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Aspermont launches Aspermont Events

Aspermont Limited (ASX: ASP), the leading media services provider to the global Resources industry is launching a new 100% owned division (Aspermont Events) to re-establish global leadership in the events sector.

As announced in July 2017, [Aspermont appointed Kate Love](#) as Group Events Director, and is now delighted to present our first set of new events for FY18.

- **Future of Mining** Sydney
- **METS Stocks** Sydney
- **Resource Stocks** Sydney
- **The Mining Journal 30** London

Managing Director of Aspermont, Alex Kent, commented:

“Having completed the transformation of Aspermont to be the leading digital intelligence provider to the global resources industry, we are now delighted to launch the logical and complementary Events division.

Aspermont’s integrated media solution and global audience base gives it a unique opportunity to present new events to the market with high levels of differentiation.

Events in the resources sector have operated with similar formats for too long. As the leading digital media provider to the global resources industry we are uniquely qualified to provide an immersive 360 degree media experience that our audience needs, whether it be ‘in person’ or live streaming at an event and with access to an array of pre and post event digital services.

Aspermont’s brands have always focused on the delivery of high quality premium products and it is those same characteristics that will underpin every part of this new venture.

The Events division is consistent with our group strategy to leverage our substantial resources industry expertise, digital media capabilities and large and growing customer subscription base.

We are starting the new division strongly, with an opening program of four events to be held Q3FY18. We are extremely excited about our new launches and look forward to keeping the market fully informed as we grow.”

Upcoming Events

Future of Mining

In July 2016, Aspermont Launches Digital Content Hubs, we launched our first digital content hub ‘The Future of Mining’ sponsored by Caterpillar Inc. under the Mining Journal and Mining Magazine titles. Following the great success of these hubs we are excited to now extend them into the events arena.

The Future of Mining event will bring together executives and mine management from the operational side of the industry to debate, discuss and assess current and emerging technological and innovation advances in the mining industry and to assess their impact and potential to add value to their own companies.

METS Stocks

MiningNews.Net and Mining Journal are the dominant publications of the global mining finance sector, with unparalleled reach and knowledge capital.

Over recent years mining finance events have been predominantly about junior exploration companies, which is not good enough. Aspermont’s unrivalled mining sector content and the world’s largest industry readership enables us to also showcase Mining Equipment, Engineering, Technology and Services (METS) companies in a truly unique format. This will enable our global audiences to interface, hear inspiring profiles of successful enterprises, address new developments in mining finance and assess the new investment opportunities which will dominate the future of our mining industry

ResourceStocks

Resource Stocks has introduced junior mining exploration companies to global investors for over 20 years. Now merged with both Mining Journal and MiningNews.net, Resource Stocks has graduated from being a print-only proposition into fully digitalised investment hubs, as announced in May 2017, [Aspermont launches Digital Investor Hubs](#). Aspermont is now building out its Resource Stocks proposition into a 365 days on and offline media marketing experience for the junior miners, their financiers and investors.

Aspermont’s new Resource Stocks event will be highly focused to immediately spotlight new trends and hot commodities. We will have key-note addresses, industry leader panels, and mining company presentations and one to one investment meetings. All within a comprehensive content program including

Government and legal representatives to provide the full context within which investment decisions can be made for individual commodities, geological regions and national jurisdictions.

The Mining Journal 30

Our 185 year old brand intelligence, world leading data store and unrivalled audience reach enables Mining Journal to be the first to identify innovative ways for raising the capital to advance mining projects from initial exploration success to commercial production. Aspermont Events will work with recognised industry experts to identify exceptional investment opportunities and put them on stage. We will curate consultative one-to-one business meetings between the mining companies and prospective investors. Attendees from around the world will hear inspirational keynote speakers and expert industry panels and will also be able to participate in structured networking and interactive discussion groups all within an immersive two day event.

The Mining Journal 30 London will showcase the 30 best new projects as selected by our panel of the world's top mining analysts, within the precious metals, base metals and energy mineral sectors.

This personalised, curated agenda of private investment meetings will enable attendees to focus on the best global opportunities and to be mentored by the leading identities in each industry sector.

Enquiries

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About Aspermont

Aspermont is the leading media services provider in the mining and resources industry and delivers high value, premium subscription-based content through digital, print, conferencing and events channels. Aspermont's portfolio includes brands such as Mining Journal, Mining Magazine, Australia's Mining Monthly, EnergyNewsBulletin.net, Farming Ahead and MiningNews.net. Following a restructuring of the business and transition from print to digital media, Aspermont's strategy is focused on scaling its solution and penetrating new territories and sectors.

Aspermont is listed on the Australian Stock Exchange (ASX: ASP) with offices in London, Perth, Sydney, Denver and Belo Horizonte.

For more information please see: <http://www.aspermont.com>