

Equity Story Appoints New Chairman

18 February 2025

The Board of Equity Story Group Ltd (**Equity Story** or **Company**, ASX: EQS) is pleased to announce that it has appointed Mr Ross Landles as Non-Executive Chairman of the Company.

Mr. Landles is a highly accomplished business leader with over 25 years of experience in investment, wealth management, and asset management services. His extensive expertise in capital markets, corporate finance, and private banking has enabled him to drive business growth and enhance shareholder value across multiple jurisdictions, including Australia, Chile, Canada, and Sweden.

Throughout his career, Mr. Landles has successfully led and expanded wealth management services at top-tier financial institutions, including Rothschild Bank, Credit Suisse, UBS, and Macquarie Bank. He has built and managed multi-billion-dollar investment portfolios, established high-net-worth (HNW) and ultra-high-net-worth (UHNW) client relationships, and played a key role in advising and structuring sophisticated investment strategies for global family offices and institutional investors.

As the founder and Executive Chairman of Bastion Minerals Ltd (ASX: BMO) and former Chairman of DomaCom Limited (ASX: DCL), Mr. Landles has demonstrated a deep understanding of corporate strategy, governance, and ASX compliance. His ability to attract capital, forge strategic partnerships, and drive sustainable growth makes him an invaluable addition to the Board.

The Board welcomes Mr. Landles and looks forward to his leadership in guiding Equity Story through its next phase of expansion and value creation for shareholders.

David Tildesley, Founder of Equity Story, commented:

"We are delighted to welcome Ross Landles as Chairman of the Board. His deep heritage in wealth management, private banking, and corporate leadership, combined with his proven ability to drive growth and strategic direction, makes him an outstanding addition to our company as we prepare to launch into the next expansion phase."

This announcement has been authorised for release by the Board of Directors of Equity Story Group Ltd.

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About Equity Story Group Ltd

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The Company offers other adjacent financial services to its members including member access to corporate investment opportunities, funds management and additional financial services and content.

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