



Australian Agricultural Company Limited
ABN 15 010 892 270

Appointment of non-executive director to develop a sustainability-based pilot project

ASX Announcement

Date: 4 October 2024

Australian Agricultural Company Limited [ASX:AAC] (AACo) is pleased to announce that its Non-Executive Director, Ms Jessica Rudd, has accepted a consultancy role with AACo to lead the development of a sustainability-based pilot project.

Ms Rudd has been a non-executive director of AACo since 15 November 2017 and is a member of the People and Culture Committee, the Nomination Committee and the Brand, Marketing and Sales Committee. With her keen understanding of the issues facing the agricultural industry obtained during her tenure as a director at AACo, and strong business, media and intellectual property credentials, the Board believes Ms Rudd brings a depth of relevant experience to the role.

AACo has today entered into a formal consultancy agreement with Ms Rudd effective from today until 30 March 2025, subject to termination by either party on 30 days' written notice. AACo will pay Ms Rudd a contractor's fee of \$80,000 (excluding GST) for services provided during the term of the agreement and will reimburse her for reasonable out-of-pocket expenses. The consultancy agreement includes terms that are customary for an agreement of this nature, including terms related to confidentiality and protection of intellectual property.

The terms of Ms Rudd's existing role as non-executive director are unchanged.

This announcement is authorised to be given to the ASX by the AACo Board of Directors.

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