

ASX ANNOUNCEMENT

PeriCoach® granted patent protection in Australia

11th May 2017 - Brisbane, Australia – Analytica Ltd (ASX: ALT). Analytica has been granted patent protection in Australia (Patent N° 2012245056) for the PeriCoach® System's unique pelvic floor force sensing technology.

Patents on the PeriCoach force sensors have now issued in China, Japan and Australia, with patents pending in US, India, Brazil, and Europe. This patent has a term of 20 years from 9 January 2012.

It has remained a top priority to ensure that PeriCoach becomes a global product, therefore Analytica has maintained its investment in intellectual protection in major markets around the world. The intellectual property strategy remains to secure protection in key geographies that have ageing populations, with increased awareness of urinary incontinence, and growing demand towards conservative treatment solutions.

Analytica CEO Geoff Daly said – "Continuing to develop and secure our intellectual property in key global markets is important to licencing partners, as it provides them the freedom to take our Australian inventions to the world. Australia is an attractive location to conduct R&D and most of Analytica's research takes place here. The Federal Government's decision to maintain the R&D tax incentive provides welcome assurance that it will remain that way."

For more information, please contact: investorrelations@analyticamedical.com

For more information about the PeriCoach System, visit: www.PeriCoach.com

For more information about Analytica, visit www.AnalyticaMedical.com

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About Analytica Limited

Analytica's lead product is the PeriCoach® System – an e-health treatment system for women who suffer Stress Urinary Incontinence. This affects 1 in 3 women worldwide and is mostly caused by trauma to the pelvic floor muscles as a result of pregnancy, childbirth and menopause.

PeriCoach comprises a device, web portal and smartphone app. The device evaluates activity in pelvic floor muscles. This information is transmitted to a smartphone app and can be loaded to PeriCloud where physicians can monitor patient progress via web portal. This novel system enables physicians to remotely determine if a woman is performing her pelvic floor exercises and if these are improving her condition.

PeriCoach has regulatory clearance in Australia, and has CE mark and USFDA 510(k) clearance. The product is available for sale in Australia and New Zealand, UK and Ireland, and in the USA.

