

**Annual General Meeting of
LatAm Autos Limited**

10:00am (AEDT) Friday 8 May 2015

**EXECUTIVE CHAIRMAN AND
CHIEF EXECUTIVE OFFICER PRESENTATION**



Tim Handley,
Co-Founder and Executive Chairman



- LatAm Autos is a leading dedicated online auto classified and content platform with operations in six countries across Latin America.
- We are an emerging company, listing on the ASX in December 2014.
- We are applying a proven successful business model in Australia and developed markets to an exciting emerging market region.





- Establishment of the only 100% focused regional auto classifieds company in Latin America
- Oversubscribed IPO and positive on market support
- Grown company to 140 staff, highly experienced team working together across several countries
- Successful roll out of proprietary technology platform PTX and Motorbit.com
- Increased key growth metrics since 31-Dec-14:
 - 15% increase in unique visitors to LatAm Autos' websites
 - 25% increase in new listings

- Continued integration and streamlining of all businesses
- Focus on core operating metrics to establish dominant market positions
- Implement tailored revenue model for each country and culture
- Roll out of Motorbit.com and online/offline marketing activities
- Ensure we are the go to resource in Latin American for anything related to cars
- Build on our brand and team





Highlights

- 2014 was the first year of operations for the Company which reports on a calendar year basis
- Total of 5 companies acquired between 15th September and 24th December 2014 to establish the leading regional online auto classifieds company in Latin America
- Strong unaudited proforma revenue growth in all markets except Argentina in both A\$ and local currency terms
- Audited statutory revenue of A\$950k, representing the part year contribution from each company acquired
- On a proforma basis*, overall FY14 Revenues of A\$6.1 million, down 8% in AUD terms compared to FY13 due to decline in revenues from the Argentinian market

Proforma Revenue (A\$m)	CY13	CY14	Change y.o.y.
Argentina	4.0	2.4	-40%
Mexico	1.4	1.6	8%
Ecuador	0.8	1.7	106%
Peru	0.3	0.4	30%
Panama/Bolivia	0.0	0.0	NA
Australia (Latam Autos Ltd)	0.0	0.0	NA
Total	6.6	6.1	-8%

Proforma Revenue (Local CCY)	CY13	CY14	Change y.o.y.
Argentina	21.8	17.4	-20%
Mexico	18.2	18.4	1%
Ecuador	0.8	1.5	83%
Peru	0.7	0.9	26%
Panama/Bolivia	0.0	0.0	NA
Australia (Latam Autos Ltd)	0.0	0.0	NA
Total	NA	NA	NA

Currency	2013	2014
AUD:USD	0.96	0.86
AUD:ARS	5.42	7.28
AUD:MEX	12.57	11.89
AUD:PEN	2.56	2.48

- Strong market conditions in all markets except Argentina
 - Argentinian peso depreciated 34% on average in 2014

*Unaudited Proforma financials for comparison purposes only and were calculated assuming all businesses owned 100% for the entire 2014 calendar year



Jorge Mejia, Chief Executive Officer



Achievements Since IPO

Since our IPO, LatAm Autos has delivered several milestones in accordance with its business plan

1 Delivery of PTX technology platform across all our markets

Unified platform across markets

- User friendly, powerful, connected platform across all devices

Mobile focus

- Responsive layout to accommodate strong user experience across all mobile devices

2 Launch of motorbit.com regional content platform

Regional automotive content

- LatAm Autos has launched the first regional automotive content platform in Latin America, motorbit.com

Strengthen brand leadership

- LatAm Autos strengthens its position as the expert in Latin American car news, information and car reviews

3 Integration of all businesses

Increase in key operating metrics

- Since IPO, listings have increased 25% and unique visits to our websites are up 15%*

Integrated operations

- Implementation of regional auto classifieds business model with head office based in Ecuador

4 Going forward

Marketing

- Now that PTX is in place, focus turns to online and offline marketing campaigns

Sales

- Focus on dealers and private listings, further development of mobile applications, new car catalogue

* As at 31 March 2015



“An executional challenge”

- Strengthened our senior leadership team – from CXOs to Country Managers
- Recruited the best in the industry
- 50+ years of industry experience
- Highly experienced team with a proven track record
- ASX listing attracts talent



Ariel Cilento
Chief Operations Officer



Gareth Bannan
Co-Founder and CFO



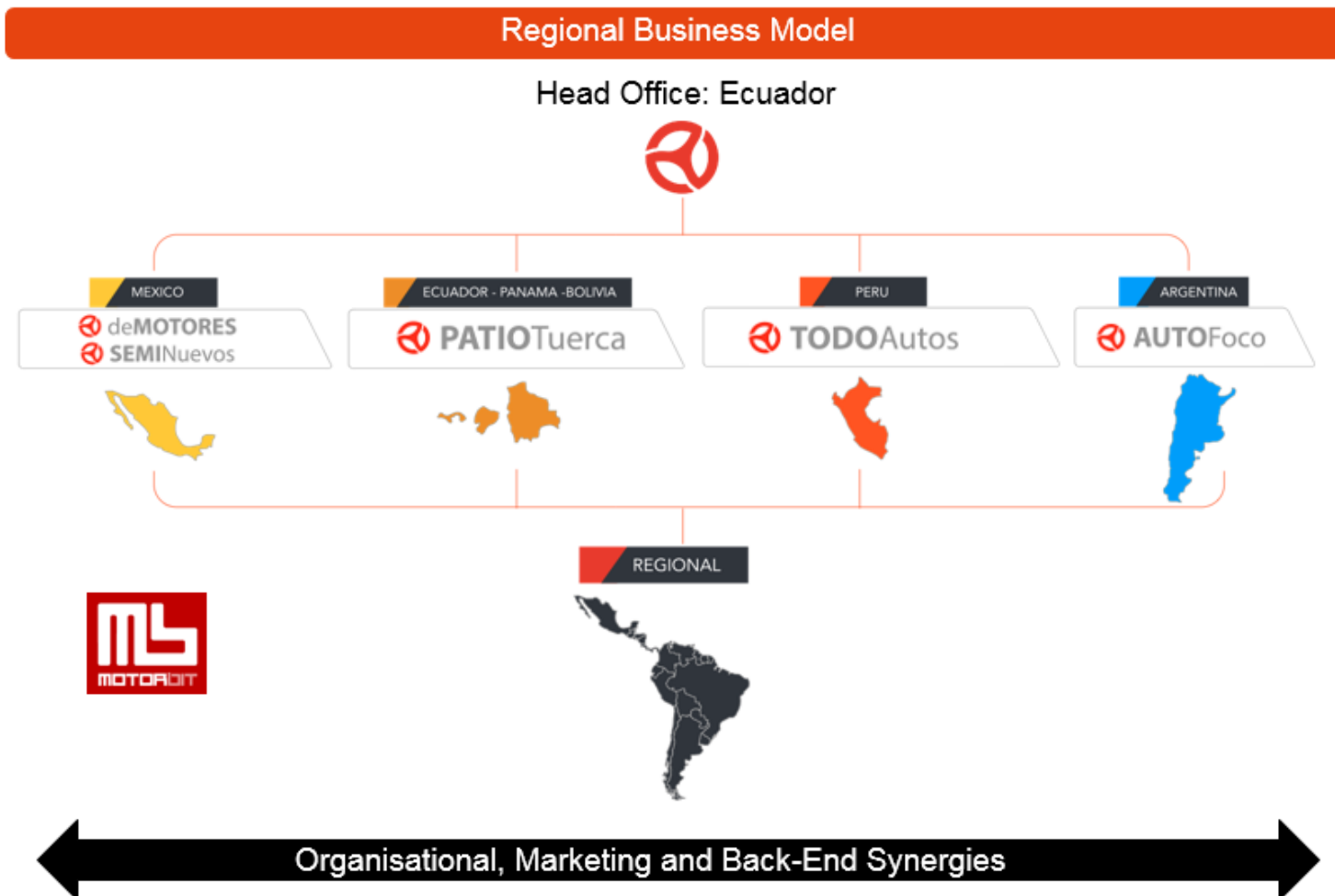
Jacobo Moreno
Chief Technology Officer



Jose Luis Checa
Chief Business Officer



“A shared vision and strategy, validated in each market”



Key strategic initiatives:

- White Label App
- Freemium Strategy
- CRM System

- Streamlined financial operations
- Unified and regulated all financial processes and procedures
- Standardised financial reporting for accuracy and benchmarking
- Efficient accounting across the region.

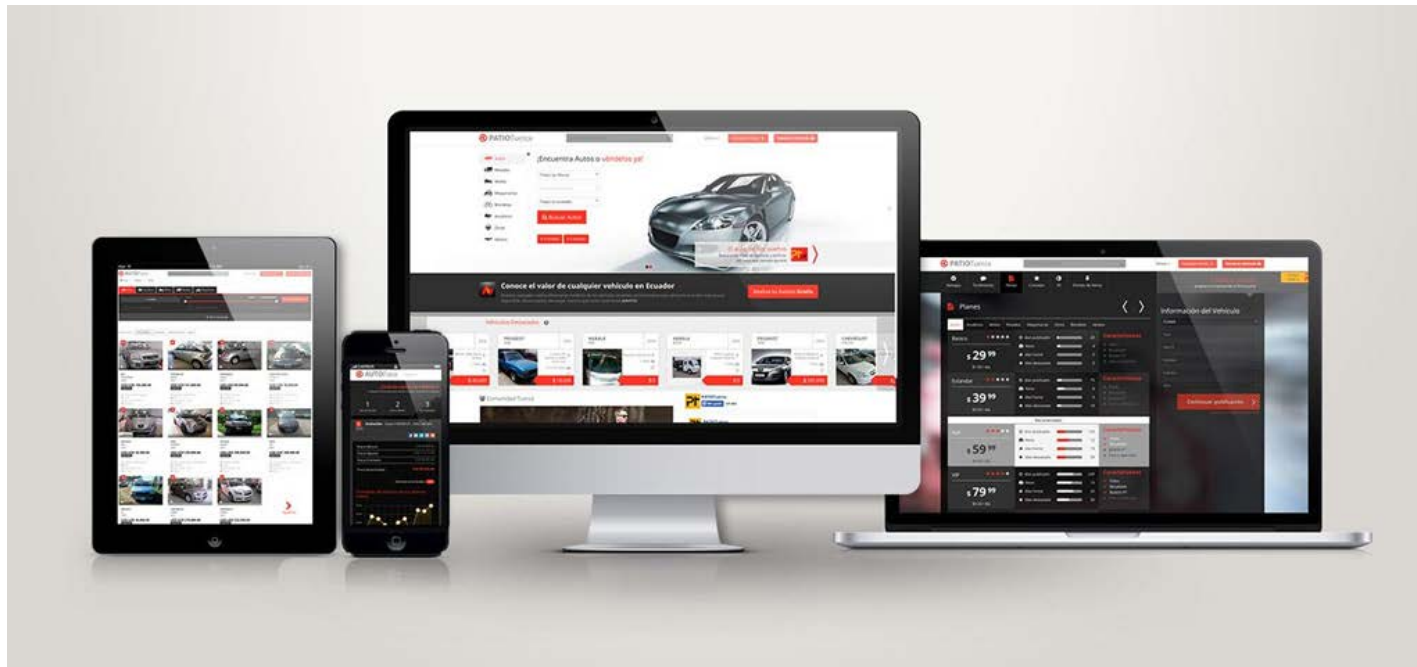


“Our most important investment”

- Created a knowledgeable and experienced marketing team
- Headed up by ex-Google employee
- Deep understanding of online strategies
- Optimised our online marketing spend



- One technology platform across all our markets
- Every operation to benefit from every development
- Keep sites constantly updated with new products and functionalities
- Recruited 20+ technologists, built a formidable technology team





PTX Feature

1	Mobile Friendly
2	Faster
3	Search Engine Responsive
4	LatAm Autos Branding
5	Valuation Tool
6	Automotive Content
7	Flexibility
8	API Functionality

Description

- Responsive layout to accommodate all mobile devices (iOS, android and other operating systems)
- Faster navigation, increased functionality and user friendly search functions within the platform
- Search engine friendly platform to maximise SEO and SEM performance
- Distinctively branded sites to retain original domains and brand value, whilst simultaneously associating the brands as a part of LatAm Autos
- A free car valuation tool for users based on current and previous listings of same model cars
- Access to local and international automotive content, generated from our proprietary content team
- New code architecture enabling seamless and faster deployments of new features across the whole platform
- API functionality that enables PTX to interact with third party applications and services

The screenshot shows the Motorbit website interface. At the top, there's a navigation bar with 'MENU' and a search icon. Below it, a row of featured articles includes 'Honda Civic Type R 2016: 300 caballos de furia japonesa', 'WRC 2015: Mundial de rally se trasladó a México y así Regan los pilotos', and 'RECOMENDADO: Chevrolet Colorado Z71 Trail Boss Edition'. A sidebar on the left lists trending categories like Autos, Especiales, and Noticias. The main content area features a large article titled 'HONDA PRESENTA NUEVO PAQUETE AERODINÁMICO PARA INDY' with a sub-headline 'La marca japonesa presentó uno de los nuevos paquetes aerodinámicos que emplearán sus modelos en la temporada 2015 de la Verizon IndyCar Series...'. Below it is another article 'WRC 2015: LECCIONES DE MÉXICO RUMBO A LA ETAPA DE ARGENTINA'.

The first regional automotive content platform in Latin America.

A team of in-house and freelance journalists and writers create high-quality, Spanish content to appeal to potential customers.

Benefits:

- Generate traffic to feed classifieds sites
- Provide data on user behavior and trends to inform Programmatic Advertising
- Provide an additional revenue stream through advertising
- Position LatAm Autos' as the 'go to' authority in the Latin American auto sector



- Aggressive marketing campaign to strengthen market position
- Focus on providing premium content through motorbit.com
- Launch of new apps for dealers and users
- Offline marketing campaigns
- Strengthen sales and marketing teams in key markets of Mexico and Argentina

Thank you to all shareholders for your continued support.



LATAM AUTOS