth Business Day after the Effective Date or such other time and date as the parties agree in writing.
<b>Scheme Resolution</b>	the resolution set out in the Notice of Scheme Meeting in Annexure E to agree to the terms of the Scheme.
<b>Scheme Shareholder</b>	a holder of Scheme Shares as at the Scheme Record Date.
<b>Scheme Shares</b>	the SMS Shares other than the Excluded Shares.
<b>Scrip Component</b>	the New DWS Shares issued as part of the Scheme Consideration, equal to 0.39 New DWS Shares (subject to rounding as provided in the Scheme) per SMS Share.
<b>Second Court Date</b>	the first day of the Second Court Hearing or, if the Second Court Hearing is adjourned for any reason, the first day on which the adjourned application is heard.
<b>Second Court Hearing</b>	the hearing of the application made to the Court for an order under paragraph 411(4)(b) of the Corporations Act in relation to the Scheme.
<b>SMS</b>	SMS Management & Technology Limited ACN 009 558 865.
<b>SMS Board</b>	the board of directors of SMS.
<b>SMS Director</b>	a director of SMS.
<b>SMS Group</b>	SMS and each of its Related Entities.
<b>SMS Information</b>	all information in this Scheme Booklet and any updates to that information prepared by or on behalf of SMS, other than the DWS Information (and any information derived from, or prepared in reliance on, any such information), the Independent Expert's Report, the Investigating Accountant's Report in Annexure B, the "Tax Considerations" in Section 12 and any other report or opinion prepared by an external adviser to SMS.
<b>SMS Material Adverse Change</b>	<p>(1) Any matter, event, change or circumstance that occurs after the date of the Scheme Implementation Agreement (a <b>Relevant Event</b>) whether or not it becomes public, where that Relevant Event has, has had, or could reasonably be expected to have, individually or when aggregated with all other such matters, events, changes or circumstances that have occurred or are reasonably likely to occur:</p> <p>(a) the effect of diminishing the value of the net tangible assets of the SMS Group taken as a whole by \$5 million or more, as compared to the value of the net tangible assets of the SMS Group taken as a whole set out in its consolidated balance sheet as at 31 December 2016, other than as a result of payment of any dividends on SMS Shares permitted under the Scheme Implementation Agreement; or</p> <p>(b) the effect of reducing on a recurring basis, the annualised earnings before interest, tax, depreciation and amortisation of the SMS Group (before taking into account any significant or extraordinary items, including the impact of any non-cash impairment of intangible assets) taken as a whole as at the end of a financial year, by \$2 million or more, as compared to what those earnings would reasonably have been expected to have been, but for the Relevant Event, other than a matter, change, event or circumstance:</p> <p>(c) expressly required or expressly permitted to be done or procured by SMS or its Related Entities pursuant to the Scheme Implementation Agreement, Scheme or Deed Poll;</p>

## 15 GLOSSARY AND INTERPRETATION (cont)

Term	Meaning
<b>SMS Material Adverse Change (cont)</b>	<p>(d) fairly disclosed by SMS to DWS prior to the date of the Scheme Implementation Agreement;</p> <p>(e) undertaken or occurring with the prior written approval of DWS;</p> <p>(f) resulting from changes in law or in general economic, political or business conditions occurring after the date of the Scheme Implementation Agreement that impact SMS and its Australian competitors in a similar manner;</p> <p>(g) resulting from changes in generally accepted accounting principles or the interpretation of them;</p> <p>(h) resulting from an act of God, act of war declared or undeclared, public disorder, riot, civil disturbance, insurrection, rebellion, sabotage, cyber-attack or act of terrorists, technical failure, cable transmission and/or satellite failure or degradation, accident, lightning, storm, flood, fire, earthquake or explosion, cyclone, tidal wave, landslide or adverse weather conditions occurring on or after the date of the Scheme Implementation Agreement; or</p> <p>(i) resulting from any deterioration in equity markets, interest rates, exchange rates or credit spreads that impact SMS and its Australian competitors in a similar manner; or</p> <p>(2) a breach of any warranty given by SMS under the Scheme Implementation Agreement (other than those in paragraphs (j) and/or (n)(ii) of Schedule 2) which arises or is discovered before 8.00am on the Second Court Date which is not remedied within 5 Business Days after such breach arises or is discovered or is not remedied by 8.00am on the Second Court Date (whichever is earlier), and has, has had, or could reasonably be expected to have, individually or when aggregated with all other breaches of warranties given by SMS under the Scheme Implementation Agreement, the financial effect on the SMS Group described in paragraph 1 (a) or 1 (b) of this definition.</p>
<b>SMS Prescribed Occurrence</b>	<p>Other than:</p> <p>(a) as expressly required or expressly contemplated by the Scheme Implementation Agreement; or</p> <p>(b) as expressly required or expressly contemplated under the Scheme or Deed Poll; or</p> <p>(c) with the express written consent of DWS; or</p> <p>(d) as fairly disclosed by SMS to DWS prior to the DWS entering into the Scheme Implementation Agreement; or</p> <p>(e) in relation to paragraphs (g), (h) and (k) only, where the relevant action is undertaken by a wholly owned direct or indirect subsidiary of SMS;</p> <p>the occurrence of any of the following:</p> <p>(f) SMS converting all or any of its shares into a larger or smaller number of shares;</p> <p>(g) any member of the SMS Group resolving to reduce, or reducing, its share capital in any way, or reclassifying, redeeming, combining, splitting or repurchasing directly or indirectly any of its shares;</p> <p>(h) any member of the SMS Group resolving to buy back, or buying back, any of its shares, including by:</p> <p>(i) entering into a buy-back agreement; or</p> <p>(ii) resolving to approve the terms of a buy-back agreement under the Corporations Act;</p>

## 15 GLOSSARY AND INTERPRETATION (cont)

Term	Meaning
<b>SMS Prescribed Occurrence (cont)</b>	<p>(i) any member of the SMS Group issuing shares, or granting an option over its shares, or agreeing to make such an issue, other than an issue of ordinary shares following the valid exercise of any options or performance rights on issue at the date of the Scheme Implementation Agreement or any other security convertible into ordinary shares in SMS on issue at the date of the Scheme Implementation Agreement, in all cases, the existence of which has been fairly disclosed to DWS;</p> <p>(j) any member of the SMS Group issuing, or agreeing to issue, securities convertible into shares or debt securities (including any performance rights or options) other than in accordance with any of SMS's existing employee incentive plans, the terms of which have been fairly disclosed to DWS;</p> <p>(k) any member of the SMS Group making or declaring any distribution whether by way of dividend or capital reduction or otherwise and whether in cash or in specie other than by way of a dividend permitted under the Scheme Implementation Agreement;</p> <p>(l) other than in the ordinary course of business and consistent with past practice or under SMS's existing ANZ facility or any special purpose debt facility entered into by SMS for the purpose of funding the Special Dividend, any member of the SMS Group creating or agreeing to create, any mortgage, charge, lien or other encumbrance over the whole, or a substantial part, of its business or property;</p> <p>(m) any member of the SMS Group becoming subject to an Insolvency Event;</p> <p>(n) any member of the SMS Group:</p> <ul style="list-style-type: none"><li>(i) acquiring, leasing or disposing of;</li><li>(ii) agreeing to acquire, lease or dispose of; or</li><li>(iii) offering or proposing to acquire, lease or dispose of,</li></ul> <p>any material business, assets (other than trading inventories and consumables acquired, leased or disposed of in the ordinary and usual course of business, or pursuant to any contract or commitment to provide goods or services to a customer of a nature ordinarily provided by that member of the SMS Group, or pursuant to any non-cash impairment of intangible assets) or entity, in each case with a value greater than \$1 million, or entering into any joint venture, partnership or similar arrangement;</p> <p>(o) any member of the SMS Group adopting a new constitution or modifying or repealing its constitution or a provision of it or a similar constituent document;</p> <p>(p) any member of the SMS Group incurring any additional indebtedness or issuing any additional indebtedness by way of borrowings, loans or advances for amounts in aggregate in excess of \$1 million other than in accordance with SMS's existing ANZ facility or any special purpose debt facility entered into by SMS for the purpose of funding the Special Dividend;</p> <p>(q) any member of the SMS Group making, or committing to, in aggregate, capital expenditure in excess of \$1 million on projects not commenced or approved prior to the date of the Scheme Implementation Agreement;</p> <p>(r) any member of the SMS Group entering into any contract or commitment (or a series of related contracts or commitments) involving expenditure of more than \$1 million over the term of the contract or commitment, other than:</p> <ul style="list-style-type: none"><li>(i) in the ordinary course of business and consistent with past practice; or</li></ul>

## 15 GLOSSARY AND INTERPRETATION (cont)

Term	Meaning
<b>SMS Prescribed Occurrence (cont)</b>	<ul style="list-style-type: none"><li>(ii) any contract or commitment to provide goods or services to a customer of a nature ordinarily provided by that member of the SMS Group; or</li><li>(iii) any contract or commitment in respect of an adviser engaged by a member of the SMS Group in relation to the Transaction or in respect of any professional engaged to produce the Independent Expert's Report, Investigating Accountant's Report or the "Tax Considerations" in Section 12 of this Scheme Booklet;</li></ul> <p>(s) any member of the SMS Group:</p> <ul style="list-style-type: none"><li>(i) waiving any material third party default where the financial impact on the SMS Group of that waiver will be in excess of \$2 million (individually or in aggregate); or</li><li>(ii) accepting as a compromise of a matter less than the full compensation due to a member of the SMS Group where the financial impact of the compromise on the SMS Group is more than \$1 million (individually or in aggregate);</li></ul> <p>(t) other than in the ordinary course of business and consistent with past practice:</p> <ul style="list-style-type: none"><li>(i) paying any bonus to, or increasing the compensation of, any officer or employee of any member of the SMS Group, except to the extent provided for in an existing employment contract entered into in the ordinary course of business;</li><li>(ii) accelerating the rights of any officer or employee of any member of the SMS Group to compensation or benefits of any kind or making a payment in lieu of any such rights (including under any SMS executive or employee share plan or equity or other incentive scheme);</li><li>(iii) passing any resolution or otherwise acting in a manner that is contrary to any resolution passed by the SMS Board prior to the date of the Scheme Implementation Agreement in relation to any employee equity or other incentive scheme;</li><li>(iv) granting to any officer or employee of any member of the SMS Group any increase in severance or termination pay or superannuation entitlements or by issuing any SMS Shares or securities convertible to SMS Shares to any of those persons; or</li><li>(v) establishing, adopting, entering into or amending in any material respect (including by taking any action to accelerate any rights or benefits due under) any enterprise bargaining agreement, Australian workplace agreement, employee benefit plan or superannuation scheme of SMS or relating to the officers or employees of any member of the SMS Group; or</li></ul> <p>(u) any member of the SMS Group making any change in its accounting methods, principles or practices which would materially affect the reported consolidated assets, liabilities or results of operations of any member of the SMS Group, other than as required to comply with any changes to generally accepted accounting principles, standards, guidelines or practices in the jurisdiction of the relevant entity's incorporation; or</p> <p>(v) a breach of the warranties given by SMS in paragraphs (j) and/or (n)(ii) of Schedule 2 of the Scheme Implementation Agreement arises or is discovered before 8.00am on the Second Court Date and is not remedied within 5 Business Days after such breach arises or is discovered or is not remedied by 8.00am on the Second Court Date (whichever is earlier).</p>



## 15 GLOSSARY AND INTERPRETATION (cont)

Term	Meaning
<b>SMS Share</b>	a fully paid ordinary share in the capital of SMS.
<b>SMS Share Register</b>	the register of shareholders of SMS maintained in accordance with the Corporations Act.
<b>SMS Share Registry</b>	Link Market Services Limited ABN 54 083 214 537.
<b>SMS Shareholder</b>	each person who is registered as the holder of a SMS Share in the SMS Share Register.
<b>Special Dividend</b>	a dividend which may be paid on SMS Shares as a special dividend at the SMS Board's discretion.
<b>Special Dividend Payment Date</b>	a date to be determined by the SMS Board at its sole discretion but in any event no later than the Implementation Date.
<b>Special Dividend Record Date</b>	a date to be determined by the SMS Board at its sole discretion but in any event no later than the Scheme Record Date.
<b>Subsidiary</b>	has the meaning given in Division 6 of Part 1.2 of the Corporations Act.
<b>Superior Proposal</b>	<p>a publicly announced bona fide Third Party Proposal received or arising after the date of the Scheme Implementation Agreement which the SMS Board acting in good faith and reasonably (after consultation with its external legal and financial advisers) determines:</p> <ol style="list-style-type: none"> <li>(1) is reasonably capable of being completed on a timely basis taking into account all aspects of the Third Party Proposal; and</li> <li>(2) would, if completed substantially in accordance with the offered terms, be more favourable to SMS Shareholders (as a whole) than the Scheme, taking into account, among other things, all legal, financial, regulatory and other aspects of the Third Party Proposal and the identity of the offeror.</li> </ol>
<b>Third Party</b>	a person other than SMS, DWS and each of their Associates.
<b>Third Party Proposal</b>	<ol style="list-style-type: none"> <li>(1) A transaction which, if completed, would result in any Third Party (alone or together with its Associates) directly or indirectly: <ol style="list-style-type: none"> <li>(a) acquiring all or a substantial part of the assets or business of the SMS Group;</li> <li>(b) acquiring a Relevant Interest in or having a right to acquire a legal, beneficial or economic interest in 20% or more of SMS's voting shares or of the share capital of any Related Body Corporate of SMS; or</li> <li>(c) entering into any cash settled equity swap or other derivative contract arrangement in respect of 20% or more of the share capital of SMS or of any Related Body Corporate of SMS; or</li> <li>(d) acquiring Control of SMS or of any material Subsidiary of SMS;</li> </ol> </li> <li>(2) a takeover bid, scheme of arrangement, amalgamation, merger, capital reconstruction, consolidation, purchase of main undertaking or other business combination involving SMS and/or its Related Bodies Corporate;</li> <li>(3) a transaction involving the formation of a dual listed company structure, stapled security structure or other form of synthetic merger having the same or substantially the same effect as a takeover bid for, or scheme of arrangement in respect of, SMS and/or its Related Bodies Corporate; or</li> <li>(4) any agreement, arrangement or understanding requiring SMS to abandon, or otherwise fail to proceed with, the Transaction.</li> </ol>
<b>Transaction</b>	the acquisition of the Scheme Shares by DWS through implementation of the Scheme in accordance with the terms of the Scheme Implementation Agreement.
<b>UX</b>	user experience.
<b>VWAP</b>	volume weighted average price.

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## 15 GLOSSARY AND INTERPRETATION (cont)

### 15.2 Interpretation

In this Scheme Booklet, unless the context otherwise appears:

- (a) words and phrases have the same meaning (if any) given to them in the Corporations Act;
- (b) words importing a gender include any gender;
- (c) words importing the singular include the plural and vice versa;
- (d) an expression importing a natural person includes any company, partnership, joint venture, association, corporation or other body corporate and vice versa;
- (e) a reference to a section or annexure is a reference to a section of and an annexure to this Scheme Booklet as relevant;
- (f) a reference to any statute, regulation, proclamation, ordinance or by law includes all statutes, regulations, proclamations, ordinances, or by laws amending, varying, consolidating or replacing it and a reference to a statute includes all regulations, proclamations, ordinances and by laws issued under that statute;
- (g) headings and bold type are for convenience only and do not affect the interpretation of this Scheme Booklet;
- (h) a reference to time is a reference to time in Melbourne, Australia;
- (i) a reference to writing includes facsimile transmissions; and
- (j) a reference to dollars, \$, cents, ¢ and currency is a reference to the lawful currency of the Commonwealth of Australia.

**A.** ANNEXURE A -  
INDEPENDENT  
EXPERT'S REPORT

# ANNEXURE A - INDEPENDENT EXPERT'S REPORT



## **KPMG Corporate Finance**

A division of KPMG Financial Advisory Services  
(Australia) Pty Ltd  
Australian Financial Services Licence No. 246901  
Tower Two  
Collins Square  
727 Collins Street  
Melbourne Vic 3008

GPO Box 2291U  
Melbourne Vic 3001  
Australia

ABN: 43 007 363 215  
Telephone: +61 3 9288 5555  
Facsimile: +61 3 9288 6666  
DX: 30824 Melbourne  
www.kpmg.com.au

The Directors  
SMS Management & Technology Limited  
Level 41, 140 William Street  
Melbourne  
VIC 3000

4 May 2017

Dear Directors

## **INDEPENDENT EXPERT REPORT AND FINANCIAL SERVICES GUIDE**

### **PART ONE –INDEPENDENT EXPERT’S REPORT**

#### **1 Introduction**

On 27 February 2017, SMS Management & Technology Limited (SMS) announced that it had entered into a Scheme Implementation Agreement (SIA) with DWS Limited (DWS) under which it is proposed that DWS will acquire 100% of the issued share capital of SMS by way of a scheme of arrangement (Scheme).

If the Scheme is approved and implemented, SMS shareholders (Scheme Shareholders or Shareholders) will be entitled to receive:

- \$1.00 in cash less the cash value of any special dividend paid (Cash Component), and
- 0.39 DWS shares (Scrip Component)

(together, Scheme Consideration) for each SMS share.

The SMS Board has retained the discretion to pay a special dividend of up to 10.2 cents per SMS share on or shortly before the implementation date of the Scheme (Special Dividend). The Cash Component will be reduced by the cash value of any Special Dividend paid by SMS.

In addition, on 27 February 2017, the SMS Board declared a fully franked interim dividend of 1.5 cents per SMS share to eligible Shareholders on the share register on the interim dividend record date of 17 March 2017 (Interim Dividend), which was paid on 7 April 2017.

KPMG Financial Advisory Services (Australia) Pty Ltd is affiliated with KPMG.

KPMG is an Australian partnership and a member firm of the KPMG network of independent member firms affiliated with KPMG International Cooperative ("KPMG International"), a Swiss entity.

# ANNEXURE A - INDEPENDENT EXPERT'S REPORT (cont)



SMS Management & Technology Limited  
Independent Expert Report  
4 May 2017

The Directors of SMS have requested that KPMG Financial Advisory Services (Australia) Pty Ltd (of which KPMG Corporate Finance is a division) (KPMG Corporate Finance) prepare an independent expert's report setting out whether the Scheme is in the best interests of Shareholders.

This report outlines KPMG Corporate Finance's opinion as to the merits or otherwise of the Scheme. This report should be considered in conjunction with and not independently of the information set out in the Notice of Meeting and Explanatory Statement (Scheme Booklet).

The Scheme is subject to the satisfaction of a number of conditions which are outlined in Section 5.1 of this Report and Section 7.7 of the Scheme Booklet.

Further information regarding the scope of this report is set out in Section 6 of this report.

KPMG Corporate Finance's Financial Services Guide is contained in Part Two of this report.

## 1.1 SMS

SMS is an information technology (IT) services company listed on the Australian Securities Exchange (ASX). It provides business and IT advisory, technology solutions, managed services and recruitment to a range of large corporations and Government bodies. SMS employs over 1,300 professional staff (including contractors) predominantly in Australia, but also has a presence in Hong Kong, Singapore and the Philippines.

SMS consists of two businesses, SMS Consulting and M&T Resources. The core business, SMS Consulting, provides IT advisory, technology solutions and managed services. M&T Resources is a complementary IT recruitment company providing temporary and permanent IT staff.

Prior to the announcement of the Scheme, the SMS market capitalisation was \$88 million.<sup>1</sup>

## 1.2 DWS

DWS is an IT services company listed on the ASX. DWS provides a wide ranging and flexible suite of IT services to a range of large corporations and Government bodies. Established in 1992, DWS has approximately 690 employees and contractors with offices in Melbourne, Sydney, Brisbane, Coolangatta, Adelaide and Canberra.

DWS provides integrated service offerings across the IT value chain, spanning IT consulting services, digital solutions, business analytics, strategic sourcing and productivity services and managed application services.

Immediately prior to the announcement of the Scheme, the DWS market capitalisation was \$216 million.<sup>2</sup>

## 2 Requirements of our report

The Directors of SMS have requested that KPMG Corporate Finance prepare a report in accordance with Section 411 of the Corporations Act 2001 (Cth) (Act) and the guidance provided by the Australian

<sup>1</sup> Based on 22 February 2017 closing price of \$1.28 and 68,536,340 ordinary shares on issue

<sup>2</sup> Based on 24 February 2017 closing price of \$1.64 and 131,831,328 ordinary shares on issue

# ANNEXURE A - INDEPENDENT EXPERT'S REPORT (cont)



SMS Management & Technology Limited  
Independent Expert Report  
4 May 2017

Securities and Investments Commission (ASIC). Although there is no technical requirement for an independent expert's report to be prepared in relation to the Scheme, it is a condition of the SIA that the independent expert issues its report opining on whether the Scheme is in the best interests of the Scheme Shareholders.

Further, ASIC Regulatory Guide 60 (RG 60) notes that even if an expert report is not required under the Corporations Regulations, it is common for a scheme company to commission a report voluntarily for a transaction that is complex or effects a takeover. The report prepared by the expert must state whether, in the expert's opinion, the proposed scheme of arrangement is in the best interests of the members of the body as a whole and set out the expert's reason(s) for forming that opinion.

Further details regarding the basis of our assessment are set out in Section 6.2 of this report.

### 3 Summary of opinion

In our opinion, we consider the Scheme **to be in the best interests of Shareholders**, in the absence of a superior proposal.

In arriving at this opinion, we have assessed whether the Scheme is:

- *fair*, by comparing our assessed value of the Scheme Consideration (based on the value of a DWS share on a minority basis and the Cash Component) to our assessed value of the equity of SMS, on a controlling interest basis. This approach is in accordance with the guidance set out in RG 111 'Content of Expert Reports' (RG111)
- *reasonable*, by assessing the implications of the Scheme for Shareholders, the alternatives to the Scheme which are available to SMS and Shareholders, and the consequences for Shareholders of not approving the Scheme.

Based on our assessment we have formed the view that the Scheme is fair and reasonable. As such, consistent with RG 111, we have concluded that the Scheme is in the best interests of Shareholders, in the absence of a superior proposal.

In forming our view as to the value of SMS and DWS (to assess the value of the Scheme Consideration) we have considered a series of factors including their earnings profiles, size and market position and growth prospects. As required by RG 111, we have valued SMS on a controlling interest basis and DWS on a minority interest basis. This is required because DWS is obtaining control of SMS, and SMS Shareholders are receiving consideration in the form of a share in DWS. The listed market price of DWS shares will reflect a portfolio (minority) interest rather than a controlling interest.

Since recording adjusted EBITDA of \$43.9 million in FY12, SMS has experienced a steady decline in revenues and in particular profit margins as a result of structural changes in the IT services industry reflected in intensified competition, emerging technology trends and changing buying patterns and the re-emergence of professional services firms into the sector. Revenues have decreased from \$335.5 million in FY12 to \$312.5 million in the last twelve months (LTM) to 31 December 2016. However, adjusted EBITDA has declined from \$43.9 million in FY12 to \$10.4 million in LTM.

# ANNEXURE A - INDEPENDENT EXPERT'S REPORT (cont)



*SMS Management & Technology Limited  
Independent Expert Report  
4 May 2017*

Against this backdrop of structural change within the industry, SMS has undertaken a series of senior leadership changes and acquisitions attempting to halt the decline and provide growth and new service offerings.

However, a transformation plan to restructure the SMS Consulting business and shift its strategic focus away from the core Advisory & Solutions business towards Managed Services, significantly disrupted the business internally in FY16. Financial results have been weak and profit margin has continued to decline, which has contributed to a decline in the company's share price from a high of \$5.41 in late 2015<sup>3</sup>, to a closing price of \$1.28, prior to the announcement of the Scheme.

Since the appointment of CEO Mr Rick Rostolis in May 2016, SMS has realigned the structure of the business and shifted the strategic focus back towards the core Advisory & Solutions business. However, the sales pipeline and utilisation rates have not recovered to historical levels and earnings have continued to decline and margins have remained weak.

SMS's priorities are to restore growth through a focus on enhancing its sales capabilities and improving the sales pipeline, while also focusing on improving operational efficiency and seeking opportunities to reduce costs. It is in this context that KPMG Corporate Finance has assessed the offer by DWS.

The decision of whether or not to approve the Scheme is a matter for individual Shareholders based on their views as to value, expectations about future market conditions and their particular circumstances including investment strategy and portfolio, risk profile and tax position. Shareholders should consult their own professional adviser, if in doubt, regarding the action they should take in relation to the Scheme.

## **3.1 The Scheme is fair**

We have assessed the value of an SMS share to be in the range \$1.52 to \$1.76. This is comparable to the Scheme Consideration to be received under the Scheme which we have assessed to be in the range of \$1.57 to \$1.64 (being the Cash Component of \$1.00 and our assessed value of 0.39 New DWS shares of \$0.57 to \$0.64). As the Scheme Consideration falls within our assessed value range for an SMS share, we consider the Scheme to be fair. Our valuation is set out in Section 10 of this report and the assessment of fairness is summarised on the following page.

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<sup>3</sup> <http://www.afr.com/technology/could-428-million-csc-offer-start-a-bidding-war-for-aussie-tech-group-uxc-20151006-gk2cbx> - 6 October 2015

# ANNEXURE A - INDEPENDENT EXPERT'S REPORT (cont)



SMS Management & Technology Limited  
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**Table 1: Valuation Summary**

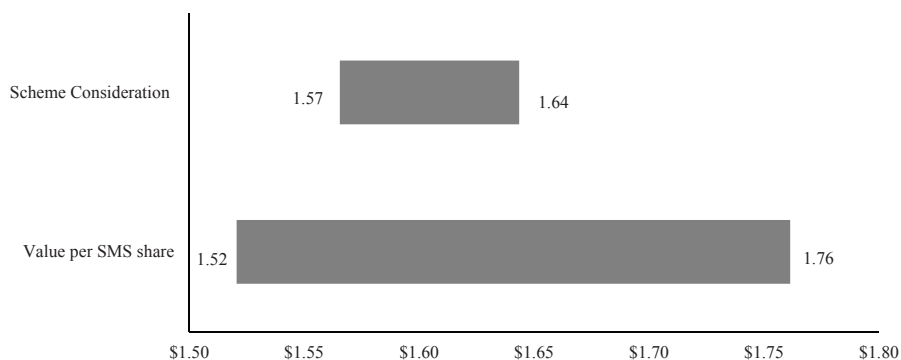
\$m (unless otherwise stated)	Section reference	Value Low	Value High
<b>Assessed value of SMS</b>			
Value of SMS operations	10.3	115.5	132.0
Less: net debt	10.5	(11.3)	(11.3)
Value of equity	<b>10.1</b>	104.2	120.7
Number of shares on issue (millions)		68.5	68.5
<b>Value per SMS share (\$ rounded)</b>	<b>10.1</b>	<b>1.52</b>	<b>1.76</b>
<b>Assessed value of consideration</b>			
Value per DWS share (\$ minority interest basis)		1.45	1.65
Exchange ratio		0.39	0.39
Value of Scrip Component (\$)	<b>11.1</b>	0.57	0.64
Cash Component (\$)		1.00	1.00
<b>Scheme Consideration (\$ rounded)</b>	<b>11.1</b>	<b>1.57</b>	<b>1.64</b>

Source: KPMG Corporate Finance analysis

Note: Table may not sum due to rounding

A comparison of our assessed value per SMS share on a control basis to our assessed value of the Scheme Consideration is illustrated below.

**Figure 1: Assessment of fairness**



Source: KPMG Corporate Finance analysis

As the Scheme Consideration of \$1.57 to \$1.64 falls within our assessed range of \$1.52 to \$1.76 per SMS share, we consider the Scheme to be fair.

The value of an SMS share and the Scheme Consideration have each been presented within a reasonable range. In our view, any point within the range is an acceptable estimate of value. The entire value range of the Scheme Consideration falls within the lower half up to the mid-point of the value per SMS share. As such, we consider there to be sufficient overlap of the ranges to conclude that the Scheme is fair.

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Our assessment of fairness is prepared on an ex-dividend basis (exclusive of 1.5 cent Interim Dividend). Shareholders who acquired shares after the dividend record date of 17 March 2017 did not receive the Interim Dividend.

### *Assessment of the value of SMS*

Our valuation reflects 100% ownership of SMS and incorporates a control premium. Therefore, we would expect the valuation to exceed the price at which SMS shares would trade on the ASX in the absence of a takeover offer. In assessing an appropriate premium for control in accordance with RG 111, we have only considered those synergies and benefits which would be available to more than one potential purchaser (or a pool of potential purchasers) of SMS. As such, we have not included the value of special benefits that may be unique to DWS.

We have adopted a Capitalisation of Earnings approach as our primary methodology to value the shares in SMS, taking into consideration:

- the expected maintainable earnings of SMS, acknowledging the impact of one-off costs and significant items incurred during FY17
- our assessment of an appropriate earnings multiple to be applied to the selected maintainable earnings taking into consideration the nature of the business, growth expectations, risks and exposure to the IT sector and economic environment and outlook
- a control premium to reflect opportunities for cost savings and synergies available to a number of acquirers that have existing IT services operations in Australia
- net debt of the business.

We have cross-checked our valuation of SMS by comparing it to share trading analysis and implied multiples of NPAT. In this regard:

- the range derived from our primary capitalised earnings methodology implies a control premium of 19% to 38% over the trading price of SMS shares
- the implied NPAT multiples appear reasonable when compared to comparable companies.

The key factors considered in our assessment of the value of SMS are set out below:

- financial results in FY16 and H1 FY17 have been weak and profit margins have continued to decline. SMS has not provided market guidance for the full year FY17
- the transformation plan to restructure SMS Consulting business and shift in focus from the core Advisory & Solutions business to Managed Services severely disrupted the business internally in FY16
- the recent H1 FY17 results do not indicate a turnaround, despite the new CEO's decision to realign the structure of the business and shift the strategic focus back towards the core Advisory & Solutions business
- structural change in the industry and intensified competition from large offshore entrants and the expansion of professional services firms into the sector

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# ANNEXURE A - INDEPENDENT EXPERT'S REPORT (cont)



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- prior to the announcement of the DWS offer, the implied EBITDA multiples based on the SMS share price were at the high end of the range observed amongst comparable companies
- consideration of potential upside has been reflected in the selection of the EBITDA multiple. The multiple has been selected after consideration of trading multiples observed amongst comparable companies (with an adjustment for control) and recent control transactions in Australia
- SMS continues to focus on restoring growth through a focus on enhancing its sales capabilities and improving the sales pipeline, while also focusing on improving operational efficiency and seeking opportunities to reduce costs. However, a recovery and consequential improvement in earnings may take time and has associated execution risk.

#### *Assessment of value of the Scheme Consideration*

The total consideration to be received under the Scheme comprises:

- Cash Component of \$1.00
- Scrip Component of 0.39 DWS shares of \$0.57 to \$0.64.

We have valued the Scrip Component, based on market evidence of trading prices of DWS shares on the ASX as our primary methodology. To cross-check this method, we have compared DWS's implied EBITDA multiple and NPAT multiples to a set of broadly comparable companies.

The key factors considered in our assessment of the value of DWS shares are set out below.

- the listed market price of DWS's shares is likely to represent a reasonable proxy for the amount that a SMS Shareholder could expect to realise if they immediately liquidated their shares following the implementation of the Scheme
- DWS is a sufficiently liquid stock. Since the announcement of the Scheme, 4.6%<sup>4</sup> of the issued share capital has been traded in the market
- the size of expected synergies is likely to be at least comparable or exceed the dilutionary impact on DWS shares of paying a control premium for SMS.

Based on our analysis, we consider the market value of a DWS share to be between \$1.45 and \$1.65 and therefore our assessed value of the Scrip Component of 0.39 New DWS shares to be \$0.57 to \$0.64.

The value range we have assessed for the Scheme Consideration is narrower than that of SMS shares, as a result of the high proportion of cash in the Scheme Consideration.

Our assessment of the Scheme Consideration is based on information available as at the date of this report. Assumptions underlying our assessment, in particular, the estimated trading price of DWS shares, may change. As such, we have included a sensitivity table to indicate how the implied value of the Scheme Consideration may vary.

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<sup>4</sup> Between 27<sup>th</sup> February 2017 and 21 April 2017

# ANNEXURE A - INDEPENDENT EXPERT'S REPORT (cont)



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**Table 2: The sensitivity of the Scheme Consideration to the DWS share price**

S per share									
Indicative share price of DWS	1.30	1.35	1.40	1.45	1.50	1.55	1.60	1.65	1.70
Value of Scrip Component	0.51	0.53	0.55	0.57	0.59	0.60	0.62	0.64	0.66
Cash Component	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Implied Scheme Consideration	1.51	1.53	1.55	1.57	1.59	1.60	1.62	1.64	1.66
<b>Implied Equity Value (\$m)</b>	<b>103.3</b>	<b>104.6</b>	<b>106.0</b>	<b>107.3</b>	<b>108.6</b>	<b>110.0</b>	<b>111.3</b>	<b>112.6</b>	<b>114.0</b>

Source: KPMG Corporate Finance analysis

Note: Table may not sum due to rounding

The Scheme Consideration comprises 0.39 New DWS shares and \$1.00 cash for each SMS share

Under a hypothetical merged entity scenario, investors who intend to sell their DWS shares after they receive them may receive a different value of Scrip Consideration, depending on the sale price achieved at the time of sale.

Any decision by SMS Shareholders to hold DWS shares beyond the short term is a separate investment decision. It is not possible to accurately forecast or reflect any future share price movements and/or performance metrics of a hypothetical merged entity. Any decision to hold DWS shares should be made by Shareholders having regard to their risk profile, liquidity preference, tax position and expectations as to value and future market conditions.

## 3.2 The Scheme is reasonable

In accordance with RG 111, an offer is reasonable if it is fair. As we have assessed the Scheme to be fair, this means that the Scheme is reasonable. However, we have also considered a range of other factors that are relevant to assessing the reasonableness of the Scheme as follows:

### 3.2.1 Advantages

*The implied Scheme Consideration represents a substantial premium to the trading price of SMS*

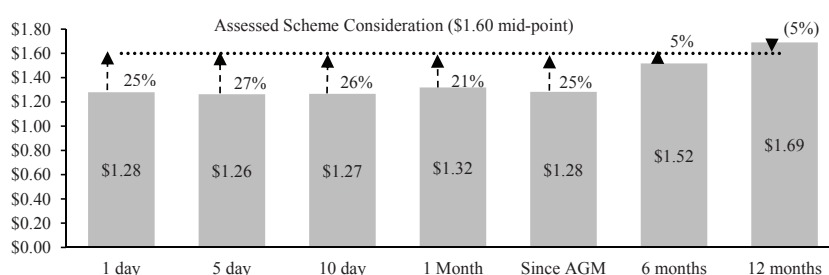
The assessed Scheme Consideration of \$1.57 to \$1.64 represents a 26% premium (based on \$1.60 mid-point) to the last undisturbed closing price (on 22 February 2017) prior to the announcement of the Scheme. The premium is broadly consistent when calculated over the 5 day, 10 day and 1 month VWAP. The offer price implies a 25% premium to the VWAP since the SMS AGM on 14 November 2016 when H1 FY17 earnings guidance was provided.

# ANNEXURE A - INDEPENDENT EXPERT'S REPORT (cont)



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**Figure 2: Premium of Scheme Consideration over the SMS share price**



Source: IRESS, KPMG Corporate Finance analysis

Note: Premium to mid-point of the assessed Scheme Consideration range of \$1.57 to \$1.64

With regard to our assessment of the premium implied by the Scheme Consideration, we note:

- it is commonly accepted that acquirers of 100% of a business should pay a premium over the value implied by the trading prices of a share to reflect their ability to obtain control over the target's strategy and operations, as well as extract synergies from integration. Observations from transaction evidence indicate that takeover premiums generally range from 20% to 35%<sup>5</sup> for completed takeovers depending on the individual circumstances. In transactions where it was estimated that significant synergies could be achieved, the takeover premium was frequently estimated to be at the high end of this range or greater
- the premium offered by DWS over SMS's trading price likely reflects a combination of the synergies available from control and cost savings available as a result of DWS having existing overlapping Australian operations and other operational benefits.

*The Scheme Consideration provides a majority Cash Component which is likely to be attractive to investors looking for certainty of consideration*

If the Scheme is approved and implemented, SMS Shareholders will receive \$1.00 per share Cash Component. This is likely to be attractive to those investors that are looking for immediate consideration for their shareholding in SMS and who believe that such value cannot be derived in the absence of the transaction.

*The Scrip Component of the Scheme Consideration provides the ability for Shareholders to participate in the larger combined DWS and SMS group (Combined Group)*

The Combined Group will have additional scale in workforce, capability and client base. The combined billable workforce will increase to approximately 2,000 across all locations. The increased scale/size/market position will allow the Combined Group to compete with other domestic and international competitors. The combined customer base will provide diversification across key industries

<sup>5</sup> KPMG Corporate Finance analysis based on Mergerstat data for Australian transactions completed between 2001 and 2016, comparing the closing price of the target company one day prior to the takeover announcement to the final offer price.

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with SMS particularly strong in financial services and government and DWS strong in Technology, Media and Telecommunications (TMT) and government.

Due to its increased size and market position, the Combined Group may attract an increased level of investor interest and a position in the ASX 300, which may generate an increased level of liquidity in its shares trading on the ASX.

Further, given the similarity of operations and overlapping geographic coverage, DWS has an advantage over other market participants of being able to maximise certain synergies relating to duplication of roles and functions.

*No alternative proposal has been presented to the market and the likelihood of an alternative proposal emerging at this time is considered low*

At the date of the report the Scheme represents the only opportunity for Shareholders to monetise their investment at a premium to the pre-announcement trading price.

Under the SIA, SMS is restricted from either soliciting or entering into discussions with third parties in relation to alternative proposals. SMS is also required to notify DWS should it become aware of any possible alternative proposal and DWS has matching rights.

Although the likelihood of a superior alternative proposal is impacted by these terms, it does not preclude an alternative proposal from being made. SMS has confirmed that the company has not received an alternative offer.

*SMS's share price may fall in the absence of the Scheme*

The current share price of SMS reflects the terms of the Scheme and therefore includes a control element. As such, in the absence of the Scheme, an alternative proposal or speculation concerning an alternative proposal, the SMS share price may fall to levels consistent with trading prices prior to the announcement of the Scheme with allowance for any company specific initiatives or financial achievements in the subsequent period which the market may assess as value enhancing, and the impact of trends in broader equity markets.

*SMS Shareholders exposure to potential longer term risks of SMS is reduced*

Since the appointment of Mr Rostolis as CEO, SMS's strategy has been to stabilise the business and stem the decline in sales and earnings. Management's focus is on enhancing its sales capabilities and improving the sales pipeline, while also focusing on improving operational efficiency and seeking opportunities to reduce costs. However, this is not without risks to the Shareholders. As part of the Combined Group, Shareholders exposure to these risks is reduced, as is the potential upside as discussed further below.

*The Scrip Component provides the ability for SMS shareholders to share in the available synergies of the Combined Group*

As outlined in the Scheme Booklet, DWS management anticipate that there are considerable opportunities within the Combined Group to capture significant recurring benefits (or synergies). These opportunities include, but are not limited to, removing duplication in head office costs, regulatory and listing costs,

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rationalisation of resources, cross-selling of products and services and other operational improvements (refer to Section 10.3.3 for further details).

### *Enhanced financial flexibility as a Combined Group*

The enhanced scale of the Combined Group will allow greater flexibility and opportunity to pursue growth initiatives. The Combined Group is expected to have greater flexibility and access to capital to fund future opportunities, than SMS (or DWS) would have on a standalone basis.

### *The potential benefit of franking credits associated with Special Dividend for Australian resident Shareholders*

If the Scheme is approved, implemented and subject to a favourable Australian Taxation Office (ATO) class ruling, and the Special Dividend of up to 10.2 cents is declared by the SMS Board, Shareholders will receive a fully franked Special Dividend. If the Special Dividend is declared, the cash component of the Scheme Consideration will reduce accordingly. The Special Dividend will give an additional potential benefit to Shareholders who are Australian tax residents who can utilise the benefit of the franking credits associated with the Special Dividend. SMS has estimated that those Shareholders who are entitled to a refundable tax offset for franking credits attached to the Special Dividend (if declared) are expected to receive, subject to their marginal tax rate, additional benefit valued at up to 4.4 cents per share.<sup>6</sup>

### 3.2.2 *Disadvantages*

#### *There is uncertainty associated with the value of Scrip Consideration and thus Scheme Consideration offered*

The actual value of the Scrip Component of the Scheme Consideration is uncertain and dependant on the share price of DWS at the completion of the Scheme. If the Scheme is approved and implemented Shareholders that hold their DWS shares in the longer term, are exposed to uncertainty over the future value of the scrip held in the Combined Group. Each Shareholder's decision whether or not to vote in favour of the Scheme should be regarded as a separate investment decision with regard to their assessment of the DWS (or Combined Group) risk profile, the individual's risk appetite and their personal circumstances. Further, those Shareholders looking for immediate liquidity who do not want to be exposed to DWS in the future can sell their shares on the market at a premium compared to the historical share price.

#### *Diluted exposure to synergies available to the Combined Group*

DWS management has identified synergies available to DWS as set out in Section 10.7 of the Scheme Booklet. The Scheme Consideration consists of both scrip and cash, therefore SMS shareholders will have less exposure to synergies being realised by the Combined Group when compared to an all scrip offer.

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<sup>6</sup> SMS ASX announcement 27 February 2017

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### *Diluted exposure to potential SMS upside*

SMS's share price has been influenced by structural changes in the industry and intensified competition and the unsuccessful implementation of a series of internal initiatives to halt the decline in sales and margins. While our valuation of SMS reflects assumptions in relation to the potential upside in financial performance, it is possible that SMS could achieve higher growth rates and improved margins than anticipated. If the Scheme is approved and implemented, SMS Shareholders will have a diluted exposure to this potential upside. Refer to Sections 7.7 for additional commentary on SMS's strategy and outlook.

### *Risks associated with achieving the forecast synergies and integration of the Combined Group*

There is a risk that some of the potential upside of the transaction may not materialise. This will depend on, *inter alia*, the effective and efficient integration of the two companies. In this regard, DWS acquired and appear to have successfully integrated Phoenix and Symplicit in 2015. Notwithstanding, there are risks involved in the integration process.

### *The Combined Group will have higher gearing*

DWS is financing the Cash Component of the Scheme Consideration through bank debt. SMS and DWS, each had gearing ratios of 12.4% and 18.4%, respectively at 31 December 2016. The Combined Group is expected to have a gearing ratio of 88%<sup>7</sup> (refer to Section 10 of Scheme Booklet). The higher gearing ratio could expose the Combined Group to additional risks, including (but not limited to):

- reduction in the ability of the Combined Group to pay dividends in the short term
- increase in the overall portion of cash from operating activities required to pay financing costs
- reduction in its flexibility to react to changes in the business or industry given the larger cash flow requirements to meet higher debt commitments
- increased vulnerability to changes in the economic, credit and financial market conditions that have an adverse effect on the overall borrowing environment.

### *A substantial shareholder will own 35% of the Combined Group*

The founder and current CEO of DWS, Mr Danny Wallis, owns 43% of DWS shares prior to the Scheme. Due to the issue of new DWS shares to SMS Shareholders, his interest will be diluted to 35% in the Combined Group. With 35% of the Combined Group shares, Mr Wallis will be able to block any special resolutions and will have negative control. With such a significant shareholding in the Combined Group he has the ability to influence the future strategy and direction of the business. However, Mr Wallis founded DWS and has overseen the recent improvement in performance and share price since his reappointment as CEO in April 2015 (refer to Section 8.1 for further details).

The presence of a substantial shareholder potentially impacts the likelihood of a takeover for the Combined Group (as any transaction would require his approval). Furthermore, with 35% of the shares

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<sup>7</sup> Cash of \$4.5 million, non-current loans and borrowings of \$102.9 million and net assets of \$111.9 million as per Section 10.10(g) of the Scheme Booklet

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being privately held by an individual, the overall liquidity of the Combined Group may be impacted given the reduction in the free float available on the market.

### 3.3 Other considerations

In forming our opinion, we have also considered a number of other factors as outlined below. Although we do not necessarily consider these will impact our assessment of the reasonableness of the Scheme, we consider it necessary to address these considerations in arriving at our opinion.

#### *Taxation implications for Shareholders*

Section 12 of the Scheme Booklet sets out a general description of the tax consequences for Shareholders who hold their shares on capital account and acquired those shares on or after 20 September 1985. If the Scheme is implemented, those Shareholders will be deemed to have disposed of their SMS shares and the disposal will constitute a capital gains tax event. Shareholders will make a capital gain or loss depending on the cost base of their shares. Shareholders who are not Australian residents and who hold portfolio interests are generally not subject to Australian capital gains tax.

SMS has applied to the ATO seeking the ATO's views on the key taxation implications of the Scheme, the Interim Dividend, Special Dividend and potential partial roll over relief for SMS Shareholders.

Shareholders should consider their individual circumstances, review the Scheme Booklet for further information where it applies to their circumstances and should seek the advice of their own professional adviser.

#### *The Scheme is subject to a number of conditions*

There are a number of conditions, including various representations and warranties set out in Section 14 of the Scheme Booklet, which if not satisfied will result in the Scheme not being implemented. In this case, Shareholders would continue to hold their existing SMS shares.

#### *One-off transaction costs*

The total transaction and implementation costs for SMS in relation to the Scheme are estimated to be up to approximately \$4.7 million (which includes \$1.5 million of deal incentives payable to key SMS staff) on the basis that the Scheme is implemented. In the event the Scheme does not proceed, SMS will incur costs of approximately \$1.1 million.

### 3.4 Consequences if the Scheme does not proceed

In the event that the Scheme is not approved or any conditions precedent prevent the Scheme from being implemented, SMS will continue to operate in its current form and remain listed on the ASX. As a consequence:

- SMS will continue to operate as a standalone entity and execute on its strategy as set out in Section 7.7 of this report
- Shareholders will not receive the Scheme Consideration and the implications of the Scheme, as summarised above, will not occur, other than with respect to the one-off transaction costs incurred, or committed to, prior to the Scheme Meeting

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- Shareholders will continue to be exposed to the benefits and risks associated with an investment in SMS
- SMS's share price may fall, for the reasons set out previously.

#### **4 Other matters**

In forming our opinion, we have considered the interests of Shareholders as a whole. This advice therefore does not consider the financial situation, objectives or needs of individual Shareholders. It is not practical or possible to assess the implications of the Scheme on individual Shareholders as their financial circumstances are not known. The decision of Shareholders as to whether or not to approve the Scheme is a matter for individuals based on, amongst other things, their risk profile, liquidity preference, investment strategy and tax position. Individual Shareholders should therefore consider the appropriateness of our opinion to their specific circumstances before acting on it. As an individual's decision to vote for or against the proposed resolutions may be influenced by his or her particular circumstances, we recommend that individual Shareholders including residents of foreign jurisdictions seek their own independent professional advice.

Our report has also been prepared in accordance with the relevant provisions of the Act and other applicable Australian regulatory requirements. This report has been prepared solely for the purpose of assisting Shareholders in considering the Scheme. We do not assume any responsibility or liability to any other party as a result of reliance on this report for any other purpose.

All currency amounts in this report are denominated in Australian dollars unless otherwise stated.

Neither the whole nor any part of this report or its attachments or any reference thereto may be included in or attached to any document, other than the Scheme Booklet to be sent to Shareholders in relation to the Scheme, without the prior written consent of KPMG Corporate Finance as to the form and context in which it appears. KPMG Corporate Finance consents to the inclusion of this report in the form and context in which it appears in the Scheme Booklet.

The above opinion should be considered in conjunction with and not independently of the information set out in the remainder of this report, including the appendices.

Yours faithfully

Adele Thomas  
Authorised Representative

Sean Collins  
Authorised Representative

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## **5 The Proposal**

On 27 February 2017, SMS announced that it had entered into a SIA with DWS under which it is proposed that DWS will acquire 100% of the issued share capital of SMS by way of a Scheme of Arrangement.

If the Scheme is approved and implemented, SMS Shareholders will be entitled to receive:

- \$1.00 in cash less the cash value of any Special Dividend paid, and
- 0.39 DWS shares

for each SMS share.

The SMS Board has retained the discretion to pay a Special Dividend of up to 10.2 cents per SMS share on or shortly before the implementation date of the Scheme. The Cash Component as part of the transaction will be reduced by the cash value of any Special Dividend paid by SMS.

In addition, on 27 February 2017, the SMS Board declared a fully franked interim dividend of 1.5 cents per SMS share, to eligible Shareholders on the share register on the interim dividend record date of 17 March 2017, which was paid on 7 April 2017.

The SMS Board has indicated that it unanimously recommends that Shareholders vote in favour of the Scheme in the absence of a superior proposal and subject to the independent expert concluding that the Scheme is in the best interests of Shareholders.

### **5.1 Conditions of the Scheme**

The Scheme is subject to a number of conditions which are set out in Section 7.7 of the Scheme Booklet. The key conditions are:

- relevant ASIC and ASX approvals
- the approval of SMS Shareholders and the Court
- no Target Material Adverse Change or Target Prescribed Occurrence as defined in the SIA occurring in relation to SMS
- no Bidder Material Adverse Change or Bidder Prescribed Occurrence as defined in the SIA occurring in relation to DWS
- the Independent Expert concluding that the Scheme is in the best interests of Shareholders.

The SIA also contains customary exclusivity provisions including a no shop provision and matching right. It also includes no talk restrictions, a no due diligence restriction and a notification obligation, each of which are subject to the SMS Directors' fiduciary obligations. The SIA does not provide for a break fee to be paid by any party in the event that the transaction does not proceed.

If the SIA is terminated or the conditions are not satisfied, the Scheme will not proceed.

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# ANNEXURE A - INDEPENDENT EXPERT'S REPORT (cont)



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## **6 Scope of the report**

### **6.1 Purpose**

The Directors of SMS have requested that KPMG Corporate Finance prepare a report in accordance with Section 411 of the Corporations Act (Act) and the guidance provided by ASIC. Although there is no technical requirement for an independent expert's report to be prepared in relation to the Scheme, it is a condition of the SIA that the independent expert issues its report opining on whether the Scheme is in the best interests of the Scheme Shareholders.

Further, RG 60 notes that even if an expert report is not required under the Corporations Regulations, it is common for a scheme company to commission a report voluntarily for a transaction that is complex or effects a takeover. The report prepared by the expert must state whether, in the expert's opinion, the proposed scheme of arrangement is in the best interests of the members of the body as a whole and set out the expert's reason(s) for forming that opinion.

### **6.2 Basis of assessment**

RG 111 "Content of expert reports", issued by ASIC, indicates the principles and matters which it expects a person preparing an independent expert report to consider. RG 111.18 states that where a scheme of arrangement has the effect of a takeover bid, the form of analysis undertaken by the expert should be substantially the same as for a takeover bid. That form of analysis considers whether the transaction is "fair and reasonable" and, as such, incorporates issues as to value. In particular:

- 'fair and reasonable' is not regarded as a compound phrase
- an offer is 'fair' if the value of the offer price or consideration is equal to or greater than the value of the securities subject to the offer
- the comparison should be made assuming 100% ownership of the 'target' and irrespective of whether the consideration is scrip or cash
- the expert should not consider the percentage holding of the 'bidder' or its associates in the target when making this comparison
- an offer is 'reasonable' if it is 'fair'.

RG 111.20 states that if an expert would conclude that a proposal was 'fair and reasonable' if it was in the form of a takeover bid, it will also be able to conclude that the scheme is 'in the best interests' of the members of the company.

In the circumstance of a 'not fair but reasonable' outcome, RG 111.21 states that the expert can also conclude that the scheme is 'in the best interests' on the basis that it clearly states that the consideration is less than the value of the securities subject to the scheme but that there are sufficient reasons for shareholders to vote in favour of the scheme in the absence of a higher offer.

RG 111 provides that an offer is fair if the value of the consideration is equal to or greater than the value of the shares subject to the offer. It is a requirement of RG 111 that the comparison be made assuming 100% ownership of the 'target' and irrespective of whether the consideration is scrip or cash and without

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regard to the percentage holding of the bidder or its associates in the target prior to the bid. That is, RG 111 requires the value of the target to be assessed as if the bidder was acquiring 100% of the issued equity (i.e. on a controlling interest basis). In addition to the points noted above, RG 111 notes that the weight of judicial authority is that an expert should not reflect 'special value' that might accrue to the acquirer.

Accordingly, when assessing the full underlying value of SMS we have considered those synergies and benefits which would be available to more than one potential purchaser (or a pool of potential purchasers) of SMS. As such, we have not included the value of special benefits that may be unique to the bidder. Accordingly, our valuation of SMS has been determined without regard to the specific bidder, and any special benefits have been considered separately.

Reasonableness involves an analysis of other factors that shareholders might consider prior to accepting an offer, such as:

- the bidder's pre-existing shareholding in the target
- other significant shareholdings in the target
- the liquidity of the market in the target's shares
- any special value of the target to the bidder
- the likely market price of the target's shares in the absence of the offer
- the likelihood of an alternative offer being made
- any other advantages, disadvantages and risks associated with accepting the offer.

In forming our opinion, we have considered the interests of Shareholders as a whole. As an individual Shareholder's decision to vote for or against the proposed resolutions may be influenced by their particular circumstances, we recommend they each consult their own financial advisor.

## **6.3 Limitations and reliance on information**

In preparing this report and arriving at our opinion, we have considered the information detailed in Appendix 2 of this report. In forming our opinion, we have relied upon the truth, accuracy and completeness of any information provided or made available to us without independently verifying it. Nothing in this report should be taken to imply that KPMG Corporate Finance has in any way carried out an audit of the books of account or other records of SMS or DWS for the purposes of this report.

Further, we note that an important part of the information base used in forming our opinion is comprised of the opinions and judgements of management. In addition, we have also had discussions with SMS management in relation to the nature of the company's business operations, its specific risks and opportunities, its historical results and its prospects for the foreseeable future. This type of information has been evaluated through analysis, enquiry and review to the extent practical. However, such information is often not capable of external verification or validation.

SMS has been responsible for ensuring that information provided by it or its representatives is not false or misleading or incomplete. Complete information is deemed to be information which at the time of completing this report should have been made available to KPMG Corporate Finance and would have

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reasonably been expected to have been made available to KPMG Corporate Finance to enable us to form our opinion.

We have no reason to believe that any material facts have been withheld from us but do not warrant that our inquiries have revealed all of the matters which an audit or extensive examination might disclose. The statements and opinions included in this report are given in good faith, and in the belief that such statements and opinions are not false or misleading.

The information provided to KPMG Corporate Finance included forecasts/projections and other statements and assumptions about future matters (forward-looking financial information) prepared by the management of SMS. Whilst KPMG Corporate Finance has relied upon this forward-looking financial information in preparing this report, SMS remains responsible for all aspects of this forward-looking financial information. The forecasts and projections as supplied to us are based upon assumptions about events and circumstances which have not yet transpired. We have not tested individual assumptions or attempted to substantiate the veracity or integrity of such assumptions in relation to any forward-looking financial information, however we have made sufficient enquiries to satisfy ourselves that such information has been prepared on a reasonable basis.

Notwithstanding the above, KPMG Corporate Finance cannot provide any assurance that the forward-looking financial information will be representative of the results which will actually be achieved during the forecast period. Any variations in the forward looking financial information may affect our valuation and opinion.

It is not the role of the independent expert to undertake the commercial and legal due diligence that a company and its advisers may undertake. The Directors of SMS, together with the company's legal advisers, are responsible for conducting due diligence in relation to the Scheme. KPMG Corporate Finance provides no warranty as to the adequacy, effectiveness or completeness of the due diligence process, which is outside our control and beyond the scope of this report. We have assumed that the due diligence process has been and is being conducted in an adequate and appropriate manner.

The opinion of KPMG Corporate Finance is based on prevailing market, economic and other conditions at the date of this report. Conditions can change over relatively short periods of time. Any subsequent changes in these conditions could impact upon our opinion. We note that we have not undertaken to update our report for events or circumstances arising after the date of this report other than those of a material nature which would impact upon our opinion.

## **6.4 Disclosure of information**

In preparing this report, KPMG Corporate Finance has had access to all financial information considered necessary in order to provide the required opinion. SMS has requested KPMG Corporate Finance limit the disclosure of some commercially sensitive information relating to SMS and its subsidiaries. This request has been made on the basis of the commercially sensitive and confidential nature of the operational and financial information of the operating entities comprising SMS. As such, the information in this report has been limited to the type of information that is regularly placed into the public domain by SMS.

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## 7 Profile of SMS

### 7.1 Background

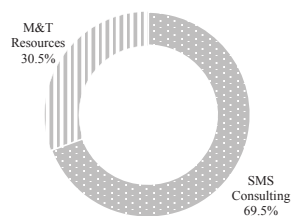
SMS is an IT services company which provides a broad range of services across business and IT advisory, technology solutions, managed services and recruitment to a range of large corporations and Government bodies. SMS employs over 1,300 professional staff (including contractors) predominantly in Australia, but also with a presence in Hong Kong, Singapore and the Philippines.

SMS consists of two businesses, SMS Consulting and M&T Resources. The core business, SMS Consulting, provides business and IT advisory, technology solutions and managed services. SMS Consulting's advisory capabilities provide business solutions including digital business strategy, agile transformation, and change and program implementation. The solutions capabilities primarily leverage vendor partnerships to deliver solutions such as mobile application solutions, customer solutions and cloud migration. The managed services capabilities utilise service delivery frameworks to provide service desk support through to management of cloud, application, infrastructure and network environments.

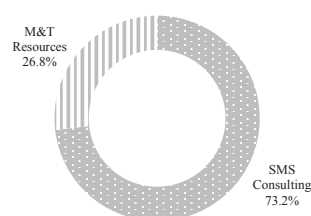
M&T Resources is a complementary IT recruitment business providing temporary and permanent IT staff.

The figures below detail the half year FY17 (H1 FY17) revenue and EBITDA contribution.

**Figure 3a: H1 FY17 segment revenue**



**Figure 3b: H1 FY17 segment EBITDA**



Source: SMS FY17 Half Year Results Presentation

Note: EBITDA contribution calculated prior to allocation of corporate costs and significant items

SMS was formed in Melbourne in 1986 and listed on the ASX as part of a reverse takeover in May 2000. Between 1986 and 1991, the company expanded and also established an office in Sydney.

In 1993, the company established SMS Contracting, which would eventually be rebranded as M&T Resources. Over the following years, SMS continued to grow and expanded its footprint to Canberra and Brisbane.<sup>8</sup>

<sup>8</sup> Various Annual Reports and SMS website



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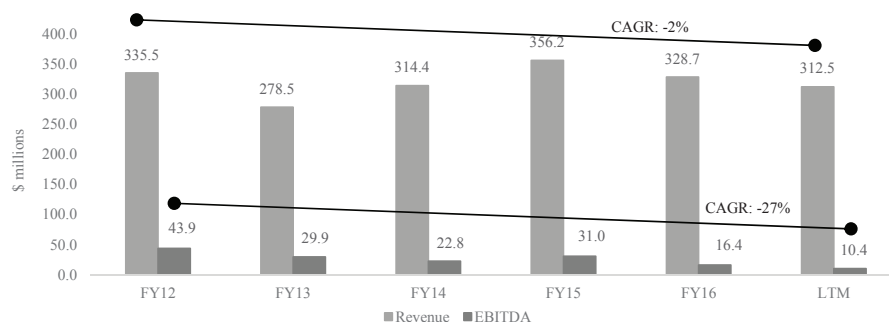


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In 2000, SMS established its first overseas office in Singapore and the business grew both organically and through a number of acquisitions, adding expertise and capabilities to an increasing customer base. By 2012, SMS employed over 1,700 professional staff (including contractors) and had established offices domestically in Adelaide and Perth and expanded further in Asia Pacific, setting up regional offices in Vietnam and Hong Kong. In 2015, SMS established an offshore delivery centre in the Philippines.

However, in recent years, SMS has experienced a steady decline in profitability. SMS's revenues declined in FY13, FY14 (excluding acquisitions), FY16 and over the last twelve months (LTM) period. FY14 benefited from incremental revenue of \$39.8 million generated from two acquisitions, while FY15 benefited from winning a large non-recurring client transformation program and incremental contributions of FY14 acquisitions, which offset the broader negative profit impact of increased competition and margin pressure across the SMS Consulting business.

**Figure 4 – Historic revenue and adjusted EBITDA since FY12**



Source: KPMG Corporate Finance analysis, Various SMS Annual and Interim Reports

Notes: CAGR calculated over 4.5 year period

EBITDA is on an adjusted basis prior to non-recurring items

LTM – last twelve months to 31 December 2016

With the exception of FY15, adjusted EBITDA<sup>9</sup> has been declining year on year since FY12 at a compound annual growth rate (CAGR) of -27%. EBITDA margins have declined from 13% in FY12, to 3% in the LTM to 31 December 2016 as competition within the IT services industry has intensified.<sup>10</sup> Increasingly, local customers are using the services of large IT firms or niche specialist firms which has resulted in SMS experiencing a steady decline in profit margins. Low cost global firms have increased their market share, challenging SMS's cost structure. We are of the view that these changes in the competitive landscape represent a structural rather than cyclical shift in the industry. Firms who are not readily able to compete through benefits of scale, breadth and expertise of market offerings and changing workforce profile are likely to continue to face margin pressures.

<sup>9</sup> Adjusted for one-off, non recurring items

<sup>10</sup> Various SMS Annual and Half-Yearly Reports

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Following weak financial results in FY13 and FY14, Mr Tom Stianos (then long serving CEO) resigned. Ms Jacqueline Korhonen was appointed CEO in February 2015 and implemented a transformation plan to restructure the SMS Consulting business on a national rather than state and regional basis. In addition, SMS pursued large contracts and targeted growth within the managed services rather than the traditional Advisory and Solutions consulting business. The restructure and focus on large scale managed services opportunities significantly disrupted SMS Consulting. Financial results in the six months to 31 December 2015 were weaker than the prior corresponding period (pcp).

In May 2016, Ms Korhonen resigned and Mr Rostolis, the then CFO, was appointed CEO. He subsequently realigned the sales and delivery teams back to a state and regional basis and returned the business focus to the core Advisory & Solutions business. However, the impact of competition and a deterioration of the sales pipeline and contract wins over the preceding period led to low utilisation rates which has not enabled a turnaround in financial performance and earnings have continued to decline and margins have continued to erode.

M&T Resources, which operates in a low margin industry, has grown revenue and improved margins year-on-year since FY14<sup>11</sup> benefiting from increased demand for IT contractors in Government and financial services sectors.

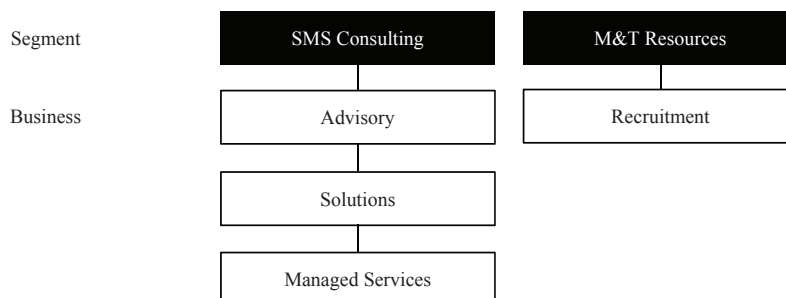
## 7.2 Business Operations

### 7.2.1 Overview

SMS operates within two segments, SMS Consulting and M&T Resources. The company's Australian offices include Brisbane, Sydney, Canberra, Melbourne, Adelaide and Perth, while its international operations are based in Singapore and Hong Kong with an offshore delivery centre in the Philippines.

SMS's organisational structure is illustrated below:

**Figure 5: SMS's organisational structure**



Source: SMS 31 December 2016 Interim Results Presentation

<sup>11</sup> Based on FY14, FY15 and FY16 annual results, before allocation of corporate costs

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### 7.2.2 SMS Consulting Division

SMS Consulting consists of Advisory, Solutions and Managed Services, providing integrated services across the IT value chain, from design (Advisory), to implementation and enhancement (Solutions), to operation and management of IT systems (Managed Services). SMS Consulting employs over 800 billing consultants.<sup>12</sup>

The services offered by SMS Consulting is outlined below.

**Figure 6: SMS Consulting business operations**

Business unit	Services offered
Advisory	Digital Business Strategy
	Technology Strategy and Planning
	Design Thinking and Customer Experience
	Agile Transformation
	Information Management Strategy
Solutions	Web, Mobile & IoT Apps
	Data Provisioning, Reporting & Analytics
	Process and Productivity Solutions
	Customer Solutions
Managed Services	Cloud Migration & Enablement
	Application Managed Services
	Infrastructure Managed Services
	Cloud Orchestration
	Support Services

Source: SMS 31 December 2016 Interim Results Presentation

SMS's service offerings are underpinned by core competencies in project and change management and business analysis. SMS Consulting provides its services to various industries, as outlined on the following page.

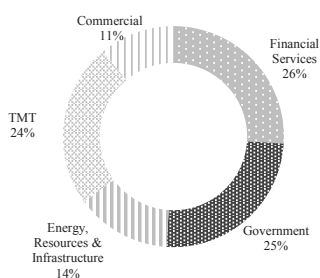
<sup>12</sup> at 31 December 2016, Interim Results presentation

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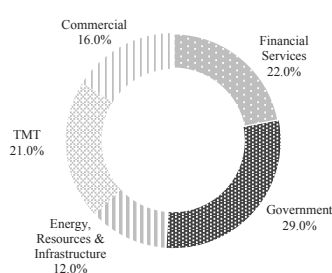


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**Figure 7a: H1 FY15 Revenue by industry**



**Figure 7b: H1 FY17 Revenue by industry**



Source: FY16 and FY17 Interim Results Presentation

Note H1 FY15 industries have been grouped for comparison

The SMS Consulting industry mix has remained relatively consistent over the last two years. Government, Financial Services and TMT industries remain the largest industries served.

### 7.2.3 M&T Resources

M&T Resources provides recruitment capabilities for temporary IT contractor labour needs and permanent IT staff, and employs approximately 471 contractors.<sup>13</sup> M&T Resources provides the following service offerings to its clients:

- Permanent Recruitment
- Contract Recruitment
- Talent Acquisition
- Retained Search

M&T Resources provides recruitment services to various industries, as outlined on the following page.

<sup>13</sup> six month average FTE basis, 31 December 2016, Interim Results presentation

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Figure 8a: H1 FY15 Revenue by industry

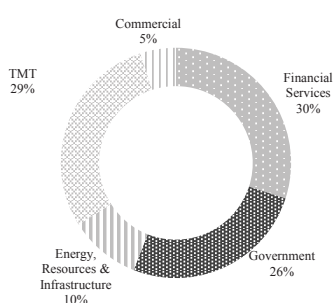
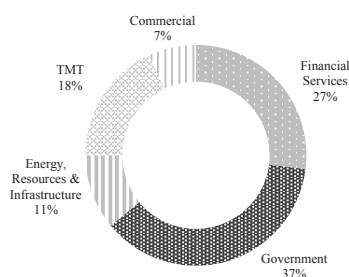


Figure 8b: H1 FY17 Revenue by industry



Source: FY15 and FY17 Interim Results Presentation

Note H1 FY15 industries have been grouped for comparison

Over the last two years, revenue generated by Government has increasingly reduced the relative revenue contribution of TMT industry.

## 7.3 Acquisitions

SMS has made two significant acquisitions since 2013 to expand its service offerings.

### *Indicium*

In July 2013, SMS acquired Indicium Technology Group Pty Ltd and Access Networks and Communications Pty Ltd (together Indicium) for a total of \$27.8 million in cash and equity. The consideration included an upfront payment and two deferred payments conditional on profit performance of Indicium over a two year period.

The acquisition of Indicium was expected to support SMS's growing managed services and infrastructure consulting capabilities.

### *Birchman*

In October 2013, SMS acquired The Birchman Group Asia Pacific Pty Ltd (Birchman) for \$28 million. The consideration included an upfront payment of \$12.5 million in cash, to be funded by debt, followed by two further payments conditional on profit performance over a two year period.

Based in Perth, Birchman was an established IT solutions provider, offering a full range of services across Business Consulting, Integration and Managed Services to enterprise and Government clients.

The acquisition of Birchman was expected to enhance SMS's systems integration and managed services capability and add to SMS's Microsoft competencies.

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### *Other acquisitions*

SMS has made several other acquisitions since 2007, summarised in the table below:

**Table 3: SMS key acquisitions since 2007**

Acquisition date	Acquisition target	Specialisation	IT Services
March 2007	Forward Media	Enterprise Solutions	ERP implementation and maintenance
April 2007	AVOGA	Enterprise architecture	Enterprise and IT infrastructure, including Java J2EE platforms and IT project Management
October 2007	Total Learn	Operational learning and change management	Business critical applications and ERP implementations
May 2009	Pelion Group	Business Performance Improvement	Data Management and Business Intelligence tools (for e.g. Cognos) and Climate Change performance reporting solutions
October 2009	AIPEX	Systems Integration	Systems Integration
February 2010	Bright Blue Solutions	CRM	Oracle Customer Relationship Management and Business Intelligence Consulting
September 2010	Renewtek	Enterprise architecture	IBM FileNet
November 2010	Microgenix	Business Process Management and Enterprise Content Management	Microsoft.Net and SharePoint
July 2013	Indicium	Managed Services	Business Cloud and Infrastructure Management
October 2013	Birchman	Managed services, Technology solutions	Business Consulting and Integration

*Source: SMS ASX announcements, S&P Capital IQ, KPMG analysis*

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## 7.4 Financial Performance

The financial performance of SMS for four and a half years ended 31 December 2016 is summarised below:

**Table 4: Financial Performance of SMS**

For the period ended	12 months to	12 months to	12 months to	12 months to	6 months to
\$ million unless otherwise stated	30-Jun-13	30-Jun-14	30-Jun-15	30-Jun-16	31-Dec-16
Revenue - SMS Consulting	214.6	237.5	271.1	234.4	105.5
Revenue - M&T Resources <sup>(1)</sup>	63.9	76.9	85.2	94.3	46.4
<b>Total external revenue</b>	<b>278.5</b>	<b>314.4</b>	<b>356.2</b>	<b>328.7</b>	<b>151.9</b>
Adjusted EBITDA - SMS Consulting	37.3	30.4	45.2	27.1	10.1
Adjusted EBITDA - M&T Resources	2.7	3.6	5.8	7.7	3.7
Corporate Costs/Unallocated	(10.1)	(11.2)	(20.0)	(18.4)	(8.8)
<b>Adjusted EBITDA</b>	<b>29.9</b>	<b>22.8</b>	<b>31.0</b>	<b>16.4</b>	<b>5.0</b>
Contingent Consideration Expense	-	-	(2.3)	(0.1)	-
Other adjustments <sup>(2)</sup>	(0.4)	(1.9)	-	(0.7)	(47.6)
<b>Reported EBITDA</b>	<b>29.5</b>	<b>20.9</b>	<b>28.7</b>	<b>15.7</b>	<b>(42.6)</b>
Depreciation and amortisation	(0.8)	(1.7)	(2.8)	(1.4)	(0.8)
<b>EBIT</b>	<b>28.7</b>	<b>19.2</b>	<b>25.9</b>	<b>14.3</b>	<b>(43.3)</b>
Net interest expense	0.7	(0.5)	(1.0)	(0.7)	(0.3)
<b>PBT</b>	<b>29.4</b>	<b>18.7</b>	<b>24.8</b>	<b>13.5</b>	<b>(43.6)</b>
Tax expense	(8.3)	(6.0)	(7.8)	(3.9)	(0.9)
<b>NPAT</b>	<b>21.1</b>	<b>12.7</b>	<b>17.0</b>	<b>9.7</b>	<b>(44.5)</b>
<i>Statistics v pcp</i>					
Revenue growth (SMS Consulting)	(18.2%)	10.7%	14.1%	(13.5%)	(12.6%)
Revenue growth (M&T Resources)	(12.5%)	20.3%	10.8%	10.7%	(2.2%)
Revenue growth	(17.0%)	12.9%	13.3%	(7.7%)	(9.6%)
Adjusted EBITDA growth (SMS Consulting) <sup>(3)</sup>	(28.5%)	(18.5%)	48.6%	(40.1%)	(40.7%)
Adjusted EBITDA growth (M&T Resources) <sup>(3)</sup>	(37.2%)	33.3%	60.8%	33.6%	(6.3%)
Adjusted EBITDA growth	(31.9%)	(19.1%)	35.9%	(47.0%)	(54.6%)
Adjusted EBITDA margin	10.7%	7.3%	8.7%	5.0%	3.3%

Source: SMS 2013, 2014, 2015 and 2016 Annual report, Investor Presentations and 31 December 2016 Interim Report

Note 1: Excludes intersegment revenues

Note 2: FY13, Other adjustments included \$0.9 million gain on re-measurement of deferred consideration provided for in previous financial years and \$0.4 million gain on sale of other assets

FY14, Other adjustments included due diligence and acquisition related costs of \$0.4 million, termination costs of \$0.4 million, a write off of accrued revenue and debtors on a terminated contract of \$1.1 million.

FY16, Other adjustments include termination costs in relation to senior management changes of \$0.7 million.

H1 FY17, Other adjustments relate to impairment charge associated with goodwill for SMS Consulting of \$46.7 million and termination costs of \$0.9 million

Note 3: Calculated prior to allocation of corporate costs or other unallocated items

Note 4: Numbers may not add due to rounding

As shown in the table above, SMS results have been mixed since FY13, with revenue and operating profit declining other than in FY15.

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The key drivers and factors in the historical financial performance include:

- in FY13, SMS reported a revenue decline of 17.0% and adjusted EBITDA declined 35.8%. The decline reflected weak market conditions and pull-back in IT spend, with the majority of states and regions impacted in both SMS Consulting and M&T Resources. SMS experienced pressure on project margins with the weakened client demand
- in FY14, SMS reported revenue growth of 12.9%. Notably, this included incremental revenue of \$39.8 million earned from the Indicium and Birchman acquisitions, while organic revenues declined by 1.4%. Reported EBITDA declined by 29.2%, reflecting weak market conditions, particularly in Victoria and Australian Capital Territory. However, once adjusted for incremental \$7.9 million EBITDA contributed by the Indicium and Birchman acquisitions (prior to allocation of corporate costs), actual EBITDA decreased by 55.9%<sup>14</sup>
- in contrast, revenue for FY15 increased by 13.3% and adjusted EBITDA increased by 39.6%. The results reflected strong revenue growth within the financial services and TMT industries, resulting in contract wins increasing 18% (in \$ figures). However, a significant reason for the improvement was the result of a single non-recurring large scale client transformation program and incremental contributions of FY14 acquisitions that offset the broader negative profit impact of the increased competition and margin pressure across the SMS Consulting business
- in FY16, revenue and EBITDA declined 7.7% and 47.0%, respectively. The poor results were driven by SMS Consulting (revenues down 14%), offset by a strong performance by M&T Resources (revenues up 11%). SMS Consulting was impacted by the following:
  - the organisational restructure implemented by CEO Ms Korhonen at the start of FY16 resulted in a reduction in contract wins and revenue within the Advisory & Solutions business
  - the unexpected cancellation of a large client transformation project led to under-utilisation of staff
  - significant investment in the Managed Services business development that did not deliver contract wins
  - continued pressure on margins from competition (see Section 7.1).
- in contrast, M&T Resources, which generates lower margins than the SMS Consulting business, recorded revenue and margin improvement in FY16 with strong growth in contractor demand in Victoria, ACT and Queensland, and within the Government, Financial Services and Energy, Resources and Infrastructure sectors
- the downward trend continued in the six months to 31 December 2016, with revenue and EBITDA declining 9.6% and 54.6% respectively, compared with pcp. The internal disruption caused by the organisation restructure to the business in FY16, which deteriorated sales pipeline, continued to have a flowthrough effect.

<sup>14</sup> SMS Investor Presentation, 20 August 2014



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Significant and non-recurring items reported by SMS are summarised below:

**Table 5: Significant non-recurring items**

\$ million	12 months to 30-Jun-13	12 months to 30-Jun-14	12 months to 30-Jun-15	12 months to 30-Jun-16	6 months to 31-Dec-16
Write-off of accrued revenue	-	(1.1)	-	-	-
Due diligence and acquisition related costs	-	(0.4)	-	-	-
Termination costs	(1.7)	(0.4)	-	(0.7)	(0.9)
Gain on re-measurement of deferred consideration	0.9	-	-	-	-
Gain on sale of asset	0.4	-	-	-	-
Impairment of goodwill - SMS Consulting	-	-	-	-	(46.7)
<b>Total significant items</b>	<b>(0.4)</b>	<b>(1.9)</b>	<b>-</b>	<b>(0.7)</b>	<b>(47.6)</b>

Source: SMS FY14, FY15 and FY16, Annual Reports, FY17 Half Year Accounts, Full and Half Year Results presentations

The most material one-off item during the six months to December 2016, related to impairment of goodwill in the SMS Consulting division of \$46.7 million. The impairment was largely due to the decline in revenue because of a weak sales pipeline and contract conversions in the SMS Consulting division.

FY16 and H1 FY17, include termination costs which have been a consequence of the lower revenue and a focus on cost management to offset margin pressure. We have included these as non-recurring items however, we note that termination costs have been incurred for four of the past five years and Management expect further termination costs in H2 FY17 or beyond, as SMS manage staff levels in line with the sales pipeline.

## 7.4.1 Distributions

The following table outlines distribution metrics of SMS for the four and half years ended 31 December 2016.

**Table 6: Dividend metrics**

For the period ended	30-Jun-13	30-Jun-14	30-Jun-15	30-Jun-16	31 Dec 16
Weighted basic average number of shares (m)	68.9	70.0	69.4	68.9	68.5
Basic earnings per share (cents)	30.6	18.1	24.5	14.1	(65.0)
Dividends per share - Ordinary (cents)	25.5	12.5	17.0	9.5	1.5
Dividend payout ratio - total (%) <sup>2</sup>	83%	69%	69%	67%	47% <sup>2</sup>
Proportion of dividend franked (%)	100%	100%	100%	100%	100%

Source: SMS Annual Reports, ASX Announcements

Note 1: Maximum Special Dividend in the event that the Scheme is implemented and approved

Note 2: Calculated based on NPAT prior to non-cash goodwill impairment charge

The number of shares on issue has decreased due to share buy-backs undertaken by SMS since June 2014.

The Board of SMS has a target dividend payout ratio of 65% to 70% of net profit. As shown in the table above, the actual dividend payout ratio has been within this range from FY14 to FY16.

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### 7.4.2 Broker consensus forecasts

In order to provide an indication of the expected future financial performance of SMS, we have considered brokers' forecasts for SMS. Summarised below are the median consensus forecasts for SMS for FY17 and FY18.

**Table 7: SMS broker consensus forecasts**

Period	12 months to	12 months to
\$ million unless otherwise stated	30-Jun-17	30-Jun-18
Revenue	301.7	314.0
EBITDA	10.4	12.3
EBIT	9.6	11.4
NPAT	6.2	7.4
Revenue growth %	(8.2%)	4.1%
EBITDA growth %	(33.6%)	17.8%
EBIT growth %	(33.1%)	18.8%
NPAT growth %	(36.0%)	18.5%

Source: Various broker reports, KPMG Corporate Finance analysis

Note: Based on median of broker forecasts

In relation to the table above, we note:

- SMS is followed by four brokers
- the consensus forecasts represent the latest available broker forecasts for SMS on a standalone basis and were published after the announcement of the half yearly results
- Broker 1's forecasts (especially in FY18) are more optimistic than the other brokers and have not changed since before the November 2016 AGM. Excluding Broker 1, the median broker consensus EBITDA for FY17 and FY18 reduces slightly to \$10.3 million and \$11.7 million, respectively
- the Brokers forecasts differ as to whether they include or exclude termination costs in their guidance. We have illustrated the impact of including or excluding the termination costs in Appendix 4.

Details of broker estimates are contained in Appendix 4.

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### 7.5 Financial Position Analysis

The financial position of SMS as at 30 June 2015, 30 June 2016 and 31 December 2016 is provided below:

**Table 8: Financial position of SMS**

As at	30-Jun-15	30-Jun-16	31-Dec-16
<b>\$ million unless otherwise stated</b>			
Trade and other receivables	65.0	51.1	45.5
Trade and other payables	(20.9)	(16.2)	(12.5)
<b>Working capital</b>	<b>44.2</b>	<b>34.9</b>	<b>33.0</b>
Other current assets	3.2	2.4	5.6
Property, plant and equipment	3.1	3.7	3.2
Deferred tax assets	1.1	1.9	0.3
Intangible assets	112.4	112.0	65.1
Other non-current assets	1.2	0.6	2.2
Deferred consideration	(19.2)	-	-
Current employee benefits	(12.5)	(10.4)	(9.4)
Other current liabilities	(4.3)	(5.0)	(1.9)
Non-current employee benefits	(1.0)	(1.3)	(1.4)
Other non-current liabilities	(3.5)	(1.0)	(1.1)
Secured finance lease liabilities	(1.6)	(1.1)	(2.8)
<b>Total funds employed</b>	<b>123.0</b>	<b>136.6</b>	<b>92.7</b>
Cash and cash equivalents	12.9	4.7	5.2
Borrowings	(3.7)	(12.0)	(15.5)
<b>Net cash / (borrowings)</b>	<b>9.2</b>	<b>(7.3)</b>	<b>(10.3)</b>
<b>Net assets attributable to SMS shareholders</b>	<b>132.2</b>	<b>129.4</b>	<b>82.5</b>
<i>Statistics</i>			
Share on issue at period end (m)	69.0	68.5	68.5
Net assets per share (\$)	1.92	1.89	1.20
Gearing	(6.9%)	5.6%	12.4%

Source: SMS 2014, 2015 and 2016 Annual report and 31 December 2016 Interim Report

Note: Numbers may not add due to rounding

Net assets have declined from \$129.4 million at 30 June 2016 to \$82.5 million at 31 December 2016. The decrease is largely due to the impairment of goodwill associated with acquisitions made by SMS Consulting.

Net working capital has reduced from \$44.2 million at 30 June 2015 to \$33.0 million at 31 December 2016, largely as a result of lower revenue and continued focus on debtor management. Net working capital for SMS is seasonal with peak periods being in the fourth quarter of the financial year traditionally due to increased demand from Government based organisations in the lead up to financial year-end.

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Other current assets of \$5.6 million as at 31 December 2016 comprise of prepayments of \$2.2 million, finance lease receivables of \$1.2 million, current tax assets of \$1.9 million and other current assets of \$0.2 million. The other non-current assets are made up solely of finance lease receivables.

The current employee benefits as at FY16 (latest available data) includes a \$6.8 million provision for annual leave and \$3.6 million provision for long service leave.

Secured finance lease liabilities are related to a back-to-back lease arrangement for equipment associated with certain Managed Services contracts.

### 7.5.1 Net debt

At 31 December 2016, SMS had net debt of \$10.3 million (excluding finance lease liabilities and bank guarantees) comprising cash at bank of \$5.2 million and interest bearing liabilities of \$15.5 million.

**Table 9: Debt facilities as at 31 December 2016**

(\$ million unless stated otherwise)	Total facilities	Amount drawn	Available facility
Unsecured working capital facility	30.0	15.5	14.5
Bank Indemnity/Guarantee facility	4.7	2.6	2.1
<b>Total</b>	<b>34.7</b>	<b>18.1</b>	<b>16.6</b>

Source: SMS 31 December 2016 Interim Report

The working capital facility is a three year multi-option facility that is unsecured and non-amortising. Similar to the secured finance liabilities, the bank facility is not included for the purposes of the net debt calculation.

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## 7.6 Cash Flow

The cash flow statement of SMS for two and a half years ended 31 December 2016 is summarised below:

**Table 10: Cash flow of SMS**

Period	12 months to	12 months to	6 months to
\$ million unless otherwise stated	30-Jun-15	30-Jun-16	31-Dec-16
Reported EBITDA	28.7	15.7	(42.6)
Change in working capital	(2.4)	9.2	0.5
Non cash and other items	3.7	(0.4)	46.1
Tax paid	(5.6)	(6.2)	(3.9)
<b>Operating cash flow</b>	<b>24.4</b>	<b>18.3</b>	<b>0.1</b>
Borrowing costs	(0.8)	(0.9)	(0.4)
Capital expenditure	(0.8)	(1.5)	(0.1)
Dividends paid	(10.1)	(11.4)	(2.1)
Share buy-back	(1.4)	(0.9)	-
Proceeds from borrowings	0.2	12.0	3.5
Repayment of borrowings	(5.5)	(4.3)	(0.5)
Acquisition/Contingent Consideration payments	(11.9)	(19.4)	-
<b>Net cash generated/(used)</b>	<b>(5.9)</b>	<b>(8.1)</b>	<b>0.5</b>
Opening cash	18.1	12.9	4.7
FX fluctuations on cash held	0.7	(0.1)	-
Closing cash	12.9	4.7	5.2
Movement	(5.9)	(8.1)	0.5

Source: SMS 2014, 2015 and 2016 Annual report and 31 December 2016 Interim Report

Since FY15, SMS's operating cash flow has declined in line with profits and EBITDA.

In FY15 and FY16, operating cash flows along with debt funding were used to meet the contingent consideration requirements from the Indicium and Birchman acquisitions.

For the 6 months period ended 31 December 2016, SMS recorded a net cash balance of \$5.2 million, which included \$0.5 million being generated over the period.

## 7.7 Strategy & Outlook

Mr Rostolis was appointed CEO in May 2016 and undertook a review of all areas of the business. As a result, SMS has set a number of operational priorities:

- focus on the Advisory & Solution business by realignment of the sales and delivery teams at a state and regional level to deliver greater responsiveness to clients and deeper engagement by staff
- separate management focus for the Managed Services business, including a reassessment of the nature and size of opportunities to be pursued
- expand national capability development

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- SMS aims to accelerate growth in the Microsoft and Salesforce business
- continue to expand Advisory & Solutions service offerings
- increase sales capability and broaden the client base to ASX300 and other Government agencies
- improve operational efficiency through reducing corporate and other costs and improving utilisation levels of billable staff employed.

The focus of the M&T resources business will be on winning and retaining key panel agreements in order to become a recruitment brand of choice for key clients.

Management has a strong focus on these priorities to turn around the business and to restore growth.

## 7.8 Equity capital

SMS has 68,536,340 ordinary shares on issue as at 31 December 2016, listed and traded on the ASX.

The top five registered shareholders accounted for approximately 35.9% of shares on issue and are principally investment managers.

The following table outlines the substantial shareholders in SMS.

**Table 11: Substantial SMS shareholders**

Substantial Shareholder	Number of shares	Percentage of issued capital
Australian Ethical Investment Ltd	7,380,025	10.8%
Celeste Funds Management Ltd	5,910,327	8.6%
Colonial First State Asset Management (Australia) Limited	4,320,388	6.3%
Schroder Investment Management Limited	3,551,780	5.2%
Highclere International Investors LLP	3,445,346	5.0%
<b>Total shares held by substantial shareholders</b>	<b>24,607,866</b>	<b>35.9%</b>
Other shareholders	43,928,474	64.1%
<b>Total shares on issue</b>	<b>68,536,340</b>	<b>100.0%</b>

Source: Substantial shareholder notices

As at 31 December 2016, SMS had 1,795,310 performance rights on issue under the SMS Group Executive Performance Rights Plan. However, as per Section 14.2 of the Scheme Booklet, none of the performance rights will vest.

## 7.9 Trading performance

In analysing SMS's share price performance, we have:

- analysed price and volume performance since 1 January 2014
- compared SMS's share price movement to the S&P/ASX 300 Index and other broadly comparable companies since 1 January 2014

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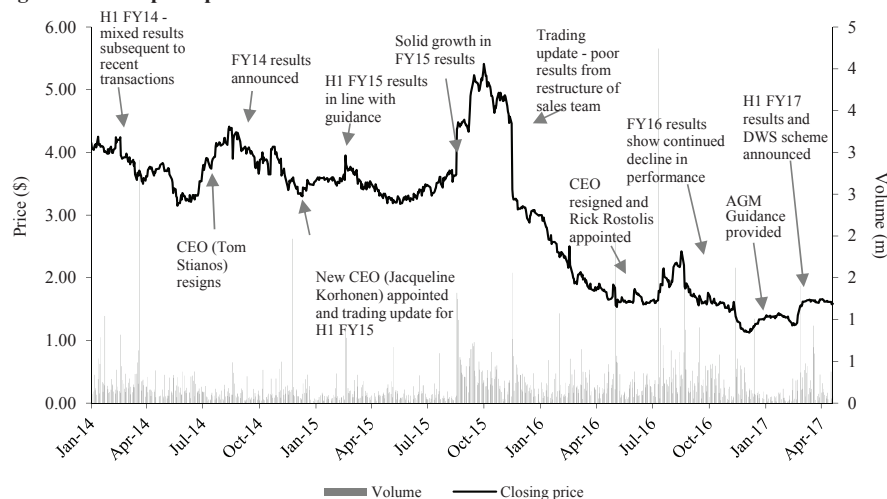
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- considered the volume weighted average price (VWAP) and trading liquidity of SMS shares for the period pre and post the announcement of the Scheme.

### 7.9.1 Share price and volume performance

SMS's share price performance and the volume of shares traded since 1 January 2014 are illustrated below.

**Figure 9: Share price performance and volume of securities**



Source: Capital IQ; KPMG Corporate Finance analysis

Following the announcement of mixed results for the 6 months period ended 31 December 2013, SMS's share price declined to a low of \$3.15 in late May 2014. There was a partial recovery over the following months which included support from a share buyback. Mr Stianos announced his intention to resign as CEO in August 2014. In August 2014, FY14 results showed a decline in profitability as a result of tougher market conditions, and the shares traded downwards over the following months.

In February 2015, following the appointment of Ms Korhonen as new CEO, the share price stabilised, trading broadly in the range of \$3 to \$4. Following the release of FY15 results and speculation of further consolidation within the Australian IT services industry<sup>15</sup>, the share price rose approximately 48% over the following months to reach its highest point since 2013 of \$5.41 in October 2015.

However, the November 2015 trading update outlined that the restructuring of the sales and delivery teams had negatively impacted sales and consequently, the share price declined 23% in one day and

<sup>15</sup> <http://www.afr.com/technology/could-428-million-csc-offer-start-a-bidding-war-for-aussie-tech-group-uxc-20151006-gk2cbx-6> October 2015

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continued to fall over the following months. Ms Korhonen resigned and Mr Rostolis was appointed CEO in May 2016.

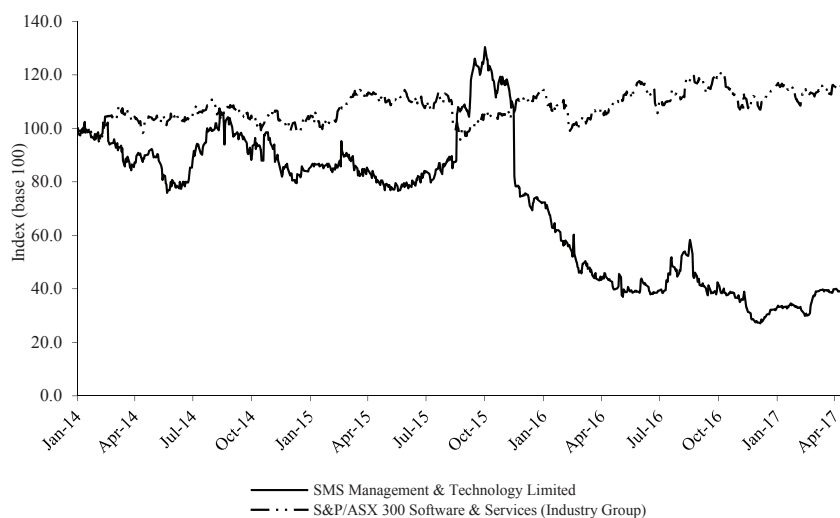
Despite efforts to stabilise the business through realignment of the sales and delivery team structure and focus to revitalise the core Advisory & Solutions business, the share price has continued its downward trend reaching a low of \$1.13 in December 2016, after a slight recovery in August 2016.

### 7.9.2 Relative Performance

SMS is a member of the S&P/ASX Emerging Companies Index. However, for the purpose of our relative performance analysis we have compared it to the S&P/ASX 300 Software & Services Index as this provides a better basis for which to compare SMS to the IT services industry. The S&P/ASX 300 Software and Services Index is dominated by large software companies.

The SMS share price has consistently underperformed against the S&P/ASX 300 Software and Services Index, with the exception being a period from August 2015 to November 2015. This is illustrated in the graph below.

**Figure 10: SMS's relative share price performance**



Source: Capital IQ; KPMG Corporate Finance analysis



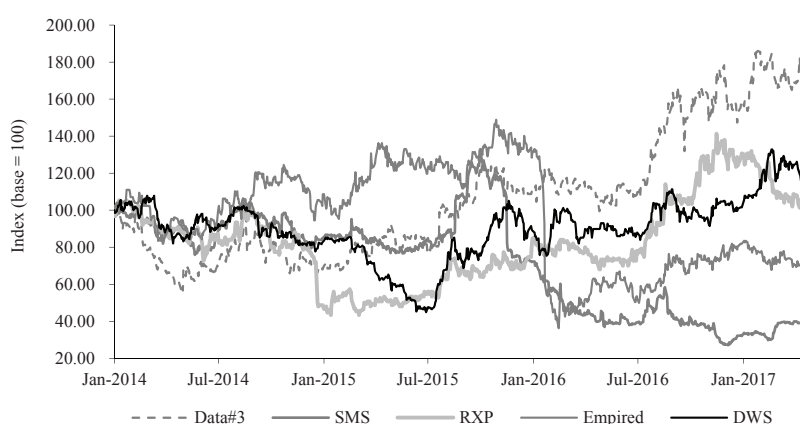
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Further, the underperformance of the SMS's share price against other Australian listed IT services companies is illustrated below:

**Figure 11: Share prices of SMS and other Australian IT services companies**



Source: Capital IQ; KPMG Corporate Finance analysis

## 7.9.3 Liquidity

The table below summarises the liquidity of SMS shares pre and post the announcement of the Scheme.

**Table 12: VWAP and liquidity analysis**

Period	Price (low) \$	Price (high) \$	Price VWAP \$	Cumulative value \$m	Cumulative volume m	% of issued capital
<b>Period ended 22 February 2017 (pre-announcement)</b>						
1 day	1.28	1.28	1.28	0.4	0.3	0.4%
5 day	1.25	1.28	1.26	0.9	0.7	1.0%
10 day	1.24	1.32	1.27	1.7	1.3	1.9%
1 Month	1.24	1.44	1.32	2.9	2.2	3.2%
AGM to 22 Feb 17	1.13	1.44	1.28	14.8	11.6	16.9%
6 months	1.13	1.91	1.52	41.9	27.6	40.3%
12 months	1.13	2.42	1.69	113.8	67.3	98.1%
<b>Period ended 21 April 2017 (post-announcement)</b>						
Since announcement	1.40	1.66	1.61	16.3	10.1	14.8%

Source: IRESS; KPMG Corporate Finance analysis

Trading in SMS shares has been moderate over the last twelve months, reflecting the small cap nature of the stock.

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## 8 Profile of DWS

### 8.1 Background

DWS provides IT services to a range of large corporations and Government bodies. Established in 1992, DWS has approximately 690 employees and contractors with offices in Melbourne, Sydney, Brisbane, Coolangatta, Adelaide and Canberra. DWS offers a suite of integrated solutions spanning:

- **IT consulting services**, including IT strategy and architecture advice, program and project management, business and technical analysis
- **custom application development**, systems integration and solution testing
- **digital solutions**, incorporating data automation and capture systems, customer-led innovation, digital strategy and design services
- **business intelligence**, including advanced analytics, Power BI and data warehouse as a service
- **strategic sourcing and productivity service**, including investment allocation and supplier engagement advice
- **managed application services**, using a mix of offshore, on-site, off-site and high-security models depending on client requirements.<sup>16</sup>

DWS listed on the ASX on 15 June 2006. Between listing and FY10, DWS's revenues grew 49%, however EBITDA margins declined from 43% to 32%. This period coincided with the weak and uncertain business trading environment during the Global Financial Crisis.

From 2011 to 2013, DWS's revenue remained flat, EBITDA margins however continued to decline as part of the IT consulting industry became more competitive and industry participants began offshoring work to emerging markets to drive down costs, as discussed in Appendix 3. In 2014, DWS established its own offshore capability in Manila, aiming to reduce its cost base.

In March 2014, founder Mr Wallis transitioned out of his role as CEO and MD to become Chairman and Non-Executive Director. Mr Lachlan Armstrong, previously CFO and Company Secretary became CEO, however following a series of disappointing results, Mr Wallis was reinstated as CEO and MD in April 2015. On re-appointment, he initiated a series of restructuring initiatives to reduce overheads and improve sales. In June 2015, DWS made two acquisitions Symplicit Pty Ltd (Symplicit) and Phoenix IT & T Consulting Pty Ltd (Phoenix), expanding its service offerings.

Following significant cost reduction initiatives and recent acquisitions, margins have improved and revenues have grown strongly. The FY16 results showed a 53% increase in operating revenues, 47% from Symplicit and Phoenix acquisitions and 6% from organic growth. The latest half yearly results continued the positive trend, achieving a 13% improvement in EBITDA (pcp) as margins improved on higher

<sup>16</sup> DWS Annual Reports and DWS website

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revenues. Immediately prior to the announcement of the Scheme, DWS had a market capitalisation of \$216 million<sup>17</sup>.

## 8.2 Business Operations

DWS provides integrated service offerings across the IT value chain, spanning IT consulting services, digital solutions, business analytics, strategic sourcing and productivity services and managed application services. DWS currently operates under three key brands, DWS and the recently acquired Phoenix and Symplicit. Phoenix has been operationally integrated into DWS, though retains separate branding, while Symplicit operates on a standalone basis.

The business and IT focus of each of DWS's core businesses are shown below:

**Table 13: DWS business operations**

Product offering	Brand	Focus	Description
Customer service	Symplicit	Experience strategy	Providing a customer-focused, holistic approach to a client's products and services and their delivery
		UX design	Understanding and advising on digital solutions with considerations of user interaction
		Service design	Research and design of service offerings to customers, considering customer touch points with the solution
		Social innovation	Design of solutions to help address social, environmental and corporate problems
Business services	DWS/ Phoenix	Business analysis	Identifying business needs and possible solutions
		Process optimisation	Analysis and redesign of organisational processes and workflows within enterprises for greater efficiency
		Strategy roadmaps	Understanding IT strategy outlook and defining actionable steps to move an enterprise towards its goals
		Change management	Process of preparing, equipping and supporting organisations as they embrace new structures, technologies and processes
		M&A	IT due diligence assistance, integration planning and execution
		Productivity	Informing investment and allocation decisions of labour and capital within a business
		Strategic sourcing	Understanding the way an organisation engages with suppliers and third party providers
Procurement optimisation	Organisational change management and strategies necessary to enable long-term improvements of procurement, supply processes and relationships		

<sup>17</sup> Based on 131,831,328 ordinary shares outstanding and a closing price of \$1.64 on 24 February 2017

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<b>Technical services</b>	<i>DWS / Phoenix</i>	System integration Architecture	Designing and / or building customised architectures and applications Enterprise and Solutions Architecture to support decision making to assist businesses achieve a 'target state' for their enterprise environments
		Digital	Creating digital based IT systems to ensure quicker and more efficient delivery of products and services
		Cloud	Assisting clients with planning and migrating IT services to a cloud based model
		DevOps	Making applications faster, cheaper and providing enhanced features for clients
		Analytics / Big Data	Measuring, managing, forecasting and predicting client performance using data structures to visualise results and develop KPIs
		Enterprise testing	Testing application software, application integration and application performance as well as managing User Acceptance Testing (UAT)

Source: DWS Limited annual report, 2016

## 8.3 Acquisitions

DWS has made two significant acquisitions in recent years to expand its service offerings, these are discussed in more detail below.

### 8.3.1 Phoenix acquisition<sup>18</sup>

DWS acquired a 75% shareholding in Phoenix in August 2015 for \$19.5 million and the remaining 25% for \$6.5 million in February 2016. Phoenix was an established IT consulting company with 200 staff and contractors, and generated revenue in excess of \$40 million in FY15.

At the time of acquisition Phoenix's service offerings included business consulting, performance improvement and technical consulting. Business consulting focused on business and IT strategy, business transformation as well as change management. Their performance improvement segment specialised in productivity and performance improvements, strategic sourcing and procurement while technical consulting focused on IT architecture, digital channel strategy, application development and cloud solutions.

Phoenix's focus on productivity and sourcing and business consulting, meant an expanded service offering and smoother integration into DWS's existing IT consulting operations. It also allowed for cross-selling of services across an expanded client base.

### 8.3.2 Symplicit

Symplicit was founded in 2002 and was acquired by DWS in June 2015 to expand into the growing digital solutions market. When acquired by DWS it had 44 staff across Sydney, Melbourne and Brisbane, and generated over \$9 million of revenue in FY15. The business was purchased for \$10 million with earnout payments conditional on performance up to a further \$5 million.

<sup>18</sup> DWS annual report, 2015

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Symplicit is focused on customer-centred design solutions and innovation consulting, and has a different core service offering to DWS and operates on a standalone basis. The acquisition provides DWS with the expertise in User Experience (UX) design and digital solutions. It allows DWS to cross-sell innovation and design services, increase service offerings and furthers DWS's strategy of becoming an IT service provider that can manage the lifecycle of a client's needs.

### 8.3.3 Other acquisitions

DWS has made other smaller acquisitions since listing in 2006. These acquisitions are summarised in the table below:

**Table 14: DWS acquisitions since listing**

Acquisition date	Acquisition target	IT service description
March 2007	GlobalSoft Australia	GlobalSoft provides specialist IT consulting services in the area of business intelligence, data warehousing, data migration, enterprise architecture, application development and business processing
July 2007	Equest Consulting	Equest Consulting Pty, Ltd. provides project delivery, consulting, and education services for organisations in Australia
December 2007	Strategic Data Management	Strategic Data Management Pty Ltd operates as a system integrator specialising in the development of business application on Microsoft platforms and products. The company specialises in system integration, business consulting, CRM, business intelligence, and enterprise project management
October 2009	Graeme V Jones & Associates	Graeme V Jones & Associates has experience providing Peoplesoft, SAP and JD Edwards consulting services to Government and corporate sectors.
June 2011	Taten	Taten Pty Ltd provides online data capture systems for financial services companies
November 2011	Groundhog Software	Groundhog Software Pty Ltd. designs and delivers hosted and service-oriented architecture Web-based software applications
September 2012	Apt Business Solutions	Apt Business Solutions Pty. Ltd. provides information technology services and solutions to public and private sectors in Australia. Its services include software development, enterprise database and systems design, corporate systems support, web design, systems integration, and project management; and data warehousing, business intelligence, and reporting solutions
June 2015	Symplicit	Symplicit is a User Experience (UX) digital design and innovation consultancy business
August 2015	Phoenix IT & T Consulting	Phoenix is an IT and business consulting company

Source: Various DWS announcements, S&P Capital IQ

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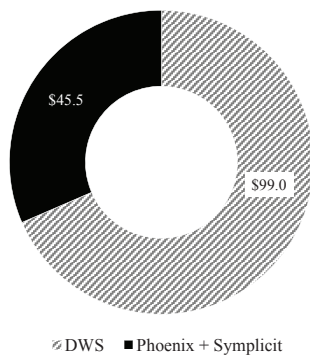


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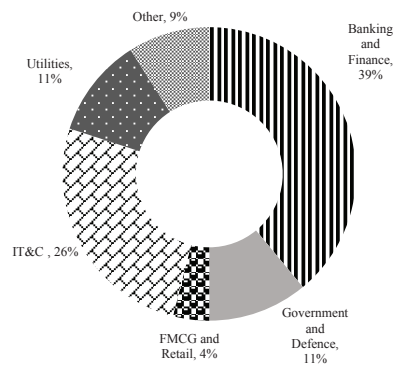
## 8.4 Segments and customers

DWS only reports a single segment within its annual report. It has however provided a breakdown of the contribution of the recent acquisitions of Phoenix and Symplicit (shown below).

**Figure 12a: Revenue contribution FY16**



**Figure 12b: FY16 revenue by industry**



Source: DWS 2016 Annual Report and FY16 Full Year Results Presentation  
KPMG Analysis

Note: Phoenix results for 10 months only

DWS industry mix has changed over time but Banking & Finance and Information Technology and Communication (IT&C) remain their largest industries served.

In 2016, DWS earned \$65.8 million (or 45%) of its revenues from its top two customers. Of all other clients, no single client contributes more than 10% to total revenue.

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## 8.5 Financial Performance

The financial performance of DWS for the three and a half years ended 31 December 2016 is summarised below:

**Table 15: Financial performance of DWS**

Period	12 months to	12 months to	12 months to	6 months to
\$ million unless otherwise stated	30-Jun-14	30-Jun-15	30-Jun-16	31-Dec-16
Revenue from continuing operations	94.4	94.6	144.5	73.7
Other revenue	0.0	0.0	1.3	0.0
<b>Total revenue</b>	<b>94.4</b>	<b>94.7</b>	<b>145.8</b>	<b>73.8</b>
Cost of sales	(72.8)	(75.7)	(114.1)	(57.4)
<b>Gross margin</b>	<b>21.6</b>	<b>19.0</b>	<b>31.6</b>	<b>16.3</b>
Total operational expenditure	(3.3)	(3.6)	(6.1)	(2.7)
<b>EBITDA</b>	<b>18.4</b>	<b>15.4</b>	<b>25.5</b>	<b>13.7</b>
Depreciation and amortisation	(0.3)	(0.3)	(0.4)	(0.2)
<b>EBIT</b>	<b>18.1</b>	<b>15.1</b>	<b>25.1</b>	<b>13.5</b>
Net interest income / (expense)	0.4	0.3	(1.0)	(0.4)
Other	0.1	(0.2)	-	0.0
<b>PBT</b>	<b>18.6</b>	<b>15.2</b>	<b>24.0</b>	<b>13.1</b>
Tax expense	(5.7)	(4.8)	(7.2)	(4.1)
<b>NPAT</b>	<b>12.9</b>	<b>10.4</b>	<b>16.8</b>	<b>9.1</b>
<b>Billable headcount</b>	<b>490</b>	<b>517</b>	<b>715</b>	<b>645</b>
<i>Statistics v pcp</i>				
Revenue growth	(13.6%)	0.3%	53.0%	8.1%
EBITDA growth	(24.5%)	(16.3%)	66.0%	12.6%
EBIT growth	(24.6%)	(16.4%)	65.9%	13.1%
NPAT growth	(23.5%)	(19.4%)	61.4%	19.3%
EBITDA margin	19.5%	16.2%	17.5%	18.5%
EBIT margin	19.1%	16.0%	17.2%	18.3%
NPAT margin	13.7%	11.0%	11.5%	12.3%
Billable headcount growth	(8.4%)	5.5%	38.3%	(9.8%)

Source: DWS 2015 and 2016 Annual Reports and 31 December 2016 Interim Report

DWS results were down in FY15 but have improved since. The key drivers and factors in the historic financial performance include:

- in FY14, DWS experienced a decline in revenue of 13.6%. This was the product of a weak macroeconomic and uncertain political environment as well as structural changes to the Australian IT

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services market.<sup>19,20,21</sup> Management noted that the IT services sector was now a global market place with a need to move to offshoring of certain services to reduce costs. In response, DWS created its own offshoring capability in Manila in the first half of 2014<sup>22</sup> to counter continued pressure on operating margins

- further, DWS responded by rationalising corporate expenses and reducing headcount by 8.4% in 2014. DWS initiated a growth strategy to provide full service capability of designing, building and managing their client's IT solutions and announced its intentions to acquire new businesses
- in FY15, revenue growth was flat but gross and EBITDA margins compressed as a result of restructuring initiatives and lower utilisation in Q1 (1<sup>st</sup> quarter of financial year) and Q3<sup>23</sup>
- following the resignation of Mr Armstrong, returning CEO Mr Wallis further restructured and progressed DWS's growth strategy, acquiring Symplicit in June 2015 which added 44 staff<sup>14</sup>
- in August 2015, DWS acquired 75% of Phoenix. The combination of the Phoenix and Symplicit acquisitions resulted in a significant increase in revenue. FY16 results showed a 53% increase in operating revenues, 47% from Phoenix and Symplicit and 6% from organic growth as restructuring initiatives materialised
- H1 FY17 results continued the positive trend, achieving a 13% improvement in EBITDA (pcp) as well as improved margins on higher revenue with growing utilisation of billable staff. The strong organic growth was due to focus on utilisation and margins, cost management across the group and strong client demand, particularly in digital solutions and customer-led innovation.

## 8.5.1 Distributions

The following table outlines distribution metrics of DWS for the three and half years ended 31 December 2016 excluding the proposed acquisition of SMS.

**Table 16: Dividend metrics**

Period	30-Jun-14	30-Jun-15	30-Jun-16	31-Dec-16
Weighted basic average number of DWS shares (m)	132.4	132.1	131.8	131.8
Basic earnings per share (cents)	10.0	8.0	13.0	6.9
Dividends per share (cents)	8.8	7.5	9.8	5.0
Dividend payout ratio (%)	88%	94%	75%	73%
Proportion of dividend franked (%)	100%	100%	100%	100%

Source: DWS 2015 and 2016 Annual Reports, and 31 December 2016 Interim Report, KPMG analysis

<sup>19</sup> Market briefing 2014

<sup>20</sup> AGM address 2014

<sup>21</sup> DWS annual report, 2014

<sup>22</sup> DWS annual report, 2014

<sup>23</sup> FY15 full year results presentation



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The number of shares on issue has decreased due to a share buy-back undertaken over a 12 month period, ending 10 August 2015. In total, 531,435 shares were purchased at between \$0.99 and \$1.09 per share.

### 8.5.2 *Broker consensus forecasts*

In order to provide an indication of the expected future financial performance of DWS, we have considered brokers' forecasts for DWS. Summarised below are the median consensus forecasts for FY17 and FY18.

**Table 17: DWS broker consensus forecasts**

Period	12 months to	12 months to
\$ million unless otherwise stated	30-Jun-17	30-Jun-18
Revenue	149.8	154.0
EBITDA	27.2	28.5
EBIT	26.8	28.1
NPAT	18.2	19.2
<i>Revenue growth %</i>	4%	3%
<i>EBITDA growth %</i>	8%	5%
<i>EBIT growth %</i>	8%	5%
<i>NPAT growth %</i>	8%	6%

Source: Broker reports, KPMG Corporate Finance analysis

Note: Based on the median of broker forecasts. Forecasts based on post-acquisition announcement but pre-SMS integration

In relation to the table above, we note:

- DWS is covered by two brokers
- the consensus forecasts represent the latest available broker forecasts for DWS and were published after the announcement of the half yearly results. The estimates of DWS are on a standalone basis prior to consideration of the Combined Group.

Further detail of broker estimates is contained in Appendix 4.

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### 8.6 Financial Position Analysis

The financial position of DWS as at 30 June 2015, 30 June 2016 and 31 December 2016 is provided below:

**Table 18: Financial position of DWS as at 30 June 2015, 30 June 2016 and 31 December 2016**

As at	30-Jun-15	30-Jun-16	31-Dec-16
\$ million unless otherwise stated			
Trade and other receivables	20.5	29.1	24.3
Payables, deferred liabilities and provisions	(6.3)	(9.2)	(7.4)
<b>Working capital</b>	<b>14.2</b>	<b>19.9</b>	<b>16.9</b>
Property, plant and equipment	2.4	2.4	2.3
Intangible assets	47.6	68.1	68.0
Deferred tax assets	2.5	2.8	2.8
Current tax provisions	(2.5)	(2.1)	(0.7)
Current and non-current provisions	(10.4)	(10.5)	(9.8)
Other	0.5	(1.4)	0.7
<b>Total funds employed</b>	<b>54.2</b>	<b>79.0</b>	<b>80.2</b>
Cash and cash equivalents	10.4	10.2	9.5
Borrowings	(5.0)	(24.0)	(22.0)
<b>Net cash / (borrowings)</b>	<b>5.4</b>	<b>(13.8)</b>	<b>(12.5)</b>
<b>Net assets attributable to DWS shareholders</b>	<b>59.6</b>	<b>65.2</b>	<b>67.7</b>
<i>Statistics</i>			
Share on issue at period end (m)	131.8	131.8	131.8
Net assets per share (\$)	0.45	0.49	0.51
Gearing	(9.0%)	21.2%	18.4%

Source: DWS 2016 Annual Reports and 31 December 2016 Interim Report

DWS does not provide detailed notes to its statement of financial position for the half year ended 31 December 2016, therefore commentary below largely relates to the 30 June 2016.

Working capital has grown from \$14.2 million at 30 June 2015 to \$16.9 million at 31 December 2016, with growth in receivables exceeding growth in payables and reflects the increase in revenue.

Total funds employed increased significantly from \$54.2 million to \$80.2 million over the same period, which was primarily driven by an increase in intangible assets associated with the acquisitions of Phoenix and Symplicit. At 30 June 2016, \$3.9 million of non-current provisions relates to earnout provisions associated with the Symplicit acquisition, which we understand is unchanged at 31 December 2016.

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### 8.6.1 Net debt

DWS has transitioned from a net cash position of \$5.4 million at 30 June 2015 to a net debt position of \$12.5 million at 31 December 2016. The change was largely due to debt funding of acquisitions whilst maintaining dividend payments.

DWS has a three year interest only debt facility of \$31 million that was taken out to fund the acquisitions of Phoenix and Symplicit. As at 31 December 2016, the total drawn was \$22 million.

### 8.7 Cash Flow

The cash flow statement of DWS for the two and a half years ended 31 December 2016 is summarised below:

**Table 19: Cash flow of DWS**

Period	12 months to	12 months to	6 months to
\$ million unless otherwise stated	30-Jun-15	30-Jun-16	31-Dec-16
<i>Cash flows from operating activities</i>			
Receipts (incl. GST)	97.6	165.5	89.9
Payments (incl. GST)	(82.4)	(141.5)	(75.3)
Income taxes paid	(5.0)	(7.5)	(5.8)
Interest received	0.3	0.1	0.1
<b>Net operating cash flow</b>	<b>10.5</b>	<b>16.5</b>	<b>8.9</b>
<i>Cash flows from investing activities</i>			
Payments for plant and equipment	(0.2)	(0.2)	(0.1)
Payments for intangible assets	(0.2)	(0.1)	(0.0)
Payments for acquisition	(10.0)	(24.2)	(0.8)
<b>Net investing cash flow</b>	<b>(10.4)</b>	<b>(24.5)</b>	<b>(0.9)</b>
<i>Cash flows from financing activities</i>			
Dividends paid to Shareholders	(10.6)	(11.2)	(6.6)
Payments for share buy-backs	(0.6)	-	-
Receipt of external financing	5.0	32.0	-
Repayment of borrowings	-	(13.0)	(2.0)
<b>Net financing cash flow</b>	<b>(6.1)</b>	<b>7.8</b>	<b>(8.6)</b>
<i>Opening cash</i>	<i>16.4</i>	<i>10.4</i>	<i>10.2</i>
<i>Closing cash</i>	<i>10.4</i>	<i>10.2</i>	<i>9.5</i>
<i>Movement</i>	<i>(6.1)</i>	<i>(0.2)</i>	<i>(0.6)</i>

Source: DWS 2016 Annual Reports and 31 December 2016 Interim Report

DWS's cash flow report mirrors the changes discussed in the financial position. In FY15, operating cash flow was impacted by lower EBITDA and DWS drew down on cash and debt funding in order to finance the acquisition of Symplicit and pay dividends of \$10.6 million.

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FY16 cash flow shows a significant improvement in operating cash flow which grew 57% to \$16.5 million as the revenues of Symplicit and Phoenix were incorporated into operating results. DWS raised additional debt of \$19 million to finance the acquisition of Phoenix. After paying dividends of \$11.2 million, closing cash was \$10.2 million, broadly consistent with the prior year. The six months to 31 December 2016, have shown strong operating cash flow following a successful integration of Phoenix and growing demand for Symplicit's digital solutions offerings. During the period, DWS was able to repay \$2 million of debt in addition to paying a dividend of \$6.6 million.

## 8.8 Strategy & Outlook

DWS's growth strategy is aimed at broadening and integrating its service offerings and expanding customer touch points through acquisition and organic expansion. Management expects continuing profitable growth across the business, driven by:

- increased cross-selling of new and existing services across the expanded client base
- strong demand for DWS's digital and consumer led innovation service offering from Symplicit
- maintaining H1 FY17 utilisation and focus on margins with continued organic growth
- continued cost management and appropriate resourcing levels
- the pursuit of accretive acquisitions where available and appropriate.

## 8.9 Equity capital

DWS has 131,831,328 ordinary shares on issue at 31 December 2016 listed and traded on the ASX.

As at 8 September 2016 (date of 2016 annual report), there were 4,209 registered shareholders in DWS. The top 20 registered shareholders accounted for approximately 58% of shares on issue.

DWS has one substantial shareholder, Mr Wallis the CEO and MD, with his holding details outlined in the table below.

**Table 20: DWS substantial shareholders**

Substantial shareholders	Number of shares	Percentage of issued capital
Mr Danny Wallis and DSAH Holdings Pty Ltd	56,305,283	42.7%
<b>Total shares held by substantial shareholders</b>	<b>56,305,283</b>	<b>42.7%</b>
Other shareholders	75,526,045	57.3%
<b>Total shares on issue</b>	<b>131,831,328</b>	<b>100.0%</b>

Source: DWS Limited annual report 2016

## 8.10 Trading performance

In analysing DWS's share price performance, we have:

- analysed price and volume performance since 1 January 2014
- compared DWS's share price movement to the S&P/ASX 300 Index since 1 January 2014

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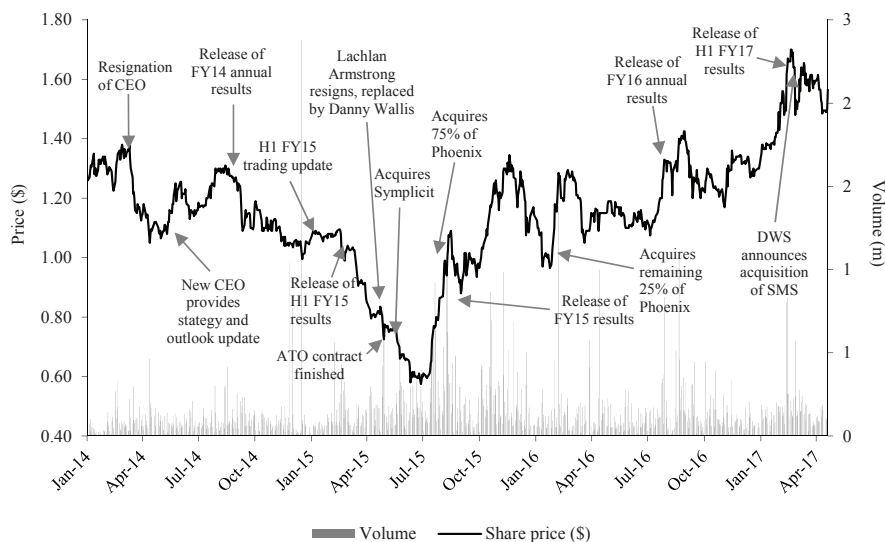
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- considered the VWAP and trading liquidity of DWS shares for the period pre and post the announcement of the Scheme.

### 8.10.1 Share price and volume performance

DWS's share price performance and the volume of shares traded since 1 January 2014 are illustrated below.

**Figure 13: Share price performance and volume of securities**



Source: Capital IQ; KPMG Corporate Finance analysis

On 3 March 2014, DWS announced the restructure of the Board and Executive Management group, most notably the retirement of founder and CEO Mr Wallis. The share price fell approximately 21% over the following 6 weeks.

On 19 May 2014, new CEO, Mr Armstrong, provided a market briefing outlining the challenges facing DWS, including the globalisation of the Australian IT services market, a lacklustre business environment and significant technological change within the industry. Despite the challenges the CEO confirmed that utilisation was higher and was positive about demand from clients. The share price reacted positively until the release of the FY14 results which showed operating revenue and EBITDA were down 13% and 25%, respectively. The H1 FY15 trading update announced on 17 December 2014, showed management expected a further deterioration in results and downgraded guidance for half yearly results.

The share price continued downwards at the start of 2015 following the release of the H1 FY15 results that reported a decline in revenue and EBITDA of 2% and 15%, respectively, and a lower dividend declaration than pcp. On 29 April 2015, Lachlan Armstrong resigned as CEO and Mr Wallis returned to

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the position. On 26 May 2015, DWS informed the market that it would no longer be servicing the Australian Tax Office (ATO)'s E-Tax application and this would negatively impact revenues by approximately 4%. DWS announced the acquisition of Symplicit on 1 June 2015, despite this, in the following days the share price reached a multi-year low of 58 cents.

In early FY16, the share price rebounded and in August DWS announced the acquisition of 75% of Phoenix. Shortly after, DWS released full year FY15 results which provided commentary related to revenue stabilisation, overhead cost reductions and an intention of growing annualised revenues by 50% through the recent acquisitions.<sup>24</sup>

The share price continued to recover, supported by a trading update in November 2015 of strong EBITDA results for the first four months of FY16 and solid utilisation across the company as a result of the restructuring and contributions from the acquisitions.

From mid-January 2016, the DWS share price increased by approximately 64% to close at \$1.64 on 24 February 2017, the day immediately prior to the announcement of the Scheme. The strong share price performance likely reflected:

- announcement to acquire the remaining 25% of Phoenix
- strong H1 FY16 results stating revenue and EBITDA growth for the 6 month period had increased 46% and 51% on pcp and the declaration of a 4.75 cent dividend, up 27% on pcp
- FY16 full year results stating revenue improvement of 53% to \$144.5 million, including strong contribution from Phoenix and Symplicit and improved EBITDA margins (discussed in Section 8).

### 8.10.2 Relative Performance

DWS is a member of the S&P/ASX All Ordinaries Index and the S&P/ASX Emerging Companies Index. However, for the purpose of our relative performance analysis we have compared it to the S&P/ASX 300 Software & Services Index as this provides a better basis for which to compare DWS to the IT services industry. The S&P/ASX 300 Software and Services Index is dominated by large software companies. The DWS share price significantly underperformed the index between January 2014 and June 2015. Though it has tracked below the index for the majority of the analysed period, prior to the announcement of the Scheme it moved ahead of the index as its shares have rebounded with the improved financial performance since June 2015. Since January 2014 the index is up 15%.<sup>25</sup>

<sup>24</sup> DWS 2015 Full Year Results Presentation

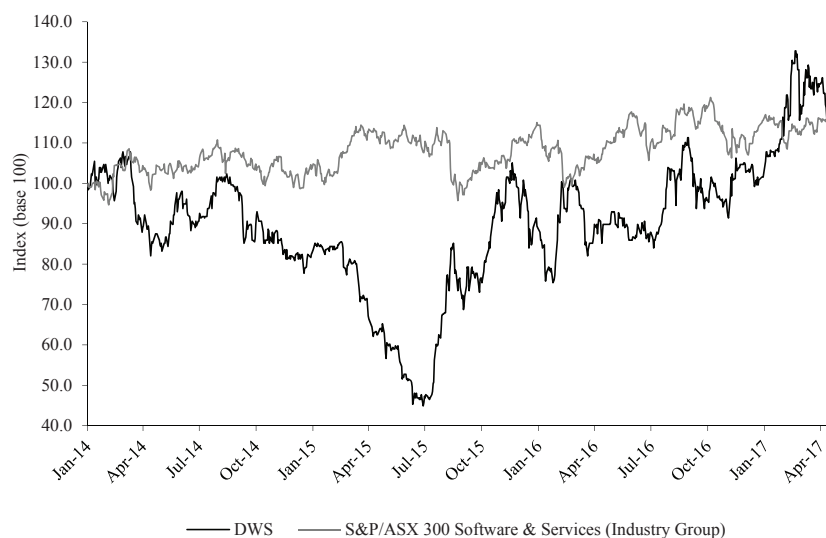
<sup>25</sup> Refers to the period 1 January 2014 to 21 April 2017

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**Figure 14: DWS's relative share price performance**



Source: Capital IQ; KPMG Corporate Finance analysis

## 8.10.3 Liquidity

The table below summarises the liquidity of DWS shares in the 12 months prior to the announcement of the Scheme.

**Table 21: VWAP and liquidity analysis**

Period	Price (low) \$	Price (high) \$	Price VWAP \$	Cumulative value \$m	Cumulative volume m	% of issued capital
<b>Period ended 24 February 2017 (pre-announcement)</b>						
5 day	1.64	1.70	1.70	1.5	0.9	0.7%
10 day	1.50	1.70	1.64	5.6	3.4	2.5%
1 month	1.41	1.70	1.58	8.3	5.2	4.0%
3 months	1.27	1.70	1.48	13.6	9.2	6.9%
6 months	1.17	1.70	1.38	26.1	18.9	14.3%
12 months	1.05	1.70	1.29	47.3	36.6	27.8%
<b>Period ended 21 April 2017 (post-announcement)</b>						
Announcement to 14 March (cum-dividend)	1.48	1.66	1.57	4.3	2.7	2.1%
15 March to 21 April (ex-dividend)	1.56	1.62	1.55	5.1	3.3	2.5%

Source: IRESS, KPMG Analysis

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Trading volumes in DWS shares was low in the six months to the date of the Scheme, reflecting the small cap nature of the stock and the presence of a large substantial shareholder that represents 43% of the outstanding shares.

On the day following the announcement of the Scheme, the DWS share price fell 10%.<sup>26</sup> Further analysis of DWS share price since announcement is provided in Section 8.10.

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<sup>26</sup> IRESS, based on close of \$1.64 on 24 February 2017 and close of \$1.48 on 27 February 2017

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## 9 Combined Group

Following the combination of SMS and DWS, DWS will become the ultimate holding company of SMS and its subsidiaries. The Combined Group will create a larger Australian IT services provider, comprising a billable workforce of approximately 2,000 people across all major Australian cities with a small presence in Hong Kong, Singapore and the Philippines. Under the proposed Scheme, DWS will remain an ASX listed entity and SMS will be removed from the ASX once the scheme has been implemented.

Further details in relation to the Combined Group is contained in Section 10 of the Scheme Booklet which includes pro-forma financials for the Combined Group. Risks relating to the Combined Group are contained in Sections 11.3, 11.4 and 11.5 of the Scheme Booklet.

If the Scheme is implemented, SMS Shareholders will own 16.9%<sup>27</sup> of the Combined Group. SMS Shareholders will gain exposure to the investment characteristics of the Combined Group including:

- increased scale: the Combined Group will have an enlarged billable workforce, with approximately 2,000 billable staff and contractors located across Victoria, NSW, QLD, ACT, SA and WA, together with a small presence in Hong Kong, Singapore and the Philippines
- broader market offering: an increase in the range of services that can be offered to clients such as managed services and recruitment services to DWS clients, and digital and customer innovation to SMS clients
- client diversification: DWS and SMS provide competing services for some common clients. However, any such overlap is not expected to result in significant revenue loss for the Combined Group
- synergies: DWS has identified potential near-term pre-tax synergies estimated at \$5 million per year (expected to be achieved within the first 12 months following implementation), excluding implementation costs of approximately \$1.6 million. Furthermore, DWS intends to pursue other synergies and benefits from leased office occupancy costs, revenue benefits from cross-selling opportunities and revenue / cost benefits from operational improvements
- enhanced capability to fund growth initiatives: greater availability of funding than each of SMS or DWS as standalone entities, providing greater flexibility to pursue organic and acquisitive growth opportunities as they arise in the future
- increased financial scale expected to increase relevance for equity investors: Combined Group is expected to be of greater relevance to equity investors (e.g. potential inclusion in ASX 300) through its increased scale relative to both SMS and DWS on a stand-alone basis.

SMS Shareholders will be exposed to risk factors relating to DWS, and to certain additional risks relating to the Combined Group, these include, amongst others:

- realisation of anticipated synergies: the Combined Group's success and profitability could be adversely affected if SMS's business is not effectively integrated with DWS. There is always the risk

<sup>27</sup> New DWS shares 26,729,173; cumulative DWS shares on issues 158,560,501

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that synergies may not be realised, or may be realised over a time-frame that is longer than anticipated or that implementation costs are higher than anticipated

- change of existing management: It is DWS's current intention that, post-implementation, the current board of SMS will be replaced with DWS representatives. In addition, the potential loss of senior management personnel from the SMS business could have an adverse effect on the Combined Group and the day-to-day running of the SMS business
- debt financing risk: DWS has entered into a new financing arrangement to fund the Cash Component of the Scheme Consideration as well as refinancing SMS's existing debt facilities after the implementation. Consequently, the gearing (based on book values) on a pro-forma basis at 31 December 2016 of the Combined Group will be 88%<sup>28</sup> compared to SMS's gearing at 31 December 2016 of 12.4%<sup>29</sup> and the Combined Groups ability to service its debt will depend on its future performance
- client concentration: on a pro forma H1 FY17 revenue basis, the largest client of the Combined Group accounted for 11.7% of revenue, whilst the second largest client of the Combined Group accounted for 11.6% of revenue. No other clients accounted for greater than 10% of revenue
- client overlap and revenue attrition: DWS and SMS have overlapping clients and there is a risk that clients may seek to renegotiate in line with the less favourable terms for the Combined Group. This may lead to revenue attrition
- significant shareholder: if the Scheme is approved and implemented Mr Wallis is expected to hold approximately 35% of the shares in the Combined Group. This may contribute to limited liquidity in the market for DWS shares, which could affect the prevailing market price at which Scheme Shareholders are able to sell their DWS shares. Mr Wallis will also have, by virtue of his substantial holding in DWS, the capacity to influence the election of directors and the potential to influence the outcome of matters submitted to a vote of shareholders of DWS.

<sup>28</sup> Cash of \$4.5 million, non-current loans and borrowings of \$102.9 million and net assets of \$111.9 million as per Section 10.10(g) of the Scheme Booklet – based on book value of equity

<sup>29</sup> Refer to Section 8.5

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## 10 Valuation of SMS

### 10.1 Valuation summary

We have valued 100% of the equity in SMS in the range of \$104.2 million to \$120.7 million, which corresponds to a value of \$1.52 to \$1.76 per SMS share. Our valuation assumes 100% ownership of SMS and therefore incorporates a control premium. Given the inclusion of a control premium, we would expect our valuation to exceed the value of SMS implied by its trading price in the absence of a takeover offer.

The assessed value of equity reflects the estimated market value for SMS's business operations less net borrowings. It is prepared on an ex-dividend basis as the 1.5 cent Interim Dividend has been paid. Our valuation of SMS is summarised below and detailed in the remainder of this section.

**Table 22: Valuation summary**

Sm (unless otherwise stated)	Section reference	Value	
		Low	High
Value of SMS operations	10.3	115.5	132.0
Less: net debt	10.5	(11.3)	(11.3)
<b>Value of equity</b>		<b>104.2</b>	<b>120.7</b>
Number of shares on issue (millions)	7.8	68.5	68.5
<b>Value per SMS share (\$ rounded)</b>		<b>1.52</b>	<b>1.76</b>

Source: KPMG Corporate Finance analysis

Note: Net debt at 31 December 2016, excluding cash to be paid as Interim Dividend  
Table may not sum due to rounding

### 10.2 Valuation methodology

#### 10.2.1 Overview

Our valuation of SMS has been prepared on the basis of market value. The generally accepted definition of market value (and that applied by us in forming our opinion) is the value that should be agreed in a hypothetical transaction between a knowledgeable, willing, but not anxious buyer and a knowledgeable, willing, but not anxious seller, acting at arm's length.

Market value excludes 'special value', which is the value over and above market value that a particular buyer, who can achieve synergistic or other benefits from the acquisition, may be prepared to pay.

Our valuation has had regard to the additional value resulting from estimated corporate cost savings and synergies that would generally be available to a pool of purchasers, both financial and trade. It does not include any other strategic or operational synergies that may be unique to DWS. Accordingly, our range of values has been prepared independent of the specific circumstances of any potential bidder.

Market value is commonly derived by applying one or more of the following valuation methodologies:

- the capitalisation of a sustainable level of earnings (Capitalised Earnings)
- the discounting of expected future cash flows to present value (DCF)
- the estimation of the net proceeds from an orderly realisation of assets (Net Assets)

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- trading prices for the company's shares on the ASX.

These methodologies are discussed in greater detail in Appendix 5. Ultimately, the methodology adopted is dependent on the nature of the underlying business and the availability of suitably robust information. A secondary methodology is typically adopted as a cross-check to ensure reasonableness of outcome, with the valuation conclusion ultimately being a judgement derived through an iterative process.

For profitable businesses, methodologies such as Capitalised Earnings and DCF are commonly used as they reflect 'going concern' values which typically incorporate some element of goodwill over and above the value of the underlying assets. For businesses that are either non-profitable, non-tradable or asset rich, a net assets approach is typically adopted as there tends to be minimal goodwill, if any.

### 10.2.2 Selection of methodology

For the valuation of SMS's business operations, we adopted Capitalised Earnings as our primary methodology. This was based on the following considerations:

- a Capitalised Earnings methodology is a commonly used method for the valuation of businesses and business operations that have a long operating history and profitable earnings which is the case for SMS. Further, there is sufficient market evidence available from which a meaningful earnings multiple can be derived
- a DCF methodology is also widely used in the valuation of established businesses, where long term, detailed cash flows are available. We have not been provided with a detailed financial model from which an in-depth DCF analysis could be undertaken as the company does not typically forecast beyond a one year budget. Further, the inherent uncertainty associated with the short term project-driven nature of SMS's operations, means that preparing reliable cash flow projections beyond the current sales pipeline is particularly challenging. This may reduce the robustness of any results derived from a discounted cash flow analysis. Accordingly, DCF cannot be used as a primary methodology
- a Net Assets approach is not considered appropriate in SMS's case as this method would not capture the growth potential and goodwill associated with the business
- the trading price of SMS shares is likely to have been impacted by the announcement of the half year results and the Scheme. Accordingly, considerable judgement is required in deriving conclusions on the fundamental value of a SMS share in the absence of a takeover offer on the basis of SMS's recent share price performance. Nevertheless, we have also had regard to trading prices for SMS shares as a high-level cross-check to support the robustness of the value derived from our primary Capitalised Earnings methodology
- we have also cross-checked our primary Capitalised Earnings methodology with implied multiples of net profit after tax (NPAT)
- we have valued SMS in aggregate rather than on a sum-of-the-parts approach given SMS Consulting and M&T Resources businesses both provide support services to the Australian IT services industry and are impacted by similar industry dynamics.

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The value of the business operations of SMS has been determined through an iterative process, ensuring the value derived from our primary Capitalised Earnings methodology is consistent with the outcomes of our cross-checks.

### 10.2.3 Selection of earnings metric

Application of the Capitalised Earnings methodology involves the capitalisation of the earnings or cash flows of a business at a multiple that reflects the risks of the business and the future growth prospects of the income it generates. Application of this methodology requires professional judgement as to:

- a level of earnings or cash flows expected to be maintainable that takes into account historical and forecast operating results, adjusted for non-recurring items and other known factors likely to impact on future operating performance
- an appropriate capitalisation multiple that is supported by market evidence derived from comparable transactions and sharemarket prices for comparable companies, while also considering the specific characteristics of the business being valued.

A Capitalised Earnings methodology can be applied to a number of different earnings or cash flow measures, including, but not limited to, EBITDA, EBIT and NPAT. All are commonly used in the valuation of businesses and should provide a similar result.

IT services businesses are not capital intensive and have relatively low depreciation and amortisation requirements and, therefore, the earnings base is not impacted by depreciation or asset rental charges to the same extent as more capital intensive businesses. Accordingly, we have selected EBITDA as the appropriate earnings metric for SMS.

### 10.2.4 Control premium considerations

Multiples applied in a Capitalised Earnings methodology are generally based on data from listed companies and recent transactions in a comparable sector, with appropriate adjustment after consideration has been given to the specific characteristics of the business being valued.

The multiples derived for listed comparable companies are generally based on share prices reflective of the trades of small parcels of shares. As such, they generally reflect prices at which portfolio interests change hands. That is, there is no premium for control incorporated within such pricing. They may also be impacted by the level of liquidity in trading of the particular stock. Accordingly, when valuing a business en bloc (i.e. 100%) it is appropriate to also reference the multiples achieved in recent transactions, where a control premium and breadth of purchaser interest are more fully reflected.

Consistent with the requirements of RG 111, in valuing SMS we have assumed 100% ownership, and therefore included a premium for control when assessing the multiples implied by the trading prices for listed comparable companies.

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Observations from transaction evidence indicate that takeover premiums generally range from 20% to 35%<sup>30</sup> for completed takeovers depending on the individual circumstances. In transactions where it was estimated that the combined entity would be able to achieve significant synergies, the takeover premium was frequently estimated to be towards the high end of this range or greater. Takeover premiums can vary significantly between individual transactions as the final price paid will reflect to varying degrees:

- pure control premium in respect of the acquirer's ability to utilise full control over the strategy and cash flows of the target entity
- the level of synergies available to all acquirers, such as the removal of costs associated with the target being a listed entity and/or costs related to duplicated head office functions
- the expected costs to integrate and the uncertainties associated with timing of realising the targeted synergies
- synergistic or special value that may be unique to a specific acquirer
- the nature of the bidder i.e. financial investor vs trade participant
- the stake acquired in the transaction and the bidder's pre-existing shareholding in the target
- the stage of the market cycle and the prevailing conditions of the economy and capital markets at the time of the transaction
- desire (or anxiety) for the acquirer to complete the transaction
- whether the acquisition is competitive
- the extent the target company's share price already reflects a degree of takeover speculation.

## 10.3 Value of business operations

### 10.3.1 Summary

KPMG Corporate Finance has valued the operating business of SMS to be in the range of \$115.5 million to \$132.0 million.

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<sup>30</sup> KPMG Corporate Finance analysis based on Mergerstat data for Australian transactions completed between 2001 and 2016, comparing the closing price of the target company one day prior to the takeover announcement to the final offer price.

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**Table 23: Valuation of business operations**

\$ million (unless otherwise stated)	Section reference	Value range	
		Low	High
Selected maintainable earnings	10.3.2	10.5	11.0
Capitalisation multiples	10.3.3	11.0x	12.0x
<b>Value of business operations (rounded)</b>		<b>115.5</b>	<b>132.0</b>

Source: KPMG Corporate Finance analysis  
Note: Table may not sum due to rounding

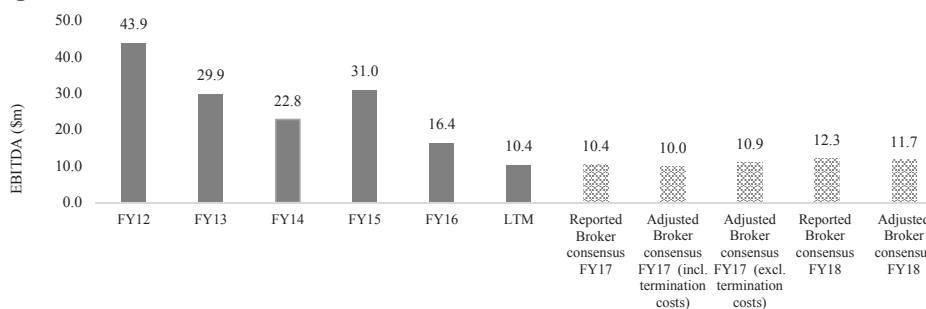
The valuation of SMS's business operations was determined using a Capitalised Earnings methodology, based on future maintainable EBITDA of \$10.5 million to \$11.0 million and a forward capitalisation multiple of 11 to 12 times. The basis for each of these assumptions is discussed in the sections below.

## 10.3.2 Maintainable earnings

Maintainable earnings represents the level of earnings that the business can sustainably generate in the future. We have selected future maintainable EBITDA for SMS to be in the range of \$10.5 million to \$11.0 million. In making this assessment, we have had regard to the following:

- illustrated in the figure below, is SMS's adjusted EBITDA from FY12 to FY16, last twelve months (LTM)<sup>31</sup> and reported and adjusted FY17 and FY18 broker consensus

**Figure 15: Historic and forecast EBITDA**



Source: FY12, FY13, FY14, FY15, FY16 Annual Reports, H1 FY17 Results, Broker reports  
Notes: Historic EBITDA has been adjusted for non-recurring items as shown in Section 7.4  
Adjusted broker median consensus reflects forecast excluding Broker 1

- the historical results above illustrate a trend of declining EBITDA, apart from in FY15 which is not representative of the general trend (for reasons discussed in Section 7.4). Whilst we have had regard to historical financial performance prior to the last twelve months, we do not consider those as appropriate benchmarks for future maintainable earnings given the recent financial performance of

<sup>31</sup> LTM to 31 December 2016

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the company, the challenging competitive environment, the investment required and related performance risks and management's outlook of the company in the short to medium term

- the IT services industry is influenced by both cyclical and structural factors. From our analysis and discussions held with management, it is evident that the decline in revenues and profit margins is structural rather than cyclical/seasonal in nature. Therefore we have not adjusted future maintainable earnings to reflect a particular point in the cycle
- underlying LTM EBITDA excludes the impact of one-off and significant items such as impairment charges of \$46.7 million and \$1.6 million of net termination costs. The exclusion of termination costs is subjective given the historical charges and potential for further termination costs in FY17 and beyond. Notwithstanding, a stabilised business anticipating growth would anticipate a lower level of ongoing termination costs
- discussions with SMS management regarding FY17 projections, performance to-date and earnings expectations. SMS has not provided earnings guidance for the full year FY17. Accordingly, we have also considered broker estimates discussed below
- the median reported broker consensus forecast for SMS's FY17 EBITDA is \$10.4 million, with a range from \$10.0 million to \$11.5 million. We have also considered:
  - the impact of excluding Broker 1 from the analysis, given the EBITDA forecast has not been updated since November 2016 and is significantly higher than the other brokers. Once excluded as an outlier, the median FY17 EBITDA reduces to \$10.3 million
  - SMS Management consider median broker estimates (excluding Broker 1) to be at the high end of their expectations
  - considering broker estimates including and excluding FY17 termination costs (refer to Appendix 4 for further details), resulting in median broker consensus FY17 EBITDA of \$10.9 million before non-recurring items and \$10.0 million after non-recurring items
- reported broker consensus forecast for SMS's FY18 EBITDA is \$12.3 million, with the range from \$8.0 million to \$18.2 million. However, we note that Broker 1 is significantly higher than the other brokers, therefore excluding Broker 1 the median is \$11.7 million
- we have also considered factors that indicate the potential for upside, including recent contract wins in Managed Services that are expected to commence from FY18 and recent steps undertaken by management to restructure the business. We have not adjusted maintainable earnings to reflect the potential upside but have instead captured these factors in our selection of the appropriate multiple.

We note that we have not adjusted maintainable earnings for cost savings available to any acquirer of 100% of a company that has operations in Australia, as these types of general synergies are commonly subsumed within a premium for control that is reflected in our selection of the appropriate multiple.



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### 10.3.3 EBITDA multiple

The multiple applied in a Capitalised Earnings methodology should reflect the return expected by an investor in the business. Returns are dependent on various factors including a business' operational risks, growth profile, profitability, size and external environment, amongst others.

In selecting the multiple range to be applied, consideration is generally given to market evidence derived from listed comparable companies and recent transactions involving comparable businesses/assets, with an appropriate adjustment to reflect the specific characteristics of the business being valued.

#### Sharemarket evidence

There are a number of listed IT services companies in Australia. Due to the unique nature of SMS's business model, there are no listed, pure-play companies with the same characteristics as SMS. SMS is the only listed IT consulting firm on the ASX, which also offers recruitment and contract labour. Additionally, whilst all of the selected comparable companies offer IT consulting services or implementation of software or hardware solutions, the service offering of a number of peers differs from SMS.

Size is typically a substantial advantage for IT services businesses for a number of reasons. Larger companies are likely to have a broader range of services and a stronger market presence, both of which assist in competing for large tenders. Larger companies are better able to benefit from efficiencies that can be gained from achieving economies of scale and advantageous financing terms. Larger companies also have greater capacity to absorb losses on specific projects. They typically achieve greater diversity of services and clients, which reduces earnings volatility.

The implied EBITDA multiples of the identified listed comparable companies are summarised in the table below.

**Table 24: Sharemarket evidence**

Company name	Market Cap \$m	Enterprise Value \$m	EBITDA growth (Historic) FY	EBITDA growth (Forecast) FY+1	EBITDA margin LTM	EBITDA multiple LTM	EBITDA multiple NTM
Data#3 Limited	262	246	21.3%	18.8%	2.4%	9.9	9.4
DWS Limited	206	219	65.9%	9.3%	18.5%	7.8	8.1
Empire Limited	68	91	(46.1)%	103.2%	8.2%	6.7	5.2
RXP Services Limited	118	122	77.3%	22.5%	13.9%	6.2	5.7
Melbourne IT Limited	218	239	27.4%	17.9%	16.9%	8.4	7.3
Citadel Group Limited	213	209	105.5%	33.9%	28.1%	8.7	7.4
Mean			41.9%	34.3%	14.7%	8.0	7.2
Median			46.7%	20.7%	15.4%	8.1	7.4

Source: S&P Capital IQ (data as at 21 April 2017); KPMG Corporate Finance analysis

Notes: EBITDA multiples defined as Enterprise Value (the gross capitalisation comprising the sum of the market capitalisation adjusted for outside equity interests, preferred equity, plus borrowings less cash) divided by EBITDA. Net borrowings is as at 31 December 2016

A detailed analysis of these comparable companies is set out in Appendix 6. In assessing the comparability of the companies detailed above, we note the following:

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- the multiples derived for listed comparable companies are generally based on share prices reflective of the trades of small parcels of shares. As such, they generally reflect prices at which portfolio interests change hands. That is, there is no premium for control incorporated within such pricing
- the multiples for the comparable companies are in a broad range of 6.2 to 9.9 times historical EBITDA and 5.2 to 9.4 times forecast EBITDA
- in FY16, Data#3 recorded strong EBITDA growth supported by increased focus in the rapidly growing cloud services market, whilst DWS, Melbourne IT Limited and Citadel have recently made acquisitions and therefore, their historical multiples appear high (as historical earnings only for a partial period of acquisitions)
- the forecast EBITDA multiples for Empired and RXP are toward the lower end of the observed range. One broker highlighted Empired faces possible customer and key contract concentration risks, and integration risks following recent acquisitions<sup>32</sup>. While RXP has recorded significant growth in earnings in FY16, market commentators note that a lack of headcount growth following a reduction in its contractor base in December 2016 might have discouraged some investors
- the comparable companies at the high end of the range are dominated by companies that are either larger than SMS such as Data#3 or are forecast to experience higher EBITDA growth in FY17 (DWS, Melbourne IT Limited and Citadel Group Ltd). Furthermore, with the exception of Data#3, all of the companies recorded a substantially higher FY16 EBITDA margin, relative to SMS
- notably, most of the comparable companies (other than Empired) recorded EBITDA growth. In contrast, SMS's adjusted EBITDA declined by 47% in FY16. As outlined previously, we have captured the potential upside from this low base of earnings in the selection of the multiple, in order to reflect a value that reflects the future potential operations of SMS.

### *Transaction evidence*

The price paid in transactions is widely considered to represent the market value of a controlling interest in the target company. The difference between the value of a controlling interest and a minority interest (as implied by the share price) is referred to as a premium for control. The quantum of this premium will vary dependent on the specific circumstances of each transaction, including the equity share acquired, the negotiating position of the parties, competitive tension in the sales process, the availability of synergies and the extent to which a buyer would pay away these synergies to gain control of the target.

The IT services industry globally is mature and highly fragmented and there have been a number of acquisitions between substantial participants. The motivation for these acquisitions has included gaining a wider breadth of services, acquiring capability in key technologies or vendor relationships and gaining access to cheaper overseas labour markets. There have also been a number of acquisitions of relatively small businesses (e.g. Phoenix acquired by DWS). Our analysis has focused on large acquisitions where the target is of broadly similar scale to SMS.

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<sup>32</sup> Broker report, 24 February 2017

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The table below sets out the historical and forecast EBITDA multiples implied by recent transactions involving companies operating in the international IT services industry for which sufficient financial data is available.

**Table 25: Transaction evidence**

Announcement Date	Target	Target Country	Percentage Acquired	Transaction Value (AUDm)	EBITDA multiple (LTM)	EBITDA multiple (NTM)
30-Sep-16	ASG Group Limited	Australia	100%	358.7	14.6	11.9
21-Jun-16	Trustmarque Solutions Limited	United Kingdom	100%	112.0	7.8	n/a
05-Oct-15	UXC Limited	Australia	100%	470.1	10.4	9.9
05-Aug-15	Phoenix IT & T Consulting Pty Ltd	Australia	75%	19.5	n/a	5.2
	Phoenix IT Group Ltd. (nka:Daisy IT Group Limited)					
21-May-15	Group Limited)	United Kingdom	72%	330.5	7.0	6.6
24-Mar-15	Accumuli plc	United Kingdom	100%	113.5	17.0	12.0
12-Aug-14	EVERY ASA (nka:EVERY AS)	Norway	100%	1298.8	5.7	5.4
28-Nov-14	nSynergy Pty Ltd	Australia	100%	25.5	7.3	n/a
11-Aug-14	Oakton Limited	Australia	100%	171.0	10.7	10.2
23-May-14	Bull Société Anonyme	France	100%	903.3	6.8	5.7
08-Apr-14	Groupe Steria SCA	France	91%	1472.3	6.6	4.6
20-Dec-13	Dynamics Research Corporation	United States	100%	228.5	8.4	8.8
20-Feb-13	Sigma AB	Sweden	51%	60.5	8.4	6.5
17-Dec-12	Datacom Group Limited	New Zealand	35%	113.7	7.2	n/a
31-May-12	Logica PLC	United Kingdom	100%	3506.0	18.7	7.1
	CSG Solutions Pty Ltd. and CSG Services Pty Ltd.					
30-May-12	Services Pty Ltd.	Australia	100%	260.0	7.8	n/a
16-Aug-11	Vangent, Inc.	United States	100%	1303.0	14.9	n/a
	SRA International, Inc. (nka:SRA Companies, Inc.)					
31-Mar-11	Companies, Inc.)	United States	100%	1815.8	10.9	9.6

Source: Company financial statements and announcements; S&P Capital IQ; KPMG Corporate Finance analysis

Note 1: the implied enterprise value used to estimate the EBITDA multiples has not been adjusted for the seasonality of cash flows and only reflects the target's net debt position at the transaction announcement date

Note 2: Oakton's LTM EBITDA reflects normalised EBITDA of \$15.8 million from the independent expert report

Note 3: Daisy Intermediate Holdings acquired 100% Phoenix IT Group through two separate transactions of 72% and 28% interests

Note 4: acquisition of Sigma AB involved the acquisition of the remaining 51% interest not already held

Note 5: the EBITDA multiple NTM was calculated based on the broker consensus NTM EBITDA as at the transaction announcement date

Note 6: when the transaction is announced shortly before the target's financial year end, the broker consensus forecast EBITDA for that financial year is used as the proxy for the LTM EBITDA

Note 7: LTM and NTM is based on earnings at the time the comparable transaction occurred

Each of the above transactions is described in Appendix 6.

Whilst the services provided by the target companies are broadly comparable to SMS's business operations, in assessing the comparability of the implied multiples it is necessary to consider the particular attributes of the target companies and the specific circumstances surrounding each transaction, including:

- the most recent transactions in Australia include ASG Group Limited and UXC Limited. The implied forward EBITDA multiples from these transactions were 11.9 times and 9.9 times respectively
- the relatively high ASG Group Limited forecast multiple of 11.9 times EBITDA reflected the growth and relative certainty associated with ASG's earnings being derived from recurring work,

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underpinned by its multi-year contracts with several corporates and government clients. Similar to SMS, a large proportion of ASG's revenue was sourced from government clients

- at the time of the UXC transaction in 2015, UXC had recorded strong consistent earnings growth since FY11
- Dimension Data's acquisition of Oakton occurred at a multiple of 10.2 times forecast EBITDA. When the transaction was announced in August 2014, brokers expected Oakton's earnings in FY15 to be constrained, followed by strong growth in FY16. Oakton recorded FY14 revenue growth of 1% and its EBITDA had decreased by 3% pcp
- a number of target companies are substantially larger and more geographically diversified than SMS (Logica PLC, Vangent, Inc, SRA International, Inc.)
- large acquisitions of EVRY ASA, Groupe Steria SCA and Bull Societe Anonyme occurred at relatively low multiples (5.4, 4.6 and 5.7 times forecast EBITDA, respectively). This likely reflects that one third of sales for EVRY ASA are sourced from financial services and online banking, Groupe Steria SCA has substantial business process outsourcing activities and Bull Societe Anonyme offers a large number of low cost products and services
- other target companies are substantially smaller than SMS (nSynergy Pty Ltd, Sigma AB) and their multiples are low (acquisition of the remaining 51% in Sigma AB has a forward multiple of 6.5 times)
- although relatively small, the acquisition of Accumuli plc occurred at a multiple of 12 times forecast EBITDA, reflecting the value ascribed to its proprietary software and ability for NCC Group plc to cross sell its software and services to its client base
- the acquisition of a 35% interest in Datacom Group Limited is not a control transaction. All other transactions resulted in the acquirer holding 100% of the target companies.

### *Control premium considerations*

When valuing SMS on a controlling basis using market information, it is necessary to consider an appropriate control premium to apply. We consider an appropriate control premium to be around the upper end of the 20% to 35% range (on an equity value basis) typically observed in successful takeovers in Australia. This level of control premium is justified having regard to the cost savings that could likely be achieved by a pool of acquirers of SMS.

There are a number of domestic and international corporations that have operations in Australia and are of sufficient scale to fund an acquisition of SMS (e.g. IBM, Fujitsu, NEC Networks & System Integration Corporation, CGI Group, Infosys, Wipro, Accenture, CSC/UXC, Oakton/Dimension Data, ASG/NRI).

DWS has identified potential near term pre-tax synergies of \$5 million per annum that are expected to be achieved within the first 12 months after implementation. This estimate is before implementation costs of \$1.6 million. The synergies include savings in SMS Board costs, duplication of senior management roles, regulatory/listing costs, back office and support costs and insurance. In addition to the \$5m in near term synergies, DWS intends to pursue further synergies in leased office occupancy costs, revenues benefits from cross-selling opportunities, revenue / cost benefits from other operational improvements (refer to

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Section 10.7 of the Scheme Booklet for further details). DWS is able to achieve the majority of these synergies due to the delisting of SMS from the ASX and because of the similar state based geographical operations. We consider that a portion of these synergies would be available to a pool of acquirers which also have operations in Australia.

There are risks associated with fully realising the benefits outlined above, the timing thereof and implementation costs (e.g. redundancy). Furthermore, achieving substantial cost savings may have a negative impact on sales (e.g. loss of customers if relationships and level of service are impacted). In addition, it is common practice not to ascribe the full value of estimated synergies in the valuation as, in a competitive bidding situation, a potential acquirer may not pay away the full benefit of synergies due to the risks associated with fully realising such benefits. Accordingly, we have reflected the risk adjusted potential future benefit of these cost savings and synergies available to a typical acquirer in the control premium when selecting the multiple.

### *Selected multiple range*

Based on our analysis of the implied multiples of comparable companies and transactions as outlined above, we have selected a forward multiple range of 11 to 12 times future maintainable EBITDA having regard to the following considerations:

- the selected forecast EBITDA multiple of 11 to 12 times is towards the high end of the multiples based on the control transactions discussed above. This captures:
  - SMS earnings are at a historical low point and although recent half yearly results do not indicate a recovery, we have reflected some potential for upside (including standalone cost savings) within the multiple
  - the opportunities for cost savings arising from overlapping activities with potential acquirers that have operations in Australia
- the most recent comparable transaction in Australia (ASG Group Ltd) reflected a forward EBITDA multiple of 11.9 times
- UXC transacted at a slightly lower forward EBITDA multiple of 9.9 times. This transaction was announced on the back of strong, consistent historical earnings growth
- the implied trading multiple of SMS immediately prior to the announcement of the Scheme of 9.4 times adjusted LTM EBITDA, and 9.4 times reported broker consensus FY17 EBITDA<sup>33</sup>
- on a revenue basis, SMS is the second largest (after Data#3) listed Australian IT services company
- comparable companies are trading on forecast EBITDA multiples which range from 5.2 to 9.4 times, with a median of 7.4 times

---

<sup>33</sup> Based on a closing share price of \$1.28 on 22 February 2017, 68.5 million shares outstanding, net debt of \$10.3 million, \$10.4 million LTM EBITDA and \$10.4 million reported broker consensus FY17 EBITDA.

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- assuming a control premium of 30% (given range of 20% to 35%) and gearing of 10%, the selected EBITDA multiple of 11 to 12 times is equivalent to a forecast EBITDA multiple of approximately 8.7 to 9.5 times on a minority basis. This is towards the high end of the range or slightly greater than the forecast EBITDA multiples observed amongst comparable companies. It is also broadly similar to SMS's implied trading multiple of 9.4 times (median reported broker consensus FY17 EBITDA) prior to the announcement of the Scheme
- the synergies available to potential acquirers particularly in relation to regulatory costs and overlapping activities, support the case for a control premium at the higher end of the 20% to 35% range

## 10.4 Non-operating assets or liabilities

Surplus assets and liabilities are those assets and liabilities not required to sustain the adopted level of maintainable earnings. We are not aware of either non-operating assets or liabilities for SMS.

## 10.5 Net debt

SMS's net debt is \$11.3 million as set out in the table below.

**Table 26: Net debt**

\$ million	31-Dec-16
Total debt	15.5
Less: Cash (31 December 2016)	(5.2)
Interim Dividend paid	1.0
<b>Net debt</b>	<b>11.3</b>

Source: SMS H1 FY17 Interim Results, KPMG Corporate Finance analysis

The valuation has been prepared on an ex-dividend basis (excluding the 1.5 cent Interim Dividend which was paid 7 April 2017) therefore the net debt is presented net of the funds used to pay the Interim Dividend.

At 31 December 2016, cash was \$0.5 million higher and net working capital<sup>34</sup> was approximately \$2.0 million lower than the corresponding balances at 30 June 2016. Working capital at 31 December 2016 was lower than average on a percentage of revenue basis. Therefore, there is a risk of higher working capital being required in the future.

<sup>34</sup> Calculated as receivables plus work in progress less payables

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### 10.6 Valuation cross checks

#### *Analysis of trading price of SMS shares*

We have cross-checked the primary valuation methodology by analysing recent trading prices of SMS shares. When compared with a single external observer, the consensus view of a well traded, fully informed market is likely to be a more reliable estimate of the value of a portfolio interest in the underlying company that is assumed to exclude a premium for control. Trading prices usually incorporate the influence of all publicly available information on an entity's prospects, future earnings potential and risks. This is particularly true for shares that experience high levels of liquidity and are closely followed by a range of market analysts.

Therefore, on the premise that the trading price is reflective of market value, we have considered the appropriateness of the control premium implied by the outcome to our valuation, to the SMS share price on a minority basis.

Firstly, we have considered if there is any reason why the trading price may not be an indicator of the market value of a SMS share on a minority basis.

To address this, we have:

- considered the frequency of release of material information from SMS to the market
- analysed the historic trading volumes in SMS shares to, *inter alia*, consider the liquidity of the SMS shares.

#### *Non-public information*

Under ASX Listing Rules (LR 3.1 and 3.1A), SMS is required to keep the market informed of events and developments in a timely manner as they occur. If SMS becomes aware of any information that a reasonable person would expect to have a material effect on the price or value of its shares, it must inform the market of that information.

#### *Public information*

SMS has informed the market of such events and has provided regular earnings updates in a timely manner. Most recently, SMS has announced:

- AGM Presentation and H1 FY17 outlook on 14 November 2016, which included H1 FY17 EBITDA guidance of \$4.5 million to \$5.0 million, prior to significant items
- the Scheme with DWS, confirmation of interim dividend and earnings results for H1 FY17 on 27 February 2017.

However, given that the announcement of SMS's most recent financial result was provided with the announcement of the Scheme on 27 February 2017, it is uncertain how the market would have reacted had it had reasonable time to interpret the earnings result in isolation. However, the actual result was in line with earlier guidance provided on 14 November 2016 and is therefore considered unlikely to have had a significant impact.

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## Liquidity analysis

SMS is a sufficiently liquid stock, as illustrated in the table below. In approximately 3 months prior to the announcement, 16.9% of the issued share capital was traded in the market. In the 6 months prior to the announcement, 40.3% of the issued share capital was traded while over the last 12 months, almost all of the issued share capital was traded at 98.1%.

**Table 27: Liquidity analysis**

Period	Price (low) \$	Price (high) \$	Price VWAP \$	Cumulative value \$m	Cumulative volume m	% of issued capital
<b>Period ended 22 February 2017 (pre-announcement)</b>						
1 day	1.28	1.28	1.28	0.4	0.3	0.4%
5 day	1.25	1.28	1.26	0.9	0.7	1.0%
10 day	1.24	1.32	1.27	1.7	1.3	1.9%
1 Month	1.24	1.44	1.32	2.9	2.2	3.2%
AGM to 22 Feb 17	1.13	1.44	1.28	14.8	11.6	16.9%
6 months	1.13	1.91	1.52	41.9	27.6	40.3%
12 months	1.13	2.42	1.69	113.8	67.3	98.1%
<b>Period ended 21 April 2017 (post-announcement)</b>						
Since announcement	1.40	1.66	1.61	16.3	10.1	14.8%

Source: S&P Capital IQ

The VWAPs of an SMS share calculated over a period of 5 days, 10 days, 1 month and since the last Annual General meeting on 14 November 2016 (date CEO announced the company's immediate strategy and outlook following disappointing 2016 results) are in the range of \$1.26 to \$1.32. The VWAPs during these periods were similar to the last undisturbed share price of \$1.28 leading up to the announcement of the Scheme.

**Table 28: VWAP**

Period (trading days)	Value (\$ per share)
5 day VWAP	1.26
10 day VWAP	1.27
1 Month VWAP	1.32
VWAP since AGM	1.28

Source: IRESS; KPMG Corporate Finance analysis

Additionally, as noted in Section 8.10.2, the broader S&P ASX300 Software & Services index has been trading at levels broadly similar since June 2016 (end of the previous financial year), suggesting that the fundamental value of IT services companies have broadly remained the same during the current financial year.

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Overall, analysis of trading in SMS shares indicate that a price of \$1.28, consistent with both the closing share price on the day prior to the announcement of the Scheme and the VWAP since the AGM (when guidance was provided) is appropriate.

Our value range based on the primary earnings approach of \$1.52 to \$1.76 per SMS share implies a control premium over the SMS share price of \$1.28, of 19% to 38%.

**Table 29: High level valuation cross check based on share price analysis**

Implied SMS share price control premium	Low	High
Assessed value of SMS shares	1.52	1.76
SMS share price	1.28	1.28
<b>Implied control premium (%)</b>	<b>19%</b>	<b>38%</b>

Source: S&P Capital IQ, KPMG Corporate Finance analysis

The implied control premium of 19% to 38% is broadly consistent with the observations from transaction evidence that indicate that takeover premiums generally range from 20% to 35%<sup>35</sup> for completed takeovers depending on the individual circumstances.

On this basis, our analysis supports our valuation of SMS as being appropriate.

## 10.6.1 NPAT multiple

We have cross checked the primary valuation methodology of Capitalisation Earnings by comparing the NPAT multiple from our valuation range to the forecast NPAT multiples of comparable companies.

The average and median forecast NPAT multiple of comparable companies are 13.5 times and 13.0 times, respectively:

**Table 30: NPAT Multiples of comparable companies**

Company	NPAT multiple NTM
Data#3	15.9x
DWS	11.4x
Empired	11.5x
RXP	8.5x
Melbourne IT	14.4x
Citadel Group	19.0x
<b>Average</b>	<b>13.5x</b>
<b>Median</b>	<b>13.0x</b>

Source: S&P Capital IQ (as at 21 April 2017)

Based on median FY17 broker consensus NPAT of \$6.2 million, the forecast NPAT multiple implied by our SMS valuation range is 14.1 to 14.5 times, respectively.

<sup>35</sup> KPMG Corporate Finance analysis based on Mergerstat data for Australian transactions completed between 2001 and 2016, comparing the closing price of the target company one day prior to the takeover announcement to the final offer price.

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**Table 31: NPAT multiples of comparable companies Implied NPAT multiple for SMS**

(\$ millions)	Low	High
Equity Value (controlling basis)	104.2	120.7
Minority discount (based on a control premium range of 20% to 35%)	17%	26%
Equity Value (marketable minority basis)	86.8	89.4
NPAT	6.2	6.2
Implied NPAT multiple for SMS on a minority basis	14.0x	14.4x

Source: KPMG Corporate Finance analysis, Capital IQ

We note that our implied NPAT multiple for SMS is higher than the median forward NPAT multiple of 13.0x observed amongst comparable companies. Given SMS's recent weak financial performance, a relatively higher multiple, that reflects the potential upside of earnings, appears appropriate.

The resultant high level NPAT multiple cross check supports a position that we have not undervalued SMS. Therefore, we consider this analysis supports our assessed valuation of SMS as appropriate.

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## 11 Assessment of value of the Scheme Consideration

### 11.1 Summary

Under the terms of the Scheme, SMS Shareholders will receive the Scheme Consideration:

- Cash Component of \$1.00
- Scrip Component of 0.39 DWS shares

for each SMS share.

We have attributed a value to the Scheme Consideration of \$1.57 to \$1.64. The basis of this determination has been set out in the table below:

**Table 32: Valuations of the Scheme Considerations**

\$ unless otherwise stated	Value	Value
	Low	High
<b>Selected</b>		
Value per DWS share (minority interest basis)	1.45	1.65
Exchange ratio	0.39	0.39
Value of Scrip Component	0.57	0.64
Cash Component	1.00	1.00
<b>Scheme Consideration</b>	<b>1.57</b>	<b>1.64</b>

Source: KPMG Corporate Finance analysis

### 11.2 Approach

The Scheme Consideration comprises cash and scrip components, the Scrip Component is in the form of New DWS shares. To determine the valuation range for the Scheme Consideration it is therefore necessary to estimate the trading price for DWS shares after the implementation of the Scheme, rather than the pre-bid price. Upon implementation of the Scheme, the Scrip Component of the Scheme Consideration will represent a minority interest in DWS. Accordingly, RG 111 requires the value of the Scrip Consideration to be assessed on a minority interest basis. It is common practice to utilise the post-announcement market price as a basis for estimating the value of an offer with a scrip component, as that represents the value at which SMS Shareholders can realise their interest post completion of the Scheme. We consider this approach to be appropriate for determining our valuation range for the Scrip Component of the Scheme Consideration due to the following:

- DWS shares are listed on the ASX and there is sufficient liquidity to suggest that recent performance and expectations are appropriately reflected in the share price
- the trading price of DWS shares reflects the value of portfolio interests and is therefore assumed to exclude a premium for control
- the disclosure requirements associated with being an ASX listed company suggest that any material information relating to DWS's business or the Scheme should have been disclosed to the market

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- both DWS and SMS have brokerage coverage and these brokers have provided updated commentary and research notes following the announcement of the Scheme. Such releases provide the market with further information on which to assess the terms and likely consequences of the Scheme
- an alternative approach would be to undertake a fundamental valuation of the Combined Group and then to apply a discount to reflect a portfolio interest. However, we have not had access to non-public information on DWS that would be required to sufficiently support such analysis.

In order to cross-check the valuation range derived from our analysis of trading in DWS shares, we have compared the implied multiples of this range to:

- market evidence derived from ASX-listed companies operating in the IT consulting sector
- brokers' target prices.

### **11.3 Analysis of trading in DWS**

In adopting the post-announcement market price range of DWS shares as a basis for estimating the Scrip Component of the Scheme Consideration, we have considered the following:

- the recent trading of DWS shares
- the liquidity and VWAP of DWS shares
- the publicly available information in relation to DWS and the Scheme
- impact of the Scheme on SMS
- the potential impact of dilution and synergies

Our analysis of each of these factors is outlined below.

#### *Recent trading in DWS shares*

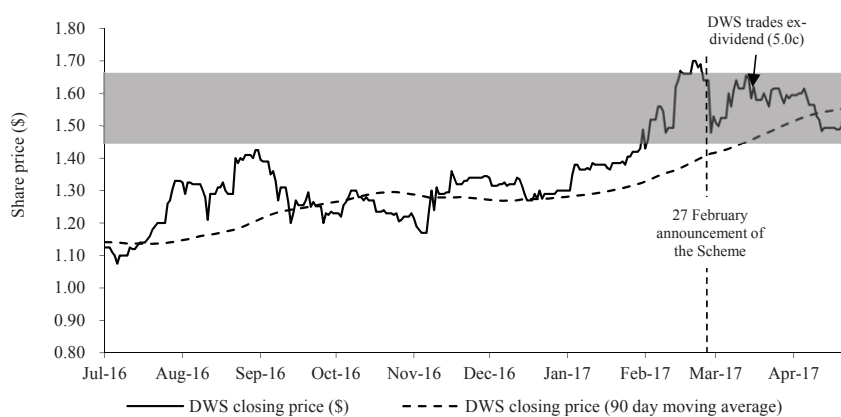
The historical trading prices of DWS shares for the period 1 July 2016 to 21 April 2017 are illustrated on the following page, together with our selected range of \$1.45 to \$1.65 (shaded grey).

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Figure 16: DWS share price trading relative to the selected range



Source: KPMG Corporate Finance analysis, S&P Capital IQ

In regard to the above graph, we note that:

- over the period of trading analysed above, DWS's share price has traded at a low and high closing price in the range of \$1.08 to \$1.70, respectively. Specific information relating to DWS's share price performance since 2014 are discussed in Section 8.10.1
- DWS's share price has traded below our selected range for much of the analysed period. DWS released FY16 and HY17 results on 29 September 2016 and 13 February 2017, respectively. These results incorporated earnings attributable to acquisitions (Phoenix and Symplicit), and the material earnings increases have coincided with the strong share price performance shown above
- the share price of DWS fell on the day of the Scheme announcement from \$1.64 to \$1.48<sup>36</sup>. Share price performance of DWS following the announcement of the Scheme is discussed in more detail in the section below
- DWS traded ex-dividend from 15 March 2017 in relation to the interim dividend of 5 cents per DWS share. As such, trading to 15 March 2017 was cum-dividend whereas the ex-dividend price is more relevant as SMS Shareholders do not share in the DWS dividend.

<sup>36</sup> Based on a closing price on 24 February 2017 of \$1.65 and closing price on 27 February 2017 of \$1.48

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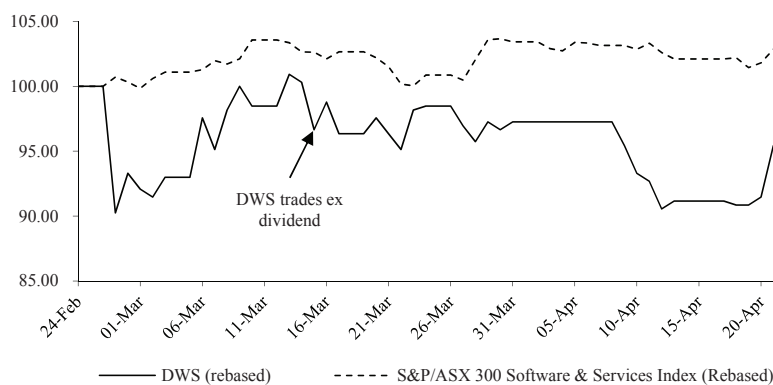


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### Performance of DWS shares relative to the market

The figure below illustrates the performance of DWS shares relative to the S&P/ASX 300 Software & Services index for the period from 24 February 2017 (last trading day prior to announcement of the Scheme) to 21 April 2017.

**Figure 17: DWS share price relative to S&P/ASX 300 Software & Services Index**



Source: KPMG Corporate Finance analysis, S&P Capital IQ

In regards to the above, we note:

- on announcement of the Scheme DWS shares declined from \$1.64 to close at \$1.48, likely the result of market uncertainty regarding SMS's financial results, extent of synergies and the potential dilution effect of issuing DWS shares as part of the Scheme
- in the days following the announcement two brokers issued updated research notes and DWS's share price increased towards pre-Scheme announcement levels. The research notes highlighted there were potentially more synergies available than outlined in the DWS announcement and that implementation of the Scheme was likely 20% earnings accretive
- on 15 March, DWS traded ex-dividend which caused the share price to fall from a previous close of \$1.65 to \$1.59 before rising again
- over the period above, DWS has underperformed the S&P/ASX 300 Software & Services index by 7.3%.

### Liquidity and VWAP of DWS shares

The trading liquidity and VWAPs of DWS shares is summarised on the following page for the 12 months to 24 February 2017 (last trading day prior to the announcement of the Scheme). We have also analysed trading liquidity and VWAP after the announcement to the Scheme and both before and after DWS shares traded ex-dividend.

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**Table 33: Liquidity and VWAP of DWS shares**

Period	Price (low) \$	Price (high) \$	Price VWAP \$	Cumulative value \$m	Cumulative volume m	% of issued capital
<b>Period ended 24 February 2017 (pre-announcement)</b>						
5 day	1.64	1.70	1.70	1.5	0.9	0.7%
10 day	1.50	1.70	1.64	5.6	3.4	2.5%
1 month	1.41	1.70	1.58	8.3	5.2	4.0%
3 months	1.27	1.70	1.48	13.6	9.2	6.9%
6 months	1.17	1.70	1.38	26.1	18.9	14.3%
12 months	1.05	1.70	1.29	47.3	36.6	27.8%
<b>Period ended 21 April 2017 (post-announcement)</b>						
Announcement to 14 March (cum-dividend)	1.48	1.66	1.57	4.3	2.7	2.1%
15 March to 21 April (ex-dividend)	1.56	1.62	1.58	5.1	3.3	2.5%

Source: IRESS, KPMG Corporate Finance analysis

In regard to the above table, we note that:

- 27.8% of DWS's share capital has been traded in the 12 months to the announcement of the Scheme. The presence of a substantial holder with 42.7% of available shares means that this trading represents 48.5% turnover of shares excluding this substantial holder
- we expect that liquidity will increase following the successful completion of the Scheme as the share capital will increase by 20.3% and that the level of trading will allow SMS Shareholders to realise the value of DWS scrip to be received as consideration
- on 24 February 2017, (last trading day prior to announcement of Scheme) DWS's share price closed at a price of \$1.64. The VWAP's from 3 months to 12 months ranged from \$1.29 to \$1.48. However, the share price has increased as details of the earnings growth attributable to new acquisitions was released
- the 10 day, 1 month and 3 month VWAPs and post announcement VWAPs, fall within our selected range for DWS of \$1.45 to \$1.65. If adjusted for the 5 cent dividend, the 5 day VWAP is in line with the high end of our selected range.

### *Publicly available information in relation to DWS and the Scheme*

We consider there to be sufficient information available in the public domain to allow the market to form a rational view on the pricing of DWS shares, based on the following factors:

- *Disclosure requirements.* Under ASX Listing Rules (LR 3.1 and 3.1A), DWS is required to keep the market informed of events and developments in a timely manner as they occur. If DWS becomes aware of any information that a reasonable person would expect to have a material effect on the price or value of its shares, it must inform the market of that information
- *Disclosures in relation to the Scheme.* DWS has released relevant information regarding the potential synergies, and the strategic rationale for the Scheme

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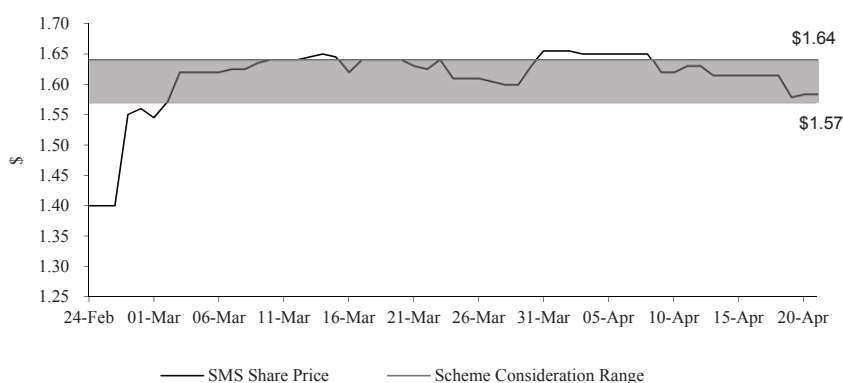
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- **Broker coverage.** DWS is covered by two brokers, both of which have released updated research to the market since the announcement of the Scheme providing commentary, financial forecasts and price targets in addition to commentary in relation to the Scheme.

### Impact of the Scheme on SMS

In addition to the above, we consider that if our assessed Scheme Consideration is fairly valued, the SMS share price, should trade in line with the value assigned outlined in Section 11. In the figure below we consider the trading of SMS Shares to our assessed Scheme Consideration (outlined in Section 11) following the announcement of the Scheme.

**Figure 18: SMS Share price trading relative to the Scheme Consideration**



Source: KPMG Corporate Finance analysis, S&P Capital IQ

Since the announcement of the Scheme on 27 February 2017, the SMS share price has increased and traded within our assessed range of the Scheme Consideration. This likely indicates:

- an expectation that the Scheme will be implemented as the Board of SMS has fully endorsed the Scheme
- broker commentary has been favourable in relation to the Scheme.

### Dilutions and synergies

The consideration implied by the Scheme contains a premium for control (above the market price) for SMS shares. In the absence of sufficient synergies, the presence of Scrip Consideration within the Scheme creates a dilution effect on the DWS shares following the implementation of the Scheme. This is because following implementation the listed price of DWS shares will reflect a portfolio rather than a controlling interest in the enlarged group.

We have conducted analysis on the dilution effect after incorporating the synergies outlined by DWS's management, namely \$5 million in cost synergies as discussed in Section 10.7 of the Scheme Booklet and the \$1.6 million implementation costs expected to realise these synergies. We have applied a more conservative multiple to these synergies than applied in the capitalisation of SMS's maintainable earnings

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(as they are subject to timing and execution risks). Our analysis indicates that the synergies outlined can sufficiently offset the dilution effects such that the likely DWS share price following the implementation of the Scheme continues to overlap the range of the DWS share price selected in Section 11.1.

Importantly, both the potential dilution effect and the value of potential synergies will be reflected in the post Scheme announcement trading in DWS shares. However, the market may not fully reflect the benefit of synergies given the time and cost required to realise potential synergies. Notwithstanding, a significant portion of the identified synergies relate to cost savings which should be achieved relatively soon after implementation of the Scheme. Other revenue synergies (unquantified) are likely to be inherently more uncertain.

### *Conclusion*

On balance we consider a DWS share price in the range of \$1.45 to \$1.65 on a minority interest basis to be a reasonable estimate for the purposes of assessing the fairness of the Scheme. We have arrived at this estimate after considering:

- the trading range of DWS shares both pre and post the announcement of the Scheme
- the dilution effect implicit in any control premium paid by DWS
- the level of synergies available post implementation
- the trading in SMS shares post announcement of the Scheme compared to the assessed Scheme Consideration.

## **11.4 Valuation cross-check**

### *Comparison to listed IT companies*

In order to cross-check our selected valuation range for DWS shares, we have compared the implied valuation metrics (in terms of EBITDA multiple and NPAT multiple) to market evidence derived from comparable companies operating in the Australian IT consulting sector. We have also considered our selected range against DWS broker forecasts.

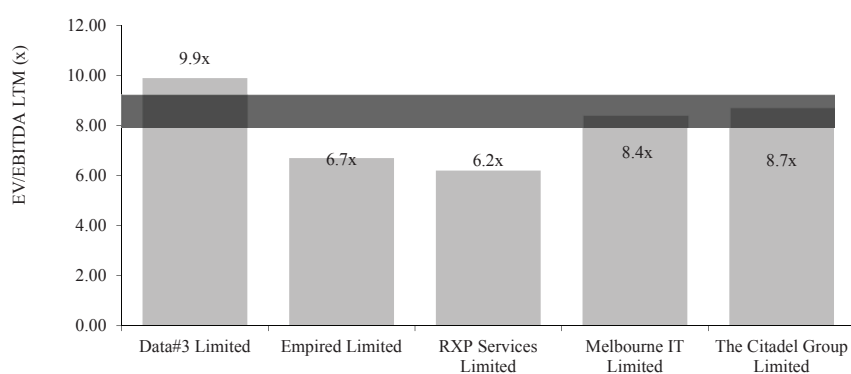
Based on this analysis, the valuation metrics implied by our selected valuation range of DWS shares falls within the range of observed valuation metric cross-checks, as illustrated below. The analysis supports the position that we have not overvalued DWS shares and therefore the Scrip Component of the Scheme Consideration.

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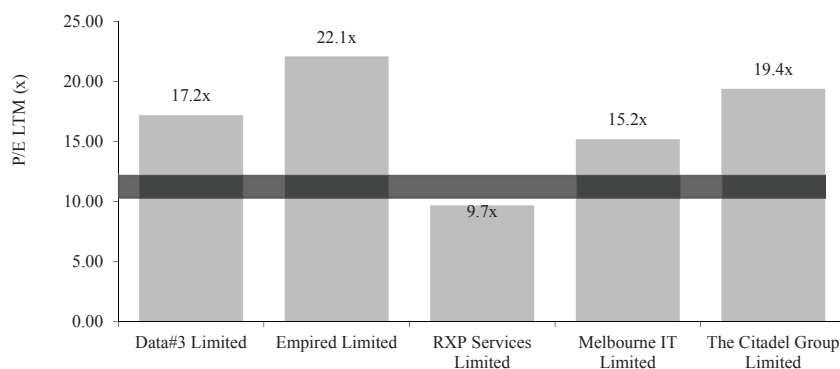
**Figure 19: LTM EV/EBITDA multiple**



Source: S&P Capital IQ, KPMG Corporate Finance analysis

Note: LTM multiples of comparables is as at 21 April 2017. Our implied range is shaded grey and represents the implied low to high LTM EV/EBITDA range of 7.9 to 8.9 times implied by a DWS share price of \$1.45 to \$1.65

**Figure 20: LTM NPAT multiple**



Source: S&P Capital IQ, KPMG Corporate Finance analysis

Note: LTM multiples of comparables is as at 21 April 2017. Our implied range is shaded grey and represents the implied low-high LTM NPAT multiple of 10.5 to 11.9 times implied by a DWS share price of \$1.45 to \$1.65.

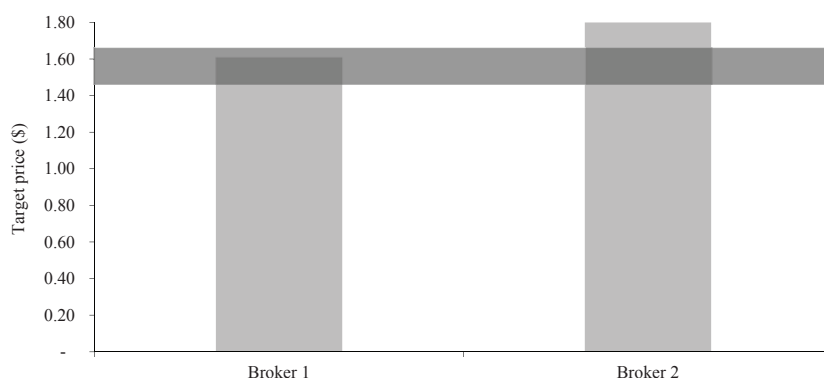
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**Figure 21: Broker forecasts for DWS**



Source: KPMG Corporate Finance analysis, various brokers

Note: Target prices of broker 1 and broker 2 are \$1.61 and \$1.80 respectively

In regards to the above figures, we note that:

- EV/EBITDA is our preferred comparison metric for companies in the Australian IT consulting industry as it provides a clearer picture of a company's earnings without being influenced by the respective capital structures of the companies in question
- on an EV/EBITDA basis, the multiple range of 7.9 to 8.9 times implied by our selected DWS share price of \$1.45 to \$1.65 implies it is broadly in line with its peers on an LTM basis
- from the perspective of an NPAT multiple, the multiple range of 10.5 to 12.0 times implied by our selected DWS share price of \$1.45 to \$1.65 compares favourably to the selected comparables, which, with the exception of RXP trade on higher NPAT multiples, making them more expensive relative to their level of earnings than DWS
- our selected share price valuation range of \$1.45 to \$1.65 is within the range of the two brokers that cover DWS. Their price targets for DWS (pre-SMS integration) are \$1.61 and \$1.80, respectively.
- two brokers have provided 12 month forward looking price targets for DWS in the range of \$2.10 to \$2.23 post integration of SMS.

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# ANNEXURE A - INDEPENDENT EXPERT'S REPORT (cont)



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## Appendix 1 – KPMG Corporate Finance Disclosures

### *Qualifications*

The individuals responsible for preparing this report on behalf of KPMG Corporate Finance are Adele Thomas and Sean Collins. Adele is a member of the Institute of Chartered Accountants in Australia and holds Bachelor of Commerce and Bachelor of Accounting degrees. Sean is a fellow of the Institute of Chartered Accountants in Australia and holds a Bachelor of Commerce degree. Each has a significant number of years of experience in the provision of corporate financial advice, including specific advice on valuations, mergers and acquisitions, as well as the preparation of independent expert reports.

### *Disclaimers*

It is not intended that this report should be used or relied upon for any purpose other than KPMG Corporate Finance's opinion as to whether the Scheme is in the best interests of SMS Shareholders. KPMG Corporate Finance expressly disclaims any liability to any SMS Shareholder who relies or purports to rely on the report for any other purpose and to any other party who relies or purports to rely on the report for any purpose whatsoever.

Other than this report, neither KPMG Corporate Finance nor the KPMG Partnership has been involved in the preparation of the Scheme Booklet or any other document prepared in respect of the Scheme. Accordingly, we take no responsibility for the content of the Scheme Booklet as a whole or other documents prepared in respect of the Scheme.

We note that the forward-looking financial information prepared by the company does not include estimates as to the potential impact of any future changes in taxation legislation in Australia. Future taxation changes are unable to be reliably determined at this time.

### *Independence*

In addition to the disclosures in our Financial Services Guide, it is relevant to a consideration of our independence that, during the course of this engagement, KPMG Corporate Finance provided draft copies of this report to management of SMS for comment as to factual accuracy, as opposed to opinions which are the responsibility of KPMG Corporate Finance alone. Changes made to this report as a result of those reviews have not altered the opinions of KPMG Corporate Finance as stated in this report.

### *Consent*

KPMG Corporate Finance consents to the inclusion of this report in the form and context in which it is included with the Scheme Booklet to be issued to the shareholders of SMS. Neither the whole nor any part of this report nor any reference thereto may be included in any other document without the prior written consent of KPMG Corporate Finance as to the form and context in which it appears.

# ANNEXURE A - INDEPENDENT EXPERT'S REPORT (cont)



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## Appendix 2 – Sources of information

In preparing this report we have been provided with and considered the following sources of information:

### *Publicly available information:*

- The Scheme Booklet and Notice of Scheme Meeting
- various ASX company announcements
- various broker and analyst reports
- various press and media articles
- various reports published by IBISWorld Pty Ltd and Gartner
- financial information from Bloomberg, IRESS, Thomson Financial Securities and Connect 4.

### *Non-public information*

- management accounts for SMS for the year ended 30 June 2016 and half year ended 31 December 2016
- projected information for the year ended 30 June 2017
- Business plans
- other confidential documents, board papers, presentations and working papers.

In addition, we have held discussions with, and obtained information from, senior management of SMS and its advisors.

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## Appendix 3 - Industry overview

### Overview

The IT industry in Australia is expected to reach approximately \$85 billion in 2017.<sup>37</sup> It comprises:

- **infrastructure**, such as data centres, servers, storage, networking, cables, phone systems, local area networks and wireless networks
- **software**, including system software such as operating systems (e.g. Windows and Mac OS), application software that perform special functions separate from the computer itself and other software
- **IT services**, including consulting, implementation of hardware and software, IT outsourcing, infrastructure support and managed services.

Both SMS and DWS predominantly provide IT services, focusing on consulting technology and systems implementation, to improve operational performance and IT delivery for large corporates and enterprises.

The evolution of internet based computing ('cloud computing') is fundamentally changing the IT industry. Traditionally, infrastructure and software have been distributed as a product, where the client pays upfront for the hardware and software licence as capital expenditure. Products are delivered 'on premise' and clients customise and maintain the infrastructure or software and upgrade software systems over time.

Greater bandwidth and broadband internet availability, faster and cheaper memory and low cost computers and storage devices have resulted in the evolution of cloud computing. Cloud computing, or 'on demand' computing, provides shared resources and information to computers and other devices as required via the internet. It involves three main services: Infrastructure as a Service (IaaS), where just the hardware and tools are rented; Platform as a Service (PaaS), where the hardware and middleware are rented (popular with software developers); and Software as a Service (SaaS), where just the application is rented. In each case, the client pays an ongoing fee as an operating expense.

Cloud computing is growing rapidly as it provides higher computing power, lower costs, scalability and greater efficiency and accessibility than the alternative. The underlying cloud services market in Australia is forecast to reach \$6.5 billion in 2017, up 15% from the prior year.<sup>38</sup>

### IT expenditure

IT expenditure is influenced by cyclical and structural factors. Businesses tend to implement new IT systems during periods of strong economic performance (and business confidence) and defer or cancel technology upgrades during a downturn. Likewise, in periods of structural change such as technological advancement (e.g. cloud computing), IT expenditure will be greater as expenditure is brought forward. IT expenditure in the Asia Pacific region is the fastest growing region in the world growing at 5.9%.<sup>39</sup>

<sup>37</sup> Gartner October 2016 – as reported in <http://www.gartner.com/newsroom/id/3490317>

<sup>38</sup> Gartner – as reported in <https://channellife.com.au/story/gartner-2017-public-cloud-services-market-surge-18-percent/>

<sup>39</sup> January 2017 – Gartner Report – Forecast Alert: IT Spending, Worldwide, 4Q16 Update

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Until mid-2014, IT budgets of Australian Government entities and corporations were constrained by reduced Government expenditure, weak business confidence and lower gross domestic product forecasts. In addition, new cloud based technologies resulted in a number of entities choosing to 'wait and see'.

IT expenditure has increased moderately from mid-2014. Greater clarity around new technologies has increased companies' confidence to implement them. However, growth in IT expenditure is constrained by the shift in pricing from upfront payments to ongoing payments associated with cloud technologies.

## Software

A major subset of applications software is enterprise application software, which is designed to meet the needs of an organisation rather than individual users. Implementation of these applications is a major activity of IT service providers and include:

- Enterprise Resource Planning (ERP), which involves the collection, storage, management and interpretation of data from many business activities (e.g. product planning, finance, human resources, marketing and sales, inventory management, shipping and payment)
- Customer Relationship Management (CRM), which involves management of information relating to customer relationships
- supply chain management
- business intelligence and reporting.

The global enterprise software market is expected to grow 7.2% in 2017, reaching US\$393.5 billion.<sup>40</sup>

Major vendors of ERP applications (such as Microsoft Corporation (Microsoft), SAP SE (SAP) and Oracle Corporation (Oracle)) do not typically install software due to the level of customisation required for a particular business. Implementation is typically outsourced to a third party IT services company, referred to as 'implementation partners', such as DWS and SMS.

## IT Services

IT services expenditure in Australia is estimated at \$31.4 billion in 2017.<sup>41</sup> IT services encompasses a range of activities, including:

- **IT consulting**, such as business transformation, project management and training
- **implementation** of applications (in particular, ERP applications), infrastructure and networks
- **IT outsourcing or managed services**, including cloud services (Infrastructure as a Service), infrastructure outsourcing (e.g. outsourcing of mobile or desktop, helpdesk, data centres) and applications outsourcing (e.g. hosting and support for enterprise applications)

<sup>40</sup> January 2017 – Gartner Report – Forecast Alert: IT Spending, Worldwide, 4Q16 Update

<sup>41</sup> January 2017 – Gartner Report: Forecast IT Services Worldwide, 2014-2020, 2016 Q4 Update (AUDUSD:1.346, Gartner)

## ANNEXURE A - INDEPENDENT EXPERT'S REPORT (cont)

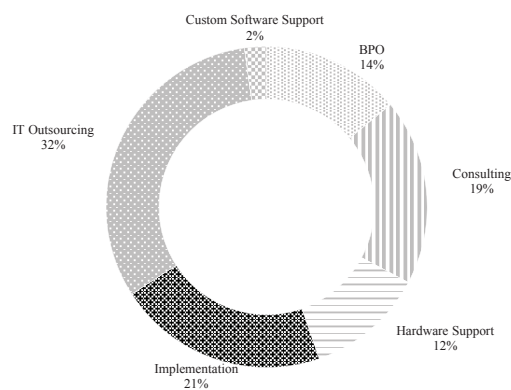


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- **business process outsourcing**, which is the delegation of IT intensive functions (e.g. finance and accounting) to a third party and can be provided either traditionally or over the cloud (Business Processing Outsourcing as a Service)
- **product support**, including software support (including applications software support and infrastructure software support) and hardware support (e.g. network systems and data centre systems support).

The relative market share of each IT services is illustrated below.

**Figure 22: IT Services market share**



Source: Gartner Report: Forecast IT Services, Worldwide, 2014-2020, 2016 Q4 Update

IT service providers charge for services either on fixed price contracts or a 'time and materials' basis (labour and materials charged at cost plus an agreed profit margin). Fixed price contracts are typically used for larger work, often with a defined time frame, while 'time and materials' is typically used for IT consulting or other project based work. Fixed price contracts can create exposure for the IT service company if scope and budget are not tightly managed. Conversely potential upside can be attained if costs and risks are managed effectively.

### Competition

The IT services market in Australia is highly fragmented. As well as competing with each other, SMS and DWS's main competitors in Australia are multinationals including International Business Machines Corporation (IBM), Accenture plc (Accenture), Dimension Data Holdings plc (Dimension Data) and CSC owned UXC. It also competes with Australian listed companies, including Data#3, Empired and Citadel. Low cost Indian outsourcing companies, Infosys, Wipro, HCL Technologies Ltd (HCL) and Tata Consultancy Services (TCS), have also entered the Australian market.

Multinational IT service companies are typically implementation partners for one or two of the major enterprise application vendors (e.g. SMS is an implementation partner for Microsoft, Salesforce.com PEGA and AWS).



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Traditionally, enterprises have purchased IT needs from a range of service providers. Increasingly, they are seeking to purchase all their IT needs through one or two vendors via tender. Therefore, IT service providers that have a wide range of product offerings and a large number of partnerships across those offerings have a competitive advantage.

In recent years competition within the Australian IT services has increased. Large Australian customers are increasingly partnering with global IT firms or smaller specialist firms, thereby impacting some Australian firms and causing margins to contract. Furthermore, pricing pressure has resulted from:

- the trend to offshore IT jobs to low wage countries (India and China)
- multinationals entering the market and driving down prices
- discounting by Australian service providers in response to increased competition and low utilisation.

Low-cost Indian firms such as TCS, Infosys and Wipro have increased market share and impacted Australian based IT service provider's cost advantage. Furthermore, large accounting firms have also expanded their consulting services offerings to compete in the IT services sector, offering strong brands and a wide range of related services. This increased competition is likely to be structural rather than cyclical and therefore is expected to continue to compress margins for those providers not readily able to compete through benefits of scale, breadth and expertise of market offerings and changing workforce profile.<sup>42</sup>

At the same time, clients are focused on cost due to the shift in pricing from upfront payments to subscription based models and the high cost involved in implementing ERP applications. Clients are requesting longer payment terms and are seeking to shift upfront hardware costs to IT services companies.

The ability to keep pace with changes in technology and customer requirements provides a strategic advantage for IT service providers. Access to funding is a key requirement for building expertise either in-house or through acquisition. There have been a number of acquisitions over the past 24 months within the Australian IT services sector, including UXC, Oakton and ASG, typically providing scale and specialisation to the combined groups.

A further critical success factor is having a highly trained workforce (which builds trust and confidence in clients) and effective project management skills (to avoid cost overruns on contracts).

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<sup>42</sup> *Broker reports*

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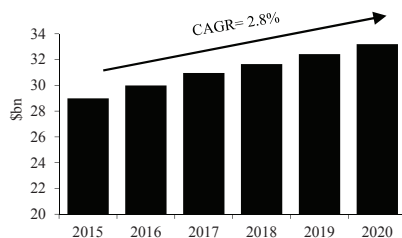


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## Demand for IT services

Global IT services end-user spending is forecast to grow by 3.9% in FY16, and by 4.2% in FY17. This growth trend is expected to continue, with global CAGR between 2015 and 2020 expected to be 4.5%.<sup>43</sup> Spending in Australia is slightly lower than the global market, with FY16 and FY17 growth forecasted at 4.6% and 2.2% respectively, and a CAGR of 2.8% between 2015 and 2020, as shown below.

**Figure 23: Australian IT Services forecast growth**



**Table 34: Forecast growth by activity**

IT services activity	CAGR (2015-2020)
Custom Software Support	6.5%
BPO	4.7%
Implementation	3.3%
Consulting	2.9%
IT Outsourcing	2.1%
Hardware Support	0.5%
IT services total	2.8%

Source: Gartner Report: Forecast IT Services, Worldwide, 2014-2020, 2016 Q4 Update

Custom software support is the fastest growing IT service category in Australia, growing by 8.1% in FY17 and a CAGR of 6.5% between 2015 and 2020. Business Process Outsourcing (4.7%) and Implementation (3.3%) are also forecast to grow strongly to 2020.<sup>44</sup>

In addition, mobile devices and applications in the workplace (referred to as 'enterprise mobility') creates a need for the outsourcing of mobile device and applications management, as well as development of mobile applications. Other advancements such as Unified Communication, which combines communications services (voice, data, video) through a single computer network creates outsourcing opportunities.

A burgeoning service area is cyber security. Security concerns arise from the use of the internet to store and access information and from enterprises increasingly allowing employees to access company information and applications on their own mobile devices.

Companies are seeking to leverage technology to enhance productivity, improve business processes and customer experience. The use of digital technologies has increased the volumes of data available ('big data') while larger and more cost effective storage systems have increased the ability to retain that data and high capacity networks allow large volumes of data to be transported. Enterprises are seeking to mine data for targeted marketing and other operational intelligence purposes ('data analytics'). This presents opportunities for specialist IT consulting.

Consumers are increasingly seeking to purchase goods and services through a range of physical (e.g. store) and digital (e.g. Internet, mobile phone) sales channels ('omni channel retailing'). This creates a

<sup>43</sup> January 2017 – Gartner Report – Forecast Alert: It Spending, Worldwide, 4Q16 Update

<sup>44</sup> January 2017 – Gartner Report: Forecast IT Services Worldwide, 2014-2020, 2016 Q4 Update

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need for retailers to employ technology that integrates all physical and digital sales channels, thereby providing customers with a consistent experience regardless of the sales channel. Growth in online retailing ('eCommerce') also creates a need for electronics payments processing.

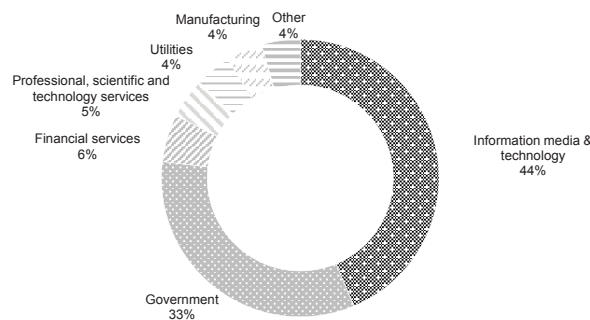
### IT Recruitment

The Australian recruitment market is an \$11.5 billion industry, of which IT and Telecommunications contributes 10.9% (approximately \$1.25 billion).<sup>45</sup>

As IT services are expected to grow over the coming years fuelled by new waves of technological development, demand for IT workers is therefore forecast to increase. Australia's Information Communication Technology (ICT) workforce is expected to increase to around 695,000 ICT workers by 2020, representing an average annual growth rate of 2.0% (compared to 1.4% for the workforce as a whole).<sup>46</sup> However, there are several risk factors that could impact upon these figures in the future, including uncertainty surrounding global macroeconomic conditions and the effect of new technologies such as artificial intelligence.

Demand for ICT roles predominately comes from information, media and technology companies and Government sectors, which together account for almost 78% of all ICT roles filled in the last quarter of 2016.

Figure 24: ICT rolls filled by industry



Source: APSCO Australia, ICT Staffing Trends, Quarter 4 2016

Key players in the Australian recruitment market include Hays Specialist Recruitment (Australia) Pty Ltd, Randstad Pty Ltd, Manpower Services (Australia) Pty Ltd and Chandler Macleod Group Ltd.<sup>47</sup>

<sup>45</sup> January 2017 - Ibisworld Industry Report: Employment Placement and Recruitment Services in Australia

<sup>46</sup> Deloitte Access Economics, Australia's Digital Pulse, 2016

<sup>47</sup> January 2017 - Ibisworld Industry Report: Employment Placement and Recruitment Services in Australia

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## Appendix 4 – Broker estimates

Detailed broker estimates are set out below:

**Table 35: Broker estimates**

Company	Report date	Revenue		EBITDA		EBIT		NPAT	
		FY17	FY18	FY17	FY18	FY17	FY18	FY17	FY18
Broker 1	27/2//2017	303.3	320.3	11.5	18.2	10.7	17.3	6.8	11.8
Broker 2	27/2//2017	300.0	307.6	10.3	11.7	9.4	10.8	6.2	7.0
Broker 3	27/2//2017	304.4	324.7	10.5	12.8	9.7	11.9	6.2	7.7
Broker 4	27/2//2017	300.0	288.0	10.0	8.0	8.0	7.0	5.0	4.0
<b>Minimum</b>		<b>300.0</b>	<b>288.0</b>	<b>10.0</b>	<b>8.0</b>	<b>8.0</b>	<b>7.0</b>	<b>5.0</b>	<b>4.0</b>
<b>Maximum</b>		<b>304.4</b>	<b>324.7</b>	<b>11.5</b>	<b>18.2</b>	<b>10.7</b>	<b>17.3</b>	<b>6.8</b>	<b>11.8</b>
<b>Average</b>		<b>301.9</b>	<b>310.2</b>	<b>10.6</b>	<b>12.7</b>	<b>9.5</b>	<b>11.8</b>	<b>6.1</b>	<b>7.6</b>
<b>Median</b>		<b>301.7</b>	<b>314.0</b>	<b>10.4</b>	<b>12.3</b>	<b>9.6</b>	<b>11.4</b>	<b>6.2</b>	<b>7.4</b>

Source: Various broker reports

**Table 36: FY17 and FY18 adjusted broker estimates**

Company	Report date	EBITDA (FY17)			EBITDA (FY18)
		As reported	Adj. to statutory basis	Adj. basis - before non-recurring items <sup>1</sup>	As reported
Broker 1	27/2//2017	11.5	unknown	unknown	18.2
Broker 2	27/2//2017	10.3	9.4	10.3	11.7
Broker 3	27/2//2017	10.5	10.5	11.4	12.8
Broker 4	27/2//2017	10.0	10.0	10.9	8.0
<b>Average</b>		<b>10.6</b>	<b>10.0</b>	<b>10.9</b>	<b>12.7</b>
<b>Median</b>		<b>10.4</b>	<b>10.0</b>	<b>10.9</b>	<b>12.3</b>
<b>Average (exc. Broker 1)</b>		<b>10.3</b>	<b>10.0</b>	<b>10.9</b>	<b>10.8</b>
<b>Median (exc. Broker 1)</b>		<b>10.3</b>	<b>10.0</b>	<b>10.9</b>	<b>11.7</b>

Source: Various broker reports

Note 1: adjusted for \$0.9m termination costs in H1 FY17

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## Appendix 5 – Valuation methodology

### *Capitalisation of earnings*

An earnings based approach estimates a sustainable level of future earnings for a business ('maintainable earnings') and applies an appropriate multiple to those earnings, capitalising them into a value for the business. The earnings bases to which a multiple is commonly applied include Revenue, EBITDA, EBIT and NPAT.

In considering the maintainable earnings of the business being valued, factors to be taken into account include whether the historical performance of the business reflects the expected level of future operating performance, particularly in cases of development, or when significant changes occur in the operating environment, or the underlying business is cyclical.

With regard to the multiples applied in an earnings based valuation, they are generally based on data from listed companies and recent transactions in a comparable sector, but with appropriate adjustment after consideration has been given to the specific characteristics of the business being valued. The multiples derived for comparable quoted companies are generally based on security prices reflective of the trades of small parcels of shares. As such, multiples are generally reflective of the prices at which portfolio interests change hands. That is there is no premium for control incorporated within such pricing. They may also be impacted by illiquidity in trading of the particular stock. Accordingly, when valuing a business en bloc (100%) we would also reference the multiples achieved in recent mergers and acquisitions, where a control premium and breadth of purchaser interest are reflected.

An earnings approach is typically used to provide a market cross-check to the conclusions reached under a theoretical discounted cash flow methodology or where the entity subject to valuation operates a mature business in a mature industry or where there is insufficient forecast data to utilise the discounted cash flow methodology.

### *Discounted cash flow*

Under a discounted cash flow methodology, forecast cash flows are discounted back to the Valuation Date, generating a net present value for the cash flow stream of the business. A terminal value at the end of the explicit forecast period is then determined and that value is also discounted back to the Valuation Date to give an overall value for the business.

In a discounted cash flow analysis, the forecast period should be of such a length to enable the business to achieve a stabilised level of earnings, or to be reflective of an entire operation cycle for more cyclical industries. Typically a forecast period of at least five years is required, although this can vary by industry and by sector within a given industry.

The rate at which the future cash flows are discounted (the Discount Rate) should reflect not only the time value of money, but also the risk associated with the business' future operations. This means that in order for a discounted cash flow to produce a sensible valuation figure, the importance of the quality of the underlying cash flow forecasts is fundamental.

The Discount Rate most generally employed is the Weighted Average Cost of Capital (WACC), reflecting an optimal (as opposed to actual) financing structure, which is applied to unleveraged cash flows and results in an Enterprise Value for the business. Alternatively, for some sectors it is more

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appropriate to apply an equity approach instead, applying a cost of equity to leveraged cash flows to determine equity value.

In calculating the terminal value, regard must be had to the business' potential for further growth beyond the explicit forecast period. This can be calculated using either a capitalisation of earnings methodology or the 'constant growth model', which applies an expected constant level of growth to the cash flow forecast in the last year of the forecast period and assumes such growth is achieved in perpetuity.

#### *Net assets or cost based*

Under a net assets or cost based approach, total value is based on the sum of the net asset value or the costs incurred in developing a business to date, plus, if appropriate, a premium to reflect the value of intangible assets not recorded on the balance sheet.

Net asset value is determined by marking every asset and liability on (and off) the company's balance sheet to current market values. A premium is added, if appropriate, to the marked-to-market net asset value, reflecting the profitability, market position and the overall attractiveness of the business. The net asset value, including any premium, can be matched to the 'book' net asset value, to give a price to net assets, which can then be compared to that of similar transactions or quoted companies.

A net asset or cost based methodology is most appropriate for businesses where the value lies in the underlying assets and not the ongoing operations of the business (e.g. real estate holding companies). A net asset approach is also useful as a cross-check to assess the relative riskiness of the business (e.g. through measures such as levels of tangible asset backing).

#### *Enterprise or equity value*

Depending on the valuation approach selected and the treatment of the business' existing debt position, the valuation range calculated will result in either an enterprise value or an equity value being determined.

An enterprise value reflects the value of the whole of the business (i.e. the total assets of the business including fixed assets, working capital and goodwill/intangibles) that accrues to the providers of both debt and equity. An enterprise value will be calculated if a multiple is applied to unleveraged earnings (i.e. revenue, EBITDA, EBITA or EBIT) or unleveraged free cash flow.

An equity value reflects the value that accrues to the equity holders. To compare an enterprise value to an equity value, the level of net debt must be deducted from the enterprise value. An equity value will be calculated if a multiple is applied to leveraged earnings (i.e. NPAT) or free cash flow, post debt servicing.

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## **Appendix 6 – Market Evidence**

### **Description of comparable companies**

A brief description of the selected comparable companies is provided below:

#### **Data#3 Limited**

Data#3 Limited is listed an ASX listed IT services company on ASX with a market capitalisation of \$252 million at 22 February 2017. It offers IT consulting, IT outsourcing and software implementation and support. It provides a range of services around the Microsoft platform (although is not an ERP implementation partner). It operates through two segments: a product segment (81% of FY16 revenue) and a service segment (19% of FY16 revenue). Data#3 offers a large proportion of low margin products, has a low EBITDA margin (2.1%). The company was founded in 1977 and is headquartered in Toowong, Australia.

#### **Empired Limited**

Empired Limited is an ASX listed IT services company and had a market capitalisation of \$57 million at 22 February 2017. It provides IT consulting, IT outsourcing and software implementation and support to medium to large corporate and government organisations in Australia, New Zealand and North America. It is an implementation partner for Microsoft Dynamics. Applications and consulting services accounted for 73% of FY15 revenue and infrastructure services accounted for 27%. The company was founded in 1999 and is headquartered in Perth, Australia. Empired acquired Intergen Limited for \$15.2 million in October 2014 and, therefore, the historical EBITDA multiple is high.

#### **RXP Services Limited**

RXP Services Limited is an ASX listed IT company with a market capitalisation of \$116 million at 22 February 2017. It offers IT consulting, IT outsourcing and software implementation and support. It provides a range of services around the Microsoft platform (although is not an ERP implementation partner). RXP was publicly listed in April 2011 and has made a number of scrip acquisitions that have diluted its share price. The company is based in Melbourne, Australia.

#### **Melbourne IT Limited**

Melbourne IT Limited is an ASX listed company with market capitalisation of \$209 million at 22 February 2017. It operates through two segments, being Enterprise Services and SMB Solutions. The Enterprise Services segment provides cloud and mobile solutions for corporates and government enterprises. The SMB Solutions segment offers a range of Web services, for the small to medium enterprise sector. This segment also provides technical and support solutions to a network of reseller clients. The company was founded in 1996 and is headquartered in Ultimo, Australia.

#### **Citadel Group Limited**

Citadel Group Limited is an ASX listed company with a market capitalisation of \$238 million at 22 February 2017. The company operates through two segments, being the Technology and Education Segments. The Technology segment sells professional and managed services to government agencies and private enterprises. Its services include strategic advice, program management, acquisition support, and quality assurance services through consulting, contracting, and placement mechanisms; technology and integration services; and software solutions, products, and managed services for digital health, diagnostic laboratories, and clinical applications. The Education segment delivers a range of nationally-accredited business qualifications that enable students to articulate into second year university or to gain practical skills for employment. The Citadel Group Limited is based in Symonston, Australia.

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### **Description of comparable transactions**

A brief description of the selected comparable transactions is provided below:

- On 30 September 2016, Nomura Research Institute, Ltd, a Japanese based provider of consulting and IT services entered into a scheme implementation agreement to acquire ASG Group Limited for approximately \$340 million. The consideration represented a value of \$1.63 per share, which was a 20% premium to the last closing price from the day before the announcement. Prior to the transaction, in FY16, ASG Group Ltd's Managed Services segment contributed approximately 86% of total revenue while the non – managed services segment contributed 14%.
- On 21 June 2016, Capita plc acquired Trustmarque Solutions Limited from Liberata UK Limited for £57 million in cash. For the year ended 31 December 2015, Trustmarque reported revenue of £191.9 million and EBITDA of £7.3 million. Trustmarque's core business included software resale, licensing and technology services, with key specialities involving software asset management and strategic cloud consultancy services. It served over 1,450 private and public sector clients and employed over 600 employees in the United Kingdom.
- On 5 October 2015, CSC Computer Sciences Australia Holdings Pty Ltd made an indicative, non-binding and conditional proposal to acquire UXC Limited. Subsequent to the initial announcement, on 25 November 2015 offered cash consideration of \$1.22 for each share plus a franked dividend of 2 cents per UXC share. UXC provided IT consulting, implementation of applications and hardware, IT outsourcing and support to around 2,500 clients in Australia and internationally. Immediately prior to the announcement of the transaction, UXC had a market capitalisation of \$445 million.
- On 21 May 2015, Daisy Intermediate Holdings Limited (Daisy) offered to acquire a 71.87% interest in Phoenix IT Group PLC (Phoenix) for £1.6 in cash per share, valuing Phoenix at approximately £182 million. The transaction occurred concurrently with a separate transaction, resulting in Daisy acquiring 100% of Phoenix. Phoenix, an IT infrastructure service provider in the United Kingdom, offers business continuity and IT disaster recovery, managed cloud and hosting, managed desktop, and software development and support services. Its partner segment accounts for approximately 45% of sales for the year ended 2015; managed services accounts for 31%; and business continuity accounts for 24%.
- On 24 March 2015, NCC Group plc entered into an agreement to acquire Accumuli plc (Accumuli) for £49 million. Accumuli provides IT infrastructure solutions and services in the United Kingdom and internationally. The company offers technology solutions, support and managed services, and professional services. Its support and managed services segment accounts for approximately 56% of sales for the year ended 2014; technology solutions segment accounts for 29%; and professional services segment accounts for 15%. The transaction occurred at a relatively high multiple (12 times forecast EBITDA) reflecting the value ascribed to its proprietary software and ability for NCC Group plc to cross sell its software and services to its client base.
- On 8 December 2014, Apax VIII, L.P. fund of Apax Partners LLP offered to acquire EVRY ASA (EVRY) for an enterprise value of NOK 7.3 billion. EVRY provided IT services to public and private sector clients in Norway, Sweden, and internationally. It offered consulting services comprising business consulting, application management and infrastructure solutions (71% of 2014 sales) and financial services (29% of 2014 sales).
- On 28 November 2014, Rhype Limited agreed to acquire nSynergy OSC Holdings Pty Ltd (nSynergy) for \$25.7 million. nSynergy designed, built, and deployed business solutions based on

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## ANNEXURE A - INDEPENDENT EXPERT'S REPORT (cont)



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SharePoint and Office 365 technologies for worldwide enterprises. It offered consulting services including implementation, design and development, and business solutions in the Microsoft suite.

- On 12 August 2014, Dimension Data Australia Pty Ltd. agreed to acquire Oakton Ltd. (Oakton) for \$169 million. Oakton provided consulting services in the IT industry in Australia and internationally. It offered accounting and assurance, application development and integration, information management strategy, and analytics and business intelligence services and had partnership arrangements with Microsoft, Dimension Data, Oracle and SAP. The transaction occurred at the bottom of the IT expenditure cycle in Australia. Brokers also expected earnings in FY15 to also be constrained, followed by strong growth in FY16. Therefore, the multiple is potentially higher than would occur at the other stages of the IT expenditure cycle.
- On 26 May 2014, Atos SE announced an agreement to acquire Bull Société Anonyme for €439 million. Bull Société Anonyme provided technology solutions in France and internationally and offered supercomputers and enterprise servers for digital simulation, critical applications, big data, and cloud computing. Its computing solutions segment accounted for approximately 60% of 2013 sales; business integration solutions accounted for 26%; innovative products accounted for 13%; and hardware and systems solutions accounted for 11%.
- On 8 April 2014, Sopra Group agreed to acquire all of the shares of Groupe Steria SCA (Steria) for €780 million. Steria provided IT enabled business services for private and public sector organizations worldwide. It offered consultancy, systems integration, application maintenance, IT infrastructure management and business process outsourcing services. Its consulting and integration of systems segment accounted for approximately 53% of 2013 sales, and business process outsourcing accounted for 47%.
- On 23 December 2013, Engility Holdings, Inc. announced the acquisition of Dynamics Research Corporation (Dynamics Research) for US\$203 million. Dynamics Research provided application development and sustainment, big data analytics, mobile computing, enterprise architecture, systems and software engineering and data engineering in the United States.
- On 20 February 2013, Danir AB offered to acquire the remaining 51% interest in Sigma AB not already owned for SEK 654 million. Sigma AB, an IT solutions provider in Sweden, offered services worldwide in the areas of application management, business systems, business intelligence, IT infrastructure, maintenance systems, and consultancy services. The IT and management segment accounted for approximately 77% of 2012 revenues and information logistics accounted for 26%.
- On 17 December 2012, New Zealand Superannuation Fund announced the acquisition of a 35% interest in Datacom Group Limited (Datacom). The transaction implied an enterprise value for Datacom of NZD 446 million. Datacom provided information technology and business process outsourcing services in New Zealand, Australia and Asia. It offered business applications development and integration, infrastructure outsourcing and managed services, IT consulting, IT procurement, unified communications and onsite services.
- On 31 May 2012, CGI Group Holdings Europe Limited offered to acquire Logica PLC (Logica) for £2.2 billion. Logica, a business and technology service company based in the United Kingdom, provided business consulting, applications management, infrastructure management and systems integration services to various companies in Europe and internationally.
- On 30 May 2012, NEC Australia Pty Ltd. agreed to acquire CSG Solutions Pty Ltd. and CSG Services Pty Ltd. for a total consideration of \$260 million. CSG Solutions Pty Ltd. offered information technology consulting, application development, business process solution management,

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and desktop and infrastructure management services. CSG Services Pty Ltd. offered desktop and server services and network management services. Both companies were based in Australia.

- On 16 August 2011, General Dynamics Information Technology, Inc. agreed to acquire Vangent, Inc. (Vangent) for US\$1.3 billion. Vangent provided information management and business process outsourcing services in the United States and internationally. It offered consulting services, business process analysis, application development, learning infrastructure development, and many other IT solutions. Its government group accounted for approximately 90% of 2010 sales; international group accounted for 7%; and human capital group accounted for 3%.
- On 1 April 2011, Providence Equity Partners LLC agreed to acquire SRA International Inc. (SRA) for US\$1.8 billion. SRA provided information technology and professional services to the United States federal government, including software and systems development, network infrastructure and cloud services and cybersecurity.

# ANNEXURE A - INDEPENDENT EXPERT'S REPORT (cont)



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## Appendix 7 – Glossary

Abbreviation	Description
Act	Corporations Act
AGM	Annual General Meeting
ASG	ASG Group Limited
ASIC	Australian Securities and Investments Commission
ASX	Australian Securities Exchange
ATO	Australian Taxation Office
Birchman	The Birchman Group Asia Pacific Pty Ltd
CAGR	Compound Annual Growth Rate
Capitalised Earnings	Capitalisation of a sustainable level of earnings
Cash Component	\$1.00 in cash, less the cash value of any special dividend paid
CGT	Capital gains tax
Combined Group	Combined SMS and DWS group
Corporations Act or the Act	Corporations Act 2001 (Cth)
CRM	Customer relationship management
DCF	Discounting of expected future cash flows to present value
Dimension Data	DimensionData Holdings plc
DWS	DWS Limited
EBITDA	Earnings before interest, tax, depreciation and amortisation
ERP	Enterprise Resource Planning
FY	Financial year ended
GST	Goods and services tax
H1	First half of Financial Year
H2	Second half of Financial Year
HCL	HCL Technologies Ltd
IaaS	Infrastructure as a Service
IBM	International Business Machines Corporation
ICT	Information Communication Technology
Indicium	Indicium Technology Group Pty Ltd and Access Networks and Communications Pty Ltd
Interim Dividend	Fully franked dividend of 1.5 cents per SMS share to eligible Shareholders in relation to the 6 months ended 31 December 2016
IT	Information technology
IT&C	Information Technology and Communication
LTM	Last twelve months
KPMG Corporate Finance	A division of KPMG Financial Advisory Services (Australia) Pty Ltd ABN 43 007 363 215, Australian Financial Services Licence Number 246901
LR	Listing Rules
M	Millions
Microsoft	Microsoft Corporation

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Abbreviation	Description
Net Assets	Net proceeds from an orderly realisation of assets
NPAT	Net profit after tax
Oracle	Oracle Corporation
PaaS	Platform as a Service
Pcp	Prior corresponding period
Phoenix	Phoenix IT & Consulting Pty Ltd
Qn	Quarter in financial year
RG 60	ASIC Regulatory Guide 60
RG 111	ASIC Regulatory Guide 111 being 'Content of Expert Reports'
SAP	SAP SE
SaaS	Software as a Service
Scheme	Arrangement where DWS proposes to acquire 100% of the shares of SMS
Scheme Booklet	The SMS shareholder Scheme, explanatory statement, independent expert's report, notice of meetings and explanatory statement
Scheme Consideration	The consideration to be provided by DWS for each SMS share of \$1.00 cash and 0.39 DWS share
Special Dividend	Special dividend of 10.2 cents per SMS share that is discretionary on the SMS Board on or shortly before the implementation of the Scheme
Scheme Shareholders or Shareholders	SMS shareholders
Scrip Component	0.39 DWS shares
SIA	Scheme Implementation Agreement
SMS	SMS Management & Technology Limited
Symplicit	Symplicit Pty Ltd
TCS	Tata Consultancy Services
TMT	Telecommunications, Media and Technology
UX	User Experience
UXC	UXC Limited
VWAP	Volume weighted average price
WACC	Weighted Average Cost of Capital

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# ANNEXURE A - INDEPENDENT EXPERT'S REPORT (cont)



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## PART TWO – FINANCIAL SERVICES GUIDE

Dated 4 May 2017

### What is a Financial Services Guide (FSG)?

This FSG is designed to help you to decide whether to use any of the general financial product advice provided by KPMG Financial Advisory Services (Australia) Pty Ltd ABN 43 007 363 215, Australian Financial Services Licence Number 246901 (of which KPMG Corporate Finance is a division) (KPMG Corporate Finance) and Adele Thomas as an authorised representative of KPMG Corporate Finance, authorised representative number 404180 and Sean Collins as an authorised representative of KPMG Corporate Finance, authorised representative number 404189 (Authorised Representative).

### This FSG includes information about:

- KPMG Corporate Finance and its Authorised Representative and how they can be contacted
- the services KPMG Corporate Finance and its Authorised Representative are authorised to provide
- how KPMG Corporate Finance and its Authorised Representative are paid
- any relevant associations or relationships of KPMG Corporate Finance and its Authorised Representative
- how complaints are dealt with as well as information about internal and external dispute resolution systems and how you can access them; and the compensation arrangements that KPMG Corporate Finance has in place.

The distribution of this FSG by the Authorised Representative has been authorised by KPMG Corporate Finance.

This FSG forms part of an Independent Expert's Report (Report) which has been prepared for inclusion in a disclosure document or, if you are offered a financial product for issue or sale, a Product Disclosure Statement (PDS). The purpose of the disclosure document or PDS is to help you make an informed decision in relation to a financial product. The contents of the disclosure document or PDS, as relevant, will include details such as the risks, benefits and costs of acquiring the particular financial product.

### Financial services that KPMG Corporate Finance and the Authorised Representative are authorised to provide

KPMG Corporate Finance holds an Australian Financial Services Licence, which authorises it to provide, amongst other services, financial product advice for the following classes of financial products:

- deposit and non-cash payment products;
- derivatives;
- foreign exchange contracts;
- government debentures, stocks or bonds;
- interests in managed investment schemes including investor directed portfolio services;
- securities;
- superannuation;
- carbon units;
- Australian carbon credit units; and
- eligible international emissions units,

to retail and wholesale clients. We provide financial product advice when engaged to prepare a report in relation to a transaction relating to one of these types of financial products. The Authorised Representative is authorised by KPMG Corporate Finance to provide financial product advice on KPMG Corporate Finance's behalf.

### KPMG Corporate Finance and the Authorised Representative's responsibility to you

KPMG Corporate Finance has been engaged by SMS Management & Technology Limited (SMS) to provide general financial product advice in the form of a Report to be included in Scheme Booklet (Document) prepared by SMS in relation to the acquisition of SMS by DWS Limited through a scheme of arrangement (Scheme).

You have not engaged KPMG Corporate Finance or the Authorised Representative directly but have received a copy of the Report because you have been provided with a copy of the Document. Neither KPMG Corporate Finance nor the Authorised Representative are acting for any person other than the Client.

KPMG Corporate Finance and the Authorised Representative are responsible and accountable to you for ensuring that there is a reasonable basis for the conclusions in the Report.

### General Advice

As KPMG Corporate Finance has been engaged by the Client, the Report only contains general advice as it has been prepared without taking into account your personal objectives, financial situation or needs.

You should consider the appropriateness of the general advice in the Report having regard to your circumstances before you act on the general advice contained in the Report.

You should also consider the other parts of the Document before making any decision in relation to the Scheme.

### Fees KPMG Corporate Finance may receive and remuneration or other benefits received by our representatives

KPMG Corporate Finance charges fees for preparing reports. These fees will usually be agreed with, and paid by, the Client. Fees are agreed on either a fixed fee or a time cost basis. In this instance, the Client has agreed to pay KPMG Corporate Finance \$160,000 for preparing the Report. KPMG Corporate Finance and its officers, representatives, related entities and associates will not receive any other fee or benefit in connection with the provision of the Report.

KPMG Corporate Finance officers and representatives (including the Authorised Representative) receive a salary or a

# ANNEXURE A - INDEPENDENT EXPERT'S REPORT (cont)



SMS Management & Technology Limited  
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partnership distribution from KPMG's Australian professional advisory and accounting practice (the KPMG Partnership). KPMG Corporate Finance's representatives (including the Authorised Representative) are eligible for bonuses based on overall productivity. Bonuses and other remuneration and benefits are not provided directly in connection with any engagement for the provision of general financial product advice in the Report.  
Further details may be provided on request.

#### Referrals

Neither KPMG Corporate Finance nor the Authorised Representative pay commissions or provide any other benefits to any person for referring customers to them in connection with a Report.

#### Associations and relationships

Through a variety of corporate and trust structures KPMG Corporate Finance is controlled by and operates as part of the KPMG Partnership. KPMG Corporate Finance's directors and Authorised Representatives may be partners in the KPMG Partnership. The Authorised Representative is a partner in the KPMG Partnership. The financial product advice in the Report is provided by KPMG Corporate Finance and the Authorised Representative and not by the KPMG Partnership.  
From time to time KPMG Corporate Finance, the KPMG Partnership and related entities (KPMG entities) may provide professional services, including audit, tax and financial advisory services, to companies and issuers of financial products in the ordinary course of their businesses.  
KPMG entities have provided, and continue to provide, a range of audit, tax and advisory services to the SMS for which professional fees are received. Over the past two years professional fees of \$873,685 have been received from SMS. None of those services have related to the transaction or alternatives to the transaction. KPMG entities have received no fees from DWS over the past two years.  
No individual involved in the preparation of this Report holds a substantial interest in, or is a substantial creditor of, the SMS or has other material financial interests in the transaction.

#### Complaints resolution

##### Internal complaints resolution process

If you have a complaint, please let either KPMG Corporate Finance or the Authorised Representative know. Formal complaints should be sent in writing to The Complaints Officer, KPMG, PO Box H67, Australia Square, Sydney NSW 1213. If you have difficulty in putting your complaint in writing, please telephone the Complaints Officer on 02 9335 7000 and they will assist you in documenting your complaint.

Written complaints are recorded, acknowledged within 5 days and investigated. As soon as practical, and not more than 45 days after receiving the written complaint, the response to your complaint will be advised in writing.

##### External complaints resolution process

If KPMG Corporate Finance or the Authorised Representative cannot resolve your complaint to your satisfaction within 45 days, you can refer the matter to the Financial Ombudsman Service (FOS). FOS is an independent company that has been established to provide free advice and assistance to consumers to help in resolving complaints relating to the financial services industry.

Further details about FOS are available at the FOS website [www.fos.org.au](http://www.fos.org.au) or by contacting them directly at:

Address: Financial Ombudsman Service Limited, GPO Box 3, Melbourne Victoria 3001

Telephone: 1800 367 287

Facsimile: (03) 9613 6399 Email: [info@fos.org.au](mailto:info@fos.org.au)

The Australian Securities and Investments Commission also has a freecall infoline on 1300 300 630 which you may use to obtain information about your rights.

#### Compensation arrangements

KPMG Corporate Finance has professional indemnity insurance cover as required by the Corporations Act 2001(Cth).

#### Contact Details

You may contact KPMG Corporate Finance or the Authorised Representative using the contact details:

KPMG Corporate Finance  
A division of KPMG Financial Advisory Services (Australia) Pty Ltd  
10 Shelley St  
Sydney NSW 2000

PO Box H67  
Australia Square  
NSW 1213  
Telephone: (02) 9335 7000  
Facsimile: (02) 9335 7200

Adele Thomas  
Sean Collins  
C/O KPMG  
PO Box H67  
Australia Square  
NSW 1213  
Telephone: (02) 9335 7000  
Facsimile: (02) 9335 7000

**B.** ANNEXURE B -  
INVESTIGATING  
ACCOUNTANT'S REPORT

# ANNEXURE B - INVESTIGATING ACCOUNTANT'S REPORT

**Deloitte.**

Deloitte Corporate Finance Pty Limited  
ACN 003 833 127  
AFSL 241457  
550 Bourke Street  
Melbourne, VIC, 3000  
Australia

Phone: +61 3 9671 7000  
[www.deloitte.com.au](http://www.deloitte.com.au)

The Board of Directors  
SMS Management & Technology Limited  
Level 41, 141 William Street  
Melbourne VIC 3000

28 April 2017

Dear Directors

## INVESTIGATING ACCOUNTANT'S REPORT AND FINANCIAL SERVICES GUIDE

### Introduction

This report has been prepared at the request of the Directors of SMS Management & Technology Limited (SMS or the Company) for inclusion in a Scheme Booklet to be issued by SMS in respect of the proposed acquisition of all ordinary shares in SMS by DWS Limited via a Scheme of Arrangement.

Deloitte Corporate Finance Pty Limited is wholly owned by Deloitte Touche Tohmatsu and holds the appropriate Australian Financial Services License (AFSL) under the Corporations Act 2001.

References to SMS or the Company and other terminology used in this report have the same meaning as defined in the Glossary of the Scheme Booklet.

### Scope

#### *Historical Financial Information*

Deloitte Corporate Finance Pty Limited has been engaged by the Directors of SMS to review the following historical financial information of SMS and DWS Limited:

#### **SMS Historical Financial Information**

- the historical consolidated statements of profit or loss of SMS for the financial years ended 30 June 2015 and 30 June 2016;
- the historical consolidated statement of profit or loss of SMS for the six months ended 31 December 2016;
- the historical consolidated statement of financial position of SMS as at 31 December 2016;
- the historical consolidated statements of cash flows of SMS for the financial years ended 30 June 2015 and 30 June 2016; and
- the historical consolidated statement of cash flows of SMS for the six months ended 31 December 2016

Collectively the "SMS Historical Financial Information" as set out in Section 8.7 of the Scheme Booklet.

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## ANNEXURE B - INVESTIGATING ACCOUNTANT'S REPORT (cont)



### **DWS Limited Historical Financial Information**

- the historical consolidated statements of profit or loss of DWS Limited for the financial years ended 30 June 2015 and 30 June 2016;
- the historical consolidated statement of profit or loss of DWS Limited for the six months ended 31 December 2016;
- the historical consolidated statement of financial position of DWS Limited as at 31 December 2016;
- the historical consolidated statements of cash flows of DWS Limited for the financial years ended 30 June 2015 and 30 June 2016; and
- the historical consolidated statement of cash flows of DWS Limited for the six months ended 31 December 2016

Collectively the “DWS Limited Historical Financial Information” as set out in Section 9.6 of the Scheme Booklet.

The SMS Historical Financial Information and the DWS Historical Financial Information collectively represent the “Historical Financial Information”.

The Historical Financial Information has been prepared in accordance with the stated basis of preparation, being the recognition and measurement principles contained in Australian Accounting Standards and the respective adopted accounting policies of SMS and DWS Limited.

The SMS Historical Financial Information has been extracted from:

- the financial reports of SMS for the two financial years ended 30 June 2016, which were audited by KPMG and Deloitte Touche Tohmatsu in accordance with the Australian Auditing Standards for the financial years ended 30 June 2015 and 30 June 2016 respectively. KPMG and Deloitte Touche Tohmatsu issued unmodified audit opinions on the financial reports for the financial years ended 30 June 2015 and 30 June 2016 respectively; and
- the half year financial report of SMS for the six month period ended 31 December 2016, which was reviewed by Deloitte Touche Tohmatsu in accordance with Australian Auditing Standards. Deloitte Touche Tohmatsu issued an unmodified review opinion on the financial report for the six month period ended 31 December 2016.

The DWS Limited Historical Financial Information has been extracted from:

- the financial report of DWS Limited for the two financial years ended 30 June 2016, which was audited by Grant Thornton Audit Pty Ltd in accordance with the Australian Auditing Standards. Grant Thornton Audit Pty Ltd issued an unmodified audit opinion on the financial report; and
- the half year financial report of DWS Limited for the six month half year period ended 31 December 2016, which was reviewed by Grant Thornton Audit Pty Ltd in accordance with Australian Auditing Standards. Grant Thornton Audit Pty Ltd issued an unmodified review opinion on the financial report for the six month half year period ended 31 December 2016.

The Historical Financial Information is presented in the Scheme Booklet in an abbreviated form, insofar as it does not include all of the presentation and disclosures required by Australian Accounting Standards and other mandatory professional reporting requirements applicable to general purpose financial reports prepared in accordance with the Corporations Act 2001.

## ANNEXURE B - INVESTIGATING ACCOUNTANT'S REPORT (cont)



### ***Combined Group Pro Forma Historical Financial Information***

Deloitte Corporate Finance Pty Limited has been engaged by the Directors of SMS to review:

- the pro forma consolidated statement of profit or loss of the combined group of SMS and DWS Limited for the financial year ended 30 June 2016 and twelve month period ended 31 December 2016; and
- the pro forma consolidated statement of financial position of the combined group of SMS and DWS Limited as at 31 December 2016

The Combined Group Pro Forma Historical Financial Information is set out in Section 10.10 of the Scheme Booklet.

The Combined Group Pro Forma Historical Financial Information has been derived from the Historical Financial Information, after adjusting for the effects of pro forma adjustments described in section 10.10 (c) of the Scheme Booklet.

The stated basis of preparation is the recognition and measurement principles contained in Australian Accounting Standards applied to the Historical Financial Information and the event(s) or transaction(s) to which the pro forma adjustments relate, as described in section 10.10 (c) of the Scheme Booklet, as if those event(s) or transaction(s) had occurred as at the date of the Historical Financial Information. Due to its nature, the Combined Group Pro Forma Historical Financial Information does not represent the combined group of SMS and DWS Limited's actual or prospective financial position and/or financial performance.

### **Directors' Responsibility**

The Directors are responsible for the preparation and presentation of the SMS Historical Financial Information and the Combined Group Pro Forma Historical Financial Information, including the selection and determination of pro forma adjustments made to the Historical Financial Information and included in the Combined Group Pro Forma Historical Financial Information; and the information contained within the Scheme Booklet.

This responsibility includes the responsibility for such internal controls as the Directors determine are necessary to enable the preparation of the SMS Historical Financial Information and the Combined Group Pro Forma Historical Financial Information that is free from material misstatement, whether due to fraud or error.

### **Our Responsibility**

Our responsibility is to express a limited assurance conclusion on the Historical Financial Information and the Combined Group Pro Forma Historical Financial Information based on the procedures performed and the evidence we have obtained. We have conducted our engagement in accordance with Australian Standard on Assurance Engagement (ASAE) 3450 *Assurance Engagements involving Corporate Fundraisings and/or Prospective Financial Information*.

A review is substantially less in scope than an audit conducted in accordance with Australian Auditing Standards and consequently does not enable us to obtain reasonable assurance that we would become aware of all significant matters that might be identified in a reasonable assurance engagement. Accordingly we do not express an audit opinion.

Our engagement did not involve updating or re-issuing any previously issued audit or review report on any financial information used as a source of the Historical or Combined Group Pro Forma Historical Financial Information.

The procedures we performed were based on our professional judgement and considered reasonable in the circumstances:

### ***SMS Historical Financial Information***

- a review of the extraction of the SMS Historical Financial Information from the audited financial statements of SMS for the two financial years ended 30 June 2016 and from the reviewed financial statements of SMS for the half year period ended 31 December 2016;

## ANNEXURE B - INVESTIGATING ACCOUNTANT'S REPORT (cont)



- analytical procedures on the statements of profit or loss and statements of cash flows of SMS for two financial years ended 30 June 2016 and half year period ended 31 December 2016;
- a consistency check of the application of the stated basis of preparation, as described in the Scheme Booklet, to the Historical Financial Information;
- a review of work papers, accounting records and other documents of SMS; and
- enquiry of Directors, management and others in relation to the SMS Historical Financial Information

### *DWS Limited Historical Financial Information*

- a review of the extraction of the DWS Limited Historical Financial Information from the audited financial statements of DWS Limited for the two financial years ended 30 June 2016 and from the reviewed financial statements of SMS for the half year period ended 31 December 2016;
- analytical procedures on the statements of profit or loss and statements of cash flows of DWS Limited for two financial years ended 30 June 2016 and half year period ended 31 December 2016;
- a consistency check of the application of the stated basis of preparation, as described in the Scheme Booklet, to the Historical Financial Information;
- a review of work papers, accounting records and other documents of DWS Limited; and
- enquiry of Directors, management and others in relation to the DWS Limited Historical Financial Information

### *Combined Group Pro Forma Historical Financial Information*

- consideration of work papers, accounting records and other documents, including those dealing with the extraction of Historical Financial Information of SMS and DWS Limited from respective audited financial statements for the two financial years ended 30 June 2016 and respective reviewed financial statements for the half year periods ended 31 December 2016;
- consideration of the appropriateness of Pro forma Adjustments described in Section 10.10 (c) of the Scheme Booklet;
- enquiry of Directors, management, personnel and advisors of SMS and DWS Limited;
- the performance of analytical procedures applied to the Combined Group Pro Forma Historical Financial Information;
- a review of work papers, accounting records and other documents of SMS and DWS Limited; and
- a review of the accounting policies adopted and used by SMS and DWS Limited over the period for consistency of application.

### **Conclusions**

#### *SMS Historical Financial Information*

Based on our review, which is not an audit, nothing has come to our attention that causes us to believe that the Historical Financial Information, as described in section 8.7 of the Scheme Booklet, is not presented fairly, in all material respects, in accordance with the stated basis of preparation, as described in section 8.7 (a) of the Scheme Booklet.

#### *DWS Limited Historical Financial Information*

Based on our review, which is not an audit, nothing has come to our attention that causes us to believe that the Historical Financial Information, as described in section 9.6 of the Scheme Booklet, is not presented fairly, in all material respects, in accordance with the stated basis of preparation, as described in section 9.6 (a) of the Scheme Booklet.

## ANNEXURE B - INVESTIGATING ACCOUNTANT'S REPORT (cont)

**Deloitte.**

### ***Combined Group Pro Forma Historical Financial Information***

Based on our review, which is not an audit, nothing has come to our attention that causes us to believe that the Pro Forma Historical Financial Information, as described in Section 10.10 of the Scheme Booklet is not presented fairly, in all material respects, in accordance with the stated basis of preparation as set out in Section 10.10 (b) of the Scheme Booklet.

### **Restrictions on Use**

Without modifying our conclusions, we draw attention to the respective sections of the Scheme Booklet, being Section 8.7, Section 9.6 and Section 10.10, which describe the purpose of the Financial Information, being for inclusion in the Scheme Booklet. As a result, the Investigating Accountant's Report may not be suitable for use for another purpose.

### **Consent**

Deloitte Corporate Finance Pty Limited has consented to the inclusion of this limited assurance report in the Scheme Booklet in the form and context in which it is included.

### **Subsequent Events**

Subsequent to 31 December 2016 and up to the date of this report, nothing has come to our attention that would cause us to believe material transactions or events outside the ordinary course of business of SMS have occurred, other than the matters dealt with in this report or the Scheme Booklet, which would require comment on, or adjustment to, the information contained in this report, or which would cause such information to be misleading.

### **Disclosure of Interest**

Deloitte Corporate Finance Pty Limited does not have any interest in the outcome of this Scheme of Arrangement other than the preparation of this report and participation in the due diligence procedures for which normal professional fees will be received.

Deloitte Touche Tohmatsu is the auditor of SMS Management & Technology Limited.

Yours faithfully



Ashley Miller  
Authorised Representative of Deloitte Corporate Finance Pty Limited (AFSL Number 241457)  
AR Number 461007

# ANNEXURE B - INVESTIGATING ACCOUNTANT'S REPORT (cont)



## Financial Services Guide

### What is a Financial Services Guide?

**This Financial Services Guide (FSG) provides important information to assist you in deciding whether to use our services. This FSG includes details of how we are remunerated and deal with complaints.**

Where you have engaged us, we act on your behalf when providing financial services. Where you have not engaged us, we act on behalf of our client when providing these financial services, and are required to give you an FSG because you have received a report or other financial services from us. The person who provides the advice is an Authorised Representative (AR) of Deloitte Corporate Finance Pty Limited (DCF), which authorises the AR to distribute this FSG. Their AR number is included in the report which accompanies this FSG.

### What financial services are we licensed to provide?

We are authorised to provide financial product advice and to arrange for another person to deal in financial products in relation to securities, interests in managed investment schemes, government debentures, stocks or bonds to retail and wholesale clients. We are also authorised to provide personal and general financial product advice and deal by arranging in derivatives and regulated emissions units to wholesale clients, and general financial product advice relating to derivatives to retail clients.

### Our general financial product advice

Where we have issued a report, our report contains only general advice. This advice does not take into account your personal objectives, financial situation or needs. You should consider whether our advice is appropriate for you, having regard to your own personal objectives, financial situation or needs.

If our advice is provided to you in connection with the acquisition of a financial product you should read the relevant offer document carefully before making any decision about whether to acquire that product.

### How are we and all employees remunerated?

Our fees are usually determined on a fixed fee or time cost basis and may include reimbursement of any expenses incurred in providing the services. Our fees are agreed with, and paid by, those who engage us. Clients may request particulars of our remuneration within a reasonable time after being given this FSG.

Other than our fees, we, our directors and officers, any related bodies corporate, affiliates or associates and their

directors and officers, do not receive any commissions or other benefits.

All employees receive a salary and while eligible for annual salary increases and bonuses based on overall performance they do not receive any commissions or other benefits as a result of the services provided to you. The remuneration paid to our directors reflects their individual contribution to the organisation and covers all aspects of performance.

We do not pay commissions or provide other benefits to anyone who refers prospective clients to us.

### Associations and relationships

We are ultimately controlled by the Deloitte member firm in Australia (Deloitte Touche Tohmatsu). Please see [www.deloitte.com/au/about](http://www.deloitte.com/au/about) for a detailed description of the legal structure of Deloitte Touche Tohmatsu. We and other entities related to Deloitte Touche Tohmatsu:

- do not have any formal associations or relationships with any entities that are issuers of financial products
- may provide professional services to issuers of financial products in the ordinary course of business.

### What should you do if you have a complaint?

If you have any concerns regarding our report or service, please contact us. Our complaint handling process is designed to respond to your concerns promptly and equitably. All complaints must be in writing to the address below.

If you are not satisfied with how we respond to your complaint, you may contact the Financial Ombudsman Service (FOS). FOS provides free advice and assistance to consumers to help them resolve complaints relating to the financial services industry. FOS' contact details are also set out below.

The Complaints Officer PO Box N250 Grosvenor Place Sydney NSW 1220 complaints@deloitte.com.au Fax: +61 2 9255 8434	Financial Ombudsman Service GPO Box 3 Melbourne VIC 3001 <a href="mailto:info@fos.org.au">info@fos.org.au</a> <a href="http://www.fos.org.au">www.fos.org.au</a> Tel: 1300 780 808 Fax: +61 3 9613 6399
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### What compensation arrangements do we have?


Deloitte Australia holds professional indemnity insurance that covers the financial services provided by us. This insurance satisfies the compensation requirements of the Corporations Act 2001 (Cth).

July 2014

Deloitte Corporate Finance Pty Limited, ABN 19 003 883 127, AFSL 241457 of Level 1 Grosvenor Place, 225 George Street, Sydney NSW 2000

Deloitte refers to one or more of Deloitte Touche Tohmatsu Limited, a UK private company limited by guarantee, and its network of member firms, each of which is a legally separate and independent entity. Please see [www.deloitte.com/au/about](http://www.deloitte.com/au/about) for a detailed description of the legal structure of Deloitte Touche Tohmatsu Limited and its member firms.

Member of Deloitte Touche Tohmatsu Limited



# C. ANNEXURE C - SCHEME OF ARRANGEMENT

# ANNEXURE C - SCHEME OF ARRANGEMENT

567 Collins Street, Melbourne VIC 3000, Australia  
GPO Box 9925, Melbourne VIC 3001, Australia  
Tel +61 3 9672 3000  
Fax +61 3 9672 3010  
[www.corrs.com.au](http://www.corrs.com.au)



Sydney  
Melbourne  
Brisbane  
Perth

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SMS Management & Technology Limited

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Scheme Participants

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## Scheme of Arrangement

Pursuant to section 411 of the Corporations Act

Ref: JMF SMSM13904-9124880 3444-1516-4164v9

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# ANNEXURE C - SCHEME OF ARRANGEMENT (cont)

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# ANNEXURE C - SCHEME OF ARRANGEMENT (cont)

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# ANNEXURE C - SCHEME OF ARRANGEMENT (cont)

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## Date

## Parties

**SMS Management & Technology Limited** ACN 009 558 865 of Level 41, 140 William Street, Melbourne, Victoria 3000 (**Target**)

## Scheme Participants

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## Agreed terms

### 1 Definitions

In this document these terms have the following meanings:

<b>ASIC</b>	The Australian Securities and Investments Commission.
<b>Associate</b>	In relation to a party, has the meaning given in sections 11, 12 and 16 of the Corporations Act.
<b>ASX</b>	ASX Limited ACN 008 624 691 or, as the context requires, the financial market operated by it.
<b>ASX Listing Rules</b>	The official listing rules of ASX.
<b>Bidder</b>	DWS Limited ACN 085 656 088 of Level 4, 500 Collins Street, Melbourne, Victoria 3000.
<b>Bidder Options</b>	All options to acquire Bidder Shares.
<b>Bidder Permitted Dividend</b>	The meaning set out in the Scheme Implementation Agreement.
<b>Bidder Register</b>	The register of members of Bidder maintained by or on behalf of Bidder in accordance with the Corporations Act.
<b>Bidder Registry</b>	Boardroom Pty Ltd or any replacement provider of share registry services to Bidder.
<b>Bidder Share</b>	A fully paid ordinary share in the capital of Bidder.
<b>Business Day</b>	The meaning given by the ASX Listing Rules.
<b>CHESS</b>	The Clearing House Electronic Subregister System, which facilitates electronic security transfer in Australia, operated by ASX Settlement and Transfer Corporation Pty Limited ACN 008 504 532.

## ANNEXURE C - SCHEME OF ARRANGEMENT (cont)

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<b>Corporations Act</b>	The <i>Corporations Act 2001</i> (Cth).
<b>Court</b>	The Supreme Court of Victoria, Federal Court of Australia or any other court of competent jurisdiction under the Corporations Act determined by Target.
<b>Cut Off Time</b>	8.00 am on the Second Court Date.
<b>Deed Poll</b>	The deed poll to be executed by Bidder in favour of the Scheme Participants, a copy of which is to be annexed to the Scheme Booklet, under which Bidder covenants in favour of each Scheme Participant to comply with all of Bidder's obligations under the Scheme Implementation Agreement and to perform the actions attributed to Bidder under this Scheme, including to provide the Scheme Consideration in accordance with this Scheme.
<b>Effective</b>	The time at which the Scheme Order takes effect pursuant to section 411(10) of the Corporations Act.
<b>Effective Date</b>	The date on which the Scheme becomes Effective.
<b>End Date</b>	1 August 2017 or such later date as Bidder and Target agree in writing.
<b>Excluded Share</b>	A Target Share held by Bidder or a Related Body Corporate of Bidder.
<b>Governmental Agency</b>	Any government, whether foreign or Australian, Federal, State or Territory, municipal or local, and any agency, authority, commission, department, instrumentality, regulator or tribunal thereof, including the Commissioner of Taxation, Australian Taxation Office and Australian Competition and Consumer Commission.
<b>GST</b>	The meaning given to that term in the <i>A New Tax System (Goods &amp; Services Tax) Act 1999</i> (Cth).
<b>Implementation Date</b>	The fifth Business Day following the Record Date or such other date as ordered by the Court or agreed between Bidder and Target.
<b>Independent Expert</b>	An independent expert determined by Target.

## ANNEXURE C - SCHEME OF ARRANGEMENT (cont)

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<b>Ineligible Foreign Shareholders</b>	A Scheme Participant whose Registered Address is in a jurisdiction other than Australia and its external territories, New Zealand or the United Kingdom.
<b>New Bidder Shares</b>	The Bidder Shares to be issued as Scheme Consideration.
<b>Non-resident shareholder</b>	A Scheme Participant that is not an “Australian resident” within the meaning of the Tax Administration Act 1953 (Clth).
<b>Record Date</b>	7.00 pm on the fourth Business Day following the Effective Date or such other date and time as Target and Bidder agree.
<b>Registered Address</b>	In relation to a Target Shareholder, the address shown in the Target Register as at the Record Date.
<b>Related Body Corporate</b>	The meaning given to that term in the Corporations Act.
<b>Sale Facility</b>	The facility under which New Bidder Shares to which Ineligible Foreign Shareholders would otherwise have become entitled under the Scheme are sold.
<b>Sale Facility Agent</b>	The appropriate licensed agent appointed by Bidder to administer the Sale Facility.
<b>Scheme</b>	This scheme of arrangement, subject to any alterations or conditions made or required by the Court under section 411(6) of the Corporations Act and approved in writing by Target and Bidder.
<b>Scheme Booklet</b>	The information to be dispatched to Target Shareholders for the purposes of the Scheme Meeting, including the Scheme, explanatory statement in relation to the Scheme issued pursuant to section 412 of the Corporations Act and registered with ASIC, an independent expert’s report prepared by the Independent Expert, the Deed Poll, a tax opinion on the Scheme provided by Target’s taxation advisers, any report of an investigating accountant procured by Bidder and/or Target and notices convening the Scheme Meeting (together with proxy forms).
<b>Scheme Consideration</b>	In respect of each Scheme Share held by a Scheme Participant:  (a) a cash amount equal to \$1.00 less the cash value of any Target Permitted Special Dividend paid; plus  (b) 0.39 New Bidder Shares (subject to <b>clauses 4.6, 4.7 and 4.8</b> ).
<b>Scheme Implementation</b>	The scheme implementation agreement between Bidder and Target dated 27 February 2017.

# ANNEXURE C - SCHEME OF ARRANGEMENT (cont)

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## Agreement

<b>Scheme Meeting</b>	The meeting to be ordered by the Court to be convened pursuant to section 411(1) of the Corporations Act in respect of the Scheme.
<b>Scheme Order</b>	The order of the Court made for the purposes of section 411(4)(b) of the Corporations Act approving the Scheme.
<b>Scheme Participant</b>	Each holder of Scheme Shares as at the Record Date.
<b>Scheme Shares</b>	All the Target Shares on issue on the Record Date other than the Excluded Shares.
<b>Scheme Transfer</b>	For each Scheme Participant, a proper instrument of transfer of the Scheme Shares for the purposes of section 1071B of the Corporations Act, which may be a master transfer of all Scheme Shares.
<b>Second Court Date</b>	The first day of the Second Court Hearing or, if the Second Court Hearing is adjourned for any reason, the first day on which the adjourned application is heard.
<b>Second Court Hearing</b>	The hearing of the application made to the Court for the Scheme Order.
<b>Target Option</b>	An option to acquire Target Shares.
<b>Target Register</b>	The register of members of Target maintained by or on behalf of Target in accordance with the Corporations Act and <b>Target Registry</b> has a corresponding meaning.
<b>Target Share</b>	A fully paid ordinary share in the capital of Target.
<b>Target Shareholder</b>	Each person who is registered in the Target Register as the holder of Target Shares.
<b>Target Permitted Ordinary Dividend</b>	The meaning set out in the Scheme Implementation Agreement.
<b>Target Permitted Special Dividend</b>	A dividend actually paid on Target Shares as a special dividend, pursuant to Target's discretion to do so under <b>clause 6.2</b> of the Scheme Implementation Agreement.

## 2 Preliminary

### 2.1 Target

- (a) Target is a public company incorporated in Australia and registered in Victoria, having its registered office at Level 41, 140 William Street, Melbourne, Victoria 3000.

## ANNEXURE C - SCHEME OF ARRANGEMENT (cont)

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- (b) Target is a public company limited by shares under section 112(1) of the Corporations Act.
- (c) Target is admitted to the official list of ASX and fully paid Target Shares are quoted on the official list of ASX.
- (d) As at the date of the Scheme Implementation Agreement:
  - (i) 68,536,340 Target Shares were on issue;
  - (ii) 1,795,310 performance rights which may convert into Target Shares were on issue; and
  - (iii) no Target Options which may convert into Target Shares were on issue.

### 2.2 Bidder

- (a) Bidder is a public company incorporated in Australia and registered in Victoria, having its registered office at Level 4, 500 Collins Street, Melbourne Victoria 3000.
- (b) Bidder is a public company limited by shares under section 112(1) of the Corporations Act.
- (c) Bidder is admitted to the official list of ASX and fully paid Bidder Shares are quoted on the official list of ASX.
- (d) As at the date of the Scheme Implementation Agreement:
  - (i) 131,831,328 Bidder Shares were on issue; and
  - (ii) no performance rights which may convert into Bidder Shares were on issue; and
  - (iii) no Bidder Options which may convert into Bidder Shares were on issue.

### 2.3 Summary of the Scheme

If the Scheme becomes Effective, but subject to **clauses 3.1, 3.5, 3.6 and 3.7**, then:

- (a) in consideration of the transfer of the Scheme Shares to Bidder, Bidder will provide to each Scheme Participant the Scheme Consideration in respect of each Scheme Share held by the Scheme Participant and seek quotation on the ASX of the New Bidder Shares issued as the Scheme Consideration;
- (b) subject to Bidder's compliance with its obligations in **clause 2.3(a)** and the Deed Poll, all of the Scheme Shares and all rights attaching to them as at the Implementation Date (other than the right to receive the Target Permitted Ordinary Dividend and any Target Permitted Special Dividend), will be transferred to Bidder; and
- (c) Target will enter the name and address of Bidder in the Target Register as the holder of the Scheme Shares transferred to Bidder,

# ANNEXURE C - SCHEME OF ARRANGEMENT (cont)

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in each case, in accordance with and subject to the terms of this Scheme and the Deed Poll.

## 2.4 Scheme Implementation Agreement

Bidder and Target have agreed, by executing the Scheme Implementation Agreement, to implement the terms of the Scheme and to perform their respective obligations under the Scheme.

## 2.5 Deed Poll

This Scheme attributes actions to Bidder but does not itself impose an obligation on Bidder to perform those actions. Bidder has executed the Deed Poll in favour of the Scheme Participants pursuant to which it has covenanted to perform the actions attributed to Bidder under the Scheme, including to provide to each Scheme Participant the Scheme Consideration to which such Scheme Participant is entitled under the Scheme and to carry out its other obligations under the Scheme Implementation Agreement.

## 3 Conditions

### 3.1 Conditions of Scheme

The Scheme is conditional upon:

- (a) all of the conditions precedent in **clause 3.1** of the Scheme Implementation Agreement (other than the condition precedent in the Scheme Implementation Agreement relating to Court approval of the Scheme) having been satisfied or waived in accordance with the terms of the Scheme Implementation Agreement by the Cut Off Time;
- (b) neither the Scheme Implementation Agreement nor the Deed Poll having been terminated in accordance with their terms as at the Cut Off Time;
- (c) the Court having approved the Scheme pursuant to section 411(4)(b) of the Corporations Act, without modification or with modifications which are agreed to in writing by both the Target and Bidder;
- (d) such other conditions made or required by the Court under section 411(6) of the Corporations Act as are agreed to in writing by the Bidder and Target being satisfied or waived; and
- (e) the orders of the Court made under section 411(4)(b) of the Corporations Act (and, if applicable, section 411(6) of the Corporations Act) approving this Scheme coming into effect pursuant to section 411(10) of the Corporations Act on or before the End Date.

### 3.2 Effect of conditions

The fulfilment of the conditions in **clause 3.1** is a condition precedent to the operation of the provisions of **clauses 4.2 to 4.8, 5, 6, 7 and 9**.

# ANNEXURE C - SCHEME OF ARRANGEMENT (cont)

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### 3.3 Certificate

Target and Bidder must each provide to the Court by no later than 8.30 am on the Second Court Date, a certificate (or such other evidence as the Court may request) stating whether or not all the conditions precedent in **clauses 3.1(a) and 3.1(b)** have been satisfied, or if not satisfied, are waived, as at the Cut Off Time.

### 3.4 Conclusive evidence

The giving of a certificate by each of Target and Bidder in accordance with **clause 3.3** will, in the absence of manifest error, be conclusive evidence of the matters referred to in the certificate.

### 3.5 Termination of Scheme Implementation Agreement

Without limiting rights under the Scheme Implementation Agreement, if the Scheme Implementation Agreement is terminated in accordance with its terms before the Cut Off Time, Target and Bidder are each released from:

- (a) any further obligation to take steps to implement the Scheme; and
- (b) any liability with respect to the Scheme,

provided that Target and Bidder retain the rights they have against each other in respect of any prior breach of the Scheme Implementation Agreement.

### 3.6 Effective Date

This Scheme takes effect on the Effective Date.

### 3.7 End Date

The Scheme will lapse and be of no further force or effect if the Effective Date has not occurred on or before the End Date.

## 4 Scheme

### 4.1 Lodgement of Court order

Following the approval of the Scheme by the Court in accordance with section 411(4)(b) of the Corporations Act, Target will, as soon as possible and in any event by no later than 5.00 pm on the first Business Day after the Court approves this Scheme, lodge with ASIC an office copy of the Scheme Order in accordance with section 411(10) of the Corporations Act.

### 4.2 Transfer of Scheme Shares held by Scheme Participants

On the Implementation Date in consideration of and subject to provision by Bidder of the Scheme Consideration in accordance with **clauses 5.1** and with **clauses 5.2(a)(i) to 5.2(a)(iii)** and subject to Bidder having provided written confirmation thereof to Target, all of the Scheme Shares, together with all rights and entitlements attaching to the Scheme Shares as at that date other than the right to receive the Target Permitted Ordinary Dividend and any Target Permitted Special Dividend, will be transferred to Bidder without the



## ANNEXURE C - SCHEME OF ARRANGEMENT (cont)

Corrs Chambers Westgarth

need for any further acts by any Scheme Participant (other than acts performed by Target as attorney and agent for Scheme Participants under **clause 7**) by:

- (a) Target delivering to Bidder a duly completed Scheme Transfer executed by Target as attorney for the Scheme Participants for execution by Bidder; and
- (b) Bidder duly executing the Scheme Transfer, attending to any necessary stamping, and delivering the Scheme Transfer to Target.

### 4.3 Transfer documentation

As soon as practicable after receipt by Target of the Scheme Transfer duly executed by Bidder as transferee pursuant to **clause 4.2(b)**, but in any event on the Implementation Date, Target must (subject to any necessary stamping) register Bidder in the Target Register as the holder of all of the Scheme Shares.

### 4.4 Beneficial entitlement by Bidder

From the time of the provision of the Scheme Consideration to the Scheme Participants in accordance with **clause 5.1** and **clauses 5.2(a)(i) to 5.2(a)(iii)**, Bidder will be beneficially entitled to the Scheme Shares (together with all rights and entitlements attached to the Scheme Shares other than the right to receive the Target Permitted Ordinary Dividend and any Target Permitted Special Dividend) to be transferred to it under the Scheme pending registration of Bidder in the Target Register as the holder of those Scheme Shares.

### 4.5 Enforcement of Deed Poll

Target undertakes in favour of each Scheme Participant to enforce the Deed Poll against Bidder on behalf of and as agent for the Scheme Participants.

### 4.6 Fractional entitlements

If a fractional entitlement to a New Bidder Share arises from the calculation of the Scheme Consideration payable to a Scheme Participant in respect of its Scheme Shares, then the fractional entitlement to a New Bidder Share will be rounded to the nearest whole number of Bidder Shares (rounded up if the fractional entitlement is equal to or greater than one half, and rounded down if the fractional entitlement is less than one half).

### 4.7 Shareholding splitting or division

If Target and Bidder are of the opinion that a Target Shareholder has been a party to a shareholding splitting or division in an attempt to gain an advantage by reference to the rounding provided for in the calculation of each Scheme Participant's entitlement to the Scheme Consideration, then Target and Bidder reserve the right to round the entitlement of such holdings so as to provide only the number of New Bidder Shares that would have been received but for the splitting or division.

## ANNEXURE C - SCHEME OF ARRANGEMENT (cont)

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### 4.8 Ineligible Foreign Shareholders

- (a) The right to receive New Bidder Shares as part of the Scheme Consideration will not be available to an Ineligible Foreign Shareholder.
- (b) The Bidder must appoint the Sale Facility Agent on or before the Implementation Date in accordance with all relevant laws, regulations and guidelines.
- (c) The New Bidder Shares that, but for **clause 4.8(a)**, would have been issued to an Ineligible Foreign Shareholder under this Scheme will not be issued to that Ineligible Foreign Shareholder but will instead be issued to the Sale Facility Agent on or before the Implementation Date (and prior to the transfer of Scheme Shares held by Ineligible Foreign Shareholders to the Bidder in accordance with **clause 4.2**) and the following provisions of this **clause 4.8** will apply.
- (d) Bidder must:
  - (i) procure that as soon as reasonably practicable, and in any event no more than 15 Business Days after the Implementation Date (unless any extension is agreed to in writing by Target prior to the Effective Date) the Sale Facility Agent sells, pursuant to the Sale Facility, for the benefit of the Ineligible Foreign Shareholders all New Bidder Shares issued to the Sale Facility Agent under **clause 4.8(c)** in such a manner, at such price and on such terms as the Sale Facility Agent determines in good faith (and at the risk of the Ineligible Foreign Shareholders);
  - (ii) procure that promptly (and within 5 Business Days) after the last sale of the New Bidder Shares referred to in **clause 4.8(c)**, the Sale Facility Agent remits to Bidder the proceeds of the sale of those New Bidder Shares (after deduction of any applicable brokerage, taxes and charges);
  - (iii) promptly (and within 5 Business Days) after receiving the proceeds in respect of the sale of New Bidder Shares referred to in **clause 4.8(d)(ii)**, pay or procure the payment to each Ineligible Foreign Shareholder the net proceeds of sale of the New Bidder Shares issued to the Sale Facility Agent in respect of that Ineligible Foreign Shareholder (but calculated on an averaged basis so that all Ineligible Foreign Shareholders receive the same price per New Bidder Share after deduction of any applicable brokerage, taxes and charges), at the Ineligible Foreign Shareholder's risk and in full satisfaction of the Ineligible Foreign Shareholder's rights to receive the component of the Scheme Consideration comprising New Bidder Shares under the Scheme.
- (e) Any cash amount payable to an Ineligible Foreign Shareholder by the Sale Facility Agent under this **clause 4.8** will be rounded down to the nearest whole cent and will be dispatched by mail to the Ineligible Foreign Shareholder's Registered Address by cheque in Australian currency.

# ANNEXURE C - SCHEME OF ARRANGEMENT (cont)

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- (f) Any interest earned on the proceeds of sale of any New Bidder Shares following sale by the Sale Facility Agent will be paid to and retained by Bidder.
- (g) Any amount payable to an Ineligible Foreign Shareholder under this **clause 4.8** will be reduced by the amount of any withholding or other tax which Target or Bidder believes, based on professional advice, is required by any taxation or other law to be withheld in respect of such amount and payment of such amount to the relevant taxation or other authority within any required statutory period will fully and finally discharge Target's and Bidder's obligations in respect of such amount (although Bidder must on request, or if required by law, provide a receipt or other evidence of such payment to each affected Scheme Participant).
- (h) Each Ineligible Foreign Shareholder appoints Target as its agent to receive on its behalf any financial services guide or any other notice which may be given to that Ineligible Foreign Shareholder.
- (i) For the avoidance of doubt, nothing in this **clause 4.8** affects the rights of any Ineligible Foreign Shareholder to receive the cash component of the Scheme Consideration.

## 5 Scheme Consideration

### 5.1 Entitlement to Scheme Consideration

- (a) On the Implementation Date, in consideration for the transfer to Bidder of the Scheme Shares, each Scheme Participant will be entitled to receive, subject to **clause 4.8**, the Scheme Consideration in respect of each of their Scheme Shares in accordance with this Scheme.
- (b) The New Bidder Shares to be issued under this Scheme will be validly issued, fully paid, free from any mortgage, charge, lien, encumbrance or other security interest and will, upon their issue, rank equally in all respects with all other Bidder Shares then on issue, other than with respect to a right to receive the Bidder Permitted Dividend.

### 5.2 Provision of Scheme Consideration

- (a) Bidder must provide, or procure the provision of, the Scheme Consideration to each Scheme Participant by:
  - (i) before 8.00 am on the Business Day immediately prior to the Implementation Date, depositing (or procuring the deposit of) an amount equal to the aggregate cash component of the Scheme Consideration payable to all Scheme Participants in cleared funds into an Australian dollar denominated trust account, operated by Target as trustee for the Scheme Participants, to be held on trust for the Scheme Participants for the purpose of paying the cash component of the Scheme Consideration to each Scheme Participant, except that any interest on the amounts deposited (less bank fees and other charges) will be to Bidder's account;

## ANNEXURE C - SCHEME OF ARRANGEMENT (cont)

Corrs Chambers Westgarth

- (ii) on the Implementation Date, passing a resolution of directors and doing all other things necessary to validly issue the New Bidder Shares comprising the Scheme Consideration due to each Scheme Participant (other than any Ineligible Foreign Shareholder) and entering the name and registered address of each relevant Scheme Participant in the Bidder Register as the holder of the New Bidder Shares issued to that Scheme Participant;
  - (iii) on the Implementation Date, passing a resolution of directors and doing all other things necessary to validly issue to the Sale Facility Agent all the New Bidder Shares required to be issued to the Sale Facility Agent under the Scheme, and entering the name and registered address of the Sale Facility Agent in the Bidder Register as the holder of those New Bidder Shares; and
  - (iv) on or before the date that is five Business Days after the Implementation Date, dispatching, or procuring the dispatch of, an uncertificated holding statement representing the New Bidder Shares issued to that Scheme Participant or to the Sale Facility Agent (as the case may be) by pre-paid post to the Registered Address of the Scheme Participant or the registered address of the Sale Facility Agent (as applicable).
- (b) On the Implementation Date and subject to Bidder having complied with **clauses 5.2(a)(i)** and with **clauses 5.2(a)(ii)** and **5.2(a)(iii)**, and having provided written confirmation thereof to Target, Target must pay or procure the payment of the cash component of the Scheme Consideration to each Scheme Participant from the account referred to in **clause 5.2(a)(i)**.
- (c) The obligations of Target under **clause 5.2(b)** will be satisfied by Target taking the following actions on the Implementation Date:
- (i) despatching, or procuring the despatch, to each Scheme Participant of a pre-printed cheque in the name of that Scheme Participant and for the relevant amount (denominated in Australian currency) with such despatch to be made by pre-paid post to that Scheme Participant's Registered Address; or
  - (ii) making, or procuring the making of, a deposit for the relevant amount (denominated in Australian currency) in an account with any Australian authorised deposit-taking institution in Australia notified by the relevant Scheme Participant to Target for the purposes of receiving dividends and recorded in or for the purposes of the Target Register as at the Record Date.

### 5.3 Joint holders

In the case of Scheme Shares held in joint names:

- (a) any uncertificated holding statements for New Bidder Shares to be issued to Scheme Participants will be issued in the names of the joint holders; and

## ANNEXURE C - SCHEME OF ARRANGEMENT (cont)

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- (b) any cheque required to be paid to Scheme Participants will be payable to the joint holders,

and will be forwarded to the holder whose name appears first in the Target Register as at the Record Date.

### 5.4 Unclaimed monies

- (a) Target may cancel a cheque issued under **clause 5.2(c)** if the cheque:
  - (i) is returned to Target; or
  - (ii) has not been presented for payment within six months after the date on which the cheque was sent.
- (b) During the period of 12 months commencing on the Implementation Date, on request in writing from a Scheme Participant to Target (or the Target Registry) (which request may not be made until the date which is 20 Business Days after the Implementation Date), Target must reissue a cheque that was previously cancelled under this **clause 5.4**.
- (c) The *Unclaimed Money Act 2008* (Vic) will apply in relation to the cash component of any Scheme Consideration which becomes 'unclaimed money' (as defined in section 3 of the *Unclaimed Money Act 2008* (Vic)).

### 5.5 Orders of a court or Governmental Agency

If written notice is given to Target (or the Target Registry) of an order or direction made by a court of competent jurisdiction or by another Governmental Agency that:

- (a) requires consideration to be provided to a third party (either through payment of a sum or the issuance of a security) in respect of Scheme Shares held by a particular Scheme Participant, which would otherwise be payable or required to be provided or issued to that Scheme Participant by Target in accordance with this **clause 5**, then Target shall be entitled to procure that provision of such consideration is made in accordance with the relevant order or direction; or
- (b) prevents Target from providing consideration to any particular Scheme Participant in accordance with this **clause 5**, or the payment or issuance of such consideration is otherwise prohibited by applicable law, Target shall be entitled to (as applicable):
  - (i) retain an amount, in Australian dollars, equal to the cash component of the Scheme Consideration to which that Scheme Participant would otherwise be entitled to under this **clause 5**; and
  - (ii) direct Bidder not to issue such number of New Bidder Shares as the relevant Scheme Participant would otherwise be entitled to under this **clause 5**,

until such time as provision of the consideration in accordance with this **clause 5** is permitted by that order or direction or otherwise by law.

# ANNEXURE C - SCHEME OF ARRANGEMENT (cont)

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## 6 Quotation of New Bidder Shares

Bidder must use its best endeavours to procure that the New Bidder Shares to be issued pursuant to the Scheme will be quoted on ASX:

- (a) initially on a deferred settlement basis on and from the Business Day after the Effective Date (or, if securities in Bidder are subject to a trading halt on that day, on the first Business Day after the trading halt has ended); and
- (b) on an ordinary settlement basis on and from the Business Day after the Implementation Date.

## 7 Scheme Participants

### 7.1 Appointment of Bidder as sole proxy

From the Implementation Date until Target registers Bidder as the holder of all the Scheme Shares in the Target Register, each Scheme Participant:

- (a) is deemed to have irrevocably appointed Bidder as its attorney and agent (and directed Bidder in such capacity) to appoint such officer or agent nominated by Bidder to be its sole proxy and, where applicable, corporate representative, to attend shareholders' meetings of Target, exercise the votes attaching to Scheme Shares registered in its name and sign any shareholders' resolution, whether in person, by proxy or by corporate representative, and no Scheme Participant may itself attend or vote at any of those meetings or sign any resolutions, whether in person, by proxy or by corporate representative (other than pursuant to this **clause 7.1(a)**); and
- (b) must take all other actions in the capacity of the registered holder of Scheme Shares as Bidder directs.

### 7.2 Appointment of Target as sole attorney and agent

Each Scheme Participant, without the need for any further act, irrevocably appoints Target and each of the directors and officers of Target, jointly and severally, as the Scheme Participant's attorney and agent for the purpose of:

- (a) enforcing the Deed Poll against Bidder;
- (b) executing any document necessary or expedient to give effect to the Scheme (including executing a Scheme Transfer and any instrument appointing Bidder as sole proxy for or, where applicable, corporate representative of each Scheme Participant as contemplated by **clause 7.1**); or
- (c) doing any other act necessary or desirable to give full effect to the Scheme and the transactions contemplated by it.

### 7.3 Scheme Participant's consent

Each Scheme Participant:

## ANNEXURE C - SCHEME OF ARRANGEMENT (cont)

Corrs Chambers Westgarth

- (a) consents to Target doing all things and executing all deeds, instruments, transfers or other documents as may be necessary, incidental or expedient to the implementation and performance of the Scheme and Target, as agent of each Scheme Participant, may sub-delegate its functions under this **clause 7.3** to any of its directors and officers, severally;
- (b) agrees to the transfer of their Scheme Shares, together with all rights and entitlements attaching to those Scheme Shares to Bidder, in accordance with the Scheme;
- (c) agrees to become a holder of any New Bidder Shares to which they become entitled under the Scheme and a member of Bidder for the purposes of section 231 of the Corporations Act, and to be bound by the constitution of Bidder (as amended from time to time), and that its holdings of the New Bidder Shares will be registered with the same name and registered address as its holding of the Scheme Shares; and
- (d) except for a Scheme Participant's tax file number, any binding instruction or notification between a Scheme Participant and Target relating to the Scheme Shares at the Record Date (including any instructions relating to payment of dividends or to communications from Target) will from the Record Date be deemed to be a similarly binding instruction or notification to, and accepted by, Bidder in respect of the New Bidder Shares issued to the Scheme Participant until that instruction or notification is revoked or amended in writing addressed to Bidder at the Bidder Registry. Any such instructions or notifications accepted by Bidder will apply to and in respect of New Bidder Shares issued as part of the Scheme Consideration only to the extent that they are not inconsistent with the other provisions of the Scheme.

### 7.4 Warranties by Scheme Participants

Each Scheme Participant is deemed to have warranted to Target, in its own right and for the benefit of Bidder, that:

- (a) all of the Scheme Shares (including any rights and entitlements attaching to those shares) which are transferred to Bidder under the Scheme will be transferred to Bidder fully paid and free from all mortgages, pledges, charges, liens, encumbrances, security interests (including any 'security interests' within the meaning of section 12 of the *Personal Property Securities Act 2009* (Cth)) and other interests of third parties of any kind, whether legal or otherwise and restrictions on transfer of any kind (but acknowledging that a security interest holder may potentially have an interest in the Scheme Consideration in accordance with the terms of such security interest); and
- (b) they have full power and capacity to sell and transfer their Scheme Shares to Bidder (including any rights and entitlements attaching to those shares).

# ANNEXURE C - SCHEME OF ARRANGEMENT (cont)

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## 7.5 Non-resident shareholders

- (a) Each Non-resident Shareholder is deemed to have declared to Target, in its own right and for the benefit of Bidder that its Scheme Shares are “membership interests” in Target but are not “indirect Australian real property interests” (as those terms are defined in section 995-1(1) of the Income Tax Assessment Act 1997).
- (b) Bidder acknowledges that it does not believe or suspect the declaration made under **clause 7.5(a)** to be false and therefore is able to rely on that declaration.

## 8 Dealings in Target Shares

### 8.1 Determination of Scheme Participants

- (a) For the purpose of establishing the persons who are the Scheme Participants, dealings in Scheme Shares will only be recognised if:
  - (i) in the case of dealings of the type to be effected using CHESSE, the transferee is registered in the Target Register as the holder of the relevant Scheme Shares at the Record Date; and
  - (ii) in all other cases, registrable transmission applications or transfers in registrable form in respect of those dealings are received at or before 5.00pm on the day on which the Record Date occurs at the place where the Target Register is kept.
- (b) Target must register registrable transmission applications or transfers of the kind referred to in **clause 8.1(a)(ii)** by or as soon practicable after the Record Date.
- (c) Target will not accept for registration or recognise for any purpose any transmission applications or transfers in respect of Scheme Shares received after 5.00pm on the day on which the Record Date occurs or received prior to that time, but not in registrable form, other than a transfer to Bidder in accordance with the Scheme and any subsequent transfer by Bidder, or its successors in title.
- (d) If the Scheme becomes Effective, a holder of Target Shares (and any person claiming through that holder) must not dispose of or purport to agree to dispose of any Target Shares or any interest in them after the Effective Date other than in accordance with this Scheme, and any such disposal will be void and of no legal effect whatsoever.

### 8.2 Maintenance of Target Register

- (a) For the purpose of determining entitlements to the Scheme Consideration, Target will, until the Scheme Consideration has been provided, maintain the Target Register in accordance with the provisions of this **clause 8** and the Target Register in this form will solely determine entitlements to the Scheme Consideration.



# ANNEXURE C - SCHEME OF ARRANGEMENT (cont)

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- (b) All certificates and holding statements for Scheme Shares (other than holding statements in favour of Bidder and its successors in title after the Implementation Date) will cease to have any effect from the Record Date as documents of title in respect of those Scheme Shares. Subject to provision of the Scheme Consideration by Bidder and registration of the transfer to Bidder of the Scheme Shares contemplated by **clause 4.2**, after the Record Date, each entry current at that date on the Target Register relating to Scheme Shares will cease to be of any effect other than as evidence of entitlement to the Scheme Consideration in respect of the Scheme Shares relating to that entry.

### 8.3 Information to be made available to Bidder

Target will procure that, as soon as reasonably practicable after the Record Date, details of the names, Registered Addresses and holdings of Scheme Shares of every Scheme Participant as shown in the Target Register as at the Record Date are made available to Bidder in such form as Bidder or the Bidder Registry reasonably requires.

## 9 Quotation of Target Shares

Target will apply for termination of the official quotation of Target Shares on ASX and the removal of Target from the official list of ASX with effect from the Business Day after the date on which all transfers of the Scheme Shares to Bidder have been duly registered by Target in accordance with the Scheme.

## 10 Notices

### 10.1 General

Any notice, transfer, transmission, application, direction, demand, consent or other communication (**Notice**) given or made under this document must be in writing in English and signed by the sender or a person duly authorised by the sender.

### 10.2 Communications by post

Subject to **clause 10.3**, where a Notice referred to in this document is sent by post to Target, it will not be deemed to have been received in the ordinary course of post or on a date other than the date (if any) on which it is actually received at Target's registered office or at the Target Registry.

### 10.3 After hours communications

If a Notice is given:

- (a) after 5.00 pm in the place of receipt; or
- (b) on a day which is a Saturday, Sunday or bank or public holiday in the place of receipt,

# ANNEXURE C - SCHEME OF ARRANGEMENT (cont)

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it is taken as having been given at 9.00 am on the next day which is not a Saturday, Sunday or bank or public holiday in that place.

## 11 General

### 11.1 Target and Scheme Participants bound

The Scheme binds Target and all Scheme Participants (including Scheme Participants who do not attend the Scheme Meeting, do not vote at that meeting or vote against the Scheme) and will, for all purposes, to the extent of any inconsistencies and permitted by law, have effect notwithstanding any provision in the constitution of Target.

### 11.2 Further assurances

Subject to **clause 11.3**, Target will execute all documents and do all acts and things (on its own behalf and on behalf of each Target Shareholder) necessary or expedient for the implementation of, and performance of its obligations under, the Scheme.

### 11.3 Alterations and conditions

Target may, with the consent of Bidder, by its counsel consent on behalf of all Scheme Participants to any modifications or conditions which the Court thinks fit to impose, provided that in no circumstances will Target be obliged to do so. Each Scheme Participant agrees to any such modifications or conditions which counsel for Target has consented to.

### 11.4 GST

Target must pay to the Scheme Participants an amount equal to any GST for which the Scheme Participants are liable on any supply by the Scheme Participants under or in connection with the Scheme, without deduction or set off of any other amount.

### 11.5 Costs

Bidder must:

- (a) pay all stamp duties and any related fines, interest and penalties, costs and brokerage in respect of or in connection with the Scheme, the performance of the Scheme and each transaction effected by or made or any instrument executed under the Scheme or the Deed Poll, including the transfer of Scheme Shares under the Scheme; and
- (b) indemnify each Scheme Participant on demand against any liability arising from Bidder's failure to comply with **clause 11.5(a)**.

### 11.6 Governing law and jurisdiction

- (a) This document is governed by and is to be construed in accordance with the laws applicable in the State of Victoria, Australia.
- (b) Each party irrevocably and unconditionally submits to the non-exclusive jurisdiction of the courts exercising jurisdiction in the State of Victoria,

## ANNEXURE C - SCHEME OF ARRANGEMENT (cont)

Corrs Chambers Westgarth

Australia and any courts which have jurisdiction to hear appeals from any of those courts and waives any right to object to any proceedings being brought in those courts.

### 11.7 Construction

Unless expressed to the contrary, in this document:

- (a) words in the singular include the plural and vice versa;
- (b) if a word or phrase is defined its other grammatical forms have corresponding meanings;
- (c) 'includes' means includes without limitation;
- (d) no rule of construction will apply to a clause to the disadvantage of a party merely because that party put forward the clause or would otherwise benefit from it;
- (e) words and phrases have the same meaning (if any) given to them in the Corporations Act;
- (f) a reference to:
  - (i) a holder includes a joint holder;
  - (ii) a person includes a partnership, joint venture, unincorporated association, corporation and a government or statutory body or authority;
  - (iii) a person includes the person's legal personal representatives, successors, assigns and persons substituted by novation;
  - (iv) any legislation includes subordinate legislation under it and includes that legislation and subordinate legislation as modified or replaced;
  - (v) an obligation includes a warranty or representation and a reference to a failure to comply with an obligation includes a breach of warranty or representation;
  - (vi) a right includes a benefit, remedy, discretion or power;
  - (vii) time is to local time in Melbourne, Australia;
  - (viii) '\$' or 'dollars' is a reference to Australian currency;
  - (ix) this or any other document includes the document as novated, varied or replaced and despite any change in the identity of the parties;
  - (x) writing includes any mode of representing or reproducing words in tangible and permanently visible form, and includes fax transmissions;
  - (xi) this document includes all schedules and annexures to it; and

## ANNEXURE C - SCHEME OF ARRANGEMENT (cont)

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- (xii) a clause, party, schedule, exhibit or annexure is a reference to a clause, party, schedule, exhibit or annexure, as the case may be, of this document;
- (g) if the date on or by which any act must be done under this document is not a Business Day, the act must be done on or by the next Business Day;
- (h) where Target is obliged to “procure” Bidder to take any action or to refrain from taking any action, that obligation will be fully discharged by Target or its directors or officers taking all reasonable available steps to enforce the Deed Poll against Bidder as the attorney and agent of any Scheme Participant; and
- (i) where time is to be calculated by reference to a day or event, that day or the day of that event is excluded.

### **11.8 Headings**

Headings do not affect the interpretation of this document.

**D.** ANNEXURE D -  
DEED POLL

## ANNEXURE D - DEED POLL

567 Collins Street, Melbourne VIC 3000, Australia  
GPO Box 9925, Melbourne VIC 3001, Australia  
Tel +61 3 9672 3000  
Fax +61 3 9672 3010  
[www.corr.com.au](http://www.corr.com.au)

**CORR  
CHAMBERS  
WESTGARTH**  
lawyers

Sydney  
Melbourne  
Brisbane  
Perth

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DWS Limited

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# Deed Poll

Ref: JMF SMSM13904-9124880

3454-5541-7092v9

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# ANNEXURE D - DEED POLL (cont)

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## ANNEXURE D - DEED POLL (cont)

Corrs Chambers Westgarth

Date 1 May 2017

By

DWS Limited ACN 085 656 088 of Level 4, 500 Collins Street, Melbourne, Victoria 3000  
(Bidder)

in favour of each Scheme Participant.

### Background

- A Bidder and Target have entered into the Scheme Implementation Agreement under which Target agreed, subject to the satisfaction or waiver of certain conditions, to propose the Scheme to Scheme Participants.
- B Under the Scheme Implementation Agreement, Bidder agreed, subject to the satisfaction or waiver of certain conditions, to do all things within its power necessary or desirable on its part to implement the Scheme, including providing the Scheme Consideration.
- C Bidder is entering into this document for the purpose of covenanting in favour of Scheme Participants to perform all of Bidder's obligations under the Scheme Implementation Agreement.

### Declarations

#### 1 Definitions

- (a) In this document these terms have the following meanings:

<b>Scheme</b>	The scheme of arrangement under section 411 of the Corporations Act between Target and the Scheme Participants the form of which is attached to the Scheme Implementation Agreement, subject to any alterations or conditions agreed in writing between Target and Bidder or made or required by the Court pursuant to section 411(6) of the Corporations Act and approved in writing by Target and Bidder.
<b>Scheme Implementation Agreement</b>	The agreement of that name dated 27 February 2017 and entered into between Target and Bidder



## ANNEXURE D - DEED POLL (cont)

Corrs Chambers Westgarth

**Target** SMS Management & Technology Limited ACN 009 558 865.

- (b) Words and phrases defined in the Scheme or the Scheme Implementation Agreement have the same meaning in this document unless the context requires otherwise.

### 2 Nature of this deed poll

Bidder acknowledges that:

- (a) this document may be relied on and enforced by any Scheme Participant in accordance with its terms, even though the Scheme Participants are not party to it; and
- (b) under the Scheme, each Scheme Participant irrevocably appoints Target and any of Target's directors and officers (jointly and each of them severally) as its agent and attorney, inter alia, to enforce this document against Bidder.

### 3 Conditions precedent and termination

#### 3.1 Conditions precedent

The obligations of Bidder in respect of the Scheme pursuant to this document are subject to the Scheme becoming Effective.

#### 3.2 Termination

If:

- (a) the Scheme Implementation Agreement is terminated in accordance with its terms; or
- (b) the Scheme does not become Effective on or before the End Date,

Bidder's obligations under this document will automatically terminate, unless Bidder and Target otherwise agree in writing in accordance with the Scheme Implementation Agreement.

#### 3.3 Consequences of termination

If this document is terminated under clause 3.2 then, in addition and without prejudice to any other rights, powers or remedies available to Scheme Participants:

- (a) Bidder is released from its obligations to further perform this document, except those obligations contained in clause 7 and any other obligations which by their nature survive termination; and
- (b) each Scheme Participant retains any rights, power or remedies it has against Bidder in respect of any breach of this document by Bidder which occurred before termination of this document.

## ANNEXURE D - DEED POLL (cont)

Corrs Chambers Westgarth

### 4 Scheme Consideration

#### 4.1 Performance of obligations generally

Subject to **clause 3**, Bidder undertakes in favour of each Scheme Participant to:

- (a) comply with all of Bidder's obligations under the Scheme Implementation Agreement; and
- (b) perform the actions attributed to it under, and otherwise comply with, the Scheme as if it were a party to the Scheme.

#### 4.2 Provision of Scheme Consideration

Subject to **clause 3**, in consideration of the transfer of each Scheme Share to Bidder, Bidder undertakes in favour of each Scheme Participant to provide the Scheme Consideration to each Scheme Participant in accordance with the terms of the Scheme.

#### 4.3 Joint holders

In the case of Scheme Shares held in joint names:

- (a) any uncertificated holding statements for New Bidder Shares to be issued to Scheme Participants in accordance with the terms of the Scheme will be issued in the names of the joint holders; and
- (b) any cheque required to be paid to Scheme Participants in accordance with the terms of the Scheme will be payable to the joint holders,

and will be forwarded to the holder whose name appears first in the Target Register as at the Record Date.

### 5 Representations and warranties

Bidder represents and warrants in favour of each Scheme Participant that:

- (a) Bidder is a company validly existing under the laws of the State of Victoria, Australia;
- (b) Bidder has the corporate power to enter into and perform its obligations under this document and to carry out the transactions contemplated by this document;
- (c) Bidder has taken all necessary corporate action to authorise the entry into of this document and has taken or will take all necessary corporate action to authorise the performance of this document and to carry out the transactions contemplated by this document;
- (d) this document is Bidder's valid and binding obligation enforceable in accordance with its terms, subject to any necessary stamping;
- (e) this document does not conflict with or result in the breach of, or any default under:

## ANNEXURE D - DEED POLL (cont)

Corrs Chambers Westgarth

- (i) any provision of Bidder's constitution; or
- (ii) any writ, order or injunction, judgement, law, rule or regulation to which Bidder is subject or by which Bidder is bound,

and Bidder is not otherwise bound by any agreement that would prevent, restrain or restrict Bidder from entering into or performing any of its obligations or undertakings contained in this document; and

- (f) the New Bidder Shares to be issued pursuant to the Scheme will be validly issued, fully paid and free from any mortgage, charge, lien, encumbrance or other security interest and will rank equally in all respects with all other Bidder Shares then on issue other than with respect to a right to receive the Bidder Permitted Dividend.

### 6 Continuing obligations

This document is irrevocable and, subject to clause 3, remains in full force and effect until:

- (a) Bidder has completely performed its obligations under this document; or
  - (b) this document is terminated in accordance with clause 3,
- whichever comes first.

### 7 Stamp duty

Bidder will:

- (a) pay all stamp duties and any related fines, interest and penalties, costs and brokerage in respect of or in connection with this document, the performance of this document and each transaction effected by or made or any instrument executed under this document or the Scheme, including the transfer of Scheme Shares under the Scheme; and
- (b) indemnify each Scheme Participant on demand against any liability arising from its failure to comply with clause 7(a).

### 8 Notices

#### 8.1 General

Any notice, transfer, transmission, application, direction, demand, consent or other communication (**Notice**) given or made to Bidder under this document must be in writing in English and signed by the sender or a person duly authorised by the sender.

## ANNEXURE D - DEED POLL (cont)

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### 8.2 How to give a Notice

A Notice must be given to Bidder by being:

- (a) personally delivered;
- (b) left at Bidder's current delivery address for notices; or
- (c) sent to Bidder's current delivery address for notices or current registered office by pre-paid ordinary mail.

### 8.3 Particulars for delivery of notices

The particulars for delivery of Notices to Bidder are:

Attention: Stuart Whipp  
Delivery address: Level 4, 500 Collins Street, Melbourne, Victoria 3000  
Postal address: Same as delivery address

### 8.4 Communications by post

Subject to clause 8.5, a Notice is given if posted:

- (a) within Australia to an Australian postal address, three Business Days after posting; or
- (b) outside of Australia to an Australian postal address or within Australia to an address outside of Australia, ten Business Days after posting.

### 8.5 After hours communications

If a Notice is given:

- (a) after 5.00 pm in the place of receipt; or
- (b) on a day which is a Saturday, Sunday or bank or public holiday in the place of receipt,

it is taken as having been given at 9.00 am on the next day which is not a Saturday, Sunday or bank or public holiday in that place.

### 8.6 Process service

Any process or other document relating to litigation, administrative or arbitral proceedings relating to this document may be served by any method contemplated by this clause 8 or in accordance with any applicable law.

## 9 General

### 9.1 Waiver

Failure to exercise or enforce or a delay in exercising or enforcing or the partial exercise or enforcement of any right, power or remedy provided by law or under this document by any person will not in any way preclude, or operate as a waiver of, any exercise or enforcement, or further exercise or enforcement of that or any other rights, power or remedy provided by law or under this

## ANNEXURE D - DEED POLL (cont)

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document. A waiver is not valid or binding on the person granting that waiver unless made in writing.

### 9.2 Cumulative rights

The rights, powers and remedies of Bidder and of each Scheme Participant under this document are cumulative and do not exclude any other rights, powers or remedies provided by law or equity independently of this document.

### 9.3 Amendment

A provision of this document may not be varied unless:

- (a) before the Second Court Date, the variation is agreed to in writing by Target; or
- (b) on or after the Second Court Date, the variation is agreed to in writing by Target and is approved by the Court,

in which event Bidder must enter into a further deed poll in favour of the Scheme Participants giving effect to that amendment.

### 9.4 Assignment

The rights and obligations of Bidder and of each Scheme Participant under this document are personal and must not be assigned, encumbered or otherwise dealt with at law or in equity and no person may attempt, or purport, to do so without the prior written consent of Bidder and Target.

### 9.5 Severability

If the whole or any part of a provision of this document is void, unenforceable or illegal in a jurisdiction it is severed for that jurisdiction. The remainder of this document has full force and effect and the validity or enforceability of that provision in any other jurisdiction is not affected. This clause 9.5 has no effect if the severance alters the basic nature of this document or is contrary to public policy.

### 9.6 Further assurances

Bidder will execute and deliver all documents and do all acts and things (on its own behalf and on behalf of each Scheme Participant) necessary or desirable to give full effect to this document and the transactions contemplated by it.

### 9.7 Governing law and jurisdiction

- (a) This document is governed by and is to be construed in accordance with the laws applicable in the State of Victoria, Australia.
- (b) Each party irrevocably and unconditionally submits to the non-exclusive jurisdiction of the courts exercising jurisdiction in the State of Victoria, Australia, and any courts which have jurisdiction to hear appeals from any of those courts, and waives any right to object to any proceedings being brought in those courts.

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## ANNEXURE D - DEED POLL (cont)

Corrs Chambers Westgarth

### 9.8 Construction

The rules specified in **clause 11.7** of the Scheme apply in interpreting or construing this document, unless the context requires otherwise.

### 9.9 Headings

Headings do not affect the interpretation of this document.

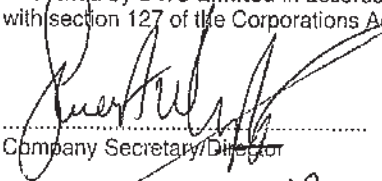
## ANNEXURE D - DEED POLL (cont)

Corrs Chambers Westgarth

### Execution

**Executed** as a deed poll in the State of Victoria, Australia.

Executed by DWS Limited in accordance with section 127 of the Corporations Act: )

  
.....  
Company Secretary/Director

STUART WHIPP  
.....  
Name of Company Secretary/Director  
(print)

  
.....  
Director

MARTIN RAZSTON  
.....  
Name of Director (print)



# **E.** ANNEXURE E - NOTICE OF SCHEME MEETING



# ANNEXURE E - NOTICE OF SCHEME MEETING

## SMS Management & Technology Limited

ABN 49 009 558 865

### Notice of Court ordered Scheme Meeting of Shareholders

Notice is hereby given that, by an order of the Supreme Court of Victoria (**Court**) made on 4 May 2017 pursuant to section 411(1) of the *Corporations Act 2001* (Cth) (**Corporations Act**), a meeting of the shareholders of SMS Management & Technology Limited (**SMS**), other than holders of Excluded Shares, will be held at Level 2, RACV Club, 501 Bourke Street, Melbourne on Wednesday, 14 June 2017 at 11:00 am (Melbourne time) (**Scheme Meeting**).

#### **Business of the meeting**

The purpose of the Scheme Meeting is to consider and, if thought fit, to agree to a scheme of arrangement (with or without modification) proposed to be made between SMS and the SMS Shareholders (**Scheme**) pursuant to Part 5.1 of the Corporations Act.

The Scheme is proposed to be made in the form of the scheme contained in Annexure C to the Scheme Booklet which contains this notice. To assist you in making an informed voting decision, further information regarding the Scheme is set out in the Scheme Booklet.

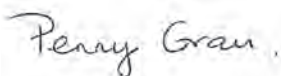
Unless otherwise defined in this notice of meeting, capitalised terms used in this notice (including in the resolution set out below) have the same meaning as set out in the Glossary in Section 15.1 of the Scheme Booklet which contains this notice.

#### **Resolution**

To consider and, if thought fit, to pass the following resolution:

*“That, pursuant to and in accordance with section 411 of the Corporations Act, the scheme of arrangement proposed to be entered into between SMS Management & Technology Limited and holders of its ordinary shares (other than holders of Excluded Shares), which is described in the scheme booklet which contains this notice of meeting, is agreed to with or without such modifications or conditions as may be approved by the Supreme Court of Victoria.”*

By order of the SMS Board,



Penny Grau  
Company Secretary  
4 May 2017

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3454-3518-8484v5

## ANNEXURE E - NOTICE OF SCHEME MEETING (cont)

### Information for SMS Shareholders

#### 1 Majority required

In accordance with section 411(4)(a) of the Corporations Act, for the Scheme to be effective, the resolution must be approved by:

- a majority in number of SMS Shareholders present and voting (whether in person or by proxy); and
- at least 75% of the votes cast on the resolution.

The vote will be conducted by poll.

#### 2 Court approval

In accordance with section 411(4)(b) of the Corporations Act, the Scheme is subject to the approval of the Court. If the resolution put to the meeting is approved by the requisite majority of SMS Shareholders, and the Conditions Precedent to the Scheme referred to in Sections 7.7 and 14.1(b) of the Scheme Booklet are satisfied or, where applicable, waived, SMS intends to apply to the Court for approval of the Scheme.

#### 3 SMS Directors' recommendation

The SMS Directors recommend that you vote in favour of the resolution, in the absence of a Superior Proposal emerging or the Independent Expert changing or qualifying its conclusion that the Scheme is in the best interests of SMS Shareholders.

Each of the SMS Directors intends, in the absence of a Superior Proposal and provided the Independent Expert does not change or qualify its conclusion that the Scheme is in the best interests of SMS Shareholders, to vote all the SMS Shares which they control in favour of the resolution.

#### 4 Voting entitlement

For the purposes of the Scheme Meeting, the SMS Directors have determined that SMS Shares will be taken to be held by the persons who are the registered holders at 7:00 pm (Melbourne time) on 12 June 2017. All holders of SMS Shares as at that time are entitled to vote at the Scheme Meeting.

#### 5 How to vote

SMS Shareholders entitled to vote at the Scheme Meeting can vote:

- by attending the meeting and voting in person; or

## ANNEXURE E - NOTICE OF SCHEME MEETING (cont)

- by appointing an attorney to attend the meeting and vote on their behalf or, in the case of corporate SMS Shareholders, by appointing a corporate representative to attend the meeting and vote on its behalf; or
- by appointing a proxy to attend and vote on their behalf in their place, using the proxy form accompanying this notice or by lodging their proxy online at [www.linkmarketservices.com.au](http://www.linkmarketservices.com.au).

### 5.1 Proxies

A SMS Shareholder entitled to attend and vote at the Scheme Meeting is entitled to appoint a proxy who need not be a SMS Shareholder. A proxy can be an individual or a body corporate. A SMS Shareholder who is entitled to cast two or more votes may appoint two proxies and may specify the proportion or number of votes each proxy is appointed to exercise. If a SMS Shareholder appoints two proxies and the appointment does not specify the proportion or number of the SMS Shareholder's votes each proxy may exercise, each proxy may exercise half of the votes on a poll.

If a SMS Shareholder has appointed two proxies and each proxy attends the Scheme Meeting, neither of those proxies may vote on a poll if the number of the SMS Shareholder's votes for which the proxies have been appointed exceeds the total number of votes that could be cast by the SMS Shareholder.

#### ***Proxy vote if appointment specifies way to vote***

Section 250BB of the Corporations Act relevantly provides that an appointment of a proxy may specify the way the proxy is to vote on a particular resolution and, if it does:

- if the proxy is the Chairman of the meeting at which the resolution is voted on, the proxy must vote on a poll, and must vote that way (i.e. as directed); and
- if the proxy is not the Chairman of the meeting, the proxy need not vote on the poll, but if the proxy does so, the proxy must vote in the way directed.

#### ***Transfer of non-Chair proxy to Chairman of the meeting in certain circumstances***

Section 250BC of the Corporations Act provides that, if:

- an appointment of a proxy specifies the way the proxy is to vote on a particular resolution at a meeting of the company's members;
- the appointed proxy is not the Chairman of the meeting;
- at the meeting, a poll is demanded on the resolution; and
- either of the following applies:
  - the proxy is not recorded as attending the meeting; or
  - the proxy does not vote on the resolution,

## ANNEXURE E - NOTICE OF SCHEME MEETING (cont)

the Chairman of the meeting is taken, before voting on the resolution closes, to have been appointed as the proxy for the purposes of voting on the resolution at that meeting.

### ***Valid appointment of a proxy or proxies***

To be a valid appointment of a proxy or proxies, the enclosed Proxy Form and the power of attorney or other authority (if any) under which it is signed (or a certified copy of it) must be lodged in one of the following ways:

- (a) online at [www.linkmarketservices.com.au](http://www.linkmarketservices.com.au) in accordance with the instructions given there; or
- (b) by posting it to Link Market Services Ltd, Locked Bag A14, Sydney South, NSW 1235; or
- (c) by delivering it by hand to Link Market Services Ltd, Level 12, 680 George Street, Sydney, NSW 2000; or
- (d) by successfully transmitting it by facsimile to Link Market Services Ltd on fax number (02) 9287 0309,

in each case by 11.00 am (Melbourne time) on 12 June 2017, being at least 48 hours before the holding of the Scheme Meeting.

### **5.2 Corporate representatives**

A company or corporate proxy appointment of a corporate representative will only be valid if a 'Certificate of Appointment of Representative' is completed and lodged in one of the following ways:

- (a) by posting it to Link Market Services Ltd, Locked Bag A14, Sydney South, NSW 1235; or
- (b) by delivering it by hand to Link Market Services Ltd, Level 12, 680 George Street, Sydney, NSW 2000; or
- (c) by successfully transmitting it by facsimile to Link Market Services Ltd on fax number (02) 9287 0309,

in each case by 11.00 am (Melbourne time) on 12 June 2017, being at least 48 hours before the holding of the Scheme Meeting.

A 'Certificate of Appointment of Representative' is available from SMS's share registry at Link Market Services Ltd ([www.linkmarketservices.com.au](http://www.linkmarketservices.com.au)) or by phone (local: 1300 554 474; overseas: +61 2 8280 7111).

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# CORPORATE DIRECTORY

## **SMS**

Level 41, 140 William Street  
Melbourne VIC 3000  
Australia

## **Directors**

Derek Young, AM (Chairman)  
Rick Rostolis  
Nicole Birrell  
Justin Milne  
Bruce Thompson

## **Company Secretaries**

Penny Grau  
Peter Sherar

## **SMS Shareholder Information Line**

1300 970 086 (within Australia) or  
+61 1300 970 086 (outside Australia)  
between 8.30am and 5.30pm (Melbourne time)

## **Financial Adviser**

Macquarie Capital (Australia) Limited  
50 Martin Place  
Sydney NSW 2000  
Australia

## **Legal Adviser**

Corrs Chambers Westgarth  
567 Collins Street  
Melbourne VIC 3000  
Australia

## **Share Registry**

Link Market Services Limited  
Level 12, 680 George Street  
Sydney NSW 2000  
Australia



**LODGE YOUR VOTE**

 **ONLINE**  
www.linkmarketservices.com.au

 **BY MAIL**  
SMS Management & Technology Limited  
C/- Link Market Services Limited  
Locked Bag A14  
Sydney South NSW 1235 Australia

 **BY FAX**  
+61 2 9287 0309

 **BY HAND**  
Link Market Services Limited  
Level 12, 680 George Street, Sydney NSW 2000

 **ALL ENQUIRIES TO**  
Telephone: 1300 554 474



**X99999999999**

**PROXY FORM**

I/We being a member(s) of SMS Management & Technology Limited and entitled to attend and vote hereby appoint:

**APPOINT A PROXY**

**the Chairman of the Meeting (mark box)**

**OR** if you are **NOT** appointing the Chairman of the Meeting as your proxy, please write the name of the person or body corporate you are appointing as your proxy

**STEP 1**

or failing the person or body corporate named, or if no person or body corporate is named, the Chairman of the Meeting, as my/our proxy to act on my/our behalf (including to vote in accordance with the following directions or, if no directions have been given and to the extent permitted by the law, as the proxy sees fit) at the Scheme Meeting of the Company to be held at **11:00am (Melbourne time) on Wednesday, 14 June 2017 Level 2, RACV Club, 501 Bourke Street, Melbourne, Victoria 3000** (the **Meeting**) and at any postponement or adjournment of the Meeting.

**The Chairman of the Meeting intends to vote undirected proxies in favour of the item of business.**

**VOTING DIRECTIONS**

**Proxies will only be valid and accepted by the Company if they are signed and received no later than 48 hours before the Meeting. Please read the voting instructions overleaf before marking any box with an**


**Resolution**

**For Against Abstain\***

**1** That, pursuant to and in accordance with section 411 of the Corporations Act, the scheme of arrangement proposed to be entered into between SMS Management & Technology Limited and holders of its ordinary shares other than holders of Excluded Shares which is described in the scheme booklet which contains this notice of meeting, is agreed to with or without such modifications or conditions as may be approved by the Supreme Court of Victoria.

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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**STEP 2**

 \* If you mark the Abstain box, you are directing your proxy not to vote on your behalf on a poll and your votes will not be counted in computing the required majority on a poll.

**SIGNATURE OF SHAREHOLDERS – THIS MUST BE COMPLETED**

Shareholder 1 (Individual)

Joint Shareholder 2 (Individual)

Joint Shareholder 3 (Individual)




Sole Director and Sole Company Secretary

Director/Company Secretary (Delete one)

Director

This form should be signed by the shareholder. If a joint holding, either shareholder may sign. If signed by the shareholder's attorney, the power of attorney must have been previously noted by the registry or a certified copy attached to this form. If executed by a company, the form must be executed in accordance with the company's constitution and the *Corporations Act 2001* (Cth).

**STEP 3**

**SMX PRX1701N**



## HOW TO COMPLETE THIS SHAREHOLDER PROXY FORM

### YOUR NAME AND ADDRESS

This is your name and address as it appears on the Company's share register. If this information is incorrect, please make the correction on the form. Shareholders sponsored by a broker should advise their broker of any changes. **Please note: you cannot change ownership of your shares using this form.**

### APPOINTMENT OF PROXY

If you wish to appoint the Chairman of the Meeting as your proxy, mark the box in Step 1. If you wish to appoint someone other than the Chairman of the Meeting as your proxy, please write the name of that individual or body corporate in Step 1. A proxy need not be a shareholder of the Company.

### DEFAULT TO CHAIRMAN OF THE MEETING

Any directed proxies that are not voted on a poll at the Meeting will default to the Chairman of the Meeting, who is required to vote those proxies as directed. Any undirected proxies that default to the Chairman of the Meeting will be voted according to the instructions set out in this Proxy Form.

### VOTES ON ITEM OF BUSINESS – PROXY APPOINTMENT

You may direct your proxy how to vote by placing a mark in one of the boxes opposite the item of business. All your shares will be voted in accordance with such a direction unless you indicate only a portion of voting rights are to be voted on the item by inserting the percentage or number of shares you wish to vote in the appropriate box. If you do not mark any of the boxes on the item of business, your proxy may vote as he or she chooses. If you mark more than one box on the item your vote on that item will be invalid.

### APPOINTMENT OF A SECOND PROXY

You are entitled to appoint up to two persons as proxies to attend the Meeting and vote on a poll. If you wish to appoint a second proxy, an additional Proxy Form may be obtained by telephoning the Company's share registry or you may copy this form and return them both together.

To appoint a second proxy you must:

- on each of the first Proxy Form and the second Proxy Form state the percentage of your voting rights or number of shares applicable to that form. If the appointments do not specify the percentage or number of votes that each proxy may exercise, each proxy may exercise half your votes. Fractions of votes will be disregarded; and
- return both forms together.

### SIGNING INSTRUCTIONS

You must sign this form as follows in the spaces provided:

**Individual:** where the holding is in one name, the holder must sign.

**Joint Holding:** where the holding is in more than one name, any of the shareholders may sign.

**Power of Attorney:** to sign under Power of Attorney, you must lodge the Power of Attorney with the registry. If you have not previously lodged this document for notation, please attach a certified photocopy of the Power of Attorney to this form when you return it.

**Companies:** where the company has a Sole Director who is also the Sole Company Secretary, this form must be signed by that person. If the company (pursuant to section 204A of the *Corporations Act 2001*) does not have a Company Secretary, a Sole Director can also sign alone. Otherwise this form must be signed by a Director jointly with either another Director or a Company Secretary. Please indicate the office held by signing in the appropriate place.

### CORPORATE REPRESENTATIVES

If a representative of the corporation is to attend the Meeting the appropriate "Certificate of Appointment of Corporate Representative" should be produced prior to admission in accordance with the Notice of Meeting. A form of the certificate may be obtained from the Company's share registry or online at [www.linkmarketservices.com.au](http://www.linkmarketservices.com.au).

### LODGEMENT OF A PROXY FORM

This Proxy Form (and any Power of Attorney under which it is signed) must be received at an address given below by **11:00am (Melbourne time) on Monday, 12 June 2017**, being not later than 48 hours before the commencement of the Meeting. Any Proxy Form received after that time will not be valid for the scheduled Meeting.

Proxy Forms may be lodged using the reply paid envelope or:



#### ONLINE

[www.linkmarketservices.com.au](http://www.linkmarketservices.com.au)

Login to the Link website using the holding details as shown on the Proxy Form. Select 'Voting' and follow the prompts to lodge your vote. To use the online lodgement facility, shareholders will need their "Holder Identifier" (Securityholder Reference Number (SRN) or Holder Identification Number (HIN) as shown on the front of the Proxy Form).



#### BY MOBILE DEVICE

Our voting website is designed specifically for voting online. You can now lodge your proxy by scanning the QR code adjacent or enter the voting link [www.linkmarketservices.com.au](http://www.linkmarketservices.com.au) into your mobile device. Log in using the Holder Identifier and postcode for your shareholding.

#### QR Code



To scan the code you will need a QR code reader application which can be downloaded for free on your mobile device.



#### BY MAIL

SMS Management & Technology Limited  
C/- Link Market Services Limited  
Locked Bag A14  
Sydney South NSW 1235  
Australia



#### BY FAX

+61 2 9287 0309



#### BY HAND

delivering it to Link Market Services Limited\*  
Level 12  
680 George Street  
Sydney NSW 2000

\* During business hours (Monday to Friday, 9:00am–5:00pm)

**IF YOU WOULD LIKE TO ATTEND AND VOTE AT THE SCHEME MEETING, PLEASE BRING THIS FORM WITH YOU.  
THIS WILL ASSIST IN REGISTERING YOUR ATTENDANCE.**