

**Appendix 4C**  
**Quarterly cash flow report for entities**  
**subject to Listing Rule 4.7B**

**Name of entity**

THRIVE TRIBE TECHNOLOGIES LIMITED
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**ABN**

64 600 717 539
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**Quarter ended ("current quarter")**

30 SEPT 2024
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<b>Consolidated statement of cash flows</b>		<b>Current quarter \$A'000</b>	<b>Year (3 months) \$A'000</b>
<b>1</b>	<b>Cash flows from operating activities</b>		
1.1	Receipts from customers	5	5
1.2	Payments for		
	(a) research and development	-	-
	(b) product manufacturing and operating costs	(167)	(167)
	(c) advertising and marketing	(29)	(29)
	(d) leased assets	-	-
	(e) staff costs	(370)	(370)
	(f) administration and corporate costs	(830)	(830)
1.3	Dividends received (see note 3)	-	-
1.4	Interest received	3	3
1.5	Interest and other costs of finance paid	-	-
1.6	Income taxes paid	-	-
1.7	Government grants and tax incentives	1,506	1,506
1.8	Other (Profit on sale of shares)	-	-
<b>1.9</b>	<b>Net cash from / (used in) operating activities</b>	<b>118</b>	<b>118</b>
<b>2</b>	<b>Cash flows from investing activities</b>		
2.1	Payments to acquire:		
	(a) entities	-	-
	(b) businesses	-	-
	(c) property, plant and equipment	-	-
	(d) investments	-	-
	(e) intellectual property	-	-
	(f) other	-	-

<b>Consolidated statement of cash flows</b>		<b>Current quarter \$A'000</b>	<b>Year (3 months) \$A'000</b>
2.2	Proceeds from disposal of:		
	(a) entities	-	-
	(b) businesses	-	-
	(c) property, plant and equipment	-	-
	(d) investments	-	-
	(e) intellectual property	-	-
	(f) other non-current assets	-	-
2.3	Cash flows from loans to other entities	-	-
2.4	Dividends received (see note 3)	-	-
2.5	Other (provide details if material)	-	-
<b>2.6</b>	<b>Net cash from / (used in) investing activities</b>	<b>-</b>	<b>-</b>

<b>3</b>	<b>Cash flows from financing activities</b>		
3.1	Proceeds from issues of equity securities (excluding convertible debt securities)	282	282
3.2	Proceeds from issue of convertible debt securities	-	-
3.3	Proceeds from exercise of options	-	-
3.4	Transaction costs related to issues of equity securities or convertible debt securities	-	
3.5	Proceeds from borrowings		-
3.6	Repayment of borrowings	(170)	(170)
3.7	Transaction costs related to loans and borrowings	-	-
3.8	Dividends paid	-	-
3.9	Other (provide details if material)	-	-
<b>3.10</b>	<b>Net cash from / (used in) financing activities</b>	<b>112</b>	<b>112</b>

<b>4</b>	<b>Net increase / (decrease) in cash and cash equivalents for the period</b>		
4.1	Cash and cash equivalents at beginning of period	157	157
4.2	Net cash from / (used in) operating activities	118	118
4.3	Net cash from / (used in) investing activities	-	-

<b>Consolidated statement of cash flows</b>		<b>Current quarter \$A'000</b>	<b>Year (3 months)</b>
			<b>\$A'000</b>
4.4	Net cash from / (used in) financing activities (item 3.10 above)	112	112
4.5	Effect of movement in exchange rates on cash held	-	-
<b>4.6</b>	<b>Cash and cash equivalents at end of period</b>	<b>387</b>	<b>387</b>
<b>5</b>	<b>Reconciliation of cash and cash equivalents</b>	<b>Current quarter</b>	<b>Previous quarter</b>
	at the end of the quarter (as shown in the consolidated statement of cash flows) to the related items in the accounts	<b>\$A'000</b>	<b>\$A'000</b>
5.1	Bank balances	387	157
5.2	Call deposits	-	-
5.3	Bank overdrafts	-	-
5.4	Other (provide details)	-	-
<b>5.5</b>	<b>Cash and cash equivalents at end of quarter (should equal item 4.6 above)</b>	<b>387</b>	<b>157</b>

<b>6</b>	<b>Payments to related parties of the entity and their associates</b>	<b>Current quarter \$A'000</b>
6.1	Aggregate amount of payments to related parties and their associates included in item 1	158
6.2	Aggregate amount of payments to related parties and their associates included in item 2	-

*Note: if any amounts are shown in items 6.1 or 6.2, your quarterly activity report must include a description of, and an explanation for, such payments.*

<b>7</b>	<b>Financing facilities</b>	<b>Total facility amount at quarter end \$A'000</b>	<b>Amount drawn at quarter end \$A'000</b>
	<i>Note: the term "facility" includes all forms of financing arrangements available to the entity.</i>		
	<i>Add notes as necessary for an understanding of the sources of finance available to the entity.</i>		
7.1	Loan facilities	-	-
7.2	Credit standby arrangements	-	-
7.3	Other (please specify)	-	-
7.4	<b>Total financing facilities</b>	-	-
7.5	<b>Unused financing facilities available at quarter end</b>		
7.6	Include in the box below a description of each facility above, including the lender, interest rate, maturity date and whether it is secured or unsecured. If any additional financing facilities have been entered into or are proposed to be entered into after quarter end, include a note providing details of those facilities as well.		

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8	Estimated cash available for future operating activities	\$A'000
8.1	Net cash from / (used in) operating activities (Item 1.9)	118
8.2	Cash and cash equivalents at quarter end (Item 4.6)	387
8.3	Unused finance facilities available at quarter end (Item 7.5)	-
8.4	Total available funding (Item 8.2 + Item 8.3)	387
8.5	<b>Estimated quarters of funding available (Item 8.4 divided by Item 8.1)</b>	3.3
	<i>Note: if the entity has reported positive net operating cash flows in item 1.9, answer item 8.5 as "N/A". Otherwise, a figure for the estimated quarters of funding available must be included in item 8.5.</i>	
8.6	If Item 8.5 is less than 2 quarters, please provide answers to the following questions:	
	8.6.1	Does the entity expect that it will continue to have the current level of net operating cash flows for the time being and, if not, why not?
	8.6.2	Has the entity taken any steps, or does it propose to take any steps, to raise further cash to fund its operations and, if so, what are those steps and how likely does it believe that they will be successful?
	8.6.3	Does the entity expect to be able to continue its operations and to meet its business objectives and, if so, on what basis?
		Yes, see answer to question 8.6.2.
	<i>Note: Where item 8.5 is less than 2 quarters, all of questions 8.6.1, 8.6.2 and 8.6.3 above must be answered.</i>	

## Compliance statement

- 1 This statement has been prepared in accordance with accounting standards and policies which comply with Listing Rule 19.11A.
- 2 This statement gives a true and fair view of the matters disclosed.

Date: **31 OCTOBER 2024**

Authorised **By the board**

(Name of body or officer authorising release – see note 4)

### Notes

- 1 This quarterly cash flow report and the accompanying activity report provide a basis for informing the market about the entity's activities for the past quarter, how they have been financed and the effect this has had on its cash position. An entity that wishes to disclose additional information over and above the minimum required under the Listing Rules is encouraged to do so.
- 2 If this quarterly cash flow report has been prepared in accordance with Australian Accounting Standards, the definitions in, and provisions of, *AASB 107: Statement of Cash Flows* apply to this report. If this quarterly cash flow report has been prepared in accordance with other accounting standards agreed by ASX pursuant to Listing Rule 19.11A, the corresponding equivalent standard applies to this report.
- 3 Dividends received may be classified either as cash flows from operating activities or cash flows from investing activities, depending on the accounting policy of the entity.
- 4 If this report has been authorised for release to the market by your board of directors, you can insert here: "By the board". If it has been authorised for release to the market by a committee of your board of directors, you can insert here: "By the [*name of board committee – eg Audit and Risk Committee*]". If it has been authorised for release to the market by a disclosure committee, you can insert here: "By the Disclosure Committee".
- 5 If this report has been authorised for release to the market by your board of directors and you wish to hold yourself out as complying with recommendation 4.2 of the ASX Corporate Governance Council's *Corporate Governance Principles and Recommendations*, the board should have received a declaration from its CEO and CFO that, in their opinion, the financial records of the entity have been properly maintained, that this report complies with the appropriate accounting standards and gives a true and fair view of the cash flows of the entity, and that their opinion has been formed on the basis of a sound system of risk management and internal control which is operating effectively.

## Quarterly Activities Report & Appendix 4C

**31 October 2024**

**Thrive Tribe Technologies Limited (ASX: 1TT) (“the Company”)** is pleased to announce its Appendix 4C cash flow statement for the quarter ended 30 September 2024 (Q1 FY25), along with the following financial and operational update.

### **New Thrive Tribe brand ambassador signed**

The Company is pleased to announce that it has signed a new brand ambassador during the quarter.

Lyndl Kean is a Sydney based full time model, digital content creator, influencer & actor with almost a decade experience. She is represented by Wink Models and has Modelled for likes of Women’s Health & Fitness magazine, Honey Birdette, The Iconic, Model Co, MCO Beauty, Bonds, Big W, F45, and appeared in Vogue. She has also created content for MAC Cosmetics, Lancôme, Maybelline, McDonald’s, Optus Sport Fitness, Tiktok Australia. Lyndal has also worked on commercial productions for Russell Crowe Film, TAB, Tsingtao Beer, Channel 9 & 10 live segments, That’s Life Magazine Cover, Hyatt Hotels, Almond Breeze, Celebrations TVC and Hoyts.

### **Kumu (100% owned)**

We are undertaking a comprehensive review of our software offerings. This initiative reflects our commitment to continuous improvement and growth, as we evaluate potential new industries for expansion to better serve our customers and stakeholders.

Our team is analysing current market trends, customer feedback, and emerging technologies to identify opportunities that align with our mission of delivering cutting-edge solutions. We

#### **Thrive Tribe Technologies**

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believe that diversifying our focus will enhance our product offerings and create even greater value for our clients.

We encourage our customers, partners, and the community to stay engaged throughout this process. Thank you for your continued support as we embark on this exciting journey.

## **Slik Investment**

In the recent quarter, Slik experienced a 22% increase in its client base, rising from 49 to 60 clients. This growth was primarily driven by the strategic partnership with Mercer, which was finalised in Q2, 2024 and continues to be a strong catalyst for client acquisition. Annual Recurring Revenue (ARR) reached USD\$710K, reflecting a 14% quarter-over-quarter increase—a testament to the market demand for Slik's offerings and effective monetization strategies. On the technology front, Slik successfully launched a new AI-powered Comment Analysis feature designed to boost user engagement and deliver deeper insights into customer feedback, which is expected to enhance client satisfaction and retention. Financially, Slik reported positive EBITDA for the fourth consecutive quarter, underscoring improved operational efficiency and profitability, which positioned the company for sustained growth. Overall, this quarter highlights Slik's robust performance in client growth, revenue generation, technological innovation, and financial health, setting a strong foundation for continued success.

## **Corporate**

During the quarter the Company announced to the market on 16 September 2024 that it received \$1,508,698 (including interest) under the Australian Government's R&D Tax incentive program for the 2024 financial year. On 16 July 2024 the Company completed a share purchase plan which raised \$282,000 at \$0.002 per share. The new shares were issued on 12 August 2024. On 25 July 2024, the Company completed a placement of \$250,000 by the issue of 125,000,000 new shares at \$0.002.

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# Thrive Tribe<sup>↑</sup>

ASX Announcement  
Thrive Tribe Technologies Limited (ASX:1TT)  
31 October 2024

Per the Appendix 4C the Company's cash position as 30 September 2024 was \$387,000 with net cash from/ (used in) operating activities in the quarter of \$118,000.

During the quarter, the Company paid fees and remuneration to directors and related parties in an amount of \$158,000.

The Company notes that The Daily Food Brand Pty Ltd has entered administration and the Company does not anticipate prospects of any recovery of funds from its investment.

**-ENDS-**

**This ASX announcement has been authorised by Thrive Tribe Technologies Limited's Board of Directors**

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**About Us**

Thrive Tribe Technologies Limited (Thrive Tribe) is here to create a connected world of thriving humans, inspired by impact-driven business. Extending beyond just the workplace, we want to inspire healthy and happy individuals and communities everywhere.

To achieve this, we'll create a community where individuals can interact with, consume from and be inspired by individuals and businesses trailblazing new paths in their respective industries. Our health and wellness app, Kumu provides a platform to achieve these goals. We partner with change-makers and disruptive brands to build a better future. Kumu will enable trailblazing businesses and thought leaders to make a positive impact on our community. Our team comprises experienced thought leaders, investors, industry experts and passionate people committed to real social impact.

We have a wealth of experience when it comes to identifying exciting opportunities and a deep understanding of the start-up, entrepreneurial and health and wellness industries. No one is better placed to help small, purpose-led businesses thrive than our tribe.

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