



Bubs Australia Limited  
ACN 060 094 742  
23-29 Nina Link  
Dandenong South VIC 3175

1800 2827 2878 (1800 BUBS AUST)  
[info@bubsaustralia.com](mailto:info@bubsaustralia.com)

## CHIEF FINANCIAL OFFICER APPOINTMENT

**1 November 2024, Melbourne:** Bubs Australia Limited (ASX:BUB) is pleased to announce that it has appointed Naomi Verloop as Chief Financial Officer commencing Monday 10 February 2025.

Naomi is an accomplished CFO and executive with relevant experience in manufacturing and agriculture in Australia, the Netherlands, and the USA for both ASX and multinational businesses including Barenbrug Australia, Nuseed, and KPMG.

Naomi is a Chartered Accountant with a Bachelor of Commerce (Accounting) degree from The University of Melbourne.

Bubs' CEO, Reg Weine said "Naomi is well credentialled finance leader who most recently was the CFO and Head of IT for a large agricultural business in Australia, with extensive offshore experience including the Netherlands. Naomi has previously had responsibility for the supply chain function and has demonstrated success in working capital management and driving profitability improvements. We are delighted to appoint Naomi as Bubs' Chief Financial Officer, and we look forward to her joining the Bubs team early in the new year."

Bubs Australia Limited is also pleased to advise the appointment of Aaliyah Nyathi as Interim Chief Financial Officer, effective immediately and until 10 February 2025.

Aaliyah has been with Bubs for nearly two years working as Bubs' Financial Controller. In addition to her current role, Aaliyah has held senior financial leadership roles across various prominent organisations including Ernst & Young, Deloitte, and KPMG. Aaliyah is also a Chartered Accountant with a Bachelor of Commerce (Accounting) Honours degree.

Bubs' CEO, Reg Weine said "we are delighted to provide an opportunity for Aaliyah to join our Executive Leadership Team as Interim CFO. Her extensive experience and proven track record in financial management, strategic planning and reporting make her the ideal appointment over the next three months".

This release is approved by the Managing Director.

**END**

### MEDIA INQUIRIES

John Fergusson

[John.fergusson@daymark.com.au](mailto:John.fergusson@daymark.com.au)

(AEST)

T 0407 862 952

### SHAREHOLDER ENQUIRIES

(61 3) 9799 9988

Monday to Friday between 9am and 5pm

[investors@bubsaustralia.com](mailto:investors@bubsaustralia.com)

[www.investor.bubsaustralia.com](http://www.investor.bubsaustralia.com)