

13 September 2024

Attention: Company Announcements  
ASX Limited

By E-Lodgement

#### **APPOINTMENT OF MS EFFIE ZAHOS AS A DIRECTOR**

The Board of InvestSMART Group Ltd (**InvestSMART** or the **Company**), a listed leading Australian digital wealth advisor to retail investors seeking a low-cost investment model, is pleased to announce that it has appointed Ms Effie Zahos as a director of the Company in accordance with clause 18.2(a) of the Constitution, with effect from Monday 30 September 2024.

Ms Effie Zahos will be stepping down as Chief Content Officer with effect from Friday 28 September 2024 in order to focus on her media role. Ms Zahos was a director of the Company from 2020 to 2023 and has been Chief Content Officer of InvestSMART since the beginning of 2024.

Mr Paul Clitheroe AM, as Chairman of the Board, said:

*“On behalf of the Board, I would like to welcome Effie back to the Board of Directors. We wish her best of luck in her new role as Money Editor, for Nine News and A Current Affairs, Nine Entertainment.”*

Ms Zahos commented:

*“It’s been a privilege to help launch a few InvestSMART firsts. While my time in this role has been shorter than anticipated, I’m confident the team is ready to build on our momentum. As a board member, I’m excited to continue shaping our strategic direction and to help push the business toward even greater growth.*

*I have stepped down from my role as Chief Content Officer to embrace an unexpected media opportunity. My new role at Channel 9 allows me to continue my lifetime commitment of advocating for financial education. This will undoubtedly strengthen my contributions to InvestSMART as a board member.”*

Ms Zahos’ appointment as a director will be subject to formal approval at the next general meeting of the Company.

For further information or comment, please contact Mr Paul Clitheroe (Chairman) or Mr Ron Hodge (Managing Director and CEO) at InvestSMART Group on (02) 8305 6000.

By order of the Board