

ASX Release

8 December 2017

Coca-Cola Amatil Announces Appointment of Australian Beverages Managing Director

Coca-Cola Amatil today announces the appointment of Peter West as Managing Director of the company's Australian Beverages' business.

An experienced professional in Australian and international FMCG, Mr West will join Coca-Cola Amatil from Lion Pty Ltd where he is currently Managing Director of the Dairy and Drinks business.

With more than 30 years of industry experience, Mr West has held several senior roles at Mars Confectionery and Arnott's Biscuits Ltd including Regional President for Continental Europe for Mars Chocolate.

Coca-Cola Amatil's Group Managing Director, Alison Watkins said, "Peter has a deep understanding of our industry and the Australian market, and a proven ability to work with customers and partners to drive growth and deliver results. He is highly regarded as a leader during times of change. I am delighted that Peter is joining the team."

Ms Watkins said one of Peter's first priorities will be working with the Coca-Cola Amatil and Coca-Cola South Pacific teams to deliver the Accelerated Australian Growth Plan, announced at the Coca-Cola Amatil 2017 Investor Day in November.

"The Accelerated Australian Growth Plan is a major investment in the business aimed at returning Australian Beverages to growth. With significant investment in marketing, execution, cold drink equipment, digital technology and price across the business, we are pleased to have Peter's leadership to assure its delivery.

Ms Watkins also acknowledged the contribution of Peter McLoughlin, who has been serving as Australian Beverages Managing Director since March and will continue until Peter West's commencement in the first half of 2018.

"I want to thank Peter McLoughlin for his strong leadership of Australian Beverages following a challenging start to the year and for his role in shaping the Accelerated Growth Plan with our partner, Coca-Cola South Pacific.

For further information:

Media

Patrick Low
Mobile: +61 447 121 838
Email: patrick.low@ccamatil.com

Liz McNamara
Mobile: +61 405 128 176
Email: liz.mcnamara@ccamatil.com

Investor Relations

David Akers
Mobile: +61 412 944 577
Email: david.akers@ccamatil.com

ABOUT COCA-COLA AMATIL

Coca-Cola Amatil is one of the largest manufacturers and distributors of ready-to-drink non-alcohol and alcohol beverages, coffee and ready-to-eat food snacks in the Asia Pacific region. Coca-Cola Amatil is also the authorised manufacturer and distributor of The Coca-Cola Company's beverage brands in Australia, New Zealand, Fiji, Indonesia, Papua New Guinea and Samoa. Coca-Cola Amatil directly employs around 14,000 people and indirectly creates thousands more jobs across the supply chain, partnering with key suppliers to manufacture, package, sell and distribute its products. With access to more than 270 million potential consumers through more than 850,000 active customers Coca-Cola Amatil is committed to leading through innovation and building a sustainable future and delivering long-term value to shareholders.