



Announcement Summary

Entity name

KMD BRANDS LIMITED

Date of this announcement

Wednesday December 20, 2023

The +securities the subject of this notification are:

+Securities issued under an +employee incentive scheme that are subject to a restriction on transfer and are not being quoted on ASX until the restriction ends

Total number of +securities to be issued/transferred

ASX +security code	Security description	Total number of +securities to be issued/transferred	Issue date
KMDAK	PERFORMANCE RIGHTS	9,882,905	19/12/2023

Refer to next page for full details of the announcement



Part 1 - Entity and announcement details

1.1 Name of entity

KMD BRANDS LIMITED

We (the entity named above) give notice of the issue, conversion or payment up of the following unquoted +securities.

1.2 Registered number type

ARBN

Registration number

139836918

1.3 ASX issuer code

KMD

1.4 The announcement is

New announcement

1.5 Date of this announcement

20/12/2023



Part 2 - Issue details

2.1 The +securities the subject of this notification are:

+Securities issued under an +employee incentive scheme that are subject to a restriction on transfer and are not being quoted on ASX until the restriction ends

2.2a This notification is given in relation to an issue of +securities in a class which is not quoted on ASX and which:

has an existing ASX security code ("existing class")



Part 3B - number and type of +securities the subject of this notification (existing class) where issue has not previously been notified to ASX in an Appendix 3B

Additional +securities in an existing class issued under an +employee incentive scheme**ASX +security code and description**

KMDAK : PERFORMANCE RIGHTS

Date the +securities the subject of this notification were issued

19/12/2023

Will these +securities rank equally in all respects from their issue date with the existing issued +securities in that class Yes**Were any of the +securities issued to +key management personnel (KMP) or an +associate?** Yes**Provide details of the KMP or +associates being issued +securities.**

Name of KMP	Name of registered holder	Number of +securities
Michael Daly	Stringydale Pty Limited	1,565,972

Please provide a URL link for a document lodged with ASX detailing the terms of the +employee incentive scheme or a summary of the terms

Refer to page 180 and 181 of the KMD Brands 2023 Annual Integrated Report

https://kathmandu001.cdn.prismic.io/kathmandu001/46efff64-20a0-4a4b-a721-3ddcc7207ac0_KMD+Brands+AIR+2023_Investor+website_digital+21.9.23.pdf**Any other information the entity wishes to provide about the +securities the subject of this notification**

Issue details

Number of +securities

9,882,905



Part 4 - +Securities on issue

Following the issue, conversion or payment up of the +securities the subject of this application, the +securities of the entity will comprise:

(A discrepancy in these figures compared to your own may be due to a matter of timing if there is more than one application for quotation/issuance currently with ASX for processing.)

4.1 Quoted +Securities (Total number of each +class of +securities quoted)

ASX +security code and description	Total number of +securities on issue
KMD : ORDINARY FULLY PAID FOREIGN EXEMPT NZX	711,667,484

4.2 Unquoted +Securities (Total number of each +class of +securities issued but not quoted on ASX)

ASX +security code and description	Total number of +securities on issue
KMDAK : PERFORMANCE RIGHTS	14,901,956